FALL OPENING SALE!

AT

M. KANNER'S

Stock of High-grade, New and Up-to-date Merchandise, Consisting of Dry Goods, Notions, Clothing, Hats and Furnishings for Men, Women and Children. Trunks, Suit Cases, Towels, Bed Spreads, etc., from the World's Largest & Best Known Mills and Factories

To be Turned Loose Thursday, NOV 16

A STORE WITH A REPUTATION FOR SQUARE DEALING

This Stock is now being re-marked. No attention will be paid to what the Goods actually cost, as we will cut and slash prices to sell the stock and sell it quick. In some cases $1.00 will do the work of $3.00 elsewhere. By no means miss this Grand Opportunity. It's an event that seldom comes. We are marking the goods at prices that will be the talk of Palatka for years, we will claim supremacy in value-giving for a hundred miles around, and will leave the verdict with the people.

NO IDLE TALK

This Sale is Different from anything of the kind ever inaugurated in Palatka, or for that matter, in the entire State of Florida, and if you ever attend another you cannot afford to miss this one. There will be a great crowd, but you will be jostled by a well pleased and good natured people at this Sale.

FOR TEN DAYS ONLY

This Sale will be Characterized by Enough Thrilling Sensational Selling for a Hundred Sales. Don't hesitate. This bargain event will surpass anything ever attempted in the value giving line in this section. Save this document and wait for Palatka's Greatest Sale. The Greatest, Biggest, Broadest, Most Liberal and Far Reaching Merchandising event that has ever occurred in Florida. The mammoth stock of M. KANNER will be thrown before the shopping public of this and surrounding country. The best opportunity ever offered by any retail establishment right at the beginning of the season when Merchants are exacting the highest prices for their wares. You never heard of it before and you never will again. The goods comprising this stock of merchandise are of dependable character, as our buyer has just returned from the northern markets and carefully selected the entire stock for the fall season 1911 and 1912.

Special

Unbleached Homespun, 36 inches wide, regular 6c goods, during this sale 10 yards to a customer for $ 39c
Unbleached Homespun, 36 inches, regular 10c goods, 10 yards to a customer for 79c
White Bleaching, regular 6c, during this sale, 10 yards to a customer for 73c
Amesburg 36 inch Bleached, regular 75c goods, during this great sale at per yard 8¾c

A Carnival Sale and a Picnic for the Ladies

A big line of ready-to-wear apparel consisting of 2-piece suits, all colors, $15.00 suit, during this sale $ 9 89
$18.00 suits, during this sale 11 49
20.00 suits, during this sale 14 49
25.00 suits, during this sale 18 69
Big cut in Women and Misses Cloaks and Capes at cost price.

Full Line of Dress Shirts

Cluett, Peabody, guaranteed regular $1.50 for 98c
Remsalier shirts for 83c

Full Line Ladies Dress Skirts.

Regular $4.00 for $ 2 98
Regular $5.00 for 3 98
Regular 7.00 for 4 98
Regular 10.00 for 6 98
Regular 14.00 for 9 89

Special Line Ladies' Silks and Voiles.

Prices ranging from $5.00 to $25.00, you'll find them at the biggest downfall of prices. A thousand other articles not mentioned on account of space. Come and inspect them.

Big Line of Laces and Embroideries at Cost Price

Regular 5c for 2½c
Regular 10c for 4½c
Regular 15c for 7½c
Regular 20c for 11½c
Regular 25c for 17c
And allover flounce, regular price $2.00 for Special 89c

Pillow Cases, Sheets and Towels.

Sterling pillow cases, 42-36, regular 15c will go for 11c
Sheets 72-90, regular 65c for 47c
Towels, all kinds and all sizes from 4c up

Look! Look!

Big line of Carpets and Mattings must go on account of room for other goods. Sold at your own price.

Men's Hats

J. B. Stetson hats, worth $5.00 in sale $3 98
$4.00 Hats, in this special sale, at 2 98
3.00 Hats, in this special sale, at 2 23
2.50 Hats, in this special sale at 1 98
1.50 to $2.00 hats, special sale 1 38
Also, about 25 Hats, assorted sizes worth up to $3. your choice for 98c

Children's Dresses—A big bargain never heard of before.

Big Line of Hair, Fancy Belts, Ladies' Handbags, Combs, etc., at Sacrifice price

Our Clothing Department is more complete than ever before. We handle the biggest variety of cloth ever held by a single house in Palatka. We handle the Clothing of the largest houses. Just in from the market. Come and see them we allow 33 per cent off on every dollar.

Men's and Young Men's Suits.

One lot extra value fine tailored suits, in plain and fancy patterns, complete suit at $ 9 90
Men's elegant business and dress suits, latest style cuts, hand-padded shoulders and collars, fine lining, actual worth up to $18 to $20. Public sale price, entire suit $13 90
The stamp of season of 1911-12 is portrayed in the cut of every garment.
Men's and young men's fine cassimere suits, noted for great wearing qualities. A good many different patterns. Best grade of Venetian silk and satin linings; union made. Don't miss this one 16 90

Boys Knickerbocker Pants

$1.50, sale price 1 20
1.00, sale price 98c
75c, sale price 60c
50c, sale price 45c

Overcoats

$25.00 coat $19 50
20.00 coat 16 50
18.00 coat 15 50
15.00 coat 11 98
12.50 coat 10 98
10.00 coat 6 98

Sweaters

Men's, Ladies' and Children's Sweaters—big assortment to select from; don't fail to ask to see them.

$5.00 sweaters, sale price $3 75
4.00 sweaters, sale price 2 98
3 00 sweaters, sale price 2 29
2.50 sweaters, sale price 1 98
2.50 sweaters, sale price 1 39
2.00 sweaters, sale price 1 39
1.50 sweaters, sale price 98c
1.00 sweaters, sale price 63c
75c sweaters, sale price 48c

Men's Single Pants

Men's pants, worth $7, in this sale at only $ 4 48
Men's pants worth $6, in this special sale at only 3 47
Men's pants, worth $5.00, in this special sale at only 2 89
Men's pants, worth $4.00, in this special sale at only 2 98
Men's pants, worth $3.00, in this special sale at only 1 89
Also, we have one lot of pants of about 75 pairs, all excellent styles, regular price running from $1.50 to $2.00, for which we will sell for only 98c

Men's Fancy Vests

All the new ones—single breasted, madras, plush, flannel and silk, light and dark; all sizes, 33 to 44. Public sale, 98c, $1.49, 1.98, 2.49, 2.98, up to 4.98.

House Furnishings

Every housekeeper, and especially boarding house keepers should now supply themselves with everything they will need through the winter in comforts, blankets, sheets, towels, table linens, etc. Our offerings in this line are exceptional values. Our stock is complete.

TO THE FIRST TWENTY LADIES entering our Store on Opening Day between the hour of 8:30 and 9:00 a. m., we will give Ten Yards of Fruit of the Loom for 68 cents.

TO THE FIRST GENTLEMAN CUSTOMER buying $50 worth of Goods on the First Day of the Sale we will present him with a Stetson Hat Free of Charge.

TO THE FIRST LADY BUYING $50 worth of Goods on the First Day of the Sale will be presented with the Finest $5 Sweater in the store.

FREE! FREE!!

Railroad Fare to Palatka. Railroad Fare Reimbursed to all out-of-town purchasers buying $20.00 worth of Merchandise or over. Every article of this Stock will be placed on sale. Nothing excepted.

Big Line of Boys' Knee and Bloomer Pants

Biggest cut on prices ever made in that line.
50c pant for all sizes 23c
75c pant for all sizes 49c
$1.00 pant for all sizes 69c
1.50 pant for all sizes 79c
Extra peg top up to 17 for 98c
$2.00 pants during this sale for $ 1 39
2.50 pants during this sale for 1 79

Boys' Suits

$8.50, sale price $ 6 00
7.50 sale price 5 75
6.00 sale price 4 75
5.00, sale price 3 75
4-50, sale price 3 75
4.00, sale price 2 75
3.00, sale price 2 25

Men's Furnishings

Men's shirts, worth $2.50, this sale for only $ 1 39
Men's shirts worth $1.00, this sale 83c
Men's shirts, worth 50c to 75c, now 44c
Men's working shirts guaranteed not to rip, during this sale at 43c
Men's four-in-hand ties, worth 50 to 75c, at 38c
Men's four-in-hand ties, worth 25c to 35c, at 19c

Man's Underwear.

Large line of Elastic Seam Drawers $ 43c
Medium weight fleeced shirts and drawers 49c
75c French ballbriggan 47c
35c cotton lisle shirts and drawers 23c
Night shirts, 98c, 89c and 49c

Wool Skirts and Suits, Latest Styles

$5.00, sale price $3 98
6.50, sale price 4 48
8.50, sale price 5 98
10.00, sale price 7 48
12.50, sale price 8 98
15.60, sale price 11 98

Ladies' Tailored Shirtwaists

Tailored Linen and Lawn Waists.

Fancy waists, lace and embroidery
$1.00 strictly tailored 89c
1.25 strictly tailored 98c
1.50 strictly tailored 1.24
2.00 strictly tailored 1.49
2.50 strictly tailored 1 89
3.00 strictly tailored 2 29

Shoes! Shoes!

The only guaranteed shoe, "Just Right" shoe, patent leather, button or lace, tan button and gun metal, regular $6.00 high or low quarter, going for $4 23
Men's $5.00 shoes, in this sale 3 98
Men's 4.00 shoes, in this sale 2 98
Men's 3.50 shoes, in this sale 2 68
Men's 3.00 shoes, in this sale 2 23

Soft Shirts

$3.00, sale price $2 20
2.50, sale price 1 98
2.00, sale price 1 49
1.25, sale price 98c
1.00, sale price 79c

Bed Spreads and Blankets

Bed Spreads, large size, plain hem, in new patterns, worth $1.25 89c
$1.50 bed spreads, plain hem or fringed 98c
$2.50 bed spreads, extra size, plain or fringed with cut corners, very closely woven, a big assortment 1 98
Blankets, all sizes, some dark gray and brown, some white with dainty borders. Prices the pair 89c, 98c, $1.49, 1.98, 2.49 and 3 98

Hosiery.

Ladies' black silk hose, value $1.00 everywhere, you get them for 67c
Ladies' open work hose, regular 75c value, to go during this sale for 43c
Ladies' hose, 25c value for 15c
Ladies' hose, 15c value for 8c
Men's silk half hose, 75c value for 47c
Men's half hose, 25c value for 15c
Men's half hose, 15c value for 8c

Suit Cases

$12.50 leather suit cases $9 75
10.00 leather suit cases 7 75
8.00 leather suit cases 6 75
6.00 leather suit cases 4 00
5.00 leather suit cases 3 75

Ladies' Muslin Underwear

35c muslin drawers 18c
35c corset covers 18c
75c muslin gowns 44
$1.00 muslin gowns 69c
1.50 gowns, nicely trimmed 98c

Ladies' Oxford Ties

Ladies' shoes worth $3.50, at $2 78
Ladies' shoes worth 2.50, at 2 48
Ladies' shoes, worth 2.25, at 1 98
Ladies' shoes, worth 2.00, at 1 68
Ladies' shoes, worth 2.50 at 1 23

Opening Sale

Our Store will be closed Wednesday, November 15th, to allow us time to arrange and re-mark our stock for our . . . . . .

Fall Opening Sale

Beginning **Thursday, November 16th,** at 8:30 a. m.

M. Kanner

Lemon Street, Palatka, Florida

Greatest Bargain Event

Not a Common Everyday Sale, But an Extraordinary Occasion.

The greatest bargain event in the history of Palatka. Positively nothing will be charged at sale prices. The world's challenged prices are for cash. Your money will do wonders. New shipment of the latest iron clad Galatea cloth in all latest colors, During this sale at 14 1-2c yard.