

HOME-Buying Promotes HOME-Prosperity

Our stock of men's, ladies' and children's clothing, drygoods and shoes has never before been so complete as it is now. Ladies' coats and suits will be sold at exceptionally low prices. **JOE LEVIN'S.**

The Bennington County National Bank is one of the strongest banking institutions in the country. Bank your money here. **BENNINGTON COUNTY NATIONAL BANK.**

Fancy Groceries, Imported goods of all kinds. What we don't have on hand we will gladly get for you, in a very short time. **E. B. PATTERSON, Phone 217-M.**

Electricity and Gas in the home is a necessity. Call and inspect our electric flat irons, ovens, ranges, supplies, everything in electrical and gas appliances. **NICHOLS & WARREN ELECTRIC CO.**

First class job printing of all descriptions, done promptly in an up-to-date manner. **PERRY & KEESMAN, 425 Main St., Phone 194-M.**

The Drysdale store with its bright new spring goods beckons you a cheery welcome. **ALEXANDER DRYSDALE & SON.**

The Electric Shop. Engineers and contractors. Headquarters for things electrical and gas appliances. **NICHOLS & WARREN ELECTRIC CO.**

Dealer in Grain and Manufacturer of Flour, Meal and Feed. Mixed Chicken Feed. **HENRY W. PUTNAM.**

New styles of shoes now in. Famous "Walk-Over"—"Elite"—"W. L. Douglas"—"Patriot"—"Doris". The celebrated Fox-Notch Rubbers. **HART'S SHOE STORE**

Horse Shoeing, Wagon and Automobile Repairing. First class work at right prices. **S. H. PERCY, Phone 179-B Garage Court.**

Our drug store is a model of neatness. Everything as it should be and at the right prices. **THE HARWOOD DRUG STORE, 201-203 North St. Phone 288-M and 8319.**

Fine groceries and provisions, choice meats and poultry. Everything first class. **KARPS CASH MARKET, 104 River St., Telephone connection.**

Let us furnish your house or place of business with gas or electricity. Gas Stoves, Ranges, etc. Electrical appliances. **TWIN STATE GAS AND ELECTRIC CO.**

Books, Stationery, Post Cards, Office supplies and an immense variety of articles that have gained for this big store a reputation all its own for quality of merchandise at right prices. **E. T. GRISWOLD, Musical and Sporting Goods.**

Headquarters for crockery, glass and lamp goods. Tin, agate and wood-ware. Where you are sure of the quality and know the prices are right. **THE COMBINATION CASH STORE, John H. Moore.**

Good meals are greatly to be desired. Get the habit. Our meals and oysters are delicious. **CARROLL'S RESTAURANT AND LUNCH, 117 North St.**

A visit to our up-to-date Department Store will convince you that both as regards to quality and quantity that we can surely please you. **ESTATE OF A. K. RITCHIE**

Complete stock of Tobaccos and Cigars, Sporting Goods of all kinds. Smoke "R. J. H." Specials, 5c. **RICHARD J. HURLEY, North St.**

Agency for Famous Chevrolet Automobiles. Automobile supplies and accessories. Expert repairing, fittings, etc. 311 Main St. Phone 327-M. **THE PUTNAM HOUSE GARAGE, P. B. Gardner, Prop.**

Just received a carload of flooring and shingles. **JAMES S. SILK, Contractor and Builder, 312 W. Main St.**

Auto and Wagon—House and Sign Painting, Paper Hanging and Interior Decorating. Sales agent for U-Auto Varnish. **E. F. LANE, Garage Court, North St.**

Trade here and save money. We continually offer exceptional values in groceries, teas and coffees. **THE SATTER GROCERY & TEA CO., 469 Main St., Phone 450.**

Bennington folks and people for miles around know that it pays to trade at the New York Store, M. MARGOLIN, Prop., 109 North St., Bennington, Vt.

No store anywhere can fill your wants any better for good heavy Chicago beef, native fresh, salt and smoked meats. **E. H. MQUE, Main and Union Sts.**

Everything in the Painting and Paper Hanging line. Hardwood finishing, graining, polishing, water colors, burlaps, varnishing, sign writing, etc. All work guaranteed. **MASSÉ & SONS, Contractors & Painters, 211 Depot St.**

Electrical construction and supplies. First class work at reasonable prices. **W. J. LENNON 214 South St., Phone 474-W.**

Fine assortment of Silver, Wedding Presents. Cut Glass, and China. **JAMES WOOD, Jeweler, Next Door to Bennington Co., National Bank.**

Millinery with that style and becomingness so much desired and at moderate prices. **MRS. FANNY M'LEOD, 515 Main St.**

An exceptionally good automobile tire is the Racine, which we carry in stock and which sells at a reasonable price. **A. H. WINSLOW—The Hardware man, 315 Main Street, Bennington, Vt.**

A cigar that Bennington likes and boasts "Marie" 5c cigar, 6 for 25c. **J. J. BURNS, MFR. All kinds of Pipes and Smoking Supplies.**

Latest Pictures—Big Features—As good a moving picture show as one can find no matter where they may travel. **BENNINGTON OPERA HOUSE**

Full line of Tobaccos, Cigars, Candies, Fruits, Vegetables, and Canned Goods. Delicious Soda at our fountain. **GEORGE SALEM.**

Manicuring, Facial Massage, Shampooing, Scalp treatment. **MISS NELLIE A. BACON, 615 Main St. Phone 434-W.**

Our stock is complete, our service unexcelled, and we are able to give you what you want at the right price. **WILLIAM L. GOKAY, The Rexall Drug Store, 405 Main St.**

A cordial welcome awaits you here. Special rates by the week. **COTTAGE HOTEL, J. H. Leahy, Prop. Main Street.**

A full line of Currier Brothers canned goods, vegetables, fruits, jellies and jams. **E. E. BOTTUM, Phone 4-M.**

ATTRACT WOMEN TO YOUR STORE

They Do Most of the Fan Shopping.

KEEP TO THEIR STANDARD.

They Are More Observing Than Men and Will Not Make Their Purchases In Disorder and Confusion—Immaculate Array of Goods Pleases Them. The Shiftless Merchant Fails.

[Copyrighted, 1914, by Thomas J. Sullivan.] An acorn is not an oak when it is sprouted. It must go through long summers and three winters and endure all the frost and snow and thunder and storms and side striking winds before it is a full grown oak.

Not Half a Man. So man is not a man when he is created. He is only just begun. His manhood must come with years. He who travels through life prosperous and goes to his grave without a wrinkle is not half a man. Difficulties are God's errands and trainers, and only through them can one attain to the fullness of manhood.

And what a camera is man, what a confused chase, what a subject of contradiction—a proposed judge of all things and yet a feeble worm of the earth; the great depository and guardian of truth and yet a mere huddle of uncertainty; the glory and scandal of the universe!

Woman's Greatest Shoppers. Man is a sort of dependent creature, and that is why woman took him in charge and relegated him to the rear of the procession, at least so far as the purchasing agent of the home necessities goes. Some extravagant spender has guessed that 80 per cent of all retail buying is done by woman.

The New Wonder samples are here. Suit or overcoat no more \$10 no less. **O'BRIEN, The Cleaner, Office Main St., in Burgess House. Works, Depot St.**

Interior Decoration. Would be pleased to have you call and talk over your plans. **ISAAC P. WALKER, Interior Decoration, Bennington Savings Bank Building.**

Good drugs at right prices always win. **D. A. WARD Registered Pharmacist. Complete stock of Paints, Oils, Varnishes, Glass, Brushes, etc., 519 Main St., Phone 39-2.**

Furniture repaired, saws filed, shears and knives sharpened, lawn mowers repaired and sharpened, bicycle repairing, pattern making, general repair shop. **H. S. ALLARD, 133 North St.**

We guess that that guess is too high. Men have more to do with the family shopping than they are often willing to have their wives, daughters and sisters admit to friends.

Men are the sort of last resort, and the case is often reversed, as the exchanged and returned goods department of almost any store can testify.

Perhaps the expense of these departments would be largely reduced if the stores were made more attractive to men, if it were less unusual and less embarrassing for them to shop. Certain it is that, even though the women make 80 per cent of the family purchases, the men must be catered to in any store that is to succeed.

Women Very Observing. But, primarily, the stores are for women. They make up the majority of every merchant's customers. For them the right merchandise must be secured, to them the merchant must make his appeal.

Just as surely as women are naturally more observing than men, just so surely will the merchant make the mistake of his life if he attempts to run his store in a sloppy, slipshod way. The successful store must be kept up to the woman's standard.

Many men who are good merchants in other respects fail here and then wonder why they do not get the trade—wonder why it goes to the big city stores or to the retail mall order houses.

Attractive Stores Win. Observing women who are careful and conscientious housekeepers are not going to buy in disorder and confusion. One way a merchant can place himself out of reach of competition is to make his store so conspicuous for its attractiveness, its cleanliness, its immaculate order, its convenience for women, that even the most particular of the sex will show her delight in it.

This is the most effective and least expensive advertising a merchant can do. In the business world of today there is no place for a weakling. Business is a man's game and must be played in a man's way.

Shiftless Merchant Fails. The failure of the merchant who keeps a dirty, sloppy store, in an indolent, shiftless way, means another

revolution of the wheel of progress.

His trip to the scrap heap is for the general good, for the betterment and advancement of the industry he would keep in disrepute. That man is already on the greased side of the toboggan. It is but a question of time when you will hear him fall.

Woman's keen eye soon sorts out the storekeeper from the real alive, up to date merchant, and it does not take her any great length of time to forget that the dead, sleepy storekeeper ever existed, and he is so dumb and brainless that he can't account for the loss of her trade.

She Will Tell Him. Let him ask any woman in his town why he failed to get her trade, and she can and will soon tell him that the sooner such a business man or storekeeper as he retires and leaves the field to his more progressive competitor the better it will be for himself and the entire community.

The Poor Dear! Mr. Binks—Why so unhappy? Mrs. Binks—I hate that Mrs. Next Door with a deadly hate, and I'm perfectly miserable over it. Mr. Binks—But she doesn't know it. Mrs. Binks—That's why I'm unhappy.—Chicago Press.

Vernet in a Storm at Sea. Vernet, the celebrated painter of sea pieces, eager in the study of nature, made several long voyages in his younger days in order to observe the various scenes which the changeable elements exhibit. In one of these excursions undertaken merely for the love of the art a most violent gale of wind arose, when Vernet, without attending to the perils with which he was surrounded, desired one of the sailors to lash him fast to some of the rigging. Soon after this request was granted the storm increased, attended with thunder and lightning and with every circumstance that could add to the horror of the scene, and consternation and terror sat on every countenance, but in the young painter every emotion was lost in that of admiration, which so wholly engrossed his attention that he every now and then exclaimed in the most enthusiastic terms, "Good heavens, what a noble scene!"

Tobaccos and cigars—high grade confectionery, sporting goods of all kinds. Up-to-date billiard rooms. **JOHN J. WHITNEY, North St.**

Choice family Groceries, Provisions, Farm Produce, Chicago Beef, Native fresh and cured Meats. **R. E. HOWARD, Gage and Park Sts.**

When it comes to photography, picture framing and enlarging, cameras and supplies and amateur finishing you all know the artistic and up-to-date studio of **L. DEFOREST CONE** will please you. 441 Main St.

Splendid showing of fine furniture at prices that justify defy competition. **M. J. WELSH, Furniture, Upholstering and Undertaking, 105 North St., Phone 175-W.**

We are prepared to furnish anything in the automobile supply and accessory line. Expert repairing. Agency for "Hudson", "Ford" and "Dodge" automobiles. **THE BENNINGTON GARAGE, E. W. Williams.**

Big 2 lb. loaf of Freshford's Bread for 19 cents at **THE MILL STORE**, corner Mill and River streets, E. F. Houran.

Ice Cream, Candies. Full line of Tobacco and Cigars. Best Soda Fountain in town. **CHRIS SAVAS.**

Send your laundry to us. We are experienced in the business and will give you first class service. **BENNINGTON SANITARY LAUNDRY, John H. Powers, Prop.**

Fine line of Groceries, Canned Goods, etc. Candies and Cigars. Bologna, Pressed Ham and Sausage. **THOMAS STEWART, River St.**

Our meats are the best money can buy and we sell at a small profit. **CULLINAN'S CASH MARKET, 108 South St. Phone 131-M.**

Choice Candies, Schraff's Chocolates, Imported and Domestic Fruits. Also a full line of vegetables. **BENNINGTON FRUIT CO., Charles Tomasi, 421 Main St.**

Ladies' Tailor. Habit maker and Furrier. Cleaning, repairing and pressing carefully done. **JULIUS L. WEICHMAN, Importer Phone 432-W. 111 North St.**

When in need of Plumbing and Heating, guaranteed work at reasonable prices call. **Phone 256-W. D. T. MURRAY**

Ladies' and Gents' Shoe Shine Parlor. All shines 5 cents. All kinds of shoe polish and shoe strings at **CHAS FELOS, 100 1-2 North St.**

We carry a full line of choice groceries, fresh fish, oysters, clams, fruits and vegetables and our prices are right. **C. S. ESTES, Phone 203 & 204.**

V. PARTENOPE & SON Shoe repairing. 409 Main St. Opp Opera House.

Fine confectionery and ice cream. Delicious and refreshing ice cream soda, sundaes, etc. **C. L. HUDSON, Opera House Block, Phone 292-M.**

Fine millinery, embroideries, art needlework, stamped goods and flosses. Strictly up-to-date. **MISS L. M. BARNEY, Main St.**

No better bread than "New Era Bread" and it's made in Bennington by **THOS. A. DAVENPORT, Baker, Gage St. Phone 259.**

A dollar's worth of goods for every dollar spent here has made this store its reputation for real values in Hardware, House Furnishings, Paints, Oils, painters' supplies, mill supplies, Glass, etc. **THE ADAMS HARDWARE CO., Main and Silver Sts. Phone 222-M.**

Tin, Copper and Sheet Iron Work. Second hand stoves and stove repairs. **HARRY CUMMINGS, 136 North St., Garage Court.**

Don't forget we do all kinds of Hat Cleaning and Reblocking and Repairing. Shoe Shining that satisfies. **BENNINGTON SHOE SHINE PARLORS, Felopulos Bros., Walkers Block, Main St.**

Boost Bennington by boosting local trade. Stick to the Home Merchants. Boost Bennington. **JOHN T. CARROLL, 122 North St. Phone 420.**

Before you buy anything in Furniture or Stoves we would be pleased to have you see our fine stock at very moderate prices. **THE WALBRIDGE STORE, Geo. A. Parker.**

Von Dette's

Cut prices now on all the spring wool suits. **E. L. NICHOLS.**

J. H. Livingston had the reputation of doing the best work in Bennington. We are prepared to live up to that reputation. **THE LIVINGSTON PRESS, J. Guy Livingston, Mgr., Phone 292-W.**

AT JOE LEVIN'S 50 pairs of ladies \$2.50 pumps and oxfords at \$1.95. Boys' J. P. S. shoes, Lady Bess shoes and men's King Quality shoes at lowest possible prices.

Before you buy anything in Fry Goods, Shoes, Cloaks, Suits, Dresses, Ladies' and Gents' Furnishings, etc., be sure and see our fine stock at correct prices. **N. NOVECK, Main St.**

Everything usually found in the up-to-date department store will be found here. Right quality and correctly priced. **ALEXANDER DRYSDALE & SON**

When you see the label "C. W. Peterson" on a man's suit or overcoat or ladies' garment you may rest assured that it suits the wearer. **C. W. PETERSON, Merchant Tailor, 435 Main St. Phone 206-M.**

If you want the best in millinery at reasonable prices you will surely find it in our up-to-date styles. **MRS. J. B. HANNON, Library Building.**

Diamonds, Watches, Cut Glass and Jewelry in beautiful variety and richly priced. **L. COOK, Optometrist and Jeweler, 410 Main St.**

If not right we will make it right. There never was a better chance for bargains. They're ready for you now. **THEO A. CARPENTER & SONS, Good Building Materials.**

The best at the right prices. Heavy Chicago Beef, Sausage and native fresh and preserved meats. Home grown poultry. Exclusive agency for Saratoga Vichy Water. **L. J. EDDINGTON, 424 Main St. Phone 100.**

No millinery store is in a position to more satisfy your wants. Our prices are most reasonable. **M. P. DAVIS, 121 North St.**

A mighty good place to buy your meat. Heavy Chicago beef, native fresh, salt and smoked meats. **CURTIS D. SWEET, 110 Gage St.**

BOOST FOR BENNINGTON and Prosperity 1916

THE BENNINGTON GARAGE E. W. Williams, Prop. Ford, Dodge and Hudson CARS Full line of highest grade equipment Main Street and North Street.

L. J. CARPENTER THE PIANO TUNER Will be in town about JUNE 15 at Hudson's. Pianos for sale and to rent.

FOLEY KIDNEY PILLS FOR BACKACHE KIDNEYS AND BLADDER

BUILDINGS MOVED Large or small. Work promptly and carefully done by skilled men. Estimates cheerfully given. **A. G. Witt, 250 Walnut St. North Adams, Mass. John Webber, Local Agent Telephone 71-R.**

HILCHY & WEEKS We have a ton-and-a-half motor truck and are prepared to do all kinds of trucking. Quick and satisfactory factory service guaranteed. **Telephone 327-M.**

BENNINGTON BRIEFS News of the Town and Village Told Briefly for Easy Readers

Miss Lena Allard of East Main street is visiting friends in North Adams for the day.

Mr. and Mrs. J. E. Matson of Troy were guests at Mrs. Matson's former home here Wednesday.

Mrs. Martin Kearns and Miss Nellie Burns were among those who attended the circus in North Adams yesterday.

Mrs. Gardner Ruggles of Troy is the guest of her mother, Mrs. Caroline Wilson of Maple street, Mrs. Ruggles was formerly Miss Louise Wilson of this place.

The junior auxiliary of St. Peter's parish will hold a cake, candy and fancy article sale at the parish house on Saturday from 3 to 5. Adv. 0212

The home town talent to be given by the Young C. of F. for the benefit of their society, is one of the best home town talent ever shown in Bennington also a five part Blue Bird feature will be shown. Secure your ticket at

Evans' News Room. 312 "John Needham's Double" is one of the best features we have ever seen.—Dramatic Mirror, New York. Opera house tomorrow (matinee). Adv.

Should a doctor have the right to take the life of an incurable and suffering patient? See this question intelligently answered in "Dr. Neighbor" at opera house today. Adv.

"Mysteries of Myra"—Coming. Adv. Hobart Bosworth, supported by Dorothy Davenport and a brilliant cast in an intensely dramatic offering "Dr. Neighbor", five part Red Feather play. Opera house today. Adv.

"John Needham's Double" some of the most startling examples of double exposure that have ever appeared in films are employed.—New York Telegraph. Opera house, tomorrow (matinee). Adv.

Among the 2212 members of the graduating class who received diplomas at the 182nd commencement of Columbia university Wednesday was Thomas J. Healy of Bennington, son of Mr. and Mrs. John H. Healy, who received the degree of bachelor of laws.

Hobart Bosworth in "Dr. Neighbor" at opera house, today. This beautiful picture will strike a responsive chord in the heart of every man, woman and child who sees it. Based on the question of the right of a physician to end the life of a suffering patient. The story is big, thrilling and intensely emotional. Preceded by an allegorical prologue, a beautiful visualization of the scriptural story of the Good Samaritan. It is a marvel of artistic production. Adv.

The forty-eighth annual commencement exercises of the Castleton normal school will be held June 11 to 16. The baccalaureate sermon on Sunday afternoon will be delivered by President John M. Thomas of Middlebury

college. On Monday the students will have a ride on Lake Boomaceen, the oral examinations will take place on Tuesday and the class day exercises on Wednesday. The address at the commencement exercises on Thursday will be delivered by Hon. Arthur W. Hewitt of Plainfield, a member of the state board of education. Miss Margaret E. Purcell of Pownal and Miss Marion C. Doherty of Manchester are the only two members of the graduating class from Bennington county.

DOUBLY PROVEN Bennington Readers Can No Longer Doubt the Evidence. This Bennington citizen testified long ago. Total of quick relief—of undoubted benefit. Such testimony is complete—the evidence conclusive. It forms convincing proof of merit. Henry Pulver, 172 Beach St., Bennington, says: "I worked hard and was on my feet constantly and as the result, my kidneys became disordered. My back was lame and sore and I had headaches and dizzy spells. The kidney secretions caused me annoyance. A friend advised me to use Doan's Kidney Pills and I procured a supply at Cole's Drug Store. I noticed improvement from the first and after I had used two boxes, the backache left and my kidneys became normal." OVER FIVE YEARS LATER, Mr. Pulver said: "Kidney complaint has never returned since I was cured by Doan's Kidney Pills." Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Pulver has twice publicly recommended. Foster-Milburn, Co., Props., Buffalo, N. Y.

SEED CORN ALL VARIETIES

Our corn is all tested and guaranteed to germinate **MILLET SEED** Japanese and Hungarian

Canada Field Peas, Grass Seed and Clover

H. W. Myers & Son, Inc. Phone 350, Office and Yard Foot School St.

Save—For Life Insurance Investment

Only the Life Insurance Men know how many earners put off investing in Life Insurance because of the difficulty of paying the first full year's premium.

The solution easy. Use your Savings Account. Regular deposits of a small proportion of your income soon equal the necessary amount. A plan of this sort also insures the prompt settlement of the second and subsequent premiums.

THE LIFE INSURANCE MAN IS WORKING FOR YOU—LET HIM TELL YOU WHAT HE KNOWS

L. S. NORTON, General Agent W. H. WILLS, Special Agent NORTHWESTERN MUTUAL LIFE.

"HASTENS HEALING"

Obstante old sores and inflamed wounds, as well as fresh injuries heal quickly when this stimulating antiseptic is freely employed. Wonderfully soothing, cleansing and coagulating. KNOX is invaluable in sick rooms and homes. Absolutely Non-Poisonous. Agreeable and safe as an every day antiseptic for all uses—all ages. Economical, too. Eight tablets make eight pills, 25c. Trial, 10 Cts. Write for sample with literature.

KNOX COMPANY, Rutland, Vt. Sold by Bennington Druggists.

Suppose You Went to China

on a two years' trip and left your family with only provisions enough for three months—What would they think of you—What would the world think of you?

"Careless!" They'd Say—

There's another trip you are going to take some day—and your family will need provisions for more than three months when you go.

Life Insurance is the only sure way to protect your family and the time to provide it is NOW. **L. S. NORTON, General Agent** NORTHWESTERN MUTUAL LIFE **W. H. WILLS, Special Agent**