

THE MORNING CALL AND PRAISE FROM OUR CONTEMPORARIES.

COUPON JOURNALISM.

The abandonment of the part of the CALL of the "coupon" plan...

Several publishers who have not adopted the coupon plan as an adjunct to the usual methods of circulation...

There is another phase of the matter which is quite as pertinent and worthy of the attention of both the publisher and the advertiser...

What is the legitimate conclusion to be arrived at? Are the publishers of these papers...

Not matter from what standpoint the business is regarded it is demoralizing upon the advertising patron...

JOURNALISM AND JUNK. Mr. Charles M. Shortridge, the new editor and proprietor of the San Francisco CALL...

A MODEL DAILY PAPER. Since Charles M. Shortridge has not contented himself with the old model of a daily paper...

THE "CALL'S" EXPOSURE. The San Francisco CALL's exposure of the reckless extravagance of the Legislature...

LEGITIMATE JOURNALISM. The San Francisco CALL has taken an other forward step in the direction of legitimate journalism...

THE NATIONAL CONVENTION. There appears to be little doubt that one or both of the great national conventions will be held in California...

SHOULD SUPPORT THE "CALL." The CALL's advocacy, and originator, of holding the Republican National Convention in San Francisco...

AN EXCELLENT SERVICE. The CALL has done the State an excellent service in exposing the needless expenditures of attaches of the Legislature...

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They commend the Complete Separation of Trades and Junk From Journalism.

The New "Call's" Straightforward Course Is Heartily Indorsed.

Editors of the Interior Are Unanimous in Recognizing Its Qualities as a Newspaper and Agree That It Is Setting the Pace for the Whole Coast.

OF COURSE YOU READ AND MAKE MUCH OF THE DAILY MORNING CALL. Hasn't it brightened up wonderfully since Editor Shortridge took the helm?

IN THE SWIM TO STAY. The CALL is in the swim to stay, and I think I can see what its awakened course under the new administration portends.

A DECIDED IMPROVEMENT. We are in receipt of the WEEKLY CALL as published under the new management of C. M. Shortridge...

GREATLY IMPROVED. The MORNING CALL of San Francisco has greatly improved under its new management.

ONE OF THE LEADERS. The San Francisco CALL is one of the leading newspapers of the Pacific Coast.

BEFORE AND AFTER. We have lately had an opportunity of observing the style and makeup of the San Francisco CALL, both "before" and "after" taking on the new management...

HAD BETTER APOLOGIZE. The rehabilitated CALL has a chance after it, and it will be a short race.

A COMPLETE NEWSPAPER. The MORNING CALL is just now a most complete, artistic and attractive newspaper.

PLEASANT TO LISTEN TO. The optimistic cooing of our esteemed contemporary, the San Francisco CALL, is like the carol of birds in spring time.

THE "CALL'S" NEW DRESS. Shortridge is a beautiful ideal newspaper man and under his management the CALL in its new dress is much improved.

HIGHER THAN ANY. The San Francisco CALL is a complete daily newspaper, and for a family journal ranks higher than any other on the coast.

A WONDERFULLY GOOD PAPER. The CALL is fast becoming the leading Republican daily of this coast.

A BOON TO THE STATE. The CALL is making a hard pull to have the next Republican National Convention held in San Francisco.

EQUAL TO ANY. The San Francisco WEEKLY CALL has been enlarged and greatly improved by its new proprietor.

IS WORKING HARD. The CALL is working hard to have the next Republican and Democratic national conventions held in San Francisco.

ONE OF THE BEST. When the CALL, one of the best papers in the United States, and an avowed Republican paper, turns its guns on a Republican Legislature...

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THE BEST IN EVERY RESPECT.

The San Francisco CALL has rapidly advanced to be decidedly the best newspaper in every respect on the Pacific Coast.

LONG STRIDES FORWARD. Since Shortridge took charge of the CALL it has taken long strides forward.

AN ENTERPRISING EFFORT. The San Francisco CALL is making a very enterprising effort to boom San Francisco as the place for holding the next Republican national convention.

EASILY IN THE LEAD. Under the management of its present proprietor, Charles M. Shortridge, the CALL easily leads in the lead of all the San Francisco dailies.

ENTITLED TO CREDIT. The San Francisco CALL is entitled to great credit for the bold, fearless and manly way in which it is exposing the useless extravagance of the Legislature.

BEST ON THE COAST. The San Francisco CALL is a charmer. Under its new management it is now undoubtedly the best morning paper on the Pacific Coast and is still improving.

THE PREVAILING OPINION. The San Francisco CALL says: "There is abundant room for legislative investigation in the Legislature itself." That appears to be the prevailing opinion.

IT FAIRLY SPARKLES. The San Francisco CALL, under its new management, is giving it "steamed" contemporaries a hard rub.

IMPROVED FROM THE START. The San Francisco CALL, under its new management, has improved from the very start.

CLEAN AND ENTERPRISING. The CALL is a clean and enterprising journal and is working hard for the next convention.

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IN THE HANDBALL COURTS.

MATCH FOR THE TEAM CHAMPIONSHIP OF THE COAST COMMENCED.

THE AUSTRALIAN CHAMPION DEFEATED BY LAWLESS AND HUTCHINSON.

All the handball courts were well patronized yesterday, and several interesting and exciting games were played.

The principal attraction was at the Union court, where M. Dillon and Al Penneyer played J. Harlow and R. Linehan of the team champions of the coast.

It will be remembered that Harlow and Linehan defeated Donnelly and Bonnet at the Occidental court and now hold the championship.

Dillon and Penneyer astonished everybody by winning three straight with comparative ease.

The next three games will be played at the San Francisco court next Sunday, and the final at the Union court the following Sunday.

Champion Jones of Australia, who is now manager of the San Francisco court, played J. Lawless and G. Hutchinson.

Wren and Austin Hendy. The game and rub were won by the latter team. Score, 21-11, 11-21, 21-11.

Terry McManus and P. Barrett defeated H. Moffitt and J. Norris. Score, 21-10, 12-21, 21-12.

C. Hurley and W. H. Young defeated W. Kehoe and C. Cathcart by the following score: 21-9, 11-21, 21-15.

J. McEvoy and J. Quinn against J. Wilson and J. Maloney. The game and rub were won by the latter team. Score, 21-11, 12-21, 21-12.

R. Shields and R. Shea played J. Skelly and M. McDonald. The best two out of three 21-18, 21-12, 21-19.

J. Jones, the Australian champion, played J. Lawless and G. Hutchinson. They played the best 3 out of 5, 21-18, 21-19, 21-12, 21-19, 21-12.

Matt Daley and Dan Sullivan defeated G. J. Love and C. Casey. Score: 24-17, 12-21, 21-19.

John Brannide and T. Clements defeated L. Kenney and P. H. Goessel. Score: 21-19, 19-21, 21-19.

Al Hampton and J. Clements defeated E. Maloney and L. Kenney. Score: 21-18, 18-21, 21-19.

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Angelo, Assunta, Giacomo and Maria Delmonte. Lauritz Christensen, lot on N line of Vallejo street, 128 1/2 ft. of Park street, 122 1/2 ft. of Isaac Hutton to C. L. Dingler Jr., lot on S line of Vallejo street, 91 1/2 ft. of Buchanan, W 23 by S 137 1/2 ft.

Christian and Clara Hartman to Jennie Breen, lot on S line of Turk street, 71 1/2 ft. of Buchanan, W by 66 1/2 ft. of Buchanan, W 23 by S 137 1/2 ft.

M. J. Feely to James W. Smith, lot on N line of Page street, 106 1/2 ft. of Devisadero, E 25 by N 107 1/2 ft.

John W. Keohoe to H. C. Campbell and T. B. Keohoe, lot on S line of Jackson street, 155 1/2 ft. of Spruce, W 60 by 127 1/2 ft. of Spruce, W 60 by 127 1/2 ft.

William J. Regan to Maria R. Regan, lot on W line of Kearney street, 34 1/2 ft. of Sutter, N 68 1/2 ft. by 66 1/2 ft.