

**THE BEEHIVE**

HATS and SHOES for all the FAMILY. If You Care to Save \$\$\$

Do Your Trading Here  
**J. W. FULGHAM**  
PROPRIETOR  
North Beach St.  
DAYTONA



**VET CAVE**  
Daytona, Florida  
Manufacturer of..  
**Havana Smokers**

Only First Quality, Well Cured Tobacco Used

No dope or artificial flavoring, just a blending of fine tobaccos. All operators are clean and healthy

**A 10 Cent Quality for 5 cents**

**PROGRESSIVE NEW SMYRNA**

**STATE BANK OF NEW SMYRNA**  
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Transacts a General Banking Business

Per Cent. Interest on Time Deposits

**ORANGES**  
If you want the very best orange apply at **Point Grove** for the Redland Indian River Orange, the best in the State.

Oranges situated 11 miles from Daytona on the Daytona-New Smyrna Road.

Prices Moderate

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High Class LIVERY  
Our Drivers Know the Roads  
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Office: Peak Block West End of South Bridge  
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Representing: Home Insurance Co. of New York, Hartford Fire Insurance Company, Liverpool, London and Globe  
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Land Surveyed and Platted  
My Specialty—The Selection and Purchase of Lands for Non-Residents  
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Dinners for Auto Parties a Specialty  
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**FITZGERALD & OATES**  
LAWYERS  
Daytona, Florida

One of the Finest Young **ORANGE GROVES**  
in the State. Four acres, inside City limits.  
Price - \$3,000.00  
See J. P. Turner

**ORMOND-ON-THE-HALIFAX**

**Drop a line to me at ORMOND**

I'm just going to sit here and fish and eat ORANGES this winter. There are some good camp grounds near mine. Come and pitch your tent on one and join me on the log.

**LOSER FISHERMAN**

**ROSE VILLA**  
Pleasantly Located on Granada Ave. ORMOND, FLA.  
Frank Mason, Prop.  
Rates: \$2.00 and \$2.50 per day; \$12.50 to \$15.00 per week.

**JAS. CARNELL**  
ORMOND, FLA. Manufacturer of Pure Home-Made **GUAVA JELLY**  
MARMALADES AND TROPICAL PRESERVES  
Special Attention to Family Orders

**M. A. GALBREATH**  
High Grade Men's Outfitter  
NEW SMYRNA, FLORIDA

**BELL'S**  
While at New Smyrna LUNCH at **BELL'S**

**L. C. CHISHOLM**  
Tonsorial Parlor  
Oldest stand in town  
NEW SMYRNA, FLA.  
Moles and Warts Removed Without Pain  
SANITARY BATHS

**PURE ICE CREAM**  
Confections Cold Drinks  
The Best of Everything in Our Line

**RIZY'S**  
New Smyrna Is the Place

**ROSE VILLA**  
MRS. H. MOELLER Proprietress  
Meals for Transients a Specialty  
NEW SMYRNA, FLORIDA

**ASK ME ANYTHING** if for the Good of New SMYRNA—  
Office in Turner's Finest, next Ross Store  
**J. P. TURNER**

**ROOMS** for Light House-keeping, with Fuel, Kitchen and Dining Room, Fishing and Bathing at Door, with Clams and Oysters. Write for particulars.  
**DETWILERS** Coronado, Florida

**ATLANTIC HOUSE**  
CORONADO BEACH (Open all the year) Everything new. Water and Gas. All kinds of Fish. Terms Reasonable.  
T. R. DEMARRE, Proprietor

**LOTS FOR SALE**  
APPROVED PURCHASES in the New Part of OLD SMYRNA  
Address: **W. E. LAWS** NEW SMYRNA

**ILLINOIS HOUSE**  
D. W. WINN Proprietor  
PORT ORANGE, FLA.

**THE PORT ORANGE HOUSE**  
S. FRED CUMMINGS  
Owner and Manager

**DELAND, THE ATHENS OF FLORIDA**

**VOLUSIA COUNTY BANK**  
DELAND, FLA.  
Capital \$100,000

A. D. McBRIDE President  
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Drugs, Stationery, Huyler's Candies, Kodaks, Cigars  
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"We Speak for Your Trade."

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Practicing in all State and Federal Courts  
Special facilities for investigating and perfecting titles  
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**"FOUNTAIN'S"**  
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Clothing Furnishings Shoes

**For Florida FARMS GROVES TRUCK LAND**  
Send for Bargain Sheet to **THE GOULD REALTY CO.**  
DELAND, FLA.

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Company  
Bert Fish, President  
Gary D. Landis, Secretary and Trustee  
Abstracts Furnished and Titled Perfected and Insured  
Maps, Plans and Blueprints supplied  
DELAND, FLA.

**DREKA'S DEPARTMENT STORE**  
EVERYTHING TO WEAR, TO USE  
Millinery, Parlors and Ladies Ready-to-Wear Dept. on Second Floor  
G. A. DREKA & CO.  
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Ladies - WOODRIDGE  
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First Class LIVERY  
PORT ORANGE, FLORIDA

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LAWYERS  
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**THE GORDON GARAGE**  
The Deland Headquarters for Automobiles  
AGENT FOR Maxwell Touring Cars and 1 Runabouts

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SILAS B. WRIGHT Agent  
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**PICTURESQUE PORT ORANGE**

**PORT ORANGE BEACH**  
Lots for Sale.  
Liberal Terms Allowed for IMPROVEMENTS  
Ocean or River FISHING  
Convenient to Automobile Race Course and Bridge.  
Apply to **WM. C. HOWES**  
Agent  
Port Orange, Fla.

**PORT ORANGE OYSTER CO.**  
D. DEBONT Proprietor and Dealer  
OYSTERS and CLAMS  
Port Orange, Fla.

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PORT ORANGE, FLA.

**PORT ORANGE DEVELOPMENT COMPANY**  
(Inc.)  
OWNER of the BEST River Front PROPERTY IN PORT ORANGE  
Fine Truck Lands  
See **L. F. OATES**, Sec. Daytona or **W. C. HOWES**, Agt. Port Orange.

**PORT ORANGE**  
A pretty little village situated five miles south of Daytona on the Daytona-New Smyrna hard-surface road, the scenic highway of the East Coast. The town is located on the Halifax River, over which spans a bridge from the town to the peninsula opposite.

**DELAND**, the county seat of Volusia County, is situated 23 miles southwest of Daytona and is reached from the latter city by an excellent hard-surface road recently constructed.

At Deland is located the John B. Stetson University, one of the leading educational institutions of the South. Because of the interest in matters educational Deland is known as "The Athens of Florida."

Stetson University has a faculty of 50 professors and instructors. There are over \$400,000 in buildings and equipment; nearly \$300,000 endowment; a Carnegie Library alone representing an investment in building, endowment and books, of more than \$120,000. The library is the United States Government depository for the State of Florida, and contains over 15,000 volumes. Science Hall, one of the newest of 16 buildings, with its furnishings, represents an outlay of \$60,000. Elizabeth Hall is one of the most beautiful college buildings in the South.

The city has a population of about 3,500, with a thickly settled country adjacent. Deland proper is five miles east of the St. Johns River, on the high, rolling pine land of the great "Orange Ridge" of Florida.

The predominant products are oranges and grapefruit, the estimated crop from this vicinity being over 300,000 boxes this year. Grapes, peaches, pears, Japan persimmons, plums, pecans, guavas, strawberries and other fruits are grown in plenty.

In the way of public improvements are many miles of fine shell roads, an excellent high school, electric lights, a system of waterworks that is owned and operated by the city, supplying the purest water at little cost.

Nine houses of worship testify that Deland is a church-going community. Baptists, Episcopalians, Methodists (Northern and Southern), Presbyterians, Christians and Catholics, besides colored Baptists and Methodists, are represented.

The graded school offers a ten years' course, and the building which it occupies is newly furnished throughout, and is one of the most commodious and best equipped public schools in the State.

The trip from Daytona to Deland is made by automobile in a little over an hour, and there are many pretty drives in the vicinity of the county site. A good road leads to DeLeon Springs, five miles, a historic spot, where 60,000 gallons of water bubble from the earth every minute.

From Deland automobiles go south to Osteen, 18 miles, on shell and marl roads; the St. Johns is crossed by ferry near Osteen and cars can then continue to Sanford and Orlando by hard road. There is a shell road from Deland to Orange City, five miles, and a good road from Deland to Lake Helen, a like distance.

Surrounded by several pretty lakes and guarded by lofty pine trees is Lake Helen, a winter resort of no little importance. Camp Cassadaga, a spiritualistic camp-ground is situated near Lake Helen and at this place several hundred people make winter headquarters. A large lumber mill and the largest brick plant in the South are located at Lake Helen.

**ORANGE CITY**  
The principal attraction around Orange City is the many handsome golden orange groves. The town is supplied with water said to be the purest in the world, another attraction to visitors. It is at Orange City that passengers over the Florida East Coast Ry. transfer to carriages and drive to Deland. The town is surrounded by land peculiarly adapted to the cultivation of citrus fruits.

**STETSON UNIVERSITY**  
DELAND, FLA.  
Four Colleges and 6 Technical Schools.  
Equipment costing nearly \$400,000.  
Endowment \$300,000.  
Faculty of 40 Professors and Instructors, Christian, but non-Sectarian Teaching.  
For information, address: **Lincoln Hulley**, Ph. D., Litt. D., President



**BOND LUMBER COMPANY**  
Manufacturers of LUMBER LATH SHINGLES MOULDINGS  
Agents: Masury's Paints Paroid Roofing Whitehall Cement Florida Plaster Georgia Clay Brick Bond Sand Brick  
DELAND, FLA.

**ALLEN'S**  
Next to Postoffice  
DRUGGISTS JEWELERS  
DELAND, FLA.

**A. H. WOODALL**  
The Leading GROCER  
DELAND, FLA.

**J. A. ERICKSON & CO.**  
Largest Stock of Pianos, Organs and Sewing Machines  
South of Jacksonville  
DELAND, FLA.

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FURNITURE Funeral Directors Embalmers  
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For Sale or Rent.  
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