

JANUARY CLEARANCE SALE

Prices, Regardless of Cost.

A cardinal principal of this store is never to carry over seasonable goods if prices, regardless of cost, will sell them.

TRACY'S

Regular Semi-Annual Sale

Prices Apply at Once.

Although sale commences January 23d as fast as Sale Tags can be placed on goods the prices will apply at once.

Commences, SATURDAY, JANUARY 23d
Closes, SATURDAY, FEBRUARY 6th

For many years, twice yearly this store has made a General Reduction on its goods in all lines, with the sole object of keeping the stock always Fresh and New, by sacrificing all seasonable goods rather than carry them over from one season to another.

In this Sale, a Double Object is in View

Every dollar's worth of goods, Staple and Seasonable, will be marked at prices to Move Them. I desire to convert into **CASH** every dollar that Sale Prices and collection of accounts will make possible. This store expects to keep in the advance ranks of all improvements prepared with new goods and more of them, to hold its old customers and gain many new ones.

Look for the Sale Price RED TAGS

Customers who attend my Clearance Sales know that the advertised prices are representative prices which predominate throughout the store and that none are thrown out simply as "baits." The RED TAGS tell of the slaughter of prices in all departments.

Dry Goods

\$1 25 Dress Goods and Silks.....98c
 \$1 00 and 85c.....do.....70c
 75c and 65c.....do.....40c
 All lower priced goods in proportion.
 Calico.....5c
 Unbleached Muslin.....6c
 Bleached Muslin.....7 1/2c

Gingham & Shirting

A factory shipment of these goods for Spring sales has just arrived. These goods are regular 12 1/2c quality. Your selection of these new goods during this sale, at the yard.....9c

Blankets, Comfort Goods, Cotton Batts

Blankets, worth up to \$1 30, Sale price 80c, 75c and 98c
 Blankets, worth up to \$3 00, Sale price \$1 75 and \$2 00
 Comfort goods.....6c and 7 1/2c
 10c Cotton batts.....7c
 12 1/2c do.....9c
 15c do.....11c

Mens' and Womens' Underwear

\$3 00 Union Suits.....\$2 00
 \$2 00 do.....\$1 43
 \$1 25 do.....98c
 \$1 00 do.....80c
 75c do.....60c
 Mizes and Boys' Union Suits, 45c to 65c

Mens' Furnishings

Ties.....25c and 30c
 Dress Shirts, up to \$1 00 values.....65c
 \$1 25 and \$1 50 values.....98c
 Work Shirts.....45c
 The best Work Shirt on the market selling for 75c, Sale price.....58c

Hats and Caps

John B. Stetson Hats.....\$3 50
 All other Mens' and Boys' Hats 10% off during the sale.
 Mens' and Boys' Caps, any old price.

Big Clean Out Shoe Sale

Every Shoe in stock over twelve months, on sale regardless of first cost. Every Shoe in stock under twelve months, 10 per cent off. Every Shoe from broken lot numbers or where but few sizes remain, on Bargain Tables at as low as Half Original Cost.

Overshoes and Rubbers

Overshoe weather has not commenced yet. You will need them before grass grows green again.

BALL Brand, Highest Grade Overshoes

Four Buckle, worth \$3 25, Sale price.....\$2 65
 One Buckle, worth \$2 25, Sale price.....\$1 75
 One Buckle, worth \$1 50, Sale price.....\$1 00
 Boys' Overshoes.....95c
 Womens' Overshoes.....85c
 Misses Overshoes.....80c
 Childrens' Overshoes.....70c

Largest Line of Shoes in Town

Womens' and Childrens' Cloaks and Ready-to-Wear Garments.

Extremely low prices on these goods at the beginning of the season, has sold the greater portion of the lines. The price on the remainder will be about HALF what others ask.

Womens' Cloaks, \$20 00 values, Sale price, \$10 00
 Womens' Cloaks, \$15 00 values, Sale price, \$8 50
 Womens' Cloaks, \$10 00 values, Sale price, \$5 50
 Childrens' Cloaks, \$4 50 values, Sale price, \$2 50
 Childrens' Cloaks, \$3 00 values, Sale price, \$1 60

Drug Specials

The recent purchase of another drug stock doubles and triples my stock of many standard patent medicines and in order to reduce stock, these goods go into this Clearance Sale. Included in this purchase, is a complete stock of the celebrated REXAL goods. These goods cannot be purchased through wholesale houses and the manufacturer's will not sell to any druggist except on contract concerning their sale. I have the goods without being under contract, hence can place them on Clearance Sale.

Any \$1 00 REXAL preparation.....70c
 Any 50c REXAL preparation.....30c
 Any 25c REXAL preparation.....17c
 \$1 00 Wine of Cardui.....73c
 25c Black Draught.....17c
 50c Podolax Liver Remedy.....34c
 50c Pine Tar and Honey.....37c
 \$1 00 Melon Seed Kidney Remedy.....68c
 50c Cuban Hair Tonic.....34c

Many other standard patent medicines will be on Clearance tables at low prices.

\$3 50 bucket International Stock Food.....\$2 98
 7 lb package Seneca Stock Food and a Good Buggy Whip.....75c

Our Prescription Department Always Supplied with Fresh, Pure Drugs.

Great Chance for Piano Contestants to make Big Gains

Between the hours of 9 a. m., and 5 p. m., of each day during this Sale, Cash Register Tickets will have the same voting value as Coupon Books---30,000 votes for each \$5.00. Tickets must be voted by purchaser of goods before leaving store.

FRED C. TRACY,

Beaver, Oklahoma