

PECOS--The Tampico of Texas

Now or Never for Ground Floor Man to Man Profit Sharing
With Abner Davis

REASONS WHY PECOS IS MY LAST BIG BET

The 1000 to 1 Shot

Join with me to hold leases, deeded land, drill wells, operate refinery and control a new field, and reap millions for the members of Consolidated Syndicate. As usual, it matters not how good the snap may be, my friends and backers are given the first opportunity. The principle and foundation upon which my success has been builded will continue as a guiding principle for all time.

The properties that I am acquiring at a few dollars per acre for leases, a correspondingly low price for the deed to land, or the higher prices for proven acreage near producing and drilling wells will be syndicated on an equitable, fair and square basis. Your money will go into this syndicate deal and share all the way through, giving you all the profit or enhancement in value possible through joining me on the ground floor at the start.

I recognize that NATURE has endowed me with certain qualities and, therefore, there are certain obligations resting upon me to fulfill.

And I leave it to your imagination to answer the question or solve the problem.

The fact that some ten thousand people of all walks of life, from the poorest wash-woman, the most illiterate laborer, the alien of twenty nationalities, to the lawyer, the banker, the business man; men and women of every kind and character, the teacher, the preacher, and the millionaire—thousands of whom are here at home in Texas, and other thousands scattered everywhere, have furnished me from ten dollars to ten thousand—each in real money—upon my word, from my word, from my printed statements without ever having met me personally, suggests that there must be a real reason. The answer is up to you.

The entire business enterprises which I represent and control today were FOUNDED UPON MERIT, without capital, and worked out along my own ideas.

The entire Abner Davis organization has been BUILT UPON CONFIDENCE that the thousands who have backed me had in my experience and ability to succeed.

The business will be OPERATED UPON HONOR, and everyone given a real run for their money. This business is held by me as the sole trustee representing those who furnish me money.

That the Consolidated Syndicate offers wonderful opportunity for the safest, surest and biggest speculative investment in the oil world today, is my firm belief. The Pecos Valley Oil Country is destined to become the most famous of the fortune producing oil fields on earth, is my prediction. I believe its deep sand gushers will rival Tampico, and that the oil will be of the high gravity shown by the medium shallow producers already brought in.

MANY FAILURES

If you will read the advertisements that appeared a year ago, of a thousand oil concerns that have since gone out of business you will find a list of names from which any good biographer could compile a volume of Who is Who.

OIL CEMETERY

The sad feature is, however, that these names of bankers, judges, doctors and prominent citizens represent only the tombstones in the oil cemetery.

NO REFERENCES

References I have none. I never use the names of bankers or prominent men to give prestige to my enterprises.

I am alone responsible for all of my business affairs. I stand solely upon my own word and my record is an open book. I never operated under camouflaged company names with a string of high sounding names to fool the public and boost my proposition even when struggling for a foot hold in the oil business and I shall not begin now when my name and my fame eclipse all advertised oil concerns in Texas.

DANGER FROM PROMINENT MEN

I make the statement that there has been more crooked deals and more money extracted from the public through bank references and long lists of prominent men acting as dummy directors with consequent greater loss to the investor than through any other devices known to the stock-selling grafter of the country.

STRONG CHALLENGE

I challenge every man and every promotion company to make a statement as strong as the following: Of the ten thousand people who have entrusted their money to me, not one has done so through bank or other references, or because of names of prominent men.

A RECORD WITHOUT PARALLEL

I make this unqualified statement that there has never been one single dollar of stock or other security issued by me to any banker, newspaper, prominent citizen or any one else on earth except for cash on the exact and same basis that every other investor paid in his money. When you do business with me you do so on a basis of man to man—you take your chances with me. I take the full responsibility.

LUCKY DOG

Action and Judgment are the sole requisites for success in the oil game. The oil business is one of action. The

general in charge must be one who is willing to advance and stand his ground. If right, the public will declare him a lucky dog. If wrong, he must go over the top and capture another trench before the public finds out he made a mistake. Action alone will win.

QUICK ACTION NECESSARY

The fortunes are to be made by grasping the opportunities when presented; to wait twelve hours—and indeed twelve minutes—is often fatal when big oil strikes are reported. The man who must call a meeting of his board of directors or even consult his associate officers will usually find the real opportunity out of his reach by the time he is ready to act. I am talking that part of the oil business depending upon new fields or getting in when advance information of new strikes comes, where a little money will win big stakes, the thousand or ten thousand to one.

FEW DOLLARS TO WIN

Conservatism and council are well and wise for the great Oil Trusts that have millions to go into the market and buy proven property, but I am representing that class of people who are willing to take a chance with a few dollars to draw down a small fortune without having to wait a lifetime for results. Action is the keynote. Results count. Do it now is a good motto. Let us live now before we die.

WARNING—NOW AND FOREVER

You may conclude I am too big a gambler and too wild in my imagination to handle your money—but I might as well remind you now if you expect to get rich from oil through the calm, quiet advice of your banker or lawyer, don't write your check for me.

ONE CINCH

Representing 10,000 investors who have placed their money in my hands has sobered me completely to a full realization of the great responsibility that I am under. It has also awakened me to the necessity of being always on guard, ready to strike at the first sign of approaching opportunity. I may lose on five or six single investments, but the wheel of fortune will turn with the law of averages and I will win fortune from Nature's rich storehouse while the old conservative is looking for the cinch that is never found in the oil game except the one cinch that 50 cents or more out of every dollar you put into the average stock selling scheme goes into the promoter's pocket.

If you want that kind of a cinch there are a thousand stocks you can buy from brokers and exchanges. But, if you want every cent of every dollar of your money actually invested in the business to make profit in which I can share with you, then you have that choice.

ONLY ONE OF EACH

There is only one Abner Davis in the oil business (look up the directory) one Fort Worth on earth (look at the map of postal guide.) Address Abner Davis, Fort Worth, your letter will be promptly delivered to me and your money, every cent of it, will just as promptly begin to play in on the ground floor of this wonderful Texas oil development.

25 PER CENT IS MY SHARE OF PROFIT

I do not take half of your money or any part of it for myself in salary, commission, or for promotion, but I do expect 25% of the profits I make for you.

RESULTS TO SHOW

I have raised more money, spent a larger percentage of that money for actual oil development and refinery building, and have more solid value—income producing property than any man in the Texas oil field to show for it.

If you think this a wild statement and think I am joking or puffing, come to Fort Worth and if I can't prove every word of my claim I will pay your fare both ways from any point in the United States or Canada.

RED BLOOD

The oil wells I drilled are producing. The refineries I built are operating. The securities I sell are earning interest and I am the sole custodian of all this property as Trustee for the 10,000 people who have backed me on my word. So, if you think I am a wild Texas bronco, and if you will investigate, you may yet be proud to be associated with one that has always gone over the top and is still building solidly but not shivered in mind, body or soul. I am still a free man. I love the wild open world. I love my fellow man who was born in

poverty like myself, who believes there is a quality of red blood in American manhood that is not selfish enough to want the whole earth.

DOLLAR NO CHARM

Your dollar as more money offers no charm, but your dollar to use with which to build and to win for you, and for me, does offer me a field of endeavor which I enjoy.

NEW FRIENDS

I have but one ambition—that is a consuming, burning desire to have it said, "He proved the exception to the rule; he made good." This letter is written for the benefit of the thousands and new friends I am drawing to me, the new regiment of loyal Abner Davis kind of men and women who are willing to play the game Man to Man. I promise you a square deal—I cannot do more.

SUCCESS SAFEGUARDED

In the Consolidated Syndicate deal I have safeguarded our interests in such a manner that it matters not whether ten thousand dollars or a hundred thousand is available, success is assured and all will share in proportion to the amount they furnish.

ALL A DOLLAR CAN DO

If I made a definite contract to buy all of the things I have under option or contract and did not get the full amount, we would all be losers. I do not take such chances because I do not have to take that kind of chances these good days. It is pretty generally known now that whatever I undertake I carry through. It is equally well known that the Abner Davis Plan means giving every investor all the value his dollars will acquire, and that is all any man's dollar can do.

UNHAMPERED

I make no definite promise in advance. I set no certain goal to be reached. I place no limits upon my activities and field of action because limitations only hinder and hamper and make it hard to succeed.

ON THE GROUND FLOOR

If you are going into the oil business you must depend upon someone. When you join hands and dollars with me you have but one to depend upon. I have no loopholes and will never try to shift responsibility. You can take me at my word, play the game with me as oil men play it on honor and on the ground floor.

EARLY EDUCATION

I know the value of a dollar as well as any man who ever lived. I was born upon a poor Virginia farm at a time when \$10 per month was the highest price paid for farm labor. I received my only book learning in a log school house where split logs were used for benches, and that was before the days of benches with backs or country schools with desks.

HE MADE GOOD

I have since sat in the councils of finance and have rubbed shoulders with the men of millions. I have dined with the idle rich and danced with dames clad in silks, and then I have slept in the tent and eaten from the bucket of the grub-stake; and if I had the power to say to Time, "Turn back the hand of the clock of life, let me have my life over again," I would say to the Fairy Queen, "Transport me back to the farm, let me wade in the babbling brook and smell the new mown hay." I would dance with childhood's blushing maidens in the gingham and home-made shoes, ready at any time to meet the great beyond, happy in at least one friendship, that of a faithful dog, rather than suffer the disappointment in men that I have met on earth, and these are things that make me want to work and harvest nature's bountiful gifts that I may help make the path easier for some who, like myself, believe in truth and that honor yet lives, even though it is most often found under the shirt of the poor. So, if I can die with the right to have carved upon a simple slab of stone the words, "He made good," I shall feel that I have left to my children the proudest heritage possible to bestow.

ABNER DAVIS.

Getting in at the right time is almost as important as getting at the right place. I got into the Pecos oil country very early in the game after it looked almost sure a well would be brought in. I feel confident from

what I have actually seen and from all investigation that this is the right place for big profits from leases secured at the right time and at the right price and also for big profits from wells to be drilled and consequently from the refinery business as well as the other angles of the oil game.

By getting in early I am able to get large holdings well scattered and therefore play the game on all the big operators play it, yet on a comparatively small cash outlay.

THE ONLY SAFE WAY TO WIN AND WIN BIG IN OIL

The following may be taken as the summary of "What's What" from the standpoint of the experienced oil man, oil well driller, lease developer, refiner and all round pioneer in the oil business with years of costly, yet valuable experience that I believe enables me to work with almost a certainty of wonderfully profitable results.

Fortunes are actually made in many instances over night. But my experience is that fortune comes after a great deal of hard work and from months and even years of preparation by getting leases scattered where many other people are drilling, thereby helping to develop your property, and while it is true the actual fortune is usually made, or at least brought into being overnight, or in a day, there were many days or weeks between the time the money was invested and the time the fortune began flowing in oil.

You understand that I feel that I have made a success and it was done by hard work—not good luck—it was the result of years of hard work and then capitalizing actual experience and bringing enough people to my support to keep me going all these years. It is almost certain that every dollar my friends raised and let me use the first year of my oil career was wasted, largely from lack of experience and knowledge of the game. The money these friends and the public furnished me the second year was very largely lost through drilling operations that were not well managed.

The third year I began to feel the handicap under which I was working, trying to do big things with little money and consequently the overhead expense was eating up the business.

I have but one excuse to offer for three years of poor results:

LACK OF EXPERIENCE

I have but one thing to thank now for later success: The truth. Even though I did not have the experience in oil that would enable me to get the best results, I had gone through the school of experience far enough to know the value of truth and a square deal. I always endeavored to tell the truth to those thousands of people who were backing me with their savings and they stuck with me.

LONG TIME TO GAMBLE

The fourth year began to show improvement. I learned many things, my friends learned that they could rely upon me and they stuck with me. I at last had enough backers, true-blue backers from very state in the United States and from the islands of the seas and foreign continents as well.

Truth is the foundation upon which the world itself is built. The laws of average are the basis upon which all business undertakings must depend for success.

Working honestly and diligently with never a thought of quitting until results has crowned my efforts, knowing that I was firmly established upon the one solid foundation of truth, and having learned the business lessons, proving the unfailing laws of average as absolutely dependable the only thing I had to do was to keep myself nerved up to the point where I could keep on going. This was accomplished by the thousands of knockers who were all the time predicting failure for me and that the next week would be my last.

This was the force in nature which kept my mental and physical dynamo going at full speed for these four years and even when my brain fagged and eighteen to twenty hours daily toil was telling upon me physically, I could always look back and see the thousands of poor devils like myself who had tried to better their condition with their hard earned dollars through their confidence in me and

upon my word, that I would again stick with them and win for them.

If you want to test a man, put him to the test of honor, if you want to make him fight all the harder, question his good faith, if you want to make him unconquerable, uncock the vials of calumny and start wagging the vile tongues of his opponents.

When you do, there springs up around him that source of power applied by nature to man. Courage and determination which when fed by that equally important fountain of power, confidence from his supporters, there is nothing on earth that can chain down or prevent success for the man with an understanding of the power of truth and the knowledge of the certainty of the workings of the law of averages and nature.

LAST OPPORTUNITY

Geology has been a study for scientists for ages. Geologists have for years depended upon their knowledge of formation indicating where oil should be found. If scientific knowledge is valuable or if this science of formation is worth anything, then let us consider. The anticline, has long been recognized as the one favorable spot on which to drill for oil.

In this wonderful Pecos country we find that by accident an irrigation ditch cut across the plains around the foot of some sand hills uncovered the top of an anticline, showing plainly the two sides of the structure with the dip on both sides, marked as plainly as a stone wall. This left no doubt about the location of its apex or top.

This anticline was found at a point relatively similar to the Tampico oil field, so the geologists and experts claim, it being at the foot of a great slope or in a basin, where the great accumulation of oil is to be found. Now the country was found that showed that the natural conditions for an oil pool.

The anticline was uncovered and thus the sure and certain earmarks of an oil structure were brought into view.

Then a well was drilled at the right place on the anticline to find oil, according to geology. The well struck the oil sand in rich pay, at only 650 feet, although the well was started as a deep test.

The oil gushed forth and it was of high-grade gasoline content worth the market price.

So when all these things are tallied up and proven, certainly one need not look further for the place to get results.

These are some of the reasons why I was enthused with Pecos and the reasons for my determination to play the field in a big way for sure gain in a big way.

The fact that I got in at the right time enables me to do the big things, make the 1,000 to 1 long shot winning I have been working for and waiting years to accomplish. The very fact that paying oil wells are found at such shallow depth in this great Pecos valley in the heart of an empire of itself, the only oil field so far proven in a stretch of a thousand miles between the Ranger-Eastland field and the Pacific coast, proves to my satisfaction that this is the most wonderful fortune-making opportunity in the history of oil since Pennsylvania was opened up.

There is not the slightest doubt in

my mind about at least two other great oil strata being found in this region, one I believe around 1,800 feet that will prove to be gusher production equal to anything in Texas, and another about the 2,400-foot level that will equal the famous gushers in the Tampico district, which the geologists claim is in every way similar geologically.

I have the close-in proven locations for many oil wells. I have the offset acreage in large blocks on the very apex of the anticline. I have large acreage close to drilling wells.

I have acreage scattered so as to play the field in every direction.

I have the only local refinery site.

I have the refinery already under way and the oil contracted to put it in operation.

I have the pipe for a pipe line and gathering system. I have wells contracted and machinery on the cars.

I have immediate holdings in wildcat acreage at low prices and all of these things, together with money to operate with, certainly gives me the opportunity of a lifetime to make good. I can do all I want to do here to satisfy all my friends, so I do not want more. The opportunity has knocked at my door. I was ready to grasp it. I am able to extend my opportunity for fortune by the millions to my friends and I am doing it.

If you want your hundred or your thousand dollars to go into this wonderful chance to grow into a fabulous sum join with me in this syndicate, share with me all the way through. Tell me what you can afford to invest and I will do for you the things I have been trying to do for all who have depended on me in the past.

PLAY WITH OIL MEN—LIKE OIL MEN PLAY

You buy and pay for the Syndicate interest which shares in all the best surest money makers and in addition and on top of all this, you become an absolute lease owner to do with as you please, and five or ten acres is enough to make you all the money you will ever want.

\$100 to \$1,000 now will give you the greatest holdings ever offered, and you get the holdings big enough to put you in the oil business as oil men play it. Scattered interest partly invested in oil wells, refinery and productive lines with leases acquired at the low figure to grow into the big fortune.

BONUS OF 5 ACRES WITH EACH \$100

This Consolidated Syndicate deal will give you 5 acres of oil, gas and mineral rights for each hundred dollars you invest. This lease will be made in your name, properly assigned so you can place the same on record and handle it in the future just as you would any other property. The only expense to you hereafter will be \$1.00 per acre per year for the life of the lease, until oil is produced, then, of course, there will be no further rental to pay.

The success of this mammoth Consolidated Syndicate is assured. It will go over and no doubt be largely over-subscribed, just as was the Inside Syndicate. If your money cannot be used, it will be promptly returned. Wire me the amount to put you down for—send the money by wire, draft or money order.

RESERVATION

C. N.

ABNER DAVIS, Trustee,
Consolidated Syndicate,
812 Throckmorton St., Fort Worth, Texas.

Count on me for \$..... I am enclosing \$.....

and will send \$..... more within 30 days. I am to share on a full pro-rata basis with all others and you are to look after my interests until otherwise instructed.

I also want..... acres as a bonus which you will make out in the name I am enclosing.

Name.....

Address.....

Date.....

Abner Davis, Trustee Consolidated Syndicate
812 Throckmorton Street, Fort Worth, Texas