

# ST. JOHNS HERALD

and Apache News

Vol. 29.

ST. JOHNS, APACHE CO., ARIZONA, JUNE 26, 1913

No. 43

## A PROMISE.

—0—

Their have been wonderful changes in Apache County during the past twelve mos. the HERALD-NEWS believes that our day of progress is just dawning. Every reader realizes that in the past a newspaper, as a mere news medium, would have made an independent starvation for its editor. Our county papers have always had to depend upon the advertising that their columns carried for a profit, and for the means of keeping above water. Now, however, we believe the time has come when our people want a real NEWS paper that they can send out to their friends and be proud to say 'This is a copy of our county paper' and we also believe that the people of Apache County will now support such a paper. We do not mean though, that we do not want the advertisements of every up-to-date business man in Apache County. We simply believe that the time has come when you should have a real, down-to-the-minute paper and that is what we are going to try to give you in the future.

Within a week or so the HERALD-NEWS office will be equipped with a press that will turn out a full size, six column, four page sheet, and we can promise you that it will be our aim to make it the best thing of its kind in north-eastern Arizona. Don't expect us to come out with something that will make the city dailies jealous, for a few weeks at least but we do want to assure you that we will use every effort to give you the kind of a paper you want. Give the HERALD-NEWS your support, and you will be amply repaid, for you will get many times the value of your subscription, and will be helping to boost your County.

Come into the HERALD-NEWS office, make yourself at home, and let us talk our plans over with you. Also send a copy of this to your neighbors whom you think may not receive it. You can get one or half a dozen by calling on us.

### We Want Y=O=U

to feel just as free to come into this bank and ask questions about the advantages of having a bank account for the care and protection of YOUR money as you would feel in going into any store to ask about the quality or price of a piece of goods.

No matter how small your income a bank account will help you to take better care of it, help you to accumulate more.

**NAVAJO-APACHE BANK & TRUST CO.**

**St. Johns, Arizona**

#### Program of 4th of July. St. Johns Ariz.

##### I EARLY MORNING

The men behind the gun. Dr. P. C. Covington and B. W. Lemon.

Hoisting of Stars and Stripes at Court House, Academy, Business Houses, and Private Residences.

St. Johns Band Serenade.

II 9.30 program at Academy Building.

1. Invocation.

2. Battle Hymn of the Republic by Chorus and Orchestra.

3. Reading The Home of Old Glory, by James Whitcomb Riley—Miss Gwen Tenney.

4. Vocal Solo Fleeting Days, Bailey—Lael Berry.

5. Oration Prof. R. H. Sainsbury.

6. Vocal Solo, Till the Sands of the Desert Grow Cold, Geo. Groff Jr.—Mrs. Josie Patterson

7. Mixed quartet To Thee O Country—Mrs. Thurber, Josie Patterson, Misses Gwen Tenney, Jessie Christenson, Mr. A. E. Thurber, Alfred Anderson, Earl Patterson Wilford Brinkerhoff.

8. Medley of National Airs, Orchestra.

9. America by Congregation.

III 1 o'clock at public square

Horse relay, fast saddle

horse races, broncho twisting. Liberal Prizes offered.

2. Free Children Dance from 1-4 at Overson Hall.

3. 5 inning base ball game.

4. At 5 o'clock all follow the band wagon with full baskets and wagons to the lake pavilion.

5. Band concert and grand fireworks display followed by dancing.

Committee. Mr. Gerald Berry  
Mrs. A. S. Roberts  
Miss. Gwen Tenney  
Mr. J. A. Marquis  
Albert Anderson

All do as much decorating as possible.

All who can, bring conveyances such as autos, carriages, surreys, wagons, carts, horses, burros, air shipp, prairie schooners.

The following are among those attending court here this week: C. E. Wiltbank, W. E. Wiltbank, Benj. Brown, P. P. Rencher, Mrs. P. P. Rencher, Mrs. Benj Brown, L. L. Lesueur, Henry Day, Benj. Slade, Sr., Barthol. Whal, W. B. Stamps, Fred T. Colter, Jos. Pearce, all of Eagar, C. C. Naegle, of Concho W. I. Burk of Alpine and many others.