

# ARIZONA SENTINEL

FIRST IN ADVERTISING—FIRST IN NEWS—FIRST IN INFLUENCE

Setting a Pace for Competitors—Forging Ahead to Greater Things Over Roads of Its Own Making

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### ETERNAL VIGILANCE THE PRICE OF CONSERVING WATER SUPPLY

(By B. F. FLY.)

"Jupiter Plu—Francis Sellw, He opened the gates, and out it flew,"—

Well, he is on deck again, this time bobbing up in the Los Angeles Times in advocacy of a scheme to divert the waters of the Colorado at the Palo Verde intake, dig a tunnel about 30 miles through the mountains, and force the waters of the Colorado to flow by gravity down by way of Indio and thence on to the great Imperial Valley, thereby solving the water problem of that section for all time to come, regardless of whether Yuma Valley ever gets any water or not—and we know enough of Imperial Valley to know that not a drop of water would ever

pass the Palo Verde intake, if all the water happened to be needed for Imperial Valley.

That is one way in which "Jupiter Plu Francis Sellw" has of showing his abnormal love for Yuma project, whose destinies he guided for ten years, and guided to well that practically every farmer on the project was up in arms against the reclamation service before he was removed from office. But it is a hundred to one shot that the government will not permit Imperial Valley to do anything that will act to the disadvantage of Yuma project. The recently constructed Hanlon Heading dam was the last straw. Never again will Imperial Valley be permitted to jeopardize the interests of Yuma Valley or Yuma project as a whole. That day is gone, and so is Jupiter Plu Sellw.

Nobody has any objection to his breaking into print now and then with his "wild goose" schemes, like he did some time last year, when he attempted to tell the government what

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### YUMA LOCAL AND PERSONAL NEWS OF IMPORTANCE

The temperature last evening at 7 o'clock was 76, humidity 30. The maximum for the day was 78 and the minimum 48. The weather man, Sumner Hackett, has returned from the coast and takes the place of L. Lohholz, who has been here for the past two months. Mr. Hackett looks much better than he has for many years.

Yuma county has had but one murder in nearly two years, since Arizona went dry. Shudder when you think of the murder record of Yuma's 29 saloons previous to that time.

Frank Daniels, former Yuma boy is now at Douglas, Ariz., where he recently went from Tucson.

"Send the Examiner to me please," writes Rev. Irving Lovejoy, former Yuma pastor, now at Indio, on a card received today. He also enquires about the progress of a 65-page Yuma Methodist Church year book now on the press at the Examiner Printery. When 500 books have been completed Rev. Lovejoy will return to Yuma and attend to the distribution of them.

Once a year retailers and newspapers all over North America join in a display called International Newspaper Window Display Week. It is now going on. Some of Yuma's own merchants are participating as any one can see by looking at the windows filled with Newspaper advertised products.

The County Commercial Club held a business meeting this morning at which Hon. George Michelsen made a short address on the subject of finances for the Yuma County Fair. Yuma business men are contributing liberally and a complete list will be published in the Examiner tomorrow.

### EVENTS OF INTEREST FROM THE SEAT OF GOVERNMENT

(By J. E. JONES.)

The Postal Savings Bank. WASHINGTON, D. C. Oct. 13.— Things bumped along pretty slowly with the savings banks during the first year or more, and as a result the postoffice department withdrew the system from many small towns. Its first success was attained in the large centers, whose foreign population had been educated to its use in their own countries. Residents of interior places find a good deal of difficulty in reconciling the placing of their money in the local postoffice, when they have full knowledge that it is to be carried direct to the home bank and placed on deposit by the government.

They have argued that if the government has such faith in the local banks, then why should the individual be so chary about depositing directly with them. The postoffice department reports an increase of \$5,000,000 in deposits last month. At the department it was said that the gain is due to the removal of restrictions on the amount that may be accepted, and is also one of the results of nation-wide prosperity. The New York postoffice has more than \$20,000,000 on deposit; Brooklyn \$6,467,000; Chicago \$4,239,000; Boston \$2,300,000; Detroit \$2,127,000.

Work on new coins is being delayed at the mint because of difficulty with the dies. But your old ones will work just as well as the latest models.—Indianapolis News.

### WETS LIBEL PRESIDENT FOR CAMPAIGN PURPOSES

"The president says: I am against a statewide prohibition unit.

I believe in a smaller local option unit.

I believe in home rule.

I shall vote for home rule."

The Detroit Times calls attention to the above as a sample of the trickily worded, trickily displayed, dishonest advertising used by the liquor interest in various states.

The Times says: "The president of the United States says none of the things the league has printed in bold type in its advertising.

"The president of the Home Rule League says them, as the reader ascertains after he has read far down, in the smaller type.

"The trick in the ad. makes it a lie to the people of Michigan and a slander upon the president of the United States."

So unscrupulous has been the "Home Rule League" of Michigan in its advertising, that the Port Huron Times-Herald, which accepts the advertising, has warned its readers in detail as follows:

"If the Michigan Home Rule League, which is doing considerable publicity work in the newspapers of this state in favor of a smaller local option unit and

against state-wide prohibition, really expects to get results, it should make a radical change in its advertising. In a few words it should be honest. It should not attempt to deceive the public. And unless it does change it will not only be barred from the decent newspapers of the state, but it will defeat the very purpose for which it is intended."

In California the wets are printing advertisements to the effect that president Wilson is opposed to state-wide prohibition. The president has issued only one statement in regard to state-wide prohibition and in this he favored prohibition for the state of Texas. Many Democrats have felt that the president should openly resent the falsehoods of the liquor interests in various states, but some of his friends have contended that he should absolutely keep "hands off" of the prohibition question and that it would be impossible for him to say anything without having to follow it up.

Reports are also beginning to come in that Mr. Hughes' name is being misused in certain sections. Friends of the president and of Mr. Hughes should not be deceived. Neither man has ever said anything that could be honestly interpreted as opposition to the present national and state-wide prohibition campaigns nor has ever said anything in favor of them.

### TOM CAMPBELL OF ARIZONA SLIPS INTO NEW MEXICO

(Special to the Yuma Daily Examiner.)

DUNCAN, Oct. 13.—Ploughing through water-soaked roads "The Favorite Son" auto carrying the Tom Campbell party arrived in Duncan on Wednesday in time for the speaking. A cloudburst over the plains and filled the roads with running streams, and when Duncan was reached the little city was found to be inundated, breaking all records in the quantity of water the town could safely take care of. The main street was a lake of water and people could not get out of their

homes. In spite of the flood the meet was well attended. J. C. Gatti headed a delegation from Clifton that braved the storm, and many who had planned to come in from the country were prevented. On Friday a day meeting will be held here, at which time there will be a great many people in Duncan to attend the flower festival and dance in the evening.

Tom Campbell will be the speaker then, as all the other candidates traveling in his party spoke here last night.