

standing differences between our transportation lines and their patrons will all be amicably adjusted.

Respectfully D. A. HENNING

REPORT OF EXECUTIVE (Finance) COMMITTEE

As of Feb. 15, 1914.

Table with financial data: Received from Subscriptions \$5,612.75, Received from Carnival 129.86, Total Disbursements \$5,742.61, Administration (includes fixtures) \$3,430.76, Publicity 561.44, Civic 33.90, Traffic 536.19, Trade Extension 207.24, Agricultural 418.05, Educational 1.80, Credit 17.20, Employment 15.85, Entertainment 419.80, Railroad Extension 16.25, Manufacturing 16.50, Total 39,573.98, Bal. on hand 7.93, Grand Total 47,742.61

In addition to above various other funds, including partly the below have been raised, disbursed and properly accounted for: Anderson Fitting School, dormitory fund \$1,250.00, State Encampment \$83.25, Rocky River Survey Fund \$48.58, State Sunday School Convention (to date) \$34.53, Government Good Road fund 1,000.00, Total \$ 3,715.81

Street from Main to Peoples. A special committee is at work in an endeavor to get the city of Anderson, with the cooperation of property owners to open up a new street from the New Depot of the Elue Ridge Ry. to Peoples St., which is badly needed. In the vicinity of Anderson College, the committee was able to interest property owners in having a survey made for a demonstration road. The work will probably be done this fall.

Good Roads, Bonds. It was deemed best by the committee at this time not to actively push the securing of needed legislation for the purpose of allowing the county to issue good roads bonds in the sum of \$400,000.00 for good roads, but the committee favors such action later, when a proper campaign of education has been conducted and a proper county-wide good roads organization has been secured, which work should be done this year.

Lake Toxaway Highway. The committee succeeded in arousing great interest in the proposition to build a new inter-state highway between Anderson and Lake Toxaway, with connecting links to Columbia and Northeast Georgia. This work is now under way in the vicinity of Wall-halla, where the greatest part of the work must be done.

In North Carolina the work is being prosecuted and the Highway should be open for traffic this summer. It will be of great value to Anderson and all of this section of the state.

It will give the shortest route between the Southeast and Lake Toxaway and the Highlands Section of North Carolina, and should and will be the means of the creating of a new traffic through this section, which will leave in its wake a large new business to the cities and towns touched. \$200,000.00 worth of road work is being done in North Carolina and in the vicinity of Wallhalla on the project, which guarantees its success, however, there is needed work on the project in Anderson County, especially between Honea Path and Anderson.

National Highway. The committee was represented at the Annual Meeting of the American Automobile Association, at Baltimore, when Mr. A. S. Farmer advocated the building of the Quebec-Miami Highway via Anderson, for which there are good prospects.

Suburban Districts. Great progress has been made in the development of Suburban Districts, during the year, including the building of a Model Town at North Anderson, including North Anderson Street Ry. Co., etc. The College Park addition being developed into one of the most prominent suburbs imaginable and the Anderson Real Estate and Investment Co. is planning another handsome addition, while other realty firms are at work. The beautiful Rose Hill Club has been built at North Anderson.

Gas Line Extension. The Anderson Gas Co., which began business in Anderson during the past year, and which has had a very handsome business, announces extensions of its mains to Belton, Williamston and Felser and other suburban towns, at an aggressive cost of approximately \$225,000.00.

Insurance and Banking. It is very gratifying to note that life insurance companies have invested in Anderson county \$586,182.00 in investments, which sum is growing annually. The local banking has passed through the best year in its history, and in the fulltime of prosperity in the fall of 1913, the history of the city approaches the \$3,000,000. Deposits at this time are \$1,000,000.00 more than they were last year. The city saw the opening of a new bank, the Dixie Savings and the consolidation of two others, in the Citizens National and Anderson Banking & Trust Co.

Extension of Telegraph Service. The Western Union Telegraph Co. during the year re-built its lines between Anderson and McCormick. Efforts have been made to get the Postal Telegraph Co. to build into Anderson, and the matter is now under consideration, depending much upon possibility of railroad extension southward from Anderson.

Civic Committee. R. J. RAMER, Chairman, J. L. SHERARD, J. H. NANNIN, RUFUS FANT, W. S. CLARK, O. FRANK JOHNSON, O. GEISBERG. The committee has met a total of five times, and has considered a number of important things, several of which are still pending.

Swat-the-Fly Contest. In May in connection with City Milk and Food Inspector, Dr. Mitchell, and the local Y. M. C. A., a Swat-the-Fly contest was given by the city. The contest, though relatively too small in scope, was successful. It would take at least \$1,000.00 to hold a Swat-the-Fly contest worth while, however, if it were attended as such.

gation of Andersonians over to Greenville, to hear a special lecture on Commission Form of Government, delivered by L. Wilson, of Detroit, a specialist on the subject. This matter should be agitated by the local newspapers. The committee favors agitation, but believes of course that the matter should be left to the voters of the city for a final decision.

First Unit of White Way. This committee in connection with the ladies of the Anderson Civic League has worked out a plan for the first unit of a White Way for the city, by placing a White Way around the Plaza. The ladies have agreed to give the posts, and the city is asked to stand the cost of putting up same. The matter has been long delayed because of pending light franchises, but since the latter have now been arranged, the chances are that some arrangement will be perfected, by which this first unit of White Way is built. The ladies are ready and the council will put the proposition through. This done, and later on, it is believed that a White Way will be secured for the entire business district. In fact several persons are now at work lining up different property owners in the interest of the matter. No other city in the state has a business district which could be more easily nor attractively beautified than Anderson.

School Cleaning Day. The committee rendered assistance in School Clean-Up Day on November 7th. It is to be hoped that some plan may be worked out to have a General city-wide clean-up day this year. If the active support of all interests, city, civic and otherwise can be enlisted in such a cause, Anderson may be made a much cleaner city than at present. The value of cleanliness is incalculable, and it behooves any city to watch out for its health.

Minor Matters. Under the auspices of this committee several conferences were held the past summer with farmers and cotton buyers, in an endeavor to consider the local cotton market. Some complaints were made by farmers and business men that Anderson's cotton market was lower than at competing points. The committee has never yet been able to ascertain (a) either that it is a real fact that Anderson as a cotton market is lower than other points, or (b) that if such is the case, what is the cause thereof. The cotton buyers contend, as do many others, that the actual cash cotton market at Anderson is as good as elsewhere, if not better, and that some small towns in the vicinity of Anderson make a practice of ostensibly paying more for cotton than this city, but that in fact merchants in such towns pay for the cotton in old debts and merchandise, and hold the market down late in the season. The Daily Mail of Anderson refuted the argument that Anderson is not as good or better cotton market than Georgia towns.

The committee assisted in the matter of organization of the incorporated town of Frankville in Anderson County, was represented at several national and state civic conferences and at the Conference for the Common Good at Columbia, etc.

Publicity Committee. WILLIAM BANKS, Chairman, JOHN F. ANK, JOHN W. LINLEY, J. H. GODFREY, J. H. OULLA, T. K. ROPER. It is now generally recognized that there is no one thing so difficult as successful city publicity. Just what to do and how, in order to properly advertise a city, is a problem of national scope. This committee does not claim to have solved the problem, but it has done some real good publicity work. City Publicity in results is intangible and indefinite but none the less effective.

Aggressive Anderson. The publication of "Aggressive Anderson" as a quarterly publicity medium has been one of the means employed to advertise the city. This paper is printed on the best grade of paper and from 1,000 to 2,000 copies are printed each issue. Three issues have so far appeared, and all of them have been complimented. It is believed that this organ has been of great good. The next issue will appear on April 1st. The paper has been generally circulated throughout the United States. The railroads have assisted in its distribution. It has served a means of giving up-to-date statistics regarding the city and vicinity. By frequent publications, it has thus been possible to have advertising matter up to date and strictly reliable.

News Bureau Feature. The organization has operated a News Bureau, by which new stories about the development of Anderson and vicinity have been sent to all the various Trades Papers, to state papers in the Carolinas and Georgia, and much assistance has been given the local press. Many illustrated articles regarding Anderson have been sent out. This class of publicity is generally termed "Date-Line Publicity" and its value lies in keeping the growth, progress and opportunities of the city before as many people as possible, through the news columns of the papers and trade journals.

New Local Publicity Mediums. Among the developments of the year has been the organization of the Anderson Daily Intelligencer, a morning daily, carrying the full Associated Press service. This paper together with the Anderson Daily Mail, our admirable evening paper, is giving the people of Anderson and vicinity as good newspaper service as may be found anywhere in a city of 20,000 people. The Piedmont Magazine has been established during the year and is printed here by the Calla Printing & Binding Co. It is a development magazine, and will endeavor to exploit the development and possibilities of the whole Piedmont County. It has a great mission and deserves the support of all citizens.

A Summer Chautauqua. With the aid of twenty-five business men, this committee has closed a deal with the Redpath Chautauqua Bureau to operate a Chautauqua in Anderson this spring. The Redpath people will bring here \$6,000.00 worth of attractions and give the city as fine service as is purchasable anywhere. The service will be that used in the large cities of 20,000 people upward.

War Cry, Etc. Acting under the suggestion of the local Salvation Army officials, Capt. Mabce, Assistant Editor of the War Cry, the national publicity organ of the Salvation Army, came to Anderson and arranged for a special write-up of the city in the War Cry, which will shortly appear. This paper has more than 300,000 readers. Capt. Mabce while here held two largely attended meetings.

Baseball League. This committee favors the organization of an Interurban or Trolley Baseball League, and expects to endeavor to perfect arrangements for a team in Anderson if the plans for the proposed league as worked out at Greenwood are successful.

Special Ads. Ads in the Manufacturers Record, Baltimore; Tradesman, Chattanooga; Dixie West Woman's College Magazine, Anderson; Anderson College Annual, Dairyman's Magazine, The Columbia State, and The Atlantic Journal.

Meetings—Statistics. The committee has met a total of nine times. Records kept show that this Chamber of Commerce has sent out a total of 5,338 letters, distributed 11,668 pieces of literature (including 7,500 to Anderson county farmers) and sent out 468 news letters. The letters include post cards. The literature includes copies of Aggressive Anderson.

Publicity by Entertainment. Few people realize the value of publicity through entertainment. Members of this committee, with the aid of various members of the organization, have entertained a very large number of people during the year, by automobile trips around the city and in the country, including trips given to ladies and other delegates attending conventions, trip of the State Secretaries Association to Greenville, etc. It is astonishing the number of people of this kind handled during a year. The publicity value lies in showing these people just what the city and country is, and is the cause of not a few newcomers now seen on the streets of Anderson.

Credit Bureau. Miss Elizabeth Harrison, Manager. The organization has operated a Credit Bureau, and furnished ratings to all members who have applied. By the action of the Board of Directors, the Bureau has eliminated the collection feature of this bureau. Records show that the bureau has been called upon for ratings to the number of about 750. This Bureau does not seem to be giving the satisfaction expected, and the same should probably be re-organized this year.

Retail Merchants Department. To make this credit bureau a better success, it will perhaps be wise to organize as a part thereof a Retail Merchants Association. Many merchants favor such a plan and the Secretary will recommend same to the new board of directors, to be elected.

Employment Bureau. The organization has operated an Employment Bureau and has succeeded in obtaining positions for a good many people. This bureau's work can be enlarged and extended. The organization has not had sufficient time to push it or elaborate with it.

Information Bureau. The organization has operated a General Information Bureau. It has been used generally throughout the year and especially during the holding of Conventions.

A Tribute to the Directors. The Directors have met a total of 21 times, and have generally passed upon the various work of the different committees. They have given a great deal of time and thought to the work, and as an harmonious body are all that any commercial organization could possibly expect. These gentlemen, representing as they do, the leading businesses of Anderson have uniformly and often at great inconveniences given their time and ability to this organization and are deserving of very great praise. This tribute applies also to the Executive Committee and to Mr. Hammett, its Chairman.

A Word from the Secretary. We have closed the first year of the history of this organization. Read the report as it appears in full in this issue and then pass judgment. We have done the very best we could, and we are not ashamed of our record. We believe it will compare favorably with that of most other organizations of this kind.

The secretary wants to be of all the good possible in the upbuilding of Anderson, and while the membership will give the support that we shall be able to make the work of this organization of incalculable value. The secretary is called upon to handle a large number of unpleasant things, to ask you for the use of your auto and for your time and your money and your influence. Remember that he does not do so personally. He does so as your representative acting and working for you.

In this connection the secretary desires to thank all members for the kindness and uniform courtesy shown him and trusts that he also has not been often amiss.

Educational. M. M. MATTISON, Chairman, JOHN F. VINEY, W. H. FRAZER, E. C. McCANTS, D. A. HENNING. This committee has not been called upon except in two instances this year. Its general mission is to foster educational needs in Anderson, and to assist in building up the educational institutions in the city.

Anderson College. The committee was called upon to assist in the raising of an additional fund of \$25,000.00 for Anderson College. As is known, approximately \$125,000.00 had already been raised in Anderson for the promotion, construction and operation of this institution, now recognized as one of the leading Female Colleges in the South, and the pride of all Andersonians. The committee rendered valuable services. And the offices of the Chamber of Commerce were used as headquarters for the campaign.

Farmers' Institute. A large number of Farmers' Institutes have been held throughout the county, the attendance in several instances reaching beyond the 500 mark and seldom falling below 100. Traction engines have been demonstrated at these meetings and a vast variety of topics discussed and practical demonstrations made. This work is well organized and is producing tip top

through. He said that the president of the company at that time, a Mr. Buford, came South and got into the fight himself, putting forth every effort. He said that he saw his cause was hopeless if he had to fight the Northern financiers, without money and he therefore sent word to the firm of Keys & McCarty of Anderson to try to raise \$700 at once with which to fight the Anderson, was sure, whereas without it there was no chance.

The two Anderson men did make the effort to get the money, calling a mass meeting and urging the citizens not to sleep on their rights and to raise the money which was so necessary to secure the road.

Anderson's Great Blunder. However, Anderson people were guilty here of the mistake that so many towns are prone to make. They considered that since this was "the logical route" from Charlotte to Atlanta the road would come this way whether they made any effort or not. Imagine their consternation when they learned that General Easley, who lived on the plantation from which the town that bears his name was later formed, had gotten into touch with the railroad people and had induced the management to take the line that way.

Anderson Fitting School. This committee had a conference with Rev. W. H. Frazer, D. D., with regard to assisting him in his work in building up the splendid boys' preparatory school, which he opened in Anderson last year. At this conference it was the sense of the Committee that from \$25,000.00 to \$50,000.00 should be raised to build dormitories for this institution but that it would be best to put off the campaign until some time later, but that in the meantime a temporary dormitory should be rented. This was done and this committee in connection with the trustees of the school raised a total of \$1,250.00, which was used to rent quarters for the present session. Anderson has a big opportunity in this magnificent institution under the progressive and Christian management of Dr. Frazer, and no one doubts but that the institution will become one of great importance.

Educational Patriotism. This committee believes it would be a good idea for the Chamber of Commerce to seek to inculcate into the students of Anderson's schools and colleges a sense of civic duty to the student in their city and country, and believes it would be a good idea to offer a prize for the best essay written on the subject of "Anderson."

Rural School Supervision. Miss Maggie Garlington has been engaged as Rural School Supervisor, and is doing a very satisfactory work indeed. Girls tomato canning clubs and school demonstration plots and work of like character is being prosecuted by her. Its value is undisputable.

Growth in City Schools. During last year a new system of financing the public schools was worked up, and an election called for the purpose of legalizing same was carried, creating a school district in the city and suburban schools. In addition \$100,000.00 in bonds for new schools was voted and four new schools constructed. The attendance in the city schools on Feb. 1st, 1914, was 3,345, the highest in the history of the city, or about 600 more than last year.

Agricultural and Good Roads. W. L. BRISSEY, Chairman, J. D. HAMMETT, J. F. FRETWELL, J. S. FOWLER, T. FRANK WATKINS, J. E. BARTON, S. E. MOORE, J. W. Rothrock, Demonstrator. The committee met a total of twelve times. It has had a large volume of difficult work to handle. It is able to make a flattering report.

Agricultural Demonstrator. Realizing that no one factor means as much to the City of Anderson as the building up of the agricultural resources of the county, and the adoption of better scientific farming, this committee in connection with Clemson College, employed at a salary of \$1,200.00 per annum, J. W. Rothrock, as County Agricultural Demonstrator. Mr. Rothrock has done good work, at least as good as any in the state and probably better. He is a practical man and understands conditions in this county. He has lined up a total of 104 demonstration plots throughout the county, demonstrated advanced methods of deep plowing, better seed and intensive cultivation of crops. Great progress has been made in getting farmers to plant cover crops, the greatest soil builders known to agriculture. Seed has been sold at 10 per cent over cost to all farmers and best seed possible obtained. An indication of the best seed breaking progress made in cover crop advancement in the following table of leguminous seeds sold bears witness:

Table with agricultural data: Vetch 6,420 lbs., Alfalfa 1,407 lbs., Crimson Clover 2,876 lbs., Red Clover 409 lbs., Rape 309 lbs., Burr Clover 208 lbs., Grass Seeds 276 lbs., Barley 534 lbs., Rye 3,824 lbs.

Eighty tons country raised hay for seed sold farmers at cost and 100 bushels seed oats sold at wholesale to farmers for seed. Absolutely relative increase in cover crops throughout the county is estimated at more than 400 per cent, an astonishing record, and one that is fast making Anderson one of the great diversified farming counties of the country. Such increases in a few years will revolutionize farming in Anderson County, giving a total agricultural revenue far exceeding the present, already one of the largest in the South. It is now estimated that the annual agricultural revenue of Anderson County including live stocks, butter and poultry, is beyond the \$7,000,000 mark of which cotton constituted about \$6,250,000.00.

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For the lack of \$700 and ability to see into the future, Anderson people have been on a branch line of a railroad all these years when it would have been possible to secure the new line and today Anderson would have been no town of 27,000 in South Carolina, but a city of 200,000 in the North.

Mr. Cochran said that one factor which went a long way toward defeating the people of this section, was the fact that President Buford had succeeded in receiving Judge Reed and Ex-Governor Orr, both of whom were Anderson sympathizers and directors of the railroad line. The railroad man told these gentlemen that the hue and cry raised by Mr. Cochran was all foolishness and that the road would most certainly come by this city. According to Mr. Cochran's statement, Buford succeeded in their eyes and leading them to believe that he also was an enthusiastic believer in Anderson's future. He told these men that an open charter was necessary for his road if it was to receive sufficient financial backing to make it possible and so to rekindle they both believed him, lending their aid toward stopping the fight that Anderson was making.

In concluding this very interesting reminiscence yesterday Mr. Cochran said that this incident should teach Anderson people a lesson never to be forgotten, that they should remember for all times that in matters of this kind they could not afford to sit idly by and wait for the road to come to them. They must go after the road.

"OLD TIME RELIGION" Yield Unless It is True—Teachings are Realities. Atlanta, Feb. 24.—"The Old Time Religion is good enough for me," will be the favorite tune, in spirit if not in fact, at the coming sixteenth annual session of the Atlanta Bible Conference which opens Tuesday.

results. It is one of the causes of Anderson County's agricultural greatness and progress. Live Stock and Dairying. This committee was instrumental in getting the United States Department of Agriculture to detail a special live stock expert to Anderson and adjoining counties. Mr. J. T. Watt, who is this expert, has been on the ground for about six weeks. The Anderson County Live Stock Association has been organized with a membership to date of about 150, all of whom represent the better class of farmers and beef raising industry. This association means much and has gotten down to real work. Already orders for more than \$15,000.00 worth of high-grade cattle, mitch and beef, have been secured, and shortly Mr. Watt and a member of the association will make a trip West to purchase the very best blooded bulls and heifers for this work. Clemson College officials are giving a great deal of time to this work. It is a work which will take several years to show, but once well under way will be of great significance to the county and city.

Hog Cholera. This department has through Mr. Rothrock and others saved the county thousands of dollars in preventing hogs against hog cholera. It has helped in the eradication of many plant diseases, and in now doing special work to eliminate the Southern corn bug from our corn fields, which bug has done disastrous work in the county. It has brought to the county a Special Government expert on bug diseases and their prevention, and has outlined a plan to assist in the eradication of many harmful insects. The average farmer, much less layman, totally fails to appreciate the importance of this class of work. The Demonstrator has also been equipped with a Babcock milk tester, which has been used generally throughout the county, for the purpose of testing the dairymilk value of cows, etc.

Dairying Schools, Etc. The department has conducted several one-day dairying schools for women and girl farmers throughout the county and has handled three special butter contests awarding prizes to the producers of the best butter. One of the prize pounds of butter was sent to President Woodrow Wilson as a present.

Exhibits and Community Fairs. The committee has rendered valuable assistance through its Demonstrator and otherwise in the holding of Community Fairs at Pendleton and Belton, judging products, etc. It has sent exhibits of cotton, butter, etc to State Fair at Columbia and to the National Corn Show at Dallas, Texas. The committee favored the organization at some appropriate time of a Sectional Fair at Anderson, to act as clearing house for the Community Fairs of the Piedmont.

Government Special Road. The committee had the Bureau of Good Roads, Washington, D. C., send a special road expert to Anderson County to build a demonstration road. \$1,250.00 was raised locally to pay for the road. It was built. There seems to be considerable dissatisfaction with the road at present, however, recently the Government sent another expert here to inspect same, and he has recommended a plan to Superintendent King which it is expected will remedy the defect in the road and make same of greater value.

New Theatre. It is with a great deal of pleasure that the Entertainment Committee is able to report that Anderson is to have a first-class modern theatre, to cost approximately \$40,000. The funds for same have been raised, and work is expected to start on or about April 15th next. It will be the finest theatre in the Piedmont and worth a great deal to Anderson. A vast amount of committee work has been done on this, and it has proven a complicated task, but the end is in sight, and Anderson gets the new theatre.

To all Anderson Business Men. Membership in the Anderson Chamber of Commerce is essential to the success of every business man doing business in Anderson. It is the viewpoint of the general welfare of the city and the individual advancement of the men who create and develop the city's industrial, commercial and civic well being.

MEN, AND NOT RESOURCES, MAKE A CITY. Anderson's future lies in the hands of its business men. At the same time the prosperity of the individuals participating in all that goes to make up a life in Anderson and likewise dependent upon themselves. There is one medium through which the fullest measure of municipal development can be achieved, and that is a well organized chamber of commerce.

"THOSE WHO GIVE, GET." Anderson is developing rapidly. Keep the good work going and so your share by supporting the Anderson Chamber of Commerce which is constantly making money, directly or indirectly in your behalf as a business man of Anderson. (Adapted from the Buffalo "Live Wire")

POLITICAL RIGHTS OF WOMEN. Looks Like Atlanta May Grant Women Suffrage. Atlanta, Feb. 24.—It begins to look as if Atlanta will best Georgia in recognizing the political rights of women. The petition of the women for representation on various municipal boards and committees, while it had a good deal of success at it as far as "too great an innovation in the south, has been taken up with all seriousness, and already a number of congressmen are committed to the idea. Two out of three of the leading Atlanta dailies have already endorsed it conditionally.

It would be distinctly a movement forward and along the road of genuine progress," says Hunt's Georgian, which, by the way, is out and out for women suffrage.

The women have asked, it will be recalled, for a more fully representation on the schools, parks, library, health, hospital, sewerage and sanitation boards and committees.

Atlanta, Feb. 24.—The Old Time Religion is good enough for me," will be the favorite tune, in spirit if not in fact, at the coming sixteenth annual session of the Atlanta Bible Conference which opens Tuesday.

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Mr. Campbell Moran, the modern Baptist.

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