

TO THE NORTH.

Where San Francisco Now Looks for Lost Trade.

WOOLING OREGON DEALERS.

A Great Promise for Future Traffic With Our Sister State.

WILLAMETTE VALLEY WILL OPEN

We Shall Get a Goodly Portion of the Commerce That Has Been Kept Away From Its Legitimate Channel.

By the lack of competing transcontinental railroads San Francisco has in the past twenty years lost much of her trade with the Northwest.

On the 17th of the present month there will assemble at Albany, Or., 150 merchants of the West Coast.

These 150 producers of the Willamette Valley represent the backbone of the business system of Oregon.

Grain and wool are among its most stable products, while thousands of head of sheep are raised, cattle are pastured by herds and sheep pasture on every hillside.

Up to ten years ago California—and, of course, San Francisco in particular—supplied the Willamette Valley farmers with almost everything they needed.

Year by year this business drifted north and east. The building of the Union Pacific Railroad was the first fatal blow to its continued increase.

Portland, always progressive and never asleep, saw that something must be done to save her own commerce from going beyond the Rockies.

By virtue of its recently reduced rates on all classes of merchandise.

The members of the Traffic Association are highly delighted at the prospects of securing the Oregon and Willamette Valley trade.

BALDWIN IS GLAD.

What the Traffic Association's President Says.

Barry Baldwin was satisfied when seen yesterday morning that the coming of the Oregon merchants meant a great deal to San Francisco.

"I am more than pleased to hear this news," said he. "I am sure that the coming excursionists mean business, and their trip cannot help but result in the greatest benefit to this city."

"Years ago our trade with the Northwest was something enormous, but it has gradually dwindled away to a shadow of a shadow of traffic."

"Why, do you know the Willamette Valley is one of the greatest wheat-producing sections of the United States compared with our cultivated area?"

"Our merchants should receive the Albany convention well and convince them that our interests are one and the same."

immediately seen by the figures how surely this class of business has been drifting toward Boston and Chicago.

Shippers of Southern Oregon wool during the first six years of the eighties were as follows:

Table with columns: TO SAN FRANCISCO, BALANCE, and TO CHICAGO AND BOSTON. Lists years from 1880 to 1892 with corresponding values.

For the past five years the shipments have been:

Table with columns: TO SAN FRANCISCO, BALANCE, and TO CHICAGO AND BOSTON. Lists years from 1888 to 1892 with corresponding values.

The decrease of the wool trade is thus illustrated instantly. Here are some comparative freight rates:

From Ashland to San Francisco it cost five times as much to ship grain and three times as much to ship wool as it does about the same distance in miles to Chicago.

From Eugene City, Or., to San Francisco it costs nearly four times more to ship these same commodities than it does to transport them from Council Bluffs to North Platte.

From Roseburg, Or., to San Francisco it costs more to ship produce than it does to have it hauled from Portland to Chicago, nearly five times the distance.

From Harrisburg, Or., to San Francisco it costs more to ship cereals than from Salt Lake City to St. Louis, nearly six times the distance.

Nearly all Southern Pacific rates on classified goods and commodities between Southern Oregon and San Francisco are from three to six times greater than the rates for transporting similar articles for similar distance over Eastern lines.

The Oregon Pacific's reduction cut the railroad's existing rate of about 75 per cent. Goods can be shipped via Portland by the Oregon Pacific from Astoria, Gresham, Seaside, Siletz, Cannon Beach, and other points.

Corvallis, Albany, Empire City and Yreka are of course directly tributary to this line's steamers and railroads.

Branch lines will be built and new steamers will be put on. Of these General Superintendent Mulcahy speaks intelligently.

These 150 producers of the Willamette Valley represent the backbone of the business system of Oregon.

Grain and wool are among its most stable products, while thousands of head of sheep are raised, cattle are pastured by herds and sheep pasture on every hillside.

Up to ten years ago California—and, of course, San Francisco in particular—supplied the Willamette Valley farmers with almost everything they needed.

Year by year this business drifted north and east. The building of the Union Pacific Railroad was the first fatal blow to its continued increase.

Portland, always progressive and never asleep, saw that something must be done to save her own commerce from going beyond the Rockies.

By virtue of its recently reduced rates on all classes of merchandise.

The members of the Traffic Association are highly delighted at the prospects of securing the Oregon and Willamette Valley trade.

they will be glad of an opportunity to burst the bonds and carry their trade as far as possible into the interior.

MULCAHY'S PROMISE.

Two More Steamers to Yaguina Next Autumn.

General Superintendent Mulcahy was seen at the Palace Hotel last night. He is to arrange for the reception of the coming merchants and to look about for suitable vessels which can be purchased or chartered.

"Next fall," said this gentleman, entering into the conversation with vim and energy, "our company will put on two more steamers. This will prove to you that we must contemplate doing some business with San Francisco. Our traffic has increased to such an extent that we have been obliged to close this season."

"Our vessels will be first class in every respect, and not only will they accommodate the freighters, but for passengers."

"We are rapidly pushing the extension of our line into Eastern Oregon, there we expect to reach a rich harbor, and every bit of the freight from that section will be routed via San Francisco."

"From Eugene City, Or., to San Francisco it costs nearly four times more to ship these same commodities than it does to transport them from Council Bluffs to North Platte."

From Roseburg, Or., to San Francisco it costs more to ship produce than it does to have it hauled from Portland to Chicago, nearly five times the distance.

From Harrisburg, Or., to San Francisco it costs more to ship cereals than from Salt Lake City to St. Louis, nearly six times the distance.

Nearly all Southern Pacific rates on classified goods and commodities between Southern Oregon and San Francisco are from three to six times greater than the rates for transporting similar articles for similar distance over Eastern lines.

The Oregon Pacific's reduction cut the railroad's existing rate of about 75 per cent. Goods can be shipped via Portland by the Oregon Pacific from Astoria, Gresham, Seaside, Siletz, Cannon Beach, and other points.

Corvallis, Albany, Empire City and Yreka are of course directly tributary to this line's steamers and railroads.

Branch lines will be built and new steamers will be put on. Of these General Superintendent Mulcahy speaks intelligently.

These 150 producers of the Willamette Valley represent the backbone of the business system of Oregon.

Grain and wool are among its most stable products, while thousands of head of sheep are raised, cattle are pastured by herds and sheep pasture on every hillside.

Up to ten years ago California—and, of course, San Francisco in particular—supplied the Willamette Valley farmers with almost everything they needed.

Year by year this business drifted north and east. The building of the Union Pacific Railroad was the first fatal blow to its continued increase.

Portland, always progressive and never asleep, saw that something must be done to save her own commerce from going beyond the Rockies.

By virtue of its recently reduced rates on all classes of merchandise.

The members of the Traffic Association are highly delighted at the prospects of securing the Oregon and Willamette Valley trade.

By every scheme that is floated in opposition to some disastrous monopoly is men are hampered in within narrow limits

A CROWNING DAY.

Celebration by the Class of Ninety-Three.

THE CO-ED ANNUAL CLIMAX.

Mirth and Music in the Winding Walks Merrily Close the Berkeley College Year.

Berkeley was in festal array yesterday. From far and near the friends of the class of '93 came to assist in the celebration of its "class day."

This day belongs peculiarly to the graduating class. It is the informal "day" of their friends. No longer under the restraint of the college authorities they are one day of glorious fun.

"By 10 o'clock yesterday morning the winding walks of the university were thronged with people. The First United States Infantry band was stationed at the first bridge and until noon discoursed sweet music."

Under the branches of the spreading oaks and through the devious paths of the experimental grounds wandered the students and their friends. There was a marvelous mixture of costumes, and the members of the class of '93 were in the midst of a social battle.

The selections played by the band were: "The Star Spangled Banner," "The College Song," "The National Anthem," "The University Song," "The Class Song," "The Alma Mater," "The College Song," "The National Anthem," "The University Song," "The Class Song," "The Alma Mater."

At the conclusion of the concert the class of '93, preceded by the band, proceeded to the library building. Here L. E. Van Winkle drew a small hole and in it Harry H. McLaughlin, the president of the class, read the following address:

"The ceremony was exceedingly brief, as no speeches were made. When it was over there was an intermission of several hours, which were spent in the pleasures of showing the visitors over grounds and buildings."

"The other clubs were beautifully decorated and dainty menus had been prepared. At 3 o'clock the graduating class, seventy-two strong, gathered in the shadow of the oaks."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

"The class of '93 was the most remarkable organization I have ever known. Judging by the number of those who have distinguished themselves in various fields of activity."

and bow and arrow of cupid much to the amusement of the young ladies. He kept on his other clothes too.

Colonel L. E. Van Winkle was introduced as "our hero" by the class of '93. On his back was a huge placard labeled "L. E. W."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

MISCELLANEOUS.

DRY GOODS.

What the Mayor of Santa Barbara Says.

He Arrives and Explains Away the Importing Imputation.

John H. Wise, who was lately appointed the successor of T. G. Phelps as Collector of Customs at the port of San Francisco, arrived in the city from Washington yesterday.

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

WASH DRESS FABRICS!

A most complete and varied assortment, in the newest and choicest designs and colorings for the season.

French Printed Challies, 100 DESIGNS.

French Printed Satens, 200 DESIGNS.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

Printed Endymion Cloths, 40 STYLES.

Silk Gingham, 50 STYLES.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

Printed Endymion Cloths, 40 STYLES.

Silk Gingham, 50 STYLES.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

Printed Endymion Cloths, 40 STYLES.

Silk Gingham, 50 STYLES.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

Printed Endymion Cloths, 40 STYLES.

Silk Gingham, 50 STYLES.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

Printed Endymion Cloths, 40 STYLES.

Silk Gingham, 50 STYLES.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

Printed Endymion Cloths, 40 STYLES.

Silk Gingham, 50 STYLES.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

Printed Endymion Cloths, 40 STYLES.

Silk Gingham, 50 STYLES.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

Printed Endymion Cloths, 40 STYLES.

Silk Gingham, 50 STYLES.

Silk & Cotton Kioto Pongees, 50 STYLES.

Llama Tennis Flannels, 50 STYLES.

WHAT THE MAYOR OF SANTA BARBARA SAYS.

He Arrives and Explains Away the Importing Imputation.

John H. Wise, who was lately appointed the successor of T. G. Phelps as Collector of Customs at the port of San Francisco, arrived in the city from Washington yesterday.

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."

"I have had a pleasant time in the East," he said to a CALL reporter, "but I am really glad to get over. There is no place like home after all. I attended the naval review at New York, and thought it was a fine thing to see the fleet. I think it is about a year since I have been home."