

The Store For..... Christmas Shopping

READY-TO-WEAR FOR LADIES

In our Ladies Ready-to-Wear you will find many things that charm and make for beauty. Beautiful silk and nainsook underwear at reasonable prices. LaPhilippino hand made underwear, full of charm and beauty \$4.75 to \$8.25. Furs, lovely Furs make useful gifts \$15.00 to \$100.00. Beautiful silk, satin, serge and tricotine dresses \$20.00 to \$75.00. Nobby Coat Suits \$25.00, \$35.00, \$45.00 and up to \$100.00 Beautiful Shirt Waists and over blouses, plaid skirts and many other beautiful things for your selection. Nobby wool slip-over sweaters and silk sweaters 25 per cent off.

Shoes make excellent gifts too. We have hobby strap slippers black and blue Satins at \$10.00. Kid and Suede straps black and brown at \$12.00. Women's and Misses' dress boots in black and brown \$4.65 to \$10.00. Men's dress shoes and Oxfords black and brown \$6.50 to \$14.00.—Daniel Green Felt Slippers for the family \$2.50 to \$4.00.—Sait Cases, Bags, Trunks etc at 20 per cent reduction.

EARNEST MERCANTILE CO. are offering many useful articles this year for your Christmas shopping. Gifts that will bring joy to the hearts of every one. We are showing many such gifts for Father, Mother, Sister, Brother, Friend or loved ones. Every department is full of such articles that will appeal to you. We are keeping DOWN with the market too. That means lots in a saving way.

IN OUR MEN'S DEPARTMENT you will find beautiful shirts, neckwear, hosiery, etc., at new low prices. Men's and Boy's suits of best tailored makes are selling at about 40 per cent under the high war prices. This department too is leading in quality; and prices are down to date.

EVERYTHING UP-TO-DATE You will find our stock up to date both in styles and prices. The quality is always high. The best is always cheapest. Visit our store in your round of Christmas shopping.

Chas. E. Earnest Mercantile Co.

Bartow, Florida

IN OUR DRESS GOODS DEPARTMENT Our Dress Goods department too is showing the right things at the right prices. Silks hold a prominent place this season and the prices are down to about half. Excellent silk hose can be had at \$1.98, \$2.98 to \$6.50. These include the well known Onyx, Gordon and Van Raalte glove silk. Nice warm wool blankets make excellent gifts \$10.00 to \$25.00. We are offering some exceptional prices in cotton piece goods. Gingham and Percales that sold formerly at 50c are now selling at 25c. An excellent grade of bleach muslin can be had at 25c. Good grade Outing Flannel fancies at 25c to 30c.

Local News

Best wishes for Christmas. Read the advertisements. Commercial Club meets Friday night. Children are now absorbed in great expectations. W. W. Wilcox of Cleveland, went to Tampa, Monday, to undergo expert treatment for some trouble in his teeth and jaws.

Kingsmore Johnson of Boca Grande, passed through here, Tuesday night, on his way to Arcudia.

An extra passenger coach has been attached to each of the mail trains on this division of the Coast Line, which was necessitated by the increase of travel.

The Woodmen of the World and the Woodman Circle will have a banquet and a joint installation of officers elect in the Masonic lodge hall on January 6th 1921.

Delivery of dressed fish to all parts of the city from 9 to 12 mornings and 2 to 5 afternoons. Address Box 281 and orders will receive prompt attention.

There will be a Christmas service in the Episcopal Church at 10 o'clock, Saturday morning, when the sacrament of the Holy Communion will be administered. Public cordially invited.

"There is no power to heal or cure in me. I can only help by my faith that no soul, that wishes otherwise, need suffer or be in darkness." Miracle Man, Plaza, Thursday, the 23rd. adv.

James F. Sikes, able lawyer of Clearwater, arrived Tuesday night, to pay a holiday visit to his parents, Mayor and Mrs. J. N. Sikes, and his sisters, Mrs. J. E. Skipper and Miss Anna Mae Sikes.

The local lodge of Free and Accepted Masons and the chapter of the Order of the Eastern Star will have a joint installation of officers elect next Monday evening. At the conclusion of the ceremonies, an oyster feast will be served.

Mother Goose Bread is made in Punta Gorda, in a clean kitchen, from the best materials, and comes to you fresh each day without being touched by human hands. A big loaf for 15 cents.

J. S. Cottrell, who is prospering and raising a fine family at Moore Haven, came here in a car, Tuesday, and went back yesterday, taking with him an elegant new automobile which he had sold to a leading citizen of Moore Haven.

New members added to the roll of the Tourist Club, Tuesday night, are the following: E. M. Bacon, Bridgeport, N. J.; Mrs. L. A. Wilson, Palestine, Ohio; Mrs. H. A. Miller, Oberlin, Ohio; Mrs. P. J. Weisich, Roy A. Weisich; Mr. and Mrs. J. B. Holmes, Robinson, Ill.; Miss Jennie Patterson, Mrs. Catherine E. Cox, Mount Vernon, Ohio.

Walter A. Kaler and his pa-in-law, J. J. Haslett, came in by auto-mulo vehicle from the Marlboro section, Tuesday, did a lot of shopping, were greeted by many friends and went back the same night. Since retiring from the newspaper business, Walter is doing some fine and profitable farming. It is the life, he says, and it surely is.

Mrs. Luke Scott, age about 74 years, was found dead in her backyard, last Thursday afternoon. Physicians say her death resulted from paralysis, this being a second stroke. She leaves a husband, one son and two daughters to mourn her loss. Her husband is a fisherman and was at his work down the bay at the time of her death.

R. W. Conn of Louisville, Ky., one of our most genial and popular winter residents, is amongst us again, having arrived at noon, Tuesday. He is looking around to rent a cottage; meantime, a general and cordial welcome is being given him, his sister, Mrs. M. E. Curry, and his daughter, Miss Louise Conn, accompanied by his cousin, Mrs. Henry Bullitt, will arrive January 1st. Mrs. Bullitt will be the season's guest of the family of her brother, Will H. Frederick. All these fine Kentuckians, having spent previous winters here, have won the esteem of our people and always receive a cordial greeting.

Commercial Club meets Friday night.

Mrs. Elva L. Harvay has a force of carpenters at work making improvements in her residence on the bay front.

A traveling minstrel show exhibited here to a large audience, Saturday night. This was the second show of the kind to appear here within three days.

Born, in this village, December 10th inst., to Mr. and Mrs. James W. Washington, a daughter; also, December 16th inst., to Mr. and Mrs. R. W. Molesworth, a daughter.

A bevy of our girls who are attending the State College at Tallahassee, came home Saturday, to spend the holidays, and were given a loving welcome. They are: Misses Anna Mae Sikes, Irene Riley, Sallie Jones and Nina Mae Stevens. The last named came in an automobile with Pastor Rice of the Methodist Church, and Mrs. C. L. Fries; the others came by rail.

About the Mistletoe

COLES, in his "Art of Simpling," observes, "If one hang mistletoe, about the neck the witches can have no power of him." Some lingering superstition remains in the present day, and in many houses a bunch of the mistletoe is suspended from the ceiling, under which the male part of the assembly have the privilege of taking the ladies and saluting them. At the same time they should wish them a happy new year and present them with one of the berries for good luck. In other places people try by lots by the cracking of the leaves and berries in the fire.

CHRISTMAS WEEK IN ENGLAND

Time When Scattered Families Are United and Tender Memories Are Revived.

MANY and great are the changes which have occurred in England since Dickens wrote "A Christmas Carol," but they have not affected the national love for the festival and the determination to preserve unimpaired the traditional warmth and heartiness of its celebration. Christmas week is still the great week of the year for the English people. It is the one week when scattered families are reunited when tender memories and old associations are revived, when friend greets friend with a cheery expansiveness in striking contrast with the characteristic reserve of the English nature, so undemonstrative to those who do not know it well, apparently so distant and unsympathetic.

From Wednesday all business will be suspended, not to be resumed till Monday morning. The whole nation will give itself up to good cheer and good fellowship, and for a brief season all strife and controversy are hushed and peace, charity and concord reign supreme.

PROFESSIONAL CARDS

DR. D. N. McQUEEN
PHYSICIAN AND SURGEON
Punta Gorda, - - - Florida.
Office on Taylor Street
Back of Cooper Hardware Co.
Residence Phone No. 31

W. M. MATTHEWS, M. D.,
PHYSICIAN & SURGEON
Office at Residence
Punta Gorda, - - - Florida.

DR. V. J. JORDAN
DENTIST
Punta Gorda, - - - Florida.
Res. Phone No. 48. Office Phone No. 10
TERMS CASH
Patients from a distance would do well to make appointments by mail a few days previous to their arrival, to avoid disappointment.

J. H. HANCOCK
ATTORNEY AT LAW
Punta Gorda, - - - Florida.
Will Practice in All Courts
Loans Negotiated

WILBUR W. WHITEHURST
ATTORNEY AND COUNSELLOR AT LAW
Wauchula, - - - Florida.

WALLACE CHADMAN
ATTORNEY AND NOTARY
Practice in all State and Federal Courts
Punta Gorda, - - - Florida.

HOWARD J. SPENCE
ATTORNEY AT LAW
Will Practice in All Courts
Office in Smith Building, Room 4
Punta Gorda, - - - Florida.

LEITNER & LEITNER
LAWYERS
Will Practice in all Courts
Arcadia, - - - Florida.

PIONEER BARBER SHOP
J. H. RASCH, Proprietor
Punta Gorda, - - - Florida.

Cleveland Steam Marine Railway

Yacht and Boat Storage
Boats Built and Repaired. Build and Repair Barges and Dredges
Geo. Brown, Prop. Cleveland, Florida
Near Punta Gorda.

LUMBER

All Kinds—Give me your order—large or small, I Can Save You Money

W. O. SILCOX

FORDS At the New Reduced Prices

Touring Cars, electric starter..... \$620.00
Runabouts, electric starter..... \$573.00
Worm Drive Trucks..... \$647.00
Tractors..... \$875.00

(Can now give immediate delivery on all Ford products.)

Used cars—Cadillac, good condition, \$500; Ford truck, \$225.

All Standard Tires at Reduced Prices—Effective November 15th.

HEWITT BROS. GARAGE

It's a cinch to figure why Camels sell!

Camel CIGARETTES

You should know why Camels are so unusual, so refreshing, so satisfying. *First*, quality—*second*, Camels expert blend of choice Turkish and choice Domestic tobaccos which you'll certainly prefer to either kind smoked straight!

Camels blend makes possible that wonderful mellow mildness—yet all the desirable body is there! And, Camels never tire your taste!

You'll appreciate Camels freedom from any unpleasant cigaretty after-taste or unpleasant cigaretty odor!

For your own satisfaction compare Camels puff by puff with any cigarette in the world at any price!

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

High costs of grove operation are materially reduced by co-operative purchasing of supplies practiced by members of the Florida Citrus Exchange

Membership in the Florida Citrus Exchange requires only the ability to co-operate. No initiation fees, no membership dues. For information, consult the manager of nearest association or sub-exchange, or write to the business manager at Tampa.

