

The Tucumcari News

And Tucumcari Times.

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A DRY GOODS ARGUMENT.

It should be every good citizen's business to boost his town to support its industries, to make it grow and thrive and prosper. It's to the business interest, however, that the people look for leadership in such matters; to the merchant, the manufacturer and the publisher, and if results are to be accomplished these must work together, must pull as one man, must support the efforts of each other.

Occasionally you will find a town in which seemingly every sense of duty to the community on the part of the business men of the place seems to be dead. They will not bestir themselves in the interest of the town or themselves for, after all, when a merchant works for his town's interests he is working for his own interests, and this brings us to our little story we wanted to tell.

In the southern part of Illinois is a town where the merchants are of the class cited above. Business is dead. The people are buying their supplies of the mail order houses in Chicago and St. Louis. The merchants of the place wail loud and long about the growing evil of mail order competition. The business of that town is going to the cities. Each month the receipts of the merchants show a decrease. Each month they are just a little nearer the borderland of bankruptcy. They denounce the public for sending their money from home. They want something done for them.

Now let us see how much they want this something done.

The editor of the home paper began to publish a series of trade-at-home articles. He proposed to teach the public of his community the folly of sending their money to the mail order houses. He knew they could buy as cheap at home as they could in the cities, and he would tell them why they should buy at home.

When the first article appeared the merchants slapped him on the back and pronounced him a good fellow. When he had printed the second article he approached the merchants, the men who had pronounced him a good fellow, on the subject of what they should do to aid in the campaign of education.

"Advertise," said he. "Tell the public of what you have in your stores; tell them at what price you will sell it, show them they can buy at home as cheaply as they can buy of the mail order houses. I know and you know that you can do this."

"But you would charge us for the advertising," gasped the first merchant approached. "Where is the value to me in securing more business if I spend the profits in advertising?"

A few days later this same merchant sent to St. Louis for an order of stationery—letter heads and envelopes. And so it was throughout practically all of that town. They wanted something done for them, but they were not willing to do something for themselves or to assist others in helping them. In other words the business interests of the town would not work together, they would not support one another; the merchants would not

country that are the saving element in the nation's destiny. It is the country papers that can keep the young men and women of the towns at home and away from the vice, the greed and debauchery of the cities, and they can do this by making the home towns prosperous, by making of them places of opportunity, and this means keeping the dollars at home. Wherever the dollars stay there is opportunity for you and yours and the community. If the dollars go to the city the young people will follow them, and the city is not the place where the good citizen is made. It is not the mainstay of the nation. It is the city that sucks the nation's



Indian Corn Grown on the Patterson Farm, Tucumcari Valley.

practice what they preached.

You would say, probably, that that publisher was fully justified in stopping right there in his efforts to keep trade at home. But was he? Did he not owe something to himself and his subscribers, even if he owed nothing to the merchants? If he succeeded in stemming the mail-order tide he would boom his town, and if the merchants of the town were not sufficiently awake to improve the opportunity he had created for them and refused to advertise it would not have been long before the stores in that town would have been run by more wide-awake men; men who would advertise.

It is the country papers of this

vitality; that carries the nation onward toward the fate of Rome. By all means use your efforts to keep prosperity at home.—Cimarron News and Press.

Will Put In Feeding Pens.

Frank Dudley, a late arrival from Southeast, Mo., is here and has purchased forty acres of land of George Marcus for a consideration of \$1250.00. He will put in feeding pens on the tract. This looks good for Tucumcari.

A. V. Johns, of Greenfield, Tenn. is spending the week in Tucumcari. He has located a homestead near Logan and will soon be getting onto it for improving.

QUAY COUNTY EXTENSION BILL PASSED AND SENT TO THE EXECUTIVE.

Representative N. V. Gallegos Scores Again by Passing Bill.

ADDS GREATLY TO TAXABLE PROPERTY IN THIS COUNTY.

The following message explains itself:

Santa Fe, N. M., Mar. 15, '07. To Tucumcari News.

Quay county extension bill passed both Houses. Hurrah!

N. V. GALLEGOS.

The News received this message from Hon. N. V. Gallegos yesterday morning, and after we had already written an editorial predicting that he would certainly pass the bill. The passage of this measure adds force to what we have always declared for Gallegos, that he is decidedly the strongest and most influential republican this legislative district could have sent to the Thirty-seventh Assembly. He has already proven this argument a dozen times, and he is not through yet, there will be other needed legislation passed by this worthy representative of the people before the session adjourns. This bill has been fought to a standstill by the people of Union county, who have sent a strong delegation to Santa Fe for the purpose, but Gallegos has slept on his arms and been ready for battle at all times and has put the measure through.

The bill will give us about \$1,800 of revenue from the Rock Island railway alone next year, besides the towns of Nara Visa and Logan and a rich country adjacent to each of these growing cities. Hurrah for Gallegos! Long may you wave.

Hardwick Admitted Bail.

Sam W. Hardwick was this week admitted to bail in the sum of \$7,500.00. This paper is informed that Mr. Hardwick made a bond for about \$9,000.00. The readers of the News will remember that Hardwick is charged with the killing of Marshal John Lawson, which tragedy took place here last December.

Turley & Bell sold seventeen lots in original town site and Daub's addition this week.

Chas. Martell, of Quay, was in the burg attending to business matters, Thursday.

Seth Arthur and his mother are late arrivals from Lingerville, Texas, and have taken land here.