EVENTS IN THE SOCIAL WORLD.

A Full Budget of Bright Events Speeds the Easter Season.

THE MILLER MATINEE RECEPTION.

The Howard Luncheon — Ruddell-McGovern Wedding—The Hussars' Surprise—Laumeister Musicale—Potrero Enterprise. Club Parties Last Night—A Church Social. Personal Notes.

Last evening Yerba Buena Parlor of the Native Sons of the Golden West gave an elaborate banquet, a full account of which will be found in another column.

A number of young ladies and gentlemen met together last week and organized a musical, social, literary and dramatic club under the name of the "Tiddle-dy-Winks."

The reception tendered Mrs. C. T. Mills yesterday afternoon by the alumnæ of Mills Seminary and College at the Occidental Hotel was largely attended by former pupils, who paid court to Mrs. Mills and enjoyed tea and chat with delightful zest. The parlors were fragrant with the perfume of all manner of flowers arranged upon tables and mantel.

The marriage of Miss Cora Deutsch of this city and Mr. Herman Rummelsburg of Williams will take place this evening at 1509 Geary street.

Yosemite Lodge of the U. E. A. held an open meeting last night at Mozart Hall. An enjoyable entertainment, including a meritorious cornet solo, was followed by dancing.

Invitations have been issued for the opening festivities of the Hotel Mirabeau, on the corner of Ellis and Leavenworth streets, to take place on Thursday evening next. Dancing will commence at 9 o'clock.

Alcazar Council, No. 11, Order of Chosen Friends, gave an apron and necktie party last evening in the council-room in the Alcazar Building. Refreshments were served during the evening and all present enjoyed a happy time. The following committees had charge of the affair: Arrangements—Mrs. Clarke, Mrs. Spurier, Mrs. Brown, Mrs. Webster, Mrs. Beatty, Mr. Cowerthwaite; Refreshments—Mrs. Wittingham, Mrs. Hopkins, Mrs. Beatty; Floor Committee—Dr. Burnett, A. Macpherson, Mr. Mosier.

A charming little entertainment called "A Children's Hour" was given at Union-square Hall on Friday afternoon by pupils from California Institute, under the direction of their teacher in elocution, Mrs. Emmie Wilmot. The programme was full of novel surprises and was excellently carried out.

Columbia Lodge, No. 127, I. O. B. B., will give its twenty-second anniversary entertainment and dance this evening, at B'nai B'rith Hall.

The Miller Tea.

A long line of carriages on Pine street yesterday afternoon marked the scene of a delightful tea being given by Mrs. H. M. A. Miller, who welcomed hundreds of her friends in her white and gold reception-rooms.

The dawn of spring was happily suggested by the roseate blush imparted by the artificial light. Daylight had been excluded, and lamp-glow, softened by rose-shades, contributed an indescribable charm to the richly animated picture of thronging fashion. Flowers, especially heavily-laden lilac blooms, abounded in the drawing-room, while in the salle-a-manger a golden hue distinguished the decorations of the buffet, whence the modern substitutes for "cates and ale" were dispensed by an attentive corps with indiscriminate hospitality.

Mrs. Miller was assisted in entertaining her callers by Miss Jarboe, the Misses Miller of Oakland, Miss Burling, Mrs. Winfred Chapman, Mrs. L. F. Monteagle, Mrs. Webster Jones, Miss Shreve, Miss Houghton, Mrs. St. Sou-Pluto, Mrs. Bothin, Mrs. George Howard, Mrs. Chris Miller and Mrs. Chauncey Winslow.

The Howard Luncheon.

Miss Mana Howard gave a delightful lunch party on Tuesday, at her residence on Jones street.

It was distinctively a "buffet lunch" (the latest fashionable importation from Eastern society circles) and the guests enjoyed the novelty immensely. They were received amid the pretty decorations of cherry-blossoms and La France roses by Miss Howard, assisted by Miss Millie Ashe and Miss Ethel Smith, and the afternoon was delightfully spent.

Among the guests were: Mrs. Henry McLean Martin, Mrs. John E. de Ruyter, Mrs. Hall McAllister, Miss Maud Howard, Miss Ashe, Miss Bettie Ashe, Miss Helen Smith, Miss Ethel Smith, Miss Anna Head, Miss Jennie Sanderson, Miss Julia Tompkins, Miss Jessie Sherwood, Miss Kaufman, Miss Alice Decker, Miss Jennie Cheesman, Miss Forbes, Miss May T. Hoffman, Miss Fanny Orr, Miss Wethered, Miss Lulu Wethered, Miss Nellie Smedberg, Miss Mary Barber, Miss Bessie Wall, Miss Shafter and others.

The Ruddell-McGovern Wedding.

The wedding of Miss Maggie G. McGovern and Mr. Samuel J. Ruddell took place last evening at St. Mary's Cathedral, on Van Ness avenue. The groom is a very popular gentleman, holding a prominent position in the Chinese Bureau of the Custom-house and filling the position of Captain of Company H with honor to himself and to the satisfaction of the members. His bride is an estimable young lady, who possesses a host of friends.

The handsome new cathedral was crowded last evening with interested spectators. About 8:30 o'clock the bridal party entered amid the strains of the "Lohengrin" bridal music, speakingly rendered by Professor Eimer, and advanced to the high altar, which was brilliantly illuminated with candles and decorated with St. Joseph's lilies. During the impressive service by Father Martin the organist played "Call Me Thine Own" in plaintive tones, and later Miss Clara McGovern executed a beautiful vocal solo, "The Prayer," from Flotow's opera "Stradella." As the wedded couple and their attendants returned from the altar Mendelssohn's "Wedding March" pealed forth triumphantly.

The nuptial party consisted of the sweet-looking bride and the handsome groom, the maid of honor, Miss Jennie McGovern, the bridesmaids, Miss Belle Ruddell and Miss Kittie Hampton, the best man, Mr. F. M. King, and the four courteous ushers, Messrs. George Lemmey, William F. Chipman, D. J. O'Callaghan and J. G. Morrissey.

A reception limited to relatives and most intimate friends was afterward held at the residence of Mrs. Masters, 1581 Folsom street. The house was radiant in its garb of flowers and foliage. The bride and groom were warmly congratulated as they stood in the bay-window beneath a large floral bell, which appeared in the act of being pealed by a snowy dove attached to it by means of ribbons. The doors were outlined with ivy studded with fairy lamps, and the floral tributes were numerous.

A generous supper was served about 10 o'clock and wine sparkled gayly to the enthusiastic toasting of the happy pair. The rejoicings were prolonged far into the night.

Mr. and Mrs. Samuel J. Ruddell leave to-day for a wedding trip of a couple of weeks to Victoria, B. C., and Puget Sound. They will afterward go to housekeeping in this city.

The bridal gifts were very handsome and numerous, as might have been expected from the popularity of the principals in this happy event. They included a handsome diamond bracelet from the groom, piano-lamp, silverware, dining-room set of furniture, chairs, china, oriental and rich ware ornaments, etageres, screens and every kind of bric-a-brac. Among the friends represented were: Mr. and Mrs. E. P. Buckley, Mr. James G. Martin, Miss Lizzie O'Connell, Mrs. J. Barry, Mrs. V. W. Gaskill, Mrs. J. Martin, Mr. J. L. Hatch, Mr. William F. Chipman, Mr. and Mrs. J. H. Gihuly, Mrs. C. B. Kennedy, Mr. George Jennings, Mrs. F. J. Murasky, Mrs. Rowan, Mr. and Mrs. Kilborn, Miss Esther Colbert, Mrs. J. Cosgrove, Mr. Carlton Rickards, Mrs. J. G. Morrissey, Mr. and Mrs. J. J. McDade, Lieutenant P. T. Riley, Mr. and Mrs P. Connolly, Mr. W. McCormick, Miss Clara Hampton, Mr. and Mrs. Bateman, Mrs. McGovern, Mr. Daniel O'Callighan, Mr. Charles F. O'Callighan, Mr. and Mrs. T. A. McCormick, Mr. W. E. Bond, Mr. and Mrs. A. J. Martin, Mr. and Mrs. Leo F. Hampton, Mr. J. Jennings Jr., Mrs. M. E. Joyce, Mr. and Mrs. D. J. O'Leary, Mr. F. Dunn.

A Military Surprise Party.

A pleasant surprise party took place last Tuesday evening in the form of a serenade given by the San Francisco Hussars to their recently elected Captain, Samuel Blumenberg.

Thirty of the most prominent and active members of the company assembled at their armory on Post street on that evening, and, preceded by a band, marched to the residence of Mr. Blumenberg, on Steiner street, under command of Lieutenant Thomas. After playing several popular airs the company were invited into the house by the Captain's wife, who, having been given a hint of what was in prospect, had prepared a bountiful repast. After the solids had been disposed of champagne flowed freely, and speeches and music were the order of the evening.

From the tone of the remarks it is evident that it is the intention of the members to make the San Francisco Hussars a standard company, and Captain Blumenberg said that from the excellent material present he had no doubt that with the assistance of the members he would be successful in accomplishing this result and making it what it should be—one of the finest military organizations in San Francisco.

In the early hours of the morning the band played "Auld Lang Syne," and the party dispersed after giving three cheers for their popular Captain.

The Laumeister Musicale.

The parlors in the residence of Sheriff Laumeister, 25 Twelfth street, were devoted to music exclusively yesterday afternoon. Miss Ethel Laumeister, the little daughter of the Sheriff, is one of the most promising piano pupils of Professor Louis Holz, and she invited some of her most accomplished classmates to join her in giving a musicale for the enjoyment of the older folks.

With a short intermission between the first and second parts the following programme was carried out by the professor and his pupils: Part First—Serenade, "My Songs Gently Supplicate" (Fr. Schubert); Cachuca "Caprice" (J. Raff), Professor Louis Holz; "Saltarella," Op. 266 (F. Kelterer), Impromptu in F (Fr. Thome), Miss E. Ross; Waltz, Op. 34, No. 3 (Fr. Chopin), "The Hunter's Horn" (F. von Kornatzki), Miss M. Herrman; "Au Revoir" (H. Lichner), Miss Zelda Furey; melodie in F (Rubinstein), Grand March de Concert (Wollenhaupt), Master W. Fowler; duet, "Zampa," overture (F. Herold), the Misses Ella and Ada Thall; trio, "The Imperial March," Master John, Miss Mamie and Alfred Fritschl. Part Second—Waltzer, (J. Bach), Miss Ethel A. Laumeister; "Fantasie Brilliante" (Ch. Voss), "Rondo Capricciosi" (F. Mendelssohn), Master G. Townsend; Fifth Nocturne, Op. 52 (J. Leybach), Miss L. Rittler; "O. Sonnenschein" (H. Lichner), Master A. Fritschl; prayer of Moses in Egypt (J. Pacher), "Souvenir de Varsovie" (J. Schuthoff), Miss M. Lasky; "Poet and Peasant," overture (Fr. Suppe), Miss Ada Thall; "Une Pearl" (Fr. Behr), Miss Ella Thall; trio, "March Heroique" (Fr. Scubert), Miss Ida Doane, Miss Clara Koch and Master Frank Doane.

As a hostess the young lady was quite at home and did not require the close supervision of her mother. The performance of Master G. Townsend was one of the main features of the entertainment.

Among those present were: Mrs. C. S. Laumeister, Miss G. Cabalin, Miss Annie O'Brien, Miss Robinet, Mrs. W. P. Bartlett of Livermore, Miss K. Campbell of Oakland, Mrs. W. S. G. Clifford, Miss R. Marks, Miss M. Walters, Master Frank Laumeister, Miss Julia Kocher, Mrs. H. H. Thall, Mrs. F. P. Furey, Mrs. A. R. Fritschl, Miss A. Hayburn, Miss M. Hayburn, Mrs. J. E. Townsend, Miss K. Black, Mr. A. R. Dice, Miss Emilie Siebert, Miss Florence Townsend, Miss Alma Parsons, Miss Etta Parsons.

The Woodbridge Church Social.

The parlors of Woodbridge Presbyterian Church, corner of Twentieth and Capp streets, were well filled on Tuesday evening last, on the occasion of a pop-corn social. Mr. James Graham, Superintendent of the Sabbath-school, presided. The programme opened with a song of welcome to the pastor, Rev. T. J. Curtis, on his return home. Then came the following numbers, all of which were encored: Piano solo, Master Rea Irvin; song, Mrs. B. H. Schunhoff; piano solo, Miss Nellie Curtis; song, Mrs. T. J. Curtis; recitation, Master Rea Irvin. The pastor gave a short address, and a feast of popcorn brought the happy meeting to an end.

The Dodge-Miley Wedding.

Last Monday afternoon Mr. Charles Dodge and Miss Rose Miley, two of the Bostonians, were united in marriage at St. Mary's Cathedral, on Van Ness avenue, by the Rev. Father Kirby, at 1 o'clock.

The bridesmaid and groomsman were respectively Mr. and Mrs. Lang. The church was profusely decorated with flowers—smilax, running vines and roses.

After the performance of "Mignon" the stage of the theater was converted into a splendid dining-room, oriental in design and forest-like in its decorations. One of the features of the evening was a specially composed wedding march by Mr. A. P. Rydner and dedicated to the happy couple. During the evening the bride and groom were toasted by their numerous friends, who also made the occasion memorable by their many elegant and costly presents.

Among those present were: Mr. and Mrs. Barnabee, Mr. W. H. McDonald, Miss Marie Stone, Miss Jessie Bartlett Davis, Mr. Tom Karl, Mr. Dellon Dewey, Mr. and Mrs. Fred Dixon, Miss Josephine Bartlett, Mr. and Mrs. Henry Fowle, Mr. and Mrs. Miller, Mr. and Mrs. P. Lang, Miss Tuttle, Miss Louis, the Misses Louise and Elinor Cleary, the Misses Eliza and Lucy Gurier, Miss Bertha Hall; Mr. A. E. Nichols, Mr. Bills, Mr. Cardoza, Mr. Martin, Mr. Peri, Mr. Dale, Mr. Walsh, Mr. H. Dixon, Mr. Wish, Mr. A. P. Ryder, Mr. E. Heindl, Mr. Gibson, Mr. McCabe, Mr. Morton, Mr. North, Mr. White, Mr. Kopp, Mr. Reinsberg, Mr. Joinscher, Mr. Quimby, Mr. Bayley, Mr. S. L. Studly, Mr. George Floyd.

It was not until the small hours of the morn that the pleasant celebration was brought to a close.

The N. C. F. Entertainment.

The Potrero Opera House never looked so pretty as on last Thursday evening, when decorated for the initial entertainment of the N. C. F. The walls had been hung with bright streamers of many colors, whose soft shades had been artistically blended. The stage had been transformed into a veritable bower of evergreens and cut flowers.

The programme for the occasion was as follows: Overture, selections from "Martha," Samuel's Orchestra; recitation, "Popping the Question," Mr. James O. Avery; song, "Wondrous Youth," Miss Adelaide M. Smith; piano solo, Miss Flora B. Martin; vocal selections, by the Strathmore Quartet—Messrs. N. Moore, J. F. Burns, C. Markel and J. Griffing; recitation, Miss Elsie A. Duncan; vocal solo, Miss Alys Cameron; violin solo, "Puritan's Daughter," Mr. Sam Samuel (Professor Schmidt, accompanist); recitation, "Aux Italiens," Miss Sadie Gimmer, accompanied with piano by Miss Cameron; tenor solo, Mr. Thomson.

The society is composed of several of the most popular young ladies of the Potrero, whose desire it is to give entertainments of a similar nature periodically. Judging by the large and appreciative audience in attendance upon this occasion their efforts are being appreciated by the neighborhood, and their ultimate success seems already assured.

The C. P. C's Party.

The eight from the senior class of Cogswell College who call themselves the C. P. C's have great reason to be congratulated over the success they attained at their second party, given last Friday evening at Mission Opera Hall. The hall was comfortably filled and all enjoyed themselves in dancing to good music.

Many were the expressions of regret made at the approach of 12, when the music and lights would be no more, but more pronounced were the regrets when it became known that this was probably the last party of the "C. P. C's."

The Floor Committee was as follows: George Kolish (floor manager), W. N. Swasey, H. B. Titcomb, George Kammerer; Reception Committee—Miss L. Ashton, Miss Kershaw, Miss McArthur, Miss N. Fairdidge.

The Vendomes' Party.

The first party of the Vendomes took place last evening at New Bersagliari Hall, 1525 Stockton street. The club, which was recently organized, mainly for social purposes, already numbers twenty-four members, who intend to give monthly socials. Their President is Mr. O. W. Lilkendey.

The grand march was led by Mr. J. Creber and Miss Sarah Creber. Music was furnished by C. Newmah's orchestra, and a very large number of dancers participated in the programme until the medley at 2 o'clock closed the pleasant affair.

The Committee of Arrangements consisted of Messrs. T. McCarthy, W. Creber, H. McGowan, J. Fay; Reception Committee—Messrs. Charles O'Brien, Charles Stewart, M. Carr, C. Spinner, P. Riley, J. Keith. Mr. J. Creber acted as floor manager, assisted by Messrs. J. Crowley, T. Nixon, E. Welsh, J. Cunningham, T. McGrath.

The Elite Club Party.

The eighth anniversary social of the Elite Club, a popular organization, took place last evening at B'nai B'rith Hall.

A large number of friends enjoyed a succession of dances to the music of Johnson & Gutman's Orchestra. The committees were composed as follows: Committee of Arrangements—E. P. Donovan (Chairman), George Heissuer, John T. Coakley, John Desmond, Thomas Noonan; Reception Committee—M. McKenna (Chairman), Robert Boyce, Joseph Regan, J. J. Foley, William J. Graham, Robert Clements, James B. Gilmore, Frank Conlin, Thomas Dunbar, George Kamena, James Lynch, George Meswegan; Floor Committee—Thomas McLoughlin, H. V. Joseph, T. Smiddy, James McDaid, D. A. Sylvester, Charles T. Collins, William Haniver, William J. Toner, William O'Connor; floor manager, Thomas F. Noonan; assistant floor manager, James E. Kamena.

The following gentlemen composed the management of the club: Board of Officers—President, William Meney; First Vice-President, William Haniver; Vice-President, George S. Smith; Recording Secretary, E. P. Donovan; Financial Secretary, William J. Graham; Corresponding Secretary, Thomas F. Noonan; Assistant Financial Secretary, F. J. Conlin; Treasurer, J. J. Jordan; Trustees—John R. Flynn, John J. Foley, James Gilmore, John Desmond, George Kamena.

The Racquet Club Party.

The Racquet Club gave its sixth anniversary party last evening at Odd Fellows' Hall. One of the most successful associations of its kind, the club always devotes much attention to its parties, and hitherto with the best results.

Last evening a long programme of dances was enjoyed by a large attendance. The programmes were particularly elaborate. They were in book form, the typographical work and classical ornamentation in gold. Johnson & Gutman furnished the music. Dancing continued till 1 o'clock.

The officers of the club are: President, W. F. Long; Vice-President, J. F. McCarty; Secretary, D. J. Wren; Financial Secretary, D. J. Creamer; Treasurer, W. P. Ward; Marshal, J. E. Welch; Executive Committee—W. P. Ward (Chairman), T. J. Kearney, J. R. Pyne, F. J. Mitchell, W. F. Holden, T. F. Kelly, R. J. Collins.

The committees of the evening were composed of the following gentlemen: Committee of Arrangements—H. J. Gerdes (Chairman), J. F. McGuire, J. J. Hughes, J. E. Welch, T. F. Power, R. F. Ryan, C. M. Nulty, D. J. Wren; Reception Committee—E. W. Browne, F. L. Sicotte, J. J. Butler, H. H. Connell, J. D. Kennard, J. A. Hesse, F. J. Cotter, D. G. Strande, G. V. Hill, C. J. Conner, J. R. Pyne; floor manager, J. F. McCarty; assistant floor manager, T. J. Kearney; Floor Committee—J. C. Cosgrove, J. S. Sullivan, D. J. Creamer, T. E. Slevin, D. F. Dougherty, P. Haberlin, M. J. Hallinan, J. E. Behan, C. H. Cavanagh, F. W. Lawler.

The Lyric Club in Oakland.

Fully 800 people enjoyed the initial entertainment of the Lyric Orchestra and Social Club on Friday evening in the Dietz Opera House, Oakland.

Every number of the following programme had to be repeated: Part I—Overture, "Myles Aroon," from "Scanlon's Songs" (Moses-Toban), orchestra; aria, "Come e Bella," from "Lucretia Borgia" (Donizetti), Miss Gertrude Auld; "Spinning-wheel Song" (Liszt-Wagner), Miss A. Fuegel; aria, First Act of "Tannhauser" (Wagner), L. Warneke; "Souvenir de Haydn" (Leonard), Hother Wismer; grand fantasia, "My Lodging on the Cold Ground" (Ellenberg), cornet solo by Frank S. Lowell, with orchestra. Part II—Grand selection, "Bohemian Girl" (Balfe), orchestra; "Elegie," solo on G string (Bach), Hother Wismer; "The Two Grenadiers" (R. Schumann), F. Warneke; "Po Acca Brilliante" (Weber), Miss A. Fuegel. Song, without words, composed and arranged by George F. Lowell, trombone solo by George J. Moore, with orchestra—(a) ballad, "Love Me" (Chopin); (b) ballad, "Symore Song" (Kjerulf), Miss Gertrude Auld. Finale, "War March of the Priests" ("Athalie"), (Mendelssohn).

The officers of the club are: Musical Director, George F. Lowell; President, Charles M. Wiggin; Vice-President, Hermann F. Muhr; Secretary, F. W. Larrabee; Treasurer, W. Adams; Librarian, E. G. Mervin. Executive Committee—George Ashley, B. C. Ireland.

Society Personals.

Mr. and Mrs. Louis Sloss, with their son, Mr. L. Sloss Jr., will spend the season at the Hotel Rafael.

The family of Captain W. L. Merry will spend the season at Sausalito.

Miss Lillie Hamilin returned to Tulare this week after a pleasant month's stay with friends in her old home, Sausalito.

Last week Miss Etta McCue of Corte Madera entertained Miss May Folsom of San Francisco.

J. B. Trickey & Co., Jewelers.

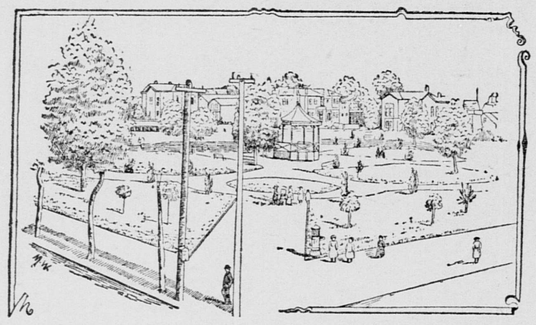
J. B. Trickey & Co., the reputable jewelry firm, are opening a stock of diamonds, watches, fine jewelry, cathedral gong clocks and optical goods at 119 Montgomery street. The stock is entirely new, as the old stock was sold out at auction last winter by L. Braverman, the former proprietor.

EAST OAKLAND AND FRUITVALE.

Facts Gleaned From the Note-Book of a Call Reporter.

A Talk of Wonderful Advantages, Astonishing Growth, Panoramic Beauty and a Wealth of Attraction.

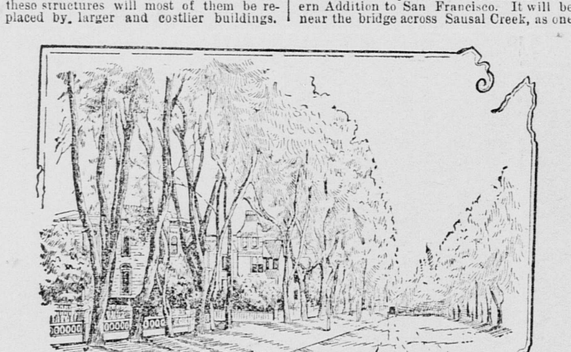
To the observer it is apparent that an era of development has come upon Oakland and its vicinity such as has never been seen before in its history—a development that is visibly transforming and remaking the beautiful city and placing it not second or third in the march of improvement, but in the very van of all. Oakland is enjoying a growth and prosperity that reminds one of nothing so much as the marvelous spread of Chicago, the "wind-swept young giant of the lakes," or of Denver, the "queen city of the plains," in their palmiest days. Look where one will and new buildings are seen rearing their stately frames in the valleys and upon the hillsides. Wherever there is an undue depression it is being filled in, the roadways and avenues are being macadamized, new ones, miles in length, are being laid out, and handsome grounds are being planted, where grow exotics and the hardy Eastern trees and plants side by side, but the latter expanded to a size and beauty that is typical of Californian soil and climate. This is going on almost everywhere, yet in certain sections the advancement is still more marked.



WASHINGTON SQUARE.

ALMOST MAGIC DEVELOPMENT.

In the vicinity of Twenty-third avenue, for instance, houses are rising with almost magic speed. A man goes down to business in the morning—when he returns at night he finds the foundations of half a dozen houses laid, cutting off his short cuts and rectifying the streets. The same is true of the country at Fruitvale and behind. There is a difference in the sections. In East Oakland proper and along the high grounds that stretch from the shores of Lake Peralta (Merritt), to and including Highland Park, are gathered those who would seem to be the wealthier. They have made and are making a superbly charming region of that portion of the city. These are the older regions. They are built with solidity and for permanence. At Twenty-third avenue and the stretch beyond a difference is seen. The people are younger, or at least the section is. It is, in fact, in the midst of its growth. Whole forests of stately eucalyptus and cypress tress are falling before the ax to give place to streets and houses. Street improvements—such as sewers, gas and water mains, cement walks, macadamized road-beds—keep pace with them, much of this work being done before a house is built, such is the enterprise and shrewd activity of the men who have it in charge. Then rise cottages and frequently a house of handsome proportions, but all, or nearly all, of architectural beauty. In the course of time these structures will most of them be replaced by larger and costlier buildings.



FRUITVALE AVENUE.

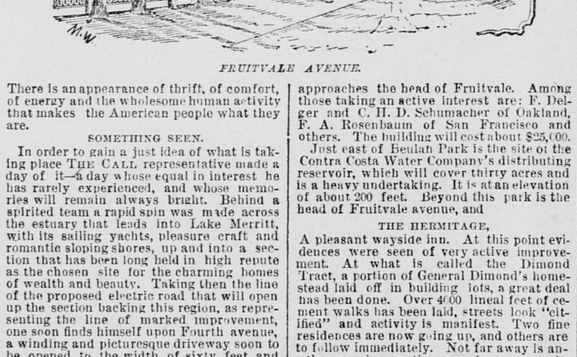
There is an appearance of thrift, of comfort, of energy and the wholesome human activity that makes the American people what they are.

SOMETHING SEEN.

In order to gain a just idea of what is taking place THE CALL representative made a day of it—a day whose equal in interest he has rarely experienced, and whose memories will remain always bright. Behind a spirited team a rapid spin was made across the estuary that leads into Lake Merritt, with its sailing yachts, pleasure craft and romantic sloping shores, up and into a section that has been long held in high repute as the chosen site for the charming homes of wealth and beauty. Taking then the line of the proposed electric road that will open up the section backing this region, as representing the line of marked improvement, one soon finds himself upon Fourth avenue, a winding and picturesque driveway soon to be opened to the width of sixty feet and macadamized in the magnificent way that Oakland streets are treated. Fourth avenue follows the line of a natural watercourse or depression, leaving Peralta Heights upon the left, with its elegant residences and tree-covered slopes. Upon the right is the region covering Fifth, Sixth and other avenues up to Thirteenth, and further, where what is known as Highland Park comes in, and out to Twenty-eighth street or thereabout in the other direction. This section is now in the course of the most substantial growth. Large and handsome residences are rising on every side, and every modern convenience is being adopted in the way of elegant equipment and appointment.

EAST OAKLAND HEIGHTS.

While in a sense all these higher lying grounds are known, and aptly so, as Brooklyn Heights or East Oakland Heights, one catches, at a little distance further back, glimpses of a region that is evidently the scene of active improvement. This is the part called more distinctively East Oakland Heights, so named by E. P. Vandercook, whose superb modern residence rests on the higher ground, and who seems to be one of the most active and whole-hearted energizers of this portion of the city. The gently undulating surface of these hills has been laid out for some distance into building lots, upon which many ornate and handsome cottages are building—a region favored indead, as is all of upper Oakland, by the wholesome nature of its deep, rich soil, the excellent drainage, and especially the clear, pure air, uncontaminated by the smoke and vapors of the lower city.



MARY STUART HALL—MAIN BUILDING OF CALIFORNIA COLLEGE.

COMMANDING AND BEAUTIFUL.

Not the least of the charms of the higher grounds is the splendid view obtained from almost any point, the elevation being something like 200 feet and commanding a sweep of wide extent and ever-pleasing variety. Piedmont lies just across the way, as it were, in one direction, while in the other stretch the folded curves of the Contra Costa hills, as far down as Haywards, or further. Before one is the marvelously—almost ravishingly—beautiful contour of the panoramic picture that holds the twin cities of Oakland and Alameda, Lake Merritt, San Leandro Bay, and over beyond this the long moles reaching out toward San Francisco, the busy navgiation of the bay, and the metropolis on the further shore, beside the Golden Gate.

As one leaves behind this beautiful portion of East Oakland many other charming sections are seen, or rather all are so beautiful that discrimination cannot be made. Bella Vista Park is one of such. It is in course of rapid improvement, the streets being graded and macadamized, and true to its name in possessing a park-like appearance and the wide view just described. The Templeton Tract is such another, a piece of very choice property upon which all street work is done, sidewalks laid and an active course of building up in handsome style. The next general portion reached is

HIGHLAND PARK,

A region famous for its beauty and the enterprise that has made it what it is.

Highland Park was laid out in 1867 by E. C. Sessions, the region before having been occupied as ranch or farm land. He immediately set out many thousand trees (40,000 or more), cypress, eucalyptus, locust and others. Many of these are now giants in size, being over 100 feet high. These trees are such a charm as must be seen to be appreciated. It used to be said in former days that "Sessions' land commences where the trees begin, and ends where they leave off." This is no longer true, as others have followed his lead and Highland Park, although distinctively tree covered, is not alone in this beauty. Romantic winding streets were laid out through this region, many fine houses were erected and as a natural consequence it became the home of wealth and culture, some of the finest residences on the eastern side of the bay being here. In the upper portion of the park is the

CALIFORNIA COLLEGE,

A Baptist institution of high standing, with a reputation for effective work in the cause of higher education. It has three very handsome modern buildings upon its fine campus of twelve acres. Of the main one a cut is given. Under the energetic management of S. B. Morse, D.D., who, by the way, is an old-time Californian, having been upon the Coast for over thirty years, the college is prosperous and progressive. Besides its land-d endowments it has gathered the foundation of a substantial fund for endowment purposes, Rockefeller of Standard-oil fame, Mrs. William Meek of San Lorenzo and many other well-known people being contributors. The faculty consists of names well-known in educational circles for success. The attendance is large and growing and the future outlook very bright. Near to this is

BEULAH PARK,

The popular camp-grounds of the Methodist Church, a truly beautiful spot, embowered in trees. Not far from this again is the site selected for the erection of the

GERMAN OLD FOLKS' HOME,

This location having been chosen for its healthfulness, warmth and beauty by the committee in preference to the one offered as a donation by Sutro in the farther Western Addition to San Francisco. It will be near the bridge across Sausal Creek, as one approaches the head of Fruitvale. Among those taking an active interest are: F. Delger and C. H. D. Schumacher of Oakland, F. A. Rosenbaum of San Francisco and others. The building will cost about $25,000.

Just east of Beulah Park is the site of the Contra Costa Water Company's distributing reservoir, which will cover thirty acres and is a heavy undertaking. It is at an elevation of about 200 feet. Beyond this park is the head of Fruitvale avenue, and

THE HERMITAGE,

A pleasant wayside inn. At this point evidences were seen of very active improvement. At what is called the Dimond Tract, a portion of General Dimond's homestead laid off in building lots, a great deal has been done. Over 4000 lineal feet of cement walks has been laid, streets look "settlified" and activity is manifest. Two fine residences are now going up, and others are to follow immediately. Not far away is another coming section, now known as the Prospect Hill Tract, possessing great advantages.

Going thence a short distance down Fruitvale avenue one comes to

THE DE WOLF TRACT,

Which is being like improved, although not as yet quite so far along—a piece of splendid land in thrifty orchard trees upon a gently sloping hillside. As in the Dimond Tract, the erection of none but houses of a better grade is permitted.

FRUITVALE.

Under this name is known a considerable extent of country, including the whole stretch of land lying south of the Oakland limits. It is one of the oldest-settled places in the county, having been selected as a choice location thirty or more years ago on account of its warmth, healthfulness, fertility and beauty. Many handsome houses sprang up within its border, the lands being held chiefly in large tracts. On account of the disinclination of parties to sell and the difficulty of access, none but the rich who could keep carriages were able to live there, and a long period of stagnation brooded over the section. At last, some five years ago, E. C. Sessions purchased a large tract near the southern line of Oakland, induced the Southern Pacific to run local, half-hourly trains to

TWENTY-THIRD AVENUE,

Which is Mr. Sessions' creation, and he placed that property on the market, donating ground for churches and schools. Among the first purchasers at this point was J. V. Jeffress, now of the Twenty-third Avenue Land Company, who also began improvement and may be called a pioneer of the section. J. Wyman and son, J. W. Wyman, together with John Aubrey Jones, a son-in-law, who is known as an authority on values in Fruitvale, also saw the great future of the spot and were the first to buy property with a view to placing it on the market. This was only three or four years ago. They put up the first block of stores, the beginning of what is now a prosperous business center. Since then values have doubled, and in some instances increased tenfold. A. R. Dow, the real estate man, is another of the pioneers.

Since those days the railroad has extended the run of its half-hourly local trains to

FRUITVALE STATION,

Which seems destined to be a coming business center and to have a like brilliant future before it, as was the case with Twenty-third avenue. At this point is the terminus, not only of the local train, but also of the Laundry Farm Railroad and the Electric Railroad out Fruitvale avenue, which Mr. Sessions is building. It can hardly fail of becoming an important point. Across from the station here the reporter was the witness of another signal piece of genuine American enterprise. It is a tract of land called the

FRUITVALE STATION TRACT,

Which Jeffress & White are putting on the market, for so the sign reads. It adjoins the beautiful home of R. H. Lloyd of San Francisco, while near by are the fine places that have made the San Leandro road famous. This tract of 115 lots has only been on the market for three weeks, yet it is already one-third sold. The streets are being macadamized, cement walks are being put down, water is laid in and the little stream that flows before the property is being bridged the whole extent. The result will be a thirty-foot sidewalk all along the front. Five fine residences, none of them to cost less than $1350, are being begun. This is a beautiful spot in a beautiful section.

AN ELECTRIC LINE.

Returning thence up Fruitvale avenue one follows the line of the new electric line, the road-bed of which E. C. Sessions has just completed. This runs to the Hermitage, where it joins the old Fruitvale horse-car line now in operation from Brooklyn Station. This latter road has been entirely reconstructed in a most substantial manner with 45-pound rails, ties at 18 inches, at a cost of some $75,000. The cars will be fine new double-deckers—Mr. Sessions' own device—which are causing quite a stir. The Fruitvale-avenue road will run as soon as the cars arrive from the East. They are expected early in May. The other line will be delayed a little longer on account of the grading of the great Commerce-street sewer. The sewer is all laid and the grading has begun, but it is a great undertaking and will take a little time. Mr. Sessions is doing this grading entirely at his own expense. The sewer is of immense importance to this section and marks a decided improvement. Upon the coming of the cars there will be a general picnic and democratic "high jinks" to celebrate the opening of the road. This will be a gala day. There will be five of the new cars.

SIGNS OF ENTERPRISE.

As one proceeds along Fruitvale avenue from the station, with its line of old homesteads and fine places on either side, a most beautiful spot is the Church place. By the signs displayed it was noticed that this is to be placed on sale at auction on the 15th, and will prove an excellent chance for investors. This can hardly fail of being largely attended, as it is a beautiful piece of property. A little further along is seen the King Tract, which is being rapidly improved, six new houses going up on it. David Rutherford, the real estate man, stated that a lot in it which was sold at $1200 six months ago was resold the other day at an advance of $600. This tract is on the corner of Sherman street, or the old county road.

A ride out the San Leandro road was also taken and very much of interest seen. The temptation to speak of some of these things is strong, but must be resisted on account of the limitations of space—even the strange old desolate octagon house, wrecked by an earthquake, on Major Clay's lands, haunted as it is by clattering ghosts, must be left unstoried.

The population of East Oakland has at least quadrupled in the past twelve years. Building has increased in like proportion, most of them of the better sort. At the present time there are at a very low estimate 150 new houses, just completed, or in course of construction, a third of these at least at Twenty-third avenue. East Oakland is a city of schools and churches. The former are commodious and have a deserved reputation for efficiency; the latter are prosperous and rapidly increasing. For healthfulness there is no part superior, malaria being unknown.

East Oakland has more than a little importance as a manufacturing center. The California cotton mills have a national reputation. They employ 300 persons or more. The California jute mills employ 400, and do an enormous business. There are two potteries, one of them doing the finest kind of work, and both extensive. There are three tanneries, all of large capacity. A little further out is Tubas' rope walk. Further yet is Melrose, with Prindle's fuse factory and smelting works. These are extensive institutions. There are dozens smaller of all sorts of manufactures. At Brooklyn the large May stables have been purchased for a flour warehouse, and other establishments are in contemplation.

East Oakland has three, and will soon have five business centers. The three are Clinton, Brooklyn and Twenty-third avenue stations. The other two are Fruitvale station and the head of Fruitvale avenue. Shrewd investors are quietly picking up property there. Brooklyn, which is the central and most important of these, is on the eve of a building boom. No less than five new brick business blocks will be begun shortly. Within three weeks there has been a decided appreciation of property in that section. The business men on Twelfth street all seem prosperous, and are seeking larger quarters.

A LAST WORD

As to the water front of Oakland is not out of place. The completion of the tidal canal, severing Alameda from Oakland, will cause a marked development, the connection on Park and High streets with Fruitvale and Twenty-third avenue forming thoroughfares of those streets. The Glascock property, on the Island side, and the Liberty and Garfield Tract, hanging by David Hirschfeld, the President of the Prussian National Insurance Company, on the Alameda side, will be in strong demand. On the latter Mr. Hirschfeld has spent $60,000 before placing it on the market.

AN OAKLAND DOCK.

But this will be shadowed in brightness by the work now being carried on by E. C. Sessions on the water front, nearly opposite Clinton Station. He owns there forty-seven acres, having a frontage of 1500 feet on the main channel. He is digging a canal 1200 feet long and 150 feet wide down the center, in which there will be eighteen feet of water at low tide, with strips of land down either side 600 feet wide, approached by macadamized streets, leases being given for warehouse and manufacturing purposes. Oakland then will have a new water frontage of 4000 feet, as against the 600 or 700 feet of today. Then will come the day when Oakland will have a harbor and will begin to take the position she deserves as a shipping point. It is confidently predicted that there will be a genuine surprise for people when this work is done. But the Oakland water front is worthy of an article by itself. It is too large a subject to be tacked to the end of an article.

A MODEL CARAVANSARY.

It would, however, be highly improper to say a word about East Oakland and not mention one of its characteristic institutions. In Tubbs' Hotel, under the proprietorship of J. M. Davies and the management of C. R. Hughes, Oakland possesses a popular and genuinely good hotel. It is a splendid house, containing 300 rooms, handsomely furnished and fully equipped. It is popular now as a tourist and family hotel, and, when the electric road is built, will bid successfully for transient trade, supply fully what Oakland needs—a really first-class hotel. It occupies a full square and is a good place.

Tubbs Hotel.

The Chinaman Did Right.

Chung Bo, the Chinaman who shot into a gang of hoodlums who were tormenting him and was convicted of an assault, was fined $100 by Judge Murphy yesterday. The Judge plainly express