

HERE IS Our Guarantee!

READ IT!



**It Means a 15 per cent
cut from the Regular
Price on all Cash
Purchases**
made at our store between now and
Christmas.

KIRSCHBAUM

GREAT COAT



This is something never before offered by a Business House in the State of Florida bearing the Reputation we do.

Our competitors are offering a reduction sale, but give no guarantee that they will cut their prices.

(You have heard of these kind of sales before). But

WE DO GUARANTEE A CUT!

You have received one of our Circulars. Bring that circular with you or cut this ad. out and bring it. Make your purchase, then present the circular or this advertisement and we will then make you a cut of 15 per cent on the Regular Price. Our Goods are all New. They represent the highest perfection in the Tailor's Art. The materials are the Newest. The Tailoring is Hand Made and of the Best. The cut of the garment is equal to the best custom work. No customer ever left our store with shoddy goods. We don't deal in that sort of stuff.

Our phenomenal success in business is proof to you that we will do all we say. When you visit Palatka see our store and stock and see if we can't save you big money on all your Christmas purchases of goods that



Men and Boys Wear.

Our Regular Price is Low, but with our Circular in your hand, remember we make a bona fide cut of

**15 Per Cent on All Cash
Purchases.**

All of the
Style
and the
most
Comfort



Ralston
HEALTH
Shoes \$4.
UNION MADE

FEARNSIDE CLOTHING CO.

PALATKA, FLORIDA.