

Do Your Xmas Shopping Here And Do It Early

Besides hundreds of Novelties suitable for Xmas gifts, nothing would be more appropriate than **A beautiful Coat Suit, Dress or Coat, Skirt, Sweater, Silk Kimona, a beautiful silk Dress Pattern or Wool Dress Pattern, a pair of Shoes, a box of Hose, a pair of Gloves**

and thousand other useful things that would make a very acceptable gift.

Our Ten Per Cent. Discount will be Continued Until Christmas

This applies to Coat Suits, Coats, Dresses, Skirts, Waists, Sweaters, Bath Robes, Kimonas and Outing Gowns; also Silks, Velvets, and Wool Dress Goods, Trimmings, Comforts and Blankets. 25 per cent. Cash Discount on heavy coat materials. Many other Specials for holiday shoppers.

Please remember that our Ready-to-wear goods are not marked with 100 per cent. and 150 per cent. profit as most city stores do but they are marked at a very close margin as all our goods are marked, and when you get the above discount you get about the same quality for the money as you get at many of the city stores half price sales. We give you values.

THE EARNEST CO. PALATKA, FLA.

This Store Will be Closed All Xmas Day.

City Happenings and Personal Mention.

Senator John P. Wall took in the fair on Wednesday and seemed much pleased with the fine display.

Mr. Jesse C. Hurst and Mrs. Basie Arabella Wilkinson of this city were united in marriage on Monday by Rev. W. H. Minton.

Mr. and Mrs. J. J. Green and children of Bardin were in the city Wednesday viewing the fair and the airplane flight.

Mrs. Mary Fleegle and son, Mr. E. E. Fleegle of Cumberland, Maryland, are guests at the home of Mrs. Fleegle's sister, Mrs. W. E. Wattles on the River street drive.

The Palatka board of trade has a booth at the fair and is the center of information and much Putnam county literature.

Mrs. Ridley Wilkinson of Chattanooga is here today for a brief visit at the home of her parents, Mr. and Mrs. S. J. Kennerly, and to see the County Fair.

Fred Hubner one of the leading farmers of Florahome is a proud man this week. His exhibit at the fair has probably caused more favorable comment than any other.

A big turkey gobbler weighing 47 pounds and in the exhibit of J. P. Neubeck of Lundy is attracting a lot of favorable turkey comment out at the fair grounds.

Hon. Chas. Terry, superintendent of schools at Ponce, Porto Rico, was a visitor in the city on Wednesday and paid his respects to the office of the county superintendent and Mr. Black.

Officers of the board of trade for the coming year will be nominated at the regular meeting next Monday evening. A full attendance is requested, as there will be other important business.

J. P. Hancock of Bostwick had a display of Florida syrup in the city Wednesday, but had not placed it among the fair exhibits, though it was a clear and high-grade of one of Florida's old time and proudest products.

T. E. Waldrop, Farm Demonstration Agent of the U. S. & F. Ry, was a Palatka worker taking in the County Fair. He expressed surprise and delight at the quantity and quality of the exhibits. And he is a man who knows a good thing in farm products when he sees it.

E. C. Pearce has leased the Arlington Hotel and will give it his personal management. He has just had the house thoroughly cleaned and during the few days of his management the place has been full. Bill Pearce is popular with a large class and he is going to hustle for business.

Mr. and Mrs. Chas. W. Hutchinson and children of Banes, Cuba, arrived in the city this week on their annual visit to Mr. Hutchinson's parents, Mr. and Mrs. Henry Hutchinson. He is the superintendent of the extensive sugar mill interests of the United Fruit Co. of New York at this Cuban city.

Jas. R. Mellon of Pittsburg, Pa. was in the city yesterday. Mr. Mellon and his son W. L. Mellon have just returned from a hunting trip in the Everglades, and Mr. Jas. R. Mellon only stopped here for a day en route home. He will return with his family to Palatka about the 20th of January to occupy their winter home here.

Mrs. Norman Riles gave an "At Home" on Friday afternoon last to meet her guest, Miss Frank Hopson of Leesburg. Auction and five hundred were played and there were four tables of the former and one of the latter. After the games the guests were served with fruit salad, coffee and sandwiches. Mrs. Riles was assisted in the serving by Mrs. Warne Hamm and Mrs. Carl Davis.

Mrs. Pearl Chestnut of this city and Mr. Chas. Silva of Hastings were joined in marriage on Sunday last December 7th, at 11 a. m., in Jacksonville. Judge Wolf of that city performed the ceremony. The bride has long been a resident of Palatka and was much admired by a large circle of friends. For some time she was connected with the Palatka telephone exchange.

Rev. and Mrs. W. M. Poage left on Tuesday morning for Tallahassee to attend the annual conference of the Methodist Episcopal church, South. Rev. Mr. Poage is one of the ablest preachers in the Florida Conference and a man for whom there is an annual demand by many of the leading churches in the conference. He has been pastor here two years, but for the reason above given there can be no certainty of his return until the appointments are made.

G. L. Knight of Florahome spent a couple of days in the city this week. "This fair is a great thing for Florahome," said Mr. Knight, "for it has enabled our people to show to a very large number of people whom we could not have otherwise reached, just our kind of truck and our kind of goods without the use of fertilizers."

The literary class of the Woman's Club will meet Friday afternoon at 3 o'clock in Moose hall, with Dr. Sarah Davis as leader. The subject for the afternoon will be Sir Thomas Malory.

A civil service examination for postmasters of the fourth class in Putnam county will be held in Palatka January 10th, next. It seems that under a ruling of the department all postmasters now holding office will be subject to this examination, together with any other citizens of the places who may have an ambition to serve. The following offices are to be represented: East Palatka, Florahome, Georgetown, Interlachen, Rodman, San Mateo, Satsuma Heights and Welaka.

Mr. and Mrs. G. C. Hardy of Florahome were in the city a part of the week attending the county fair and attending to some business matters. Mr. Hardy is the gentleman who recently purchased the lands at Florahome belonging to Dr. J. B. S. Holmes. There are some 1,600 acres in all in Mr. Hardy's purchase. Asked by the News if he had bought with the view of reselling in small parcels, Mr. Hardy said: "No; that he bought it to put under cultivation himself." He regards the Florahome muck lands as among the richest in the United States and says that when the drainage is completed there will be a rush to buy. Mr. Hardy expects a dozen or more people, friends of his, to arrive in a short time to make their home in Florahome.

HUERTAS CLAIM IS PREPOSTEROUS.

F. M. Huertas of St. Augustine, as the sole heir to the estate of John Huertas, after sleeping on his rights for nearly a century is laying claim to some 8,000 acres of land on the east side of the river in Putnam county.

The old Spanish land grant conveyed to John Huertas some time prior to 1819 several thousand acres of land on the east side of the river. This grant was recognized by the U. S. Government in 1832, but if the Huertas family had any rights then they should have asserted them since.

For years after this date Thaddeus C. Bolling resided on this land, a part of which he claims title to through the Huertas family and a part by virtue of a grant of 3,233 acres deeded him by the Thirty-fifth Congress of the United States. Bolling afterwards went to South Carolina where he died. For years this land has been sold on titles dating back to the Bolling estate. Bolling made will and at his death this was probated in Putnam county in 1869. Since then there have been tax deeds which have been the basis of title to present occupants of the lands.

It is the opinion of attorneys that the aforementioned F. M. Huertas of St. Augustine has absolutely no title to any part of these lands. If he had rights once they have been slept on so long that the courts have given them to others. He may fool some weak-kneed people into giving him \$50 hush money, but no one else will pay him any attention. He is even now putting up some "No Trespass" signs, but if he gets to fooling around some of those land owners he will find himself in court on a criminal charge.

Melrose is Booming.

Dr. Frank McKee of Melrose, one of the best known and most highly esteemed of Putnam county's older citizens and a former representative in the legislature, was in the city on Wednesday doing the fair and seeing the wheels go round. Dr. McKee states that the pretty little town of Melrose is full of overflowing with tourists and every available room in the place is occupied. "More are coming," added the doctor, "and I don't know what we are going to do with them; what we need in Melrose is some one who will put up more houses." The problem at Melrose is the problem in most Florida and Putnam county towns. But many of these visitors buy and build homes of their own, and they are more apt to buy and settle in a crowd down there than one that fails to attract.

Sacred Concert at Methodist Church.

There will be no preaching services at St. James' Methodist church next Sunday owing to the absence of the pastor, who is at the conference in Tallahassee. Sunday school will be at the usual hour in the morning.

In the evening arrangements have been made for a Sacred Concert at which the following program will be rendered, and to which all are invited: Organ prelude, Mrs. Tilghman.

Anthem, Mighty Jehovah—Bellini. Prayer, hymn, Psalm.

Trio, Mesdames Hamm, Smith and Mr. Vickers.

Solo, Consider and Hear Me—Wooler, Mrs. W. T. Hamm.

Alldhem, Kiss O Lord.

Solo, For ye not O Israel—Dudley Buck, Mrs. G. W. Bassett.

Quartette, Crossing the Bar, Mesdames Hamm, Phillips, Messrs Vickers and Tilghman.

Violin Solo, Consecration—Keller Bela, Mr. W. T. Hamm.

Solo, Rock of Ages—Johnson, Mrs. L. A. Smith.

Trio, I Will Sing of Mercy, Mesdames Bassett, Hamm, Phillips.

Solo, Mr. N. J. Tilghman Jr.

Daily Paper Next Week.

The Palatka Item has just installed a Mergenthaler linotype and next week will begin the publication of a daily paper in this city. It was the purpose of the publishers to begin the publication of the Daily Item on Monday, but owing to delay incident to setting up their machine they may not begin publication for several days after.

The Item is the successor of the old San Mateo Item, for many years published by John A. Crosby. It was purchased last spring by Tom W. Davis, who after a few weeks changed its publication office to Palatka, where it has since appeared regularly and on several occasions has made something of a stir in the local field.

The editor of the Daily Item will be Mr. Tom W. Davis, and his brother, Dr. George Davis, will be the business manager. I will sing of Mercy, Mesdames Bassett, Hamm, Phillips.

The Palatka News will watch their career in the daily field with interest and wishes them all the good that is coming to them.

C. (Ed.) Carmichael of Ocala spent several days here this week and took quite an interest in our fair. Mr. Carmichael is president of the Marion County Fair Association, and says that while our exhibits were not as numerous as at Ocala last week, yet everything shown was equally good. "For the short start the display is splendid," said he. Mr. Carmichael is going to put on a new boat for the daylight run on the Ocklawaha river between Palatka and Silver Springs.

Now is the time you need money to stretch. The Earnest Co. will help you by their 10 per cent Cash Discount Sale. See their add for particulars.

NOTICE. Notice is hereby given that the Stockholders of the Florida Woodcutter's Company will hold their Annual meeting Wednesday, January 7th, 1914.

W. P. MERRIAM, Secretary. 12-12-14.

10 per cent Discount Sale. See EARNEST'S ADD FOR PARTICULARS.

NOTICE—I have several suits that were left over thirty days ago if not called for, will be promptly sold for pressing fees. John Attim, 109 Lemon street. 12-12-14.

Money to lend on improved city property. See O'HAVER & KNIGHT.

If it's fire insurance you want, see O'HAVER & KNIGHT.

If you want a desirable addition to Palatka, see O'HAVER & KNIGHT.



King Winter on the Warpath

The vanguard of his forces is in sight. Already we have had a lively skirmish with his outposts.

A reminder—

Retreat to this store where a complete arsenal of clothing is in readiness to keep at bay any force of King Winter.

We want you to see our new Fall and Winter lines of the famous GRIFFON and KUPPENHEIMER Brands of Clothing. They come in the latest London or the more conservative styles.

M. S. BROWN

The headquarters for cold-proof clothes. PALATKA, FLORIDA

To Patrons of Palatka Post Office.

Persons having valuable parcels to mail can have them insured against loss to the value of twenty-five dollars (\$25.00) by payment of a five cent fee in addition to the postage of five cents per pound. The postal laws require the sender to fill in the tags of insured parcels, and it is advised that persons having such parcels to mail, call at the Post Office and procure a sufficient number of these tags, and have them filled out at home, and avoid having to wait their turn at the Post Office.

Also mail your parcels early, address plainly, wrap securely, and have your own name and address on the upper left hand corner.

It is permissible to mark "Do not open until Christmas" on all your packages.

D. M. KIRBY, P. M.

If you want a business site, see O'HAVER & KNIGHT.

Notice.

The annual meeting of the Stockholders of the Putnam National Bank of Palatka, Florida, will be held Tuesday January 13, 1914, at their banking office in the city of Palatka, between the hours of 10 a. m. and 4 p. m., for the election of directors for the ensuing year.

A. S. WILLARD, Cashier.

Notice of Final Discharge.

Notice is hereby given, that on the 18th day of June, A. D. 1914, or as soon thereafter as I can be heard, I shall make a statement of my accounts as Administrator of the estate of James M. Fraser deceased, and present my accounts and vouchers to the Court of the County Judge of Putnam County, Florida, for approval, and for a final discharge as such Administrator.

H. M. FRASER, Administrator, aforesaid. This 10th day of December, A. D. 1913.

NOTICE FOR PUBLICATION.

Department of the Interior.

U. S. LAND OFFICE at Gainesville, Florida, October 25, 1913.

NOTICE is hereby given that Robert H. Browning, whose post-office address is Francis, Florida, did, on the 2nd day of October, 1911, file in this office No. 0628, Statement and Application, No. 0628, to purchase the lands, Section 5, Township 9 South, Range 20 East, Tallahassee Meridian, and the timber thereon, under the provisions of the act of June 3, 1878, and amendments thereto, known as the "Timber and Stone Law," at such value as might be fixed by appraisement, and that, pursuant to such application, the land and timber thereon have been appraised, at Five Hundred Fifty-six dollars and forty-eight cents, the timber estimated 150,000 board feet at \$5.00 per M, and the land \$120.00; and for the purpose of the act of June 3, 1878, and amendments thereto, the said applicant will offer final proof in support of his application and sworn statement, on the 24th day of December, 1913, before the Clerk of the Circuit Court, at Palatka, Florida.

Any person is at liberty to protest this purchase before entry, or initiate a contest at any time before patent issues, by filing a corroborated affidavit in this office, alleging facts which would defeat the entry. HENRY S. CHUBB, Register.

BOSTON BEAUTY SPECIALIST TO VISIT PALATKA

ACKERMAN-STEWART DRUG CO. LOOKS FORWARD TO LARGE CROWDS DURING HER WEEKS' STAY AT THE RECALL STORE

Will Give Number of Free Facial Massage and Personal Advice in Your Home by Appointment.

An opportunity which is sure to prove as beneficial as it is rare will be afforded to women of Palatka and vicinity when Mrs. H. L. Long, the much talked of Beauty Specialist, now touring Florida as representative of the United Drug Company of Boston, creators of the many Harmony Beauty Regulator and equally well-known toilet preparations, starts her public demonstrations for the week commencing Monday, as the guest of Ackerman-Stewart, proprietor of the Recall Store and sole distributor of the Harmony Toilet Products in Palatka.

Mrs. Long contends that it is the privilege of every woman to take advantage of anything that will tend to lend a touch of added beauty to her skin; but, says Mrs. Long, extreme care should be exercised to choose only such preparations as really do help nature in the beautifying of your complexion.

"Of course no one will question the assertion that the woman with the clean, well-preserved skin is a more admired person anywhere," and she continues, "if the woman of today would only take the care to treat the skin to the benefits of a good massage that she takes in reading the household section of the paper, we would see fewer wrinkles, and more yes, a great many more women young at fifty."

We have no doubt about Mrs. Long's ability to offer the women of Palatka some very valuable advice, and Ackerman-Stewart Co., will we feel sure, have a store full of the "fairer sex" during Mrs. Long's stay at The Recall Store.

The Ackerman-Stewart Co. tell us that they have a real beauty treat in store for the women of Palatka, so you'd better get ready for Mrs. Long's arrival, ladies.—Adv.

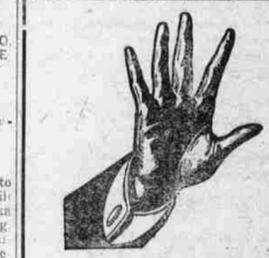
If you want a house for rent, or wish to rent a house, see O'HAVER & KNIGHT.

FOR QUICK SALE 2 acre tract with dwelling, located on upper Lemon St., \$1400.00, terms, O'HAVER & KNIGHT.

ORANGES. Fresh and Sweet, 75c per hundred. Tel. 42 R. F. ADAMS, Clyde Wharf, Foot Lemon St.

FOR SALE OR RENT. FOR SALE—Good Upright Piano Apply to Gay Brothers. 12-4-14.

FOR SALE—Gas range, double bakers; bought early part of summer; good as new. Leaving city, will sell cheap.—Apply E. M. Bailey, care of Loper Bailey Co. 11-14-14.



STOP!

Glance over the following:

New arrivals of new crop Cereals, Buckwheat Flour, plain and prepared, Pancake Flour, Farina Graham Flour, Whole Wheat Flour, Yellow Corn Meal, etc.

Large stock and great variety of new pack Canned fruits and vegetables—very best brands at lowest prices.

All kinds of Dried Fruits, new and fresh. Also Fresh Fruits, Nuts, Raisins and Cranberries. New Cane Syrup in new barrels. COMPLETE LINE OF HOLIDAY GROCERIES—all new crop. NO COLD STORAGE GOODS.

L. C. STEPHENS,

Phone 84. Prompt Delivery. Corner Kirby and Morris Streets.

W. T. BOGART Contractor and Builder PALATKA FLORIDA

The Car of the American Family

1914

HUPMOBILE

Is Now on Display at Our Show Rooms.

The new Hupmobile is, we believe better than anything that has ever before come to us from the factory.

Five Passenger, with Westinghouse Electric starting and lighting, over size tires, Electric Horn, rain vision ventilating Wind Shield, Silk Mohair Top, Jiffy Curtains, Cocoa Mat and other additional equipment.

Let us show you the Hupmobile to-day. We would particularly like to give you a demonstration of one of the 1914 models. No cost or obligation, call 152 and a car will be at your door.

For sale by

Palatka Automobile & Supply Co.