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GEO. WRAY Dealer in PIANOS and PLAYER PIANOS Concert-Tuner

E. D. MILLS BARBER High Class in Every Particular. South Beach Street

SEABREEZE and DAYTONA BEACH

SONNTAG INVESTMENT COMPANY (Incorporated) M. L. Waggoner Resident Manager Desirable Building Lots on all streets in town; also river and ocean sites. Office on Ocean Boulevard SEABREEZE

SEABREEZE and DAYTONA BEACH, two enterprising and progressive towns on the Halifax Peninsula, are geographically connected although incorporated as separate municipalities. The towns parallel the peninsula north and south for a distance of from three and one-half to four miles, and extend east and west from the surging seas of the Atlantic Ocean to the Halifax River, the beautiful tide-water stream that sets them apart from Daytona with which they have close communion by means of three bridges, as well as a half-hour ferry service.

GOING Those Men's Winter Suits at HALF PRICE W. H. PECK, 237 N. Beach St.

LING WAH CHINESE LAUNDRY 314 BEACH STREET, DAYTONA, FLORIDA. Dress Shirts, White Shirts, Neck Shirts, New Shirts, Shirts collar att., Collars or Outfits, Also Ladies Clothes at corresponding prices.

QUIGGS' BAKERY PRODUCERS OF THE PERFECTION OF BAKERY GOODS.

Remember there are Bargains in everything at the WOMAN'S EXCHANGE No. 216 North Beach Street. Free Lessons in Embroidery and Stamping.

MAC'S BREAD THE REAL STUFF MAC'S CAFE THE REAL THING

TOMOKA RIVER and NEW SMYRNA on Steamers UNCLE SAM and CHEROKEE Largest, Fastest, and Excellent Service. L. E. ELLIENWOOD, Mgr.

LAMB FOUR CYCLE Marine Engines H. C. Thompson, Agent Demonstrating engine can be seen at any time. Phone 92.

E. T. PITCHER HAVANA CIGARS North Beach St., Daytona, Fla. CALL FOR MY CIGARS Clear Havana Smokers Sc.

JACOB ESPEDAHL Contractor and Builder Designer and Craftsman Superintends Construction of Buildings. Plans and Specifications on Short Notice. DAYTONA, FLORIDA.

OSCAR MICHAEL CONTRACTOR Filling and Grading Heavy Hauling a Specialty.

GOOD MEAT Is always found at BIRCHWOOD'S Our Beef, Lamb, Pork and Mutton are always prime. Our table delicacies are the best the market affords. A Trial Order Solicited. Phone 92 Try Birchwood's Butter. R. D. JOHNSON, Mgr.

Telephone is Cheaper Than Telegraph— You get your reply at once, and do not pay for the call unless you get the party. Connection from Daytona with long distance points. East Florida Telephone Co. Over City Hall.

Billiards and Pool Cigars and Tobacco Largest stock, Greatest number brands. Cigars to please anyone P. LADAS, SOUTH BEACH STREET Fruits, Candies, etc.

AUTOMOBILE FOR HIRE 4-Cylinder Stevens-Duryea Car. By the Hour, Day or Trip. S. W. O'BRIEN Phone 114

By L. C. DEMAREE. One of Daytona's crowning glories is her incomparable beach. No one who ever set foot upon its smooth, packed sands; no one who ever pedaled a bicycle over its expanse; no one who ever drove a prancing pair of horses and listened to the popping of their steel shoes upon its asphaltum-like face; no one who ever steered a high-power automobile down the broad stretch of wave-washed and surf-packed sand but realized that it is a world-beater, a world-wonder. Go stand upon this wide speedway and see the happy souls flit by in joyous mood, and answer whether this is not one of the seven modern wonders.

The Placid, Pellucid Halifax River. Where think you is water with more picturesque surroundings? Nearly a mile wide, fringed with tropical vegetation, artistic cottages with roomy verandas looking out upon her bosom, gamey food fishes in countless numbers beckoning, as it were, to those with rod and reel; her bosom flecked with duck and coot and snow-winged sea birds, which sit about as if for the sport of bobbing upon the waves; watch that lubberly old white headed pelican pouch a fat mullet, and that fish hawk struggling upward with his floundering load he snatched from the water.

See the beautiful launches, spick and span, their hampers and lockers bulging with refreshments both solid and liquid ready for a cruise upon the beautiful surface. Take out your field glass and sweep the river from Ormond bridge to Ponce Park light house, then say whether the Halifax isn't a thing of beauty and a joy forever, and one of the modern wonders.

The Enchantingly Picturesque Ridgewood.

Ridgewood avenue is upon the crest of a broad ridge, straight as the crow flies and the wide-spreading branches of the heavy-trunked live oaks extend their giant arms across the magnificent vista, forming an arch, and from these extended arms great festoons of Spanish moss sway as the trade winds from the tropic seas fan them. Looking straight ahead down this white shell street one has the impression of a fairy path with elfish draperies, but as you move along and cast an eye first to the right and then to the left you see distinguished cottage homes in the most delightful settings.

See the glistening leaf of the grand magnolia which nature has varnished as no artists' brush ever could; and the cabbage palms with their burdens of showy fruit and swaying palms; see the lovely holly with its exquisite berry; see the climbing vines run riot in the trees; see the cryptogams forms which gain a foothold on the great oaks and stately palms, and surely you will join in the chorus and say that this is a world wonder for beauty.

Surpassing Beauty of Our Cottage Homes. No one of Daytona's attractions, perhaps, commands more nearly universal attention and praise than does the artistic cottages. The owners of these charming villas hail from every corner of the country and they bring their own architectural plans and build upon them, and as the architecture of one section of the country differs from the architecture of another, so do our homes differ in outward appearance and structural beauty from one another. There are no monotonous rows of strikingly similar buildings but the eye, as it sweeps by, is treated to a kaleidoscopic change which keeps the mind wondering, "What next?"

It is not only the exterior of many of these homes which rivets attention; within they are models of convenience, and the finishing and furnishing give evidence of the elegance and cultivation of those who worked it all out. Indeed, it is the interior arrangement and artistic furnishing and shading, more than the exterior appearance that gives a surpassing charm to Daytona homes. This feature justly merits prominence as another wonder.

Streets and Pavements the Most and Best.

Why the Architect of the Universe chose to give Daytona the most admirable, the most picturesque natural setting of all the cities of the South is not revealed, but that such is a fact must be apparent to the most

JOHN M. SHEELEY A Specialty of Interior Decorating. Orders May Be Left at Rowes Jewelry Store.

AUTO OWNERS, ATTENTION— We are about to enjoy another rise in Rubber. Don't you think it will pay you now to investigate the merits of Vulcanizing. With proper work you get one-third more mileage—quite an item at the present time. Practical work done at THE VULCANIZERS, COTTAGE AVENUE, Wm. S. McGregor.

FOUND AT LAST A place on Beach Street where you can get Hot Chocolate that's made right and served with Whipped Cream 5c a cup. T. F. CURTIS & SON

See Dunn Bros. 25c Window.

BUSINESS AND PROFESSIONAL ADVERTISEMENTS

Dr. Jno. A. Van Valzah, Ph. G. Daytona Office over Gilie's Pharmacy, hours 2:00 to 4:00 p. m.

Nose, Throat, Lungs and Rheumatism treated by the Electro-Thermos-Vibratory Method. Daytona Beach Office in The Van Valzah Block, hours 8:30 to 10:30 a. m. Special hours by appointment.

DR. F. H. HOUGHTON Dentist Office in Pock Block West End South Bridge PHONE 32

OSTEOPATHY DR. J. C. HERMAN Graduate under A. T. Still, founder of Osteopathy at Kirksville, Missouri. NINTH SEASON IN DAYTONA Located on Volusia Avenue, 2 doors west of Beach St., opposite The Gables. Phone 49. Lady attendant.

E. L. STEWART Physician and Surgeon X-ray and High Frequency Apparatus. Phone 82. 4th door west of P. O.

S. H. GOVE ARCHITECT, BUILDER and CONTRACTOR Residence and office: Northwest Corner Ridgewood and Volusia. Telephone 89.

D. D. & C. M. ROGERS Civil Engineers DAYTONA, FLA. Established 1875.

C. C. BOHANNON, M. D. Physician and Surgeon Office in Atwood block, up stairs. DAYTONA, FLORIDA.

Dr. Bohannon's HOSPITAL and SANITARIUM, First Avenue, Daytona, Fla. Twenty-six large, airy rooms, newly furnished and fitted throughout with all hospital conveniences. Thoroughly equipped operating room on second floor. For terms and address. C. C. BOHANNON, M. D. Phone 181. DAYTONA, FLORIDA.

E. S. HALL Contractor and Builder No. 39 Palmetto Ave. DAYTONA, FLORIDA.

W. C. CHOWNING, M. D. General Medicine and Obstetrics Office Hours: 1:30 to 3:30, 7 to 8 p. m. 15 Volusia Avenue. Phone 39.

superficial observer. With such lavish wealth of natural beauty it became an easy thing for the hand of man to give the finishing touches which have wrought out the colors and outlines of the big picture.

Man did all this in the laying out of the streets with their wide margins of parkage. The entire city becomes a great park, with driveways intersecting, miles upon miles of driveways so good as to attract motorists from all over the continent.

And as for the pavements, pavements that look and act like granite,—where else between the eastern and western seas are so many miles in proportion to inhabitants? The pavement question stands with the street as one of the chief drawing cards. Till some unheard of place reports more and better, Daytona throws down the gauntlet to the world.

Squirrels, Flowers, Birds and Fruit. Whatever one's shortcomings and however indifferent or even callous one may be to many things, the mere mention of "flowers and Squirrels, birds and fruits" will send a thrill that is reflected in distended pupils and pricked ears.

For every visitor with a spare goober there is a bunny ready to come and accept your gift. He will sit bolt upright and know into the meat, casting furtive, saucy glances at you meanwhile.

Flowers. Usually fresh and blooming the year 'round You are reminded of Goldsmith's couplet where Smiling spring its earliest visit paid And summer's lingering blossoms are delayed.

In one yard roses of variegated hues predominate; another household has a penchant for the poinsettia and the premises are aflame; another is hidden in a jungle of tall cane. Variety is the spice of life and here is where you find it.

The birds flit in, and with their joyous notes help to give fullness and symmetry to the picture.

As for fruits, choice citrus fruits, Daytona yields the palm to none for quality and quantity per acre. There are scores of citrus groves in proximity to the city, branches bending to the earth with their burdens of luscious golden globes, which for beauty, proficacy and all desirable qualities would truly astonish you. The Fastest Autos and The Finest Out.

The seventh world wonder, do you ask? Come, whether from Missouri or from Maine, from Kalamazoo or Timbukto, and you will be "shown." Here is where the world's record for speed is broken with every recurring season. Autos, the biggest, the fastest, and the finest are on daily parade and the big show is as free as the pure artesian water from the thousands of flowing wells. It is a continuous show with constantly shifting scene.

Everything goes, from a 2-horse power, up to a 200-horse power, and all degrees of speed from acanter to a two-mile-a-minute clip. You will probably catch the spirit, when you do the roads and the beach are yours. The Florida sunshine is free, the balmy ocean breezes are free, the birds and squirrels and flowers are free, the sparkling fountain water is free and you will have to go down into your wallet only for coin for auto, and bed and board.

This is no fanciful picture; it's all here. It is drawing other thousands and holding them enthralled, it will charm and hold you. Come and see.

McDonald's Boat Yard Established 1903 CHAS. M. McDONALD, Proprietor Railways. Boats Built, Repaired and Housed.

Root's Dry Dock We have good accommodations for the STORAGE OF BOATS of all kinds at reasonable rates. Would be pleased to make arrangements at an early date. F. A. ROOT.

BEACH COTTAGES Located at Seabreeze on 2 to 12 rooms each, with bath, toilet, electric lights, etc. Will rent cottages for 10 days or more. Monthly or season. Meals furnished. Phone 100. SITE for sale or lease—fronting both beach and avenue—best location in Seabreeze. H. L. KOEHLER, BEIGER, INC.

THE PRINCESS ISSENA Seabreeze Six Acres of Parkage. All Modern Improvements Rates: \$3.00 per Day and up

L. Z. BURDICK CONTRACTOR and BUILDER Cottages a specialty. Estimates furnished. All work guaranteed. Seabreeze, - Florida

FITZGERALD & OATES LAWYERS Daytona, Fla.

Stylish Type—Good Material—Best Workmanship—Produce High Class PRINTING THE DAILY NEWS Has the Combination Producing Printing from Calling Cards to Full-Sheet Bills

Work of rebuilding the Clarendon hotel is now in progress. This magnificent fire-proof structure, which is to contain 250 rooms, when completed will be the peer of any hotel in Florida. The site is immediately north of the clubhouse of the Florida East Coast Automobile Association. The Ocean Pier is a great attraction to fishermen and it is lined summer and winter with enthusiastic disciples of Izaak Walton, who find it nothing unusual to land fish weighing several hundred pounds.

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BOND LUMBER COMPANY Manufacturers of ROUGH and DRESSED CYPRESS LUMBER Laths, Shingles, Flooring, Ceiling, Brick, Lime and Cement in Stock. Office and Yards: East Coast Railway and Orange Ave. Phone 83 R. J. MALBY, Manager

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