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PROGRESSIVE NEW SMYRNA

NEW SMYRNA is situated fifteen miles south of Daytona and is an ideal spot reached from Daytona by a hard surface road winding through one of the most picturesque parts of Florida.

With its ancient ruins dating back to a time when the history of man runneth not, interlaced with wires of the modern telegraph and telephone, its miles of shell streets as hard and smooth as a floor and over-arched by hoary forest giants that grew in stately grandeur during the lapse of bygone centuries, New Smyrna is truly a place of romance and rest.

All nature here is very inviting to the tourist and pleasure-seeker. Here too is to be found the best fishing and hunting in the State of Florida.

The people are thrifty, the business men enterprising, and all unite in extending the welcome hand of hospitality to strangers. There are five church edifices for white people and an equal number for the colored population; the town has an excellent high school, a splendid public library, and up-to-date business houses.

There are any number of pretty homes for the permanent population, which numbers close to 2,000, and some very fine winter residences. There are good hotels and boarding houses where you can find accommodations to meet your requirements.

Adjoining New Smyrna is as fine a section of vegetable land as can be found anywhere. This land has been divided into small farms which can be bought at reasonable prices. Some of the finest celery grown in the State is raised on this land. All other vegetables grow in abundance, and here, too, is the home of the famous Indian River oranges.

New Smyrna has no bonded indebtedness and the tax levy is low. A point that no tourist should fail to visit is the ruins of the Old Spanish Mission which stand somber and alone about one and a quarter miles southwest of New Smyrna. A good road leads to the place and the trip can be easily made by an automobile. Silent, in the great pine flats by the margin of the forest, is this place of pilgrimage for the pious; this rendezvous for the picnicker. The ruins are extensive, and while there is no authentic history of their origin, it is presumed that the Mission was built by the Franciscans in the days when the once powerful Kingdom of Spain first planted its flag upon what is now American soil. It was built of coquina, the roof being of the same material, cut into thin slabs and covered with cement plaster. Extensive gardens surrounded it, which were enclosed by a stone wall, portions of which still remain. Visitors usually come in parties merry and curious but the spell of the place soon falls upon them and they separate to sit alone, silent and meditative, under the arches or beside the ancient well.

ORANGES
 If you want the very best orange apply at **Point Grove** for the Redland Indian River... Orange, the best in the State.
 Grove situated at m. from Daytona on the Daytona-New Smyrna Road.
 Prices Moderate
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 Open all the Year. Everything new. Water and Gas. All kinds of Fish. Terms Reasonable.
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 20 APPROVED PURCHASERS in the New Part of OLD SMYRNA
 Address: Wm. LAYS New Smyrna

ORMOND-ON-THE-HALIFAX

Drop a line to me at ORMOND

 I'm just going to sit here and fish and eat Oranges this winter. There are some good camp grounds near here. Come and pitch your tent on one and join me on the log.
LOSE FISHERMAN

ORMOND is five miles north of Daytona, located on the western bank of the Halifax River. The location of the town permits of good drainage and perfect sanitation; the elevation is superb and ideal for winter homes. A wide bridge connects Ormond with Ormond Beach. Many fine residences are maintained on either side of the river, most of them embellished with subtropical flora and shrubbery, besides thrifty orange and other citrus fruit trees.

The town is very cosmopolitan, has an excellent graded school, several churches, a fine public library, up-to-date places of business and comfortable and convenient hotels and boarding houses.

Ormond has many of the Florida attractions—fine fruit, good fishing, excellent automobile, safe boating, salubrious climate and pleasant walks and drives.

At Ormond Beach is located the large Hotel Ormond, and its lesser sister, Bretton Inn. The former occupies a position overlooking the Halifax River, while the latter has as its outlook the magnificent beach and the broad Atlantic.

The walks in all directions are particularly attractive, and the arbors, shady and inviting spots and romantic nooks are crowded with rustic seats which are made invitations to enter into the enjoyment thereof.

Besides the broad, smooth ocean beach there are many drives for carriage or automobile—long drives and short drives; drives through groves of golden oranges; drives through dense tropical forests to Spanish ruins; drives to the ancient Causeway built by the slaves of planters of long ago, and drives to the plantations of hospitable settlers, whose places are replete with the interest of Southern fruits and flowers.

One of these interesting plantations is Number Nine, located on the peninsula, five miles north of the Hotel Ormond. Here you see a fine orange grove, together with great varieties of other sub-tropical fruits and flowers.

Five miles further on you come to Monndgrove, one of the finest orange groves in this section of Florida. Monndgrove is on the headwaters of the Halifax River and is amid pretty surroundings. The place is reached by a good road (passing Number Nine) and is a drive all tourists may enjoy.

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 Oldest stand in town NEW SMYRNA, FLA.
 Moles and Warts Removed Without Pain
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 Vice President
S. A. WOOD
 Cashier

DELAND, the county seat of Volusia County, is situated 23 miles southwest of Daytona and is reached from the latter city by an excellent hard-surface road recently constructed.

At DeLand is located the John B. Stetson University, one of the leading educational institutions of the South. Because of the interest in matters educational DeLand is known as "The Athens of Florida."

Stetson University has a faculty of 50 professors and instructors. There are over \$400,000 in buildings and equipment; nearly \$300,000 endowment; a Carnegie Library alone representing an investment in building, endowment and books, of more than \$120,000. The library is the United States Government depository for the State of Florida, and contains over 15,000 volumes. Science Hall, one of the newest of 16 buildings, with its furnishings, represents an outlay of \$60,000. Elizabeth Hall is one of the most beautiful college buildings in the South.

The city has a population of about 3,500, with a thickly settled country adjacent. DeLand proper is five miles east of the St. Johns River, on the high, rolling pine land of the great "Orange Ridge" of Florida.

The predominating products are oranges and grapefruit, the estimated crop from this vicinity being over 300,000 boxes this year. Grapes, peaches, pears, Japan persimmons, plums, pecans, guavas, strawberries and other fruits are grown in plenty.

In the way of public improvements are many miles of fine shell roads, an excellent high school, electric lights, a system of waterworks that is owned and operated by the city, supplying the purest water at little cost.

Nine houses of worship testify that DeLand is a church-going community. Baptists, Episcopalians, Methodists (Northern and Southern), Presbyterians, Christians and Catholics, besides colored Baptists and Methodists, are represented.

The graded school offers a ten years' course, and the building which it occupies is newly furnished throughout, and is one of the most commodious and best equipped public schools in the State.

The trip from Daytona to DeLand is made by automobile in a little over an hour, and there are many pretty drives in the vicinity of the county site. A good road leads to DeLeon Springs, five miles, a historic spot, where 60,000 gallons of water bubble from the earth every minute.

From DeLand automobiles go south to Osteen, 18 miles, on shell and marl roads; the St. Johns is crossed by ferry near Osteen and cars can then continue to Sanford and Orlando by hard road. There is a shell road from DeLand to Orange City, five miles, and a good road from DeLand to Lake Helen, a like distance.

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LAKE HELEN
 Surrounded by several pretty lakes and guarded by lofty pine trees is Lake Helen, a winter resort of no little importance. Camp Cassadaga, a spiritualistic camp-ground is situated near Lake Helen and at this place several hundred people make winter headquarters. A large lumber mill and the largest brick plant in the South are located at Lake Helen.

ORANGE CITY
 The principal attraction around Orange City is the many handsome golden orange groves. The town is supplied with water said to be the purest in the world, another attraction to visitors. It is at Orange City that passengers over the Florida East Coast Ry. transfer to carriages and drive to DeLand. The town is surrounded by land peculiarly adapted to the cultivation of citrus fruits.

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