

DEAL WITH MEN YOU KNOW

Don't expect the impossible of your town and its merchants. Be sure first, before you complain of the goods and prices of home merchants, that you haven't had a hand in making it impracticable for our merchants to handle the kind of goods you want at the prices you can pay.

DeLand Record:—Don't think that because your name has been on the registration books for the past score years you can vote at the June primary without registering.

THE HOME TOWN

Whenever a man comes back he is always surprised to see how the old town has grown.

This town is getting better all the while; you may not see it, but he sees it. The only question is, How fast is it getting better? That is up to you.

SOME SUGGESTIONS

EDITOR HERALD:—I would like to call attention through THE HERALD to some things that are pertinent to the growth of Punta Gorda, as I see them. The Stock Law should be enforced.

Punta Gorda has need of trees on its sidewalks, but it is useless to plant them while stock is allowed to roam the streets both night and day.

Allow me to state further that we have now a good city ordinance requiring owners and renters of property, within city limits, to keep same free from weeds and trash.

Where would be the justice of requiring Mr. A to clean up his place when Mr. B, who joins fences, has a piece of property so overgrown with weeds and palmettoes that you cannot go through it.

When owners refuse to keep their property in proper condition the city should have it done at their expense and charge the property with it.

As one who has recently come to Punta Gorda to live I desire to see the city improve and a good cleaning up will help very much.

We need better transportation and the time has about come when we will get it. The enormous increase in the production of fruit and truck is bound to find a cheaper way to the markets of east and west than we now have.

Let the people of Punta Gorda take an interest in themselves and it will not be long ere they hear the stir of thousands going through her streets.

TOLERATE ONLY GOOD.

There is a point where toleration sinks into sheer baseness and pothery. The toleration of the worst leads us to look on what is barely better as good enough and to worship what is only moderately good.

The Simpler Way. "John, you will have to give up some of your clubs. We simply can't go on in this way. I must have more money to run the house."

HORRIBLE BLOTCHES OF ECZEMA. Quickly cured by Dr. Hobson's Eczema Ointment. C. P. Caldwell, of New Orleans, La., states: "My doctor advised me to try 'Dr. Hobson's Eczema Salve.'"

AN ORDINANCE

Regulating the Taxation and keeping of Dogs within the Limits of the Town of Punta Gorda, Fla.

Be it enacted by the Council of the Town of Punta Gorda, Florida: Sec. 1. That the owner of each and every dog within the corporate limits of the Town of Punta Gorda shall pay a license tax of two dollars and fifty cents per year for each dog whether it be male or female.

Sec. 2. That all proud bitches shall be kept shut up by the owner or keeper, and each and every proud bitch found running at large on the streets shall subject the owner or keeper to a fine of ten dollars for each and every such offense.

Sec. 3. All dogs must wear a collar with the number attached to it, and metal tags with the numbers engraved or stamped thereon shall be supplied by the town of Punta Gorda upon application to the Town Clerk, and tags to be returned to the Town Clerk at the end of each license year, when a re-issue shall be made.

Sec. 4. All dogs found running at large without said number attached to the collar shall be impounded by the marshal three days by the marshal by posting a notice in three conspicuous places in the town, and owners coming forward in the time specified can recover their dogs on the payment of fifty cents for each dog so impounded.

Sec. 5. The marshal shall keep a record of all dogs within the corporate limits by number, and the names of the owners and keepers set opposite the numbers, and the marshal receive a fee of fifty per cent. of all sums collected as pound fees.

Sec. 6. All ordinances or parts of ordinances in conflict herewith are hereby repealed. Passed at an adjourned session of the Council of Punta Gorda, Fla., this 27th day of Jan. A. D. 1914.

Attest: Geo. S. Stone, President of the Council. P. O. Gautier, Clerk. Approved by me this 27th day of Jan. 1914. B. H. Mobley, Mayor.

AN ORDINANCE

Regulating the speed of automobiles within the limits of the Town of Punta Gorda, and the speed of wagons and automobiles on the city or promenade dock, and prohibiting certain uses of said dock.

Be it ordained by the Town Council of the Town of Punta Gorda, Florida: Sec. 1. That it shall be unlawful for any person or persons to drive any automobile of any kind or description on or along the streets within the limits of the Town of Punta Gorda, Florida, faster than fifteen miles an hour, or to drive any such automobile around street corners or over street crossings faster than eight miles an hour.

Sec. 2. That it shall be unlawful for any person or persons to drive any vehicle or automobile on the public or promenade dock known as the city dock faster than eight miles an hour.

Sec. 3. All drivers or owners of automobiles and other vehicles are hereby required to keep to their right when passing over the crossing at the intersection of Marian avenue and Cross street at the point where the city well is located, and failure to do so shall be an offense within the purview of this ordinance.

Sec. 4. Any one violating any of the provisions of Sections 1, 2 or 3 of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction shall be fined not to exceed twenty-five dollars or imprisonment on the streets at hard labor for a period of thirty days, or both, in the judgment of the Mayor.

Sec. 5. That an ordinance passed July 14, 1909, and all other ordinances of the Town of Punta Gorda in conflict herewith, are hereby repealed.

Sec. 6. This ordinance shall take effect immediately upon its legal publication. Passed at an adjourned session of the Council of the Town of Punta Gorda, Florida, this 27th day of Jan. A. D. 1914. Attest: P. O. Gautier, Clerk. Geo. S. Stone, President of the Council. Approved this 27 day of Jan. 1914. B. H. Mobley, Mayor.

AN ORDINANCE

Prohibiting Meddling or Interfering with the Electric Light System of the Town of Punta Gorda, and providing punishment for violating thereof.

Be it ordained by the Council of the Town of Punta Gorda, Florida: Sec. 1. That it shall be unlawful for any person or persons to meddle with or interfere in any way with the electric light system of the Town of Punta Gorda, Florida, or to carelessly or wantonly injure, deface or destroy any of the property of the said electric light system, its poles, wires, insulation, supports, transformers, or any other fixtures or appurtenances of said electric light system, or to interfere in any way with the operation of said system either by mechanical or electrical means, or to make or attempt to make any connections with its service lines in any way whatsoever, or to tack, nail or post any bill, board, advertisement, or anything of a like nature, on any pole or poles of said electric light system, or to do anything toward said system which would tend to hinder and inconvenience it in the operation of its plant or the fulfillment of its purposes.

Sec. 2. Any person or persons who shall be convicted of a violation of any of the provisions of this ordinance shall be fined -not to exceed twenty dollars or imprisonment not to exceed sixty days at hard labor on the streets of said town, or both such fine and imprisonment, as the judgment of the Mayor may impose. Passed at an adjourned session of the Council of the Town of Punta Gorda, Florida, this 27th day of Jan. A. D. 1914. Attest: P. O. Gautier, Clerk. Geo. S. Stone, President of the Council. Approved by me this 27 day of Jan. 1914. B. H. Mobley, Mayor.

GASPARILLA WAS PIRATE CHIEFTAIN

RAVAGED COAST OF FLORIDA IN EARLY DAYS.

Exploits Are Brought Up With the Traditions of the Land of Sunshine. His Story.

They say there's nothing in a name, but that's not true. Could any better name have been chosen for a South Florida festival than the Gasparilla Carnival?

Think of the legends that gather like mist over a bay head about the name and fame of Gasparilla! Think of the possibilities for the bizarre and the unusual that the old pirate's history gives!

Think of the advertising value for South Florida there is in the name Gasparilla! Who or what is Gasparilla? asks the stranger within our gates.

Is it a Pullman car or a breakfast food or a cigar or a race horse? they ask. Listen, gentle stranger. Gasparilla was a pirate, and it is his exploits and history that furnish the theme for the Carnival Tampa is to give on February 21 to 24.

Gasparilla was the name chosen for the pirate king and crew. The famous sea rover's name has been made more famous by the band of Tampans and their celebration, and now, with all Florida joining in the celebration, and all the world contributing visitors, Gasparilla will become symbolic of the truly gallant cut-throat. Each year the members of the Gasparilla crew elect their king and queen, and the maids of honor, keeping secret their choice until the night of the coronation ball.

Then, amid the acclamation of their loyal subjects, pirates and honor guard, the king and queen are crowned, at the greatest social event of the year. Seven kings and queens have occupied the Gasparilla throne—ever since 1905, when that feature of the fete was hit upon by the Gasparilla crew.

On the shoulders of the captain and that of a number of the "old guard," "the inner circle," of Ye Mystic Krewe, the brunt of the work has fallen. Each year headquarters are opened and the plans for the pageant worked out to the minutest detail. Costumes are specially ordered—this year each pirate will have two—and a special floor built for the one ball at the Tampa Bay Casino.

At the outset of the plan the Gasparillas engaged in a tournament at the Tampa Bay track, the members of the crew, astride of trusty steeds, striving to outdo each other with lance and shield, as the knights of old. The pirate ship early became one of the permanent features of the Gasparilla coming, the pirates sailing up the harbor, landing in the city and taking possession of it and its fair maids. Gasparilla a Gay Dog.

Gasparilla was one of the buccaneers who made the gulf a terror to honest seamen in the troubled days at the close of the eighteenth century and the beginning of the nineteenth. Spain's power was fast disintegrating. Great Britain, France, Spain and the United States each flew its flag over the shores washed by the gulf stream.

It was No Man's Land and the might of the strong hand made right. On the shores of Louisiana and in the bayous of Plaquemine and Atchafalaya, were the headquarters of the ravager Lafitte. One of the bloodiest of pirates, he gathered together hundreds of violent men and a dozen or so vessels and ruled as a king. In such a kingdom there is always dissension and Gasparilla, after a disagreement with Lafitte over some of the loot, broke away from the band, took the ship he commanded and the bloody crew who did his bidding and sailed across the gulf to the coast of Florida.

Pensacola was a settlement even then, but down the long stretch of the Florida coast there was hardly another bay that had even a fisherman's hut along the shore. Hiding places there were in plenty among the keys and bays of the coast.

Found Haven on Gasparilla Isle. On the island where the phosphate port of Boca Grande is now located, Gasparilla found the haven he was seeking. It blocked one of the entrances of Charlotte Harbor in any one of a dozen of whose smaller bays and creek mouths there was plenty of chance for him to escape prying eyes.

This must have been about the year 1800. Gasparilla built a mansion on the isle and here he lived like a king with his bloodthirsty pirates as the courtiers. There was not wanting ladies in this court.

Gasparilla had a great eye for feminine beauty and his course of action when taking a ship was always the same. "Overboard with the men; save the women!" was his invariable order.

But it was this practice that led to his ruin. His depredations were reported to the United States government and a frigate sent to the gulf waters to run him down.

After a long chase through the Ten Thousand Islands, and up and down the coast the pirate was cornered in Lemon bay as he was trying to make his way through Gasparilla sound into Charlotte Harbor.

A bloody battle ensued. The pirate was no coward and his crew fought,

Stop Giving Your Money Away

We Give You Value Received, or All It is Worth, in the Following:

If you want Groceries, Feed, Wagons, Harness, Stoves, Fertilizers, Tinware, Enamel ware, Crockery, Hoes, Rakes, Shovels, Axes, Guns and Ammunition—

Dry Goods, Notions, Shoes, and So Forth

A FULL STOCK OF ALL

A man, woman or child would need in Florida. If you purchase before giving us a chance, you do us as well as yourself an injustice. We buy in large quantities in order we may be able to give you best prices. Everything sells under an absolute

Guarantee JAS. S. GOFF

Operating Four Stores Punta Gorda, Fla.

FIRST-CLASS GROCERIES Fresh Meats, Canned Goods, Seed Stuffs FAIR PRICES—COURTEOUS TREATMENT The store in the sheet iron building on Olympia avenue Convenient to Solana and East Punta Gorda J. W. Davis, Prop.

as they well knew, with halters around their necks. Few were left, according to the tradition that has come down. Gasparilla was one of the captives, so the story runs, and suffered the speedy penalty of his crimes. In short, he was hung at the yard arm of his own boat.

The ART Store Mrs. Stella B. McLane, Manager At Residence on CROSS STREET FULL LINE OF ART SUPPLIES, NOTIONS, STAMPED LINENS, AND NEEDLE WORK OF ALL KINDS. Pillow Tops INSTRUCTION IN NEEDLE WORK GIVEN AT REASONABLE RATES BY THE LESSON OR FOR THE COURSE. Patronage of all ladies solicited

Treasure Seekers Pock Mark the Coast Even now on Coral Creek, near Lemon bay, in sight of where the Charlotte Harbor and Northern railroad takes to the water in the two mile crossing of Gasparilla sound, treasure hunters are seeking \$11,000,000 in buried gold, believed to have been the property of the dead pirate. It was buried in a long boat which was sheathed with cement, so the story goes to make it water tight, then sunk in the little creek. It is this story of Gasparilla that Ye Mystic Krewe which bears his name keeps alive. Isn't it a great foundation for a Carnival? Could any better name be designed? Any man's credit is good as long as his money lasts.

The Place To Eat WHERE YOU CAN GET WHAT YOU WANT, THE WAY YOU WANT IT, ON SHORT NOTICE. QUICK LUNCH OUR SPECIALTY; AND YOU CAN FEEL AT HOME, FOR YOU ARE SUBJECT TO NO UNNECESSARY CONVENTIONAL REQUIREMENTS. New York Cafe C. C. ANDERSON, Prop. King Street - Punta Gorda, Fla.

Favorite Fertilizers ARE BEST FOR ALL CROPS Write for Catalogue. INDEPENDENT FERTILIZER CO. JACKSONVILLE, FLA. WE SELL SEED POTATOES