

# THE HOLBROOK NEWS

L. C. Henning

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## FEDERAL "BLUE SKY" LEGISLATION NEEDED

Phoenix, July 28—The need of federal "blue sky" legislation which would regulate the sale of stock through the mails was discussed in a conference this week between Wm. W. Bays, special agent of the Federal Trade Commission and D. F. Johnson, chairman of the Arizona Corporation Commission. Johnson told how a defect in the Arizona securities law had been cured by an amendment passed by the last legislature drawing the lines with reference to the sale of personal stock, and requiring persons who continuously offer stock for sale to take out brokerage licenses. The commissioner stated, however, that there had always been more or less complaint with reference to stock transactions carried on by mail from outside the state, and expressed the belief that the matter should be regulated by some federal agency in the same manner that interstate commerce is regulated.

Mr. Bays spent three days in studying the operation of the Arizona blue sky laws and the machinery of the commission. His visit followed an investigation in California along similar lines.

Phoenix, July 28—Application has been filed with the corporation commission by the Davis Transportation Co., for a certificate of convenience and necessity to operate a freight line between Phoenix and Globe over the new Superior-Miami highway. The matter was set for hearing July 22, at which time other applications will be considered.

Amended articles of incorporation have been filed by the Farm Builders Corporation of Phoenix, increasing the capital stock from \$100,000 to \$750,000.

## SUNSET GETS PERMIT

Phoenix, July 28—The Sunset Petroleum Co., which owns the oil and gas rights on approximately 19,200 acres in Navajo county has been issued a permit by the Arizona corporation commission to sell stock, under the terms of the permit the company is authorized to issue and sell 496,642 shares of stock at \$1 per share, with a commission allowance not to exceed 20 percent. The company is also allowed to issue 450,000 shares of stock in payment of properties, said stock to be pooled and held in escrow with the Arizona State Bank of Winslow. The bank is authorized to deliver to the order of B. T. Spenser 15,000 shares when \$75,000 par value of the capital stock of the company has been sold, 15,000 shares additional when \$150,000 par value of the stock has been sold and 10,000 shares additional for each additional \$50,000 par value of stock which has been sold up to and including \$500,000.

## HIS PART

"Now, you say, sir," said the lawyer to the witness, "that you personally heard the quarrel between the defendant and his wife?"

"I did."

"Well, now," said the lawyer, "suppose you tell us exactly what the defendant seemed to be doing?"

"He was doing the listening."

## FARMING BY WIRELESS

We want the Holbrook man who contends that "there's nothing new under the sun" to read this. We want him to see how easy it is to be mistaken.

The Department of Agriculture has just announced that it proposes to use wireless telegraphy to help the farmers of this country carry on their work. And to that end a daily market-gram service is going to be available to every farmer who will install a simple wireless receiving set at a cost of about \$50. The post-office department will send weather reports, market reports, storm warnings and other valuable information broadcast to wireless stations which it will establish.

Then it will be, in turn, flashed to every farmer who has a radio receiving outfit.

But whether you are a farmer or not, this news reaches into your every-day life, because it suggests some of the startling changes that may soon be brought about by wireless. The time may not be far off when a business man will have a wireless receiving apparatus in his office, keeping him posted on trade events and market changes almost the very instant they occur. Whether he is in a city, a town, or a thousand miles from either. The time may come, within your lifetime, when every housewife will receive daily, through wireless telephones, such things as food prices, weather forecasts, or even fashion tips. You can bet there are a lot of new things under the sun—and there are going to be a lot more.

## BASE BALL

The ball game on Sunday between the Holbrook team and the Holbrook Browns was more in the nature of a workout for the first team than anything else. The Brown's pitcher, Baca, was not very effective, twenty-one hits being made off him; Charley Osborne for the first team was able to take care of a more serious game than this was. Burton who relieved him saw twelve men step into and out of the batters box during the four innings he pitched. Nuff said.

	R	H	E
Holbrook	14	21	1
Holbrook Browns	1	3	4

## HUGE TIRE FIGURES

In conversation with Mr. Chas. H. Jennings, of the Jennings Auto Company, who are local dealers for the Gates Superior-Tread Tire, he gave us the following figures on the tire industry, as compiled and furnished by the Gates Rubber Co., of Denver, Colo., which should interest everyone.

32,400,000 tires produced in 1920!

Built in these tires are 162 billion miles of travel—enough for 61-2 million trips around the earth.

If these were all to be put on one car running at the rate of thirty miles an hour that car would have a non-stop journey of 600,000 years and more before its tires would be worn out.

Yet the automobile has such a great place in American life that all these miles are used up in eleven months according to an estimate made by the Gates Rubber Company of Denver. And the automobile is just now only at the threshold of American industry.

## The Port of Missing Men



## Why He Bought It

We heard a traveling man telling in a Holbrook store the other day about a friend of his who wanted to buy his wife an automobile. He had heard her say she wanted a small runabout painted dark blue. In a few days he remembered what she had said, and calling up an auto dealer he said: "By the way, what make of auto is it you sell, and what do they cost?" And when informed he added: "Send out a runabout, but be sure it is painted dark blue, and send me the bill."

Maybe that's a little exaggerated, though the traveling man said it actually happened. But at any rate it shows that the man knew the dealer, and trusted him and believed in him. He had always heard that the dealer handled a good, medium-priced car, in fact, he had read the dealer's own advertisements to that effect. And he was willing to take a chance on the dealer's reputation.

Every day we do that more times than we realize. It is the only thing we can do. The average man hasn't the time or the mechanical ability to make a thorough investigation of various automobiles, or life insurance, or furniture, or any other thing he has to have about the house. The same is true of clothing and the articles he gets from the grocer. He trusts to the honesty of the man he is buying from, and depends upon that man's good judgment. And the dealer who makes the greatest success of his business is the one who has learned that fact and knows how to appreciate it.

## RESOLUTION NO. 4 PRICES OF LIVE STOCK AND RETAIL PRICES OF MEAT

Be It Resolved, By the Arizona Cattle Growers Association and the Arizona Wool Growers' Association, in joint convention assembled at Flagstaff, Arizona, July 8th and 9th, 1921, that the attention of the Chamber of Commerce, Boards of Trade, Rotary and Kiwanis Clubs, and other civic bodies be called to the fact that large quantities of beef, mutton and meat products are being brought to the State of Arizona to the detriment of its livestock industry; also that the price of livestock on foot has declined approximately sixty per cent in the last twelve months. We therefore ask that the consumers within our State demand a corresponding reduction in the retail price of meat and meat products, and insist that the producers of Arizona, all things being equal, be given the preference so that the industry may be helped and the money kept in circulation in the State of Arizona.

We also instruct that the Secretaries of the Cattle Growers' Association and the Wool Growers' Association send copies of this resolution to the civic bodies of the state, with the request that due publicity be given to this subject in the state press.

## TOLERANCE, PATIENCE, GOOD WILL, THINGS MOST NEEDED

(From Speech of President Harding Accepting Chair Presented by Newspaper Fraternity)

This is a fine manifestation that our government, our progress, our civilization have gotten beyond the days of seeking revenge. It is a fine measure of human progress that old-time conflicts, old-time affiliations, much that impelled wars, were were founded on revenge, while today all of us are thinking of the things we can do to bring people together to create a better feeling in the world. I have said it a great many times, that I do not know what there is in the revolution of fate. There was no particular reason why I should be President. I claim no outstanding ability. I did not even want the place—I am not advertising it—but somehow I have believed with all my heart that by temperament and practice maybe fitted into this peculiar situation in the world. The tolerance, patience and good will and kindly feeling and desire to help was the greatest need of the world today and while I am the occupant of this chair in an official way—and I pledge you I shall always keep it—if I can put that good feeling in our own republic and

## The Limelight

Question. "What is your name?"  
Answer. "R. P. Schuster."  
"Where were you born?"  
"Holbrook."  
"What is your age?"  
"Twenty-nine."  
"What is your business?"  
"General Merchandise."  
"What is the extent of your education?"  
"Stanford University."  
"Married or single?"  
"Single."  
"Why?"  
"Nobody will have me."  
"What was your boyhood ambition?"  
"Street car conductor."  
"What do you think of life?"  
"Hard to say."  
"How is business?"  
"Looking up."

## HELPS, DODGE

### CONTROLS APACHE?

There is well defined rumor afloat that the Phelps, Dodge people have taken over the Apache Railway. If this is true, the benefit to Holbrook will be far-reaching.

The Phelps, Dodge people have large interests in the state, and they no doubt would be interested in continuing the road on to Globe. There is talk that they would probably build to Rice, connecting up with the Gila Valley, Globe and Northern at that point.

## READY TO HELP

"Oh, doctor, I am suffering so much I want to die!"  
"You did perfectly right to call me."—The American Leigon Weekly.

## WHY HE CAME

Joan—Mummy, was baby sent down from heaven?  
Mother—Yes, dear.  
Joan—They do like to have it quiet up there, dont they?—The Passing Show, London.

then make our republic the exemplar of good feeling throughout the world, my services may not have been in vain; and I shall have done more than contribute personally my part in the reconstruction and restoration and I shall have made a contribution in the name of one who was educated as an all-round newspaper man.

## BASE BALL

All roads led to Snowflake on Monday. In this connection we noticed that some return was being shown for the taxes that the Highway Commission have expended. The two bad places in the road can be easily fixed, and this could be done at once.

Those who witnessed the fights were not widely enthusiastic, many Holbrookians congratulating Turley that Slim Smithers was unable to be present. Blazard knocked Turley for a row of brick houses in the third stanza.

The Apache Tavern seemed to be the most popular resort at this time. As a kitchen mechanic, Mac Evans is superlative, for his assistance enabled the proprietor to handle double crowds. The morning ball game resulted in a win for Snowflake over Springerville 6-0.

The afternoon program was opened by a ball game between Taylor and Holbrook. This was hotly contested, practically errorless ball being exhibited by both teams. Our first score was made in the fifth inning, clean hitting resulting in two runs. In the sixth we scored one more earned run and the seventh inning showed two tallies for Holbrook; both of which resulted from errors. Individual mention would necessitate a team roll-call. Teddy of the smile was very much to the front. Buckles catching left no opening for controversy as to who is best in this part of the U. S. A., Capp on first—oh what's the use; the team never played better ball. To illustrate, we mention that in this seven inning game, only 24 Taylor players stepped into the batters box.

R H E  
Holbrook 5 11 1  
Taylor 0 2 5

For an hour the field was given over to races of one kind and another. Chuck wagon, kids pony, wild horse quarter dash, etc. The large crowd grew restive, so the committee decided to call the championship game.

Holbrook won the toss and took the field. Again our boys showed the farmer lads some "city slicker" stuff. Ted was at the top of his form, which meant and resulted in, a setback for Snowflake. In this game the ball was more freely hit by both sides, but the Oily lads were too slippery for the Irrigationists. Errorless fielding and hard hitting by the Oilers, slow work in the field and inability to hit is the story of the water babies defeat.

	R	H	E
Holbrook	13	16	1
Snowflake	1	4	3

The games and sports were witnessed and enjoyed by a very large crowd. Is there any reason for not having a Field Day here.

Snowflake won the basketball match in the evening, retaining at least part of the honors.

A very heavy rain delayed those Holbrook people who waited for the evening dance though they say that they got full value. Herewith a partial list of those who attended from Holbrook.

Mr. and Mrs. John Flanigan and party, Mrs. C. H. Jordan and party, Mrs. Geo. Hennessy, Mrs. A. Riggs, Mr. and Mrs. Chas. Osborne, Mrs. C. B. Lee, Mr. and Mrs. Heaton, Jno. R. Hulet and party, Mr. and Mrs. Ed. Ellis, Jas. Reeder, O. C. Williams, "Mac" Maclanahan, Jones Grigsby, "Mac" Evans, Mrs. F. B. Rees and daughter, Mr. and Mrs. W. B. Woods, and many others.

## HOW THEY WORKED

(John Dixon, Columbus, Wis., in "The Open Road")

Edison once said, "For 15 years I have worked on an average 20 hours a day." In describing his efforts to make the phonograph give the "s" sound, he said: "From 18 to 20 hours a day for the last seven months I have worked on this single word, 'specia.' I said into the phonograph 'specia, specia, specia,' but the instrument responded with 'pecia, pecia, pecia.'" It was enough to drive one mad. But I held firm, and I have succeeded. A little figuring shows that this was the equivalent of 10 hours a day, six days per week, for more than a year—on one sound of one word. In trying to devise a successful storage battery he made over 9,000 experiments without producing a thing that promised to solve the problem; and the total number of his experiments on this one invention is said to have exceeded 50,000.

Paderewski at the height of his musical career often played upon the piano as high as 17 hours a day. Think of the sheer muscular effort, to say nothing of the mental concentration involved in such an amount of work.

Jack London, three years before "The Call of the Wild" brought him money and fame, had struck his pace of 1,000 words of finished work per day, writing regularly from early morning until 1 o'clock; and this pace he maintained thereafter until the last of his books was done.

Gensai Murai, a successful Japanese author, editor and manufacturer, in the course of 15 years produced 38 large works, novels and biographies, of 4,200 chapters, in 59 massive volumes, besides 20 serial stories. In the meantime he was also editor-in-chief of a metropolitan newspaper, and head of a great manufacturing concern.

In listing the qualities of one of America's greatest bank presidents, a man closely associated with him said: "First—he always always loved work."

Euripides declared, "To the worker, God himself lends aid." Napoleon asserted, "There is no genius like the genius of labor." And Emerson said, "What I most need is somebody to make me do what I can."

As we examine the records of the world's gallant success conquerors, we are filled with admiration and astonishment, not so much at their genius as at their marvelous capacity for labor. How they have worked!

Some of us think sometimes that we have tried hard. But have we? Have we counted the hours actually devoted to our purpose? And is their sum adequate according to the standards set by those who have done large things? Like results demand like causes. The invariable price paid for great achievement has been that of great, even tremendous labor.

## NOTICE

There will be a meeting of the unit holders of the Callahan County, Texas property, comprised in three blocks, 20, 321-2 and 20 acres, in the office of the Holbrook News, Sunday at 1:00 p. m.

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