

THE NEW ENTERPRISE.

VI-NO. 19

MADISON, FLA., THURSDAY, JANUARY 10, 1907.

\$1 A YEAR

Valuable Presents Absolutely FREE

On Opening Day we gave a pair of the famous "Walk-Over" Shoes to the first customer purchasing \$10.00 or over. Each day of sale a FREE Present will be given to the first purchaser of \$10.00 or over. Winners Name to be made known the following morning.

DOOMED!

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Thrown on the market by Mr. A. R. Watland, of Baltimore, the

Entire Stock of

WILLIAM M. TAYLOR.

EVERYTHING MUST BE SOLD IN THE
Next 16 Days, Jan. 2.

NOW IS YOUR CHANCE TO BUY AT ANY OLD PRICE.

Here are a Few Prices:

Men and Boys' Clothing
Prices Lower than Any One Ever Dreamed Of

\$6.50 Suits, \$3.95.
\$12.50 All Worsted Suit, \$7.98.
\$15.00 Men's Suit, \$9.48.
\$17.50 Men's Suits, \$5.49.
\$20.00 Suits for \$6.98.
\$29.95 represents a lot of suits that are the product of the world's most famous tailors. They are equal to any and are guaranteed to excel any \$10.00 tailor-made to order garment or we will cheerfully refund your money. A great range of designs in this gigantic sale.

Men's Gents' Knee-Pant Suits and Overcoats.

\$10 Single-Breasted Suits, \$3.95
\$18 TWO PIECE SUITS. Suits made of fashionable fabrics, neatly finished. \$4.95, same as above, only \$3.95. All sizes; we doubt if equal could be obtained at \$3.50. Our sale price, 98c.

Very DISTINCT EFFECTS in extra fashionable knee-pants. Sale price \$1.69.

Men's GENTS' OVERCOATS in various textures, daintily trimmed. Sale price 98c.

Men's Cravenettes and Overcoats.

Men's Overcoats, in Heavy Black Beaver.



and tan shades, positively worth \$15.00. In this sale... \$7.98.

Extra Value Overcoats. \$11.85.
A Genuine Cravenette actually and positively worth \$15.00, now... \$9.49.
\$20.00 Cravenettes, \$12.98

MEN'S UNDERWEAR.

50c Fleece and Heavy Underwear, 34c. Shirts and drawers to match. Never sells for less than 50 cents regularly. Our sale price, 34c.

FAMOUS WRIGHT'S UNDERWEAR.

The kind that sells for \$2.50 and \$3.00. A select wool garment, 89c and \$2.39. 50 cent and 75-cent sweaters, 39c.

\$1.25 and \$1.50 sweaters, 98c.
\$3.00 sweaters, \$1.98.
An Endless variety to select from.

MEN'S FURNISHINGS.

Men's Handkerchiefs, ready for use. In this sale while they last, 3 for 5c.

10c Fancy Hose 3's. Men's fancy hose, also plain black, with 10c, now at 3 cents.

Linen Collars, 5c. Good late style collars, the 15 cents kind, now 5c.

\$1.00 Suspenders 19 cents. All our suspenders worth up to \$1.00 in one grand offering, 19c.

50c Dress Shirts, 19c. Fine dress shirts in fancy colors, all sizes. Actual 50c value, 19c.

50c Gloves 23c. The kind that everybody sells for 35c and 50c, now 23c.

75c Dress Shirt 39c. The best 75c shirt in Madison, during the sale 39c.

Men's Heavy work Gloves 49c. Heavy calf skin gloves, worth 75c, our price 49c.

\$5.00 Umbrellas, 49c. A big lot of umbrellas ranging in price from \$1.25 to \$5.00. Watch 'em go at 49c.

Specials For Men

Odd Coats for Young Men. Sizes 16 to 20. Come and pick them at 98c.

A big lot of Men's Coats. Sizes 34 to 42. In this great sale, \$1.19.

Big Lot of Odd Coats and Vests Broken from 10.00 and 20.00 suits, all included at from 1.98 up.

1.00 Gloves, 69c. Fine dress gloves the regular 1.00 kind during this sale, 69c.

1.00 and 1.50 Dress Shirts, 79c. All standard brands, Monarch, Manhattan, Gold and Silver, our sale price, 79c.

Men's Neckwear. 35c and 25c neckwear 19c. Very pretty designs, now 19c.

Brown Mule Tobacco, \$2.49. A ten-pound box of "Brown Mule" tobacco, not more than one to a customer, 2.49.

SHOES FOR THE WHOLE FAMILY.

HEAVY WORK SHOES. Plain toe, oil grain, sizes 7 to 10. Our sale price, 79c.

MEN'S SOLID LEATHER. Plain and cap toe, sizes 6 to 11. In this phenomenal sale, \$1.29.

MEN'S FINE DRESS SHOE. Box calf. Patent leather and Vici Kid. Former price \$2.50 to \$3.00. Take your pick for \$1.90.

EDWIN CLAPP'S DRESS SHOE. Finest dress shoe on earth. Everybody knows the price, \$6.00. Sale price \$4.98.

THE WALK-OVER SHOE. Everybody knows it. See the price, it will startle you.



We have the best line of ladies' shoes ever placed on this market.

LADIES' VICI KID SHOES. Paris toe and patent tip. Sale price 98c.

LADIES SHOES. A beaver shoe

sewed and pegged, at 88c.

LADIES' FINE DRESS SHOE. The "American Girl" standard price \$2.50, all styles and sizes. In this gigantic sale \$1.98.

BABY SHOES. A big assortment. Sizes 0 to 4, at from \$1.90 to 39c.

MEN'S, BOYS AND LADIES' RUBBERS, in this sale, 39c.

FREE. Shoe strings given away.

MEN'S PANTS.

A Big Assortment of Men's pants, ranging in price from \$1.50 to \$7.00. During this sale, at 69c to \$4.89.

YOUNG MEN'S SUITS.

\$5.00 SINGLE-BREADED SUITS, \$3.95. This sale, \$3.95.

\$10.00 Suits. In this gigantic sale, \$6.89.

\$15.00 Suits. This sale, for \$9.84.

HAT and CAP DEPARTMENT.

A BIG ASSORTMENT of HATS thrown in one lot during this sale at 49c.

MEN'S FEDORA and tourist shape hats, the very latest styles, worth up to \$3.00. Sale price, 98c.

JOHN B. STETSON HAT. Priced the world over at \$5.00. Our sale price, \$3.49.

A CONSOLIDATED LOT of caps worth up to \$1.00, now 19c.

FREE. Fancy hat bands given with each hat.

THIS SALE FOR CASH ONLY AND NOTHING CHARGED

Look for the big Black Canvas Front.

WILLIAM M. TAYLOR. Next Door to P. O. Madison, Fla.