

FLORIDA CITRUS EXCHANGE ELECTS NEW MANAGER

And Plans Work For the Coming Season — Advertising Campaign to be Inaugurated General Sales Force Reorganized

The election by unanimous vote of C. E. Stewart, Deland, as business manager of the Florida Citrus Exchange to succeed L. D. Jones, resigned, was one of the principal features of the recent meeting of the board of directors in Tampa. Other business transacted was chiefly along the line of planning for aggressive work to secure a greater volume of fruit for the Exchange and to increase the efficiency of the selling organization at the North.

Mr. Stewart has been a member of the board for the past two years, representing the Volusia County Sub-Exchange. Also he has been the manager of the Deland Citrus Growers Association. In these positions, he has made a notable success.

The auditing committee of the board, composed of Messrs. L. W. Tilden of Orange County, S. C. Warner of Putnam, H. G. Putnam of the Indian River Sub-Exchange and F. W. Perry of Lee county, held a meeting before the session of the board and made a complete examination of the financial transactions of the preceding month. The advertising committee composed of Dr. J. H. Ross of Polk, C. E. Stewart of Volusia, Z. C. Chambliss of Marion, J. W. Ponder of Manatee and W. W. Birchfield of Pinellas was in session for several hours at about the same time. A little earlier a meeting of the salary committee composed of Mr. Tilden, Mr. Chambliss and Mr. Putnam had been held.

Reports from all these committees were received and approved by the board. No material changes in the compensation of the executives of the Exchange were recommended by the salary committee. The advertising committee submitted plans for the immediate preparation of material for the publicity campaign of the coming fall and winter.

The general sales manager, F. L. Skelly, announced that he would begin the work of the reorganization of his force at the North early in July, making an extensive trip through the leading markets for this purpose. On this trip, Mr. Skelly will be accompanied a part of the time by some of the Sub-Exchange managers and at other times by Dr. J. H. Ross, president of the Exchange. There was a general expression among the directors of satisfaction with the work accomplished by Mr. Skelly in the past season and he was pledged hearty support in the execution of his plans for the future.

A communication was presented from the Lakeland Chamber of Commerce offering to supply the Exchange quarters for its office free of any charge for rent, in a modern office building to be erected shortly in that city. It was requested by a representative of the Polk County Sub-Exchange that the board give a hearing to a committee from the Lakeland trade body at its next meeting and this courtesy was decided upon. In the discussion there was developed the fact that including rent, there might be a saving of some \$5,000.00 annually effected in the operation of the Exchange by the removal of the headquarters to Lakeland. After the meeting adjourned, various directors expressed themselves as rather favorably disposed to the proposed removal, in view of the fact that it would bring the headquarters nearer to the heart of the citrus industry.

ABREAST OF THE TIMES

Punta Gorda, With Public Improvements and Wireless Telegraph Station Forging to the Front.

Punta Gorda is getting abreast of the times in every particular. With sewerage and water works systems, improved streets, miles and miles of cement sidewalks, hard-surfaced roads and good bridges, the town and vicinity are forging to the front. It is something also of note that the place is in touch with the wireless telegraph system of the country. Few people know that messages flashed from land stations and ships at sea are heard in Punta Gorda nearly every night. The station is a private one at the home of Norman C. Hewitt, who has a complete receiving outfit installed by himself. Having been formerly a railroad telegraph operator,

CLEAN UP AND PAINT UP NOW



By THE EDITOR.

MONKEYS imitate. Sheep follow the leader. And most of us—men, women and children alike—are prone to do the same.

Imitation is bad for the monkey and bad for the sheep if the example followed is bad. But it is good for both if the leadership is safe. Just so with us mortals. Inspired by environment, we can think great thoughts and do things worth while. Depressed by environment, we can sink into the depths of despondency.

But, thanks to human powers of initiative, we can shape our environment. We can make it what we will, if we will. And so ultimately are our own interests linked with those of our neighbors that when we improve our own surroundings, be it ever so little, we improve theirs.

Right there the monkey in man asserts itself.

Today your neighbor fixes up his yard, removes rubbish, plants flowers, trims his hedge, paints his house. Tomorrow your own place looks sick. You never noticed before that a little cleaning up and painting up would accomplish so much in making home life happy and healthy through the long outdoor months of summer. So you get busy with the pruning shears, the rake, lawn mower and garden hose. You start a painter working on your house and outbuildings. Forthwith you, your wife and the kiddies begin to realize more fully the "joy of living" in the good old summer time.

Day after tomorrow other neighbors will begin to perk up their premises and their persons. Then others will follow their example, and so the spirit of spring's regeneration will spread from house to house and block to block.

But let's not wait for this creeping regeneration of our town. Let's organize immediately a continuous "Clean Up and Paint Up" campaign and make the refurbishing a thorough community movement. Our official community can help, and so can each civic organization, and the business men, and the women, and the children.

Let's make "Clean Up and Paint Up and Keep It Up" our slogan and live up to it.

he has readily caught on to receiving the wireless messages, and finds it interesting to spend his evenings watching the radio waves. He respects the secrecy attaching to all but the news bulletins, as is required of private stations. Later Mr. Hewitt contemplates putting in a sending outfit, when his station will be capable of as effective service as the majority of the smaller stations of the country.

Synopsis of Weather and Crop Conditions in Florida for the Week Ending June 27, 1916

Temperature: The week was one of moderate temperature. The highest reported was 96 degrees; the lowest, 66 degrees. The warmest weather occurred west of the Suwannee river.

Precipitation: Showers were frequent and well distributed, becoming locally excessive during the last days of the week. The soil is thoroughly wet over much of the section, and a few days of fair weather would be beneficial.

Condition of Crops: All crops are in good condition, although some fields are grassy. Corn is from good to excellent. Cotton is generally good; some squares are being lost—possibly the work of boll weevil, which are general west of the Suwannee river. Cane has improved. Cantaloupes, melons and truck are plentiful. Tobacco is a fine crop; much of it has been housed. Citrus trees have improved.—A. J. MITCHELL, Meteorologist.

Ask Your Grocer For **CHEEK-NEAL'S COFFEES** Best By Every Test

BILL FOR DIVORCE

In Circuit Court 10th Judicial Circuit DeSoto County, State of Florida.—In Chancery.

M. A. Rich, vs. L. P. Rich.—Bill for Divorce.

To L. P. Rich, defendant herein: It appearing by affidavit of complainant in this cause that the defendant, L. P. Rich, resides beyond the limits of the State of Florida, and that there is no one in the State of Florida upon whom the service of process can be made that would be binding upon the defendant. The post office address of the defendant having been stated in said affidavit, shows that she resides beyond the limits of the State of Florida. Therefore, it is hereby considered and ordered that L. P. Rich, the defendant herein, be, and is hereby required to appear to said Bill of Complaint at the office of the Clerk of the Circuit Court of DeSoto County, Florida, on the first Monday in August, 1916, and that said order be published once each week for a space of four consecutive weeks prior to the rule day in August, 1916, in a public newspaper published in DeSoto County, Florida.

Given under my hand and seal at Arcadia, Florida, on this 25th day of June, 1916.

(Seal) A. L. DURRANCE, Clerk of Circuit Court, DeSoto Co., Fla.

J. H. Hancock, Complainant's Solicitor. I hereby certify that the above is a true copy of original now on file in my office under my hand and seal at Arcadia, Circuit Court, DeSoto Co., Fla.

NOTICE

Notice is hereby given that the Town Tax Book for the year ending June 30th, 1916, is now open for inspection.

A. M. HATCH, Town Tax Collector

NOTICE FOR PUBLICATION

Serial No. 611896

Department of the Interior, U. S. Land Office at Gainesville, Florida, May 20, 1916.

Notice is hereby given that Samuel D. Huffman, of Bairdville, Florida, who on June 11, 1913, made Homestead Entry No. 611896, for Southeast quarter, Section 7, Township 41 South, Range 26 East, Tallahassee Meridian, has filed notice of intention to make Three-year Proof, to establish claim to the land above described, before Clerk of Circuit Court at Arcadia, Florida, on the 6th day of July, 1916.

Claimant names as witnesses: Oscar Kahl, of Bairdville, Florida; Fred Johnson, of Bairdville, Florida; Terry Collins, of Bairdville, Florida; Jack Collins, of Punta Gorda, Florida.

ROBERT W. DAVIS, Register.

NOTICE FOR PUBLICATION

Serial No. 611510

Department of the Interior, U. S. Land Office at Gainesville, Florida, May 27, 1916.

Notice is hereby given that Sarah Catherine Huffman, widow of Luther E. Huffman, deceased, of Bairdville, Florida, who on January 29, 1913, made Homestead Entry No. 611510, for 2 1/2 acres of NE 1/4, Section 7, and W 1/2 of NW 1/4, Section 8, Township 41 South, Range 25 East, Tallahassee Meridian, has filed notice of intention to make Three-year Proof, to establish claim to the land above described, before Clerk of Circuit Court at Arcadia, Florida, on the 13th day of July, 1916.

Claimant names as witnesses: Oscar Kahl, of Bairdville, Florida; Fred Johnson, of Bairdville, Florida; Terry Collins, of Bairdville, Florida; Jack Collins, of Punta Gorda, Florida.

ROBERT W. DAVIS, Register.

RANDOM RAPS

(Kanned)

Over the hills and far away they are baking a cherry pie to-day.

If men would only julep more there soon would be an end to the war.

Wonder if the "greatest naval battle even seen" has helped the world along any?

A girl is naturally in love with herself after she and the man of her choice are made one.

Another pathetic little feature of the situation is recalling that that British battle cruiser was named "Invincible."

America will build five battle-cruisers in one year. In the North Sea five battle-cruisers were sunk in one day.

Sweetly borne on the summer air, we smell it 'a-bakin' and know it's there. We just have to sing a little, you know.

Red Men Elect Officers

Election of officers of Myakka Tribe No. 25 Improved Order of Red Men Monday night, June 26th inst.:

L. E. Robinson, Sachem. J. H. Lipscomb, Prophet. L. Oliver, Senior Sagamore. Charles Griggs, Junior Sagamore.

G. J. L. Smith, K. of R. J. T. Griggs, K. of W. Installation next Monday night.

Shrill Voices.

Mrs. Crimsoubeak—It is said when the shrill voice of the peacock is heard a change of weather is probable. Mr. Crimsoubeak—Well, I know another shrill voice that denotes a storm, all right.—Yonkers Statesman.

A Volcano.

Teacher—What is a volcano? New Boy—Please, miss, it's a mountain with the cork out.—Exchange.

WHOLESALE AND RETAIL BUILDING LUMBER MATERIALS

Brick, Lime, Plaster, Cement, Laths, Shingles, Sash, Doors, Windows, Etc. Good Service, Good Materials, Prices Right. Patronage Solicited.

Punta Gorda Lumber Yard, J. R. Hurton, Mgr. S. E. Taylor Street, Punta Gorda, Fla.

Protect YOUR HOME YOUR FAMILY and YOURSELF BY HAVING US WRITE YOUR INSURANCE

In the Six Large and Just Fire Insurance Companies which we represent in Punta Gorda...

GERMAN-AMERICAN, NORTH ERN ROCHESTER-GERMAN, NIAGRA, FIDELITY-PHOENIX AND RHODE ISLAND

Call on us at The First National Bank.

SKIPPER BROTHERS

NOTICE

To whom it May Concern: This is to notify all parties concerned and others interested that the partnership heretofore existing between J. T. Rose and I. W. Riggs under the name of South Fish Co., was dissolved on May 12th, 1916, J. T. Rose retiring and I. W. Riggs continuing the business. I assume no responsibility for any indebtedness incurred in the future on account of said South Fish Co.

This 1st day of June, 1916. (Signed) J. T. ROSE.

NOTICE TO PROPERTY OWNERS

Notice is hereby given that the work of constructing sidewalk pavement along and in front of the following property has been completed in accordance with the contract with the town of Punta Gorda, Florida:

Assessed to	Frontage	Total	Description
Jesse L. Morgan	88.0	\$ 53.54	Lot 1, subdiv. Lots 2 and 3, blk 25 O. S.
Chas. A. Wainwright	88.0	53.54	Lot 1, subdiv. lot 2 & 3, blk 25 O. S.
Marian Avenue, Shreve St. to Berry St.	26	(see Bk 1 pg 5)	
Minnie Quednau	64.9	37.73	Lot A, Bk 26, O. S.
Minnie Quednau	45.5	25.33	Lot B, Bk 26, O. S.
Minnie Quednau	45.5	25.33	Lot C, Bk 26, O. S.
Minnie Quednau	45.5	25.33	Lot D, Bk 26, O. S.
Minnie Quednau	45.5	25.33	Lot E, Bk 26, O. S.
Minnie Quednau	42.0	24.76	Lot front 42.0 on Marian Avenue, in extension N. W. Cor. Bl. 26, Being old Trabe Avenue, (Condenned).
Virginia Trabe	183.5	108.15	Lot K, Bk 26, O. S.
Marian Avenue, Berry St. to Chasteen St.	26	on East side Bl. 27.	
Unknown	106.0	64.27	Lot B, Bk 27.
Adam Sileo	199.0	60.64	Lot C, Bk 27.
Sandlin & Parker	89.0	48.50	Lot D, Bk 27.
E. Wottaky	40.0	24.25	Lot E, Bk 27.
Unknown	31.0	18.79	Lot F, Bk 27.
J. R. Sandlin	31.0	18.79	Lot G, Bk 27.
J. R. Sandlin	31.0	18.79	Lot H, Bk 27.
Berry St., Marian to Retta Esplanade on North, Bk 11.			
W. C. Trabe	100.0	51.60	Lot 40, Re-Subdv. Bk 11, O. S.
W. C. Trabe	40.0	24.60	Lot 29, Re-Subdv. Bk 11, O. S.
W. C. Trabe	40.0	24.60	Lot 28, Re-Subdv. Bk 11, O. S.
W. C. Trabe	40.0	24.60	Lot 27, Re-Subdv. Bk 11, O. S.
C. D. Linguish	40.0	24.60	Lot 26, Re-Subdv. Bk 11, O. S.
C. C. Morgan	100.0	61.50	Lot 10, Re-Subdv. Bk 11, O. S.
Marian Avenue, from Berry to Subdv. St. Bl. 11.			
W. R. Howland	37.0	22.09	Lot 36, Re-Subdv. Bk 11.
W. R. Howland	18.5	11.04	Lot 37, Re-Subdv. Bk 11.
W. R. Howland	37.0	22.09	Lot 38, Re-Subdv. Bk 11.
W. C. Trabe	37.0	22.09	Lot 39, Re-Subdv. Bk 11.
W. C. Trabe	37.0	22.09	Lot 40, Re-Subdv. Bk 11.
Marian Avenue, from Subdv. St. Bl. 11, to Chasteen St.			
Will Johnson	37.0	24.39	Lot 31, Re-Subdv. Bk 11.
Will Johnson	37.0	24.39	Lot 32, Re-Subdv. Bk 11.
Will Johnson	37.0	24.39	Lot 33, Re-Subdv. Bk 11.
M. V. Williams	37.0	24.39	Lot 34, Re-Subdv. Bk 11.
M. V. Williams	37.0	24.39	Lot 35, Re-Subdv. Bk 11.
Subdv. St. Bl. 11, Bet. Marian and Retta Esplanade on South.			
W. R. Howland	100.0	63.11	Lot 36, Re-Subdv. Bl. 11, O. S.
C. C. Morgan	40.0	25.24	Lot 25, Re-Subdv. Bl. 11, O. S.
W. C. Trabe	40.0	25.24	Lot 24, Re-Subdv. Bl. 11, O. S.
W. C. Trabe	40.0	25.24	Lot 23, Re-Subdv. Bl. 11, O. S.
H. C. Dewey	40.0	25.24	Lot 22, Re-Subdv. Bl. 11, O. S.
N. C. Hewitt	40.0	25.24	Lot 21, Re-Subdv. Bl. 11, O. S.
E. D. Willis	100.0	63.11	Lot 6, Re-Subdv. Bl. 11, O. S.
Subdv. St. Bl. 11, Bet. Marian and Retta Esplanade on North.			
M. V. Williams	100.0	63.12	Lot 35, Re-Subdv. Bl. 11, O. S.
F. T. Trabe	40.0	25.40	Lot 20, Re-Subdv. Bl. 11, O. S.
Mirinda Trabe	40.0	25.40	Lot 19, Re-Subdv. Bl. 11, O. S.
J. J. McCann	40.0	25.40	Lot 18, Re-Subdv. Bl. 11, O. S.
Virginia Trabe	40.0	25.41	Lot 17, Re-Subdv. Bl. 11, O. S.
W. C. Trabe	40.0	25.40	Lot 16, Re-Subdv. Bl. 11, O. S.
J. J. McCann	100.0	63.12	Lot 5, Re-Subdv. Bl. 11, O. S.
Chasteen St., from Marian to Retta Esplanade on South Bl. 11.			
Will Johnson	100.0	63.34	Lot 31, Re-Subdv. Bl. 11, O. S.
W. H. Johnson	40.0	25.33	Lot 15, Re-Subdv. Bl. 11, O. S.
W. H. Johnson	40.0	25.33	Lot 14, Re-Subdv. Bl. 11, O. S.
Mrs. E. Blocksome	40.0	25.33	Lot 13, Re-Subdv. Bl. 11, O. S.
N. B. Midget	40.0	25.33	Lot 12, Re-Subdv. Bl. 11, O. S.
C. E. Midget	40.0	25.32	Lot 11, Re-Subdv. Bl. 11, O. S.
Mrs. B. Blocksome	100.0	63.34	Lot 1, Re-Subdv. Bl. 11, O. S.
Chasteen St., from Marian to Retta Esplanade on North, Bl. 10.			
P. W. McAdow	90.0	56.98	Part of Lot 1, 70 x 90 in S. W. Cor. Bk 10, O. S.
A. H. Bates	90.0	56.99	Part of Lot 1, 65 x 90 in N. E. Bk 10, O. S.
V. Trabe & Jane Dabney	20.0	12.44	N. 20 of Lot 1, 20 x 100, Bk 10.
Dewey & Trabe	208.0	129.40	Lot 8, Bk 10, O. S.
Marian Avenue from Chasteen to McGregor on West, Bl. 10.			
P. W. McAdow	70.0	44.39	Part of Lot 1, 70 x 90 in S. W. Cor. Bk 10, O. S.
Cecil Crosland	35.0	22.20	Lot 35 x 90 in E 1/2, Lot 1, Bk 10.
Cecil Crosland	52.5	32.29	1/2 Lot 2, Bk 10.
E. V. Willis	52.5	32.29	1/2 Lot 2, Bk 10.
E. V. Willis	35.0	22.20	Center 1/2 Lot 3, Bk 10.
Mrs. W. S. Kennedy	35.0	22.20	Center 1/2 Lot 3, Bk 10.
J. D. Stetson	100.0	66.59	Lot 4, Block 19, O. S.
J. D. Stetson	100.0	66.59	Lot 4, Block 19, O. S.
McGregor St., from Marian to Retta Esplanade Bl. 10 on South.			
J. D. Stetson	208.0	125.88	Lot 4, Bk 10.
J. D. Stetson	90.0	54.46	South 90 of Lot 5, Bk 10.
F. M. Glover	120.0	72.62	Lot 65 x 120 in N. E. Cor. Lot 5, Bk 10.
McGregor St., from Marian to Retta Esplanade on East Bl. 9.			
Elvina Harvey	100.0	58.89	Lot E, Re-Subdv. Bk 9, O. S.
Elvina Harvey	40.0	25.55	Lot F, Re-Subdv. Bk 9, O. S.
Elvina Harvey	40.0	25.55	Lot G, Re-Subdv. Bk 9, O. S.
Punta Gorda Bank	40.0	25.55	Lot H, Re-Subdv. Bk 9, O. S.
Punta Gorda Bank	40.0	25.55	Lot I, Re-Subdv. Bk 9, O. S.
Punta Gorda Bank	40.0	25.55	Lot J, Re-Subdv. Bk 9, O. S.
Jno. R. Jack	100.0	63.89	Lot T, Re-Subdv. Bk 9, O. S.
Marian Avenue, from McGregor to Subdv. St. Bl. 9, on West.			
P. W. McAdow	37.0	24.65	Lot P, Re-Subdv. Bk 9, O. S.
P. W. McAdow	37.0	24.65	Lot Q, Re-Subdv. Bk 9, O. S.
P. W. McAdow	37.0	24.65	Lot R, Re-Subdv. Bk 9, O. S.
Jno. R. Jack	37.0	24.65	Lot S, Re-Subdv. Bk 9, O. S.
Jno. R. Jack	37.0	24.65	Lot T, Re-Subdv. Bk 9, O. S.

NOTICE

Notice is hereby given that the Town Tax Book for the year ending June 30th, 1916, is now open for inspection.

A. M. HATCH, Town Tax Collector

NOTICE

In the matter of the estate of J. M. Morgan, deceased, Mrs. M. S. Morgan, Administratrix and guardian of Henry Morgan, Minor heir.

Notice is hereby given that on the First day of December, 1916, in the Court of the County Judge of DeSoto County, Florida, sitting as a Court of Probate, I intend to make my annual and final report as Administratrix of the estate of J. M. Morgan, deceased, and to apply for a discharge of the administratrixship of the said estate and the guardianship of Henry Morgan, minor heir, of said estate, and ask for their approval.

Dated Mar. 16 A. D. 1916.

MRS. M. S. MORGAN, Itemoimo Attorney, T. Z. B. Evertan.

NOTICE OF GUARDIAN FOR FINAL DISCHARGE (488)

In Court of the County Judge, State of Florida.

In Re Estate of May Huffman Tolson and Helen Huffman—DeSoto County.

Notice is hereby given to all whom it may concern, that on the 15th day of October A. D. 1916, I shall apply to the Honorable W. D. Bell, Judge of said Court, as Judge of Probate for final discharge as Guardian of the estate of May Huffman Tolson and Helen Huffman; and that at the same time will present my final account as Guardian of said estate, and ask for their approval.

Dated Mar. 16 A. D. 1916.

S. I. HUFFMAN, (toctil)

IN THE DESOTO COUNTY CIRCUIT COURT, TENTH JUDICIAL CIRCUIT OF FLORIDA, IN CHANCERY.

Charles E. Lanier vs. Robert Thompson and Helen Thompson.

Notice is