THE PALATKA NEWS

NEW SERIES VOL. XV, NO. 23. PALATKA, FLORIDA, FRIDAY, JUNE 7, 1907. $1. Per Year.

In the matter of graceful draping from a perfect-fitting shoulder our SCHLOSS Clothes are entirely unlike ordinary ready-made garments; they have a character and individuality all their own.

They fit with an attractive nicety; they become the wearer; they are, in a word, the **ne plus ultra** of gentlemen's attire--something you cannot better at any price.

We have a splendid stock of these famous garments, of all grades—$15 up. See them; you will like them; try one Suit and you will find out what real satisfaction means.

Full line Men's Wash Suits, extra pants, in Cuban Linens. Our Boy's Clothing department is the most complete we have ever seen; special attention given to the little fellows. We especially invite you to call and inspect our new Spring Suits and Furnishings.

Remember we are one of the largest dealers in Panama Hats in the State, all shapes, $5 to $15; other Straws $1.00 to $3.50.

Fearnside Clothing Company,

Palatka, Florida.

SMITH,

THE JEWELER.

Palatka.

Headquarters for Watches.

See the HAMILTON—

Best in the World.

FOR SALE

Improved and Unimproved Land

In Both City and County.

Henry Strunz,

Palatka, Florida

A Big Sale On.

The Boston Millinery store inaugurates a gigantic slaughter sale of ladies skirts, wrappers, kimonas, colars, shawls, gloves, belts, millinery, clothing, shoes, dry goods, etc., to-morrow.

The sale is inaugurated because of ill-health on the part of Mrs Morison, and her desire to close out the stock and retire from business. She has placed the stock in the hands of a St. Louis brokerage firm, who will do the trick. All who attend the sale from the county, will be given their railroad fare on the purchase of $10 worth of goods.

Argo Red Salmon is caught in Bering Sea among the Icebergs. This is why the flesh is so firm and the flavor so delicious.

KEUKA.

Mrs. J. N. Overhultz and children have gone to Ohio to spend the summer with relatives and friends.

Mrs. W. R. Massey spent several days in Jacksonville last week.

Miss Lillian O'Haver is in Jacksonville visiting her sister, Miss Mary O'Haver.

Miss Lida Houston has opened a seven-months' school in Clay county near Green Cove Springs.

Prof. J. N. Overhultz left last week for Madison county where he will teach a summer school.

M. A. Baker and family have moved to Palatka. We regret very much to lose these good neighbors and hope it may not be a permanent loss.

W. N. Drew has returned from Levon where he has been ill and has come here to recuperate.

Miss Emma King spent a few days at home last week. She has been visiting her uncle, James King.

Where GO-FLY goes flies will not go. Use it on your Horses and Cattle. 25c and 50c.

Great Removal SLAUGHTER SALE

OF

Dry Goods, Clothing, Shoes, Ladies' Furnishings and Millinery

OF

The BOSTON MILLINERY STORE

On account of bad health I have concluded to close out both my stores, so have placed them in the hands of the St. Louis Brokerage Co. to close out, and out they go. COST will be no object. All goods must go and at once. This is a chance of a lifetime to get new, fresh, up-to-date merchandise at less than manufacturer's cost. Don't miss this sale, you may never have such a SLAUGHTER SALE again in this city.

The Sale begins

Saturday Morning, JUNE 8th, 1907,

at 9 o'clock. Be on time.

This stock consists of up-to-date Clothing, Shoes, Dry Goods, Ladies' Ready-to-wear goods, Ladie's Wash Skirts, Wrappers, Kimonas, Collars, Shawls, Gloves, Belts, and in fact everything found in an up-to-date dry goods store.

Over 200 new stylish Ladies' headwear prepared for this sale in Mushroom and Sailor shapes. These hats will go at less than half what they would cost you elsewhere.

To Out of Town Customers---Come!

Your Roailroad fare will be paid for a distance of 20 miles. You will enjoy a trip to Palatka, besides being able to save half what you would have to pay for the same goods elsewhere. The only expense to you is, bring the coupon out of this paper and present to my cashier with a $10.00 cash purchase and your fare will be handed to you.

Come quick; get the first choice, I want to close out at once. I am under great expense having these gentlemen here to close me out, and time is money to me. The quicker I sell out, the less they cost me.

Hoping to see all my old customers and the general public at this sale,

I remain yours, for a quick sale,

Mrs. A. L. MORISON, Prop.

BOSTON MILLINERY STORE

30 Lemon Street, Palatka, Fla.

COUPON.

Cut this out and bring with you. Look for the store

The Big Blue Front.

St. Louis Brokerage Co.

Good for Railroad Fare with $10.00 purchase.