

BENNINGTON BRIEFS

News of the Town and Village and Advertisements.
Hence little sweet sheikins in bulk at the Checkertine.
Fine fitting oxfords for men just in at Hart's. Price \$5.00, \$6.00 and \$7.00.

Easter with her parents. Mr. and Mrs. M. J. Crossin.
Get a leg of native spring lamb at the Checkertine.
Walter Peart has completely recovered from a recent illness.

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News of the Town and Village and Advertisements.
Mrs. Fannie Carrier is confined to her home on School street by illness.
Last showing of "The Rosary" the grand new symphony of human emotion. Opera house tonight.

ADVERTISEMENT

DID YOU EVER WALK A PLANK?

Lay a plank on the ground and a million people will walk it without thought of losing balance. Lift it twenty-five feet high and only one in a thousand will dare to walk it.

Which shows that courage is only a matter of confidence induced by habit and education. The head of this corporation has always made the business his recreation, and the untiring effort to better the store and its service to the people of Bennington has been an endless source of pleasure.

We have after thirty years just begun. Give us another hundred years of life and we'll have almost an ideal shopping place. There may be some mistakes yet made but if you will observe, it's the men who make mistakes that lead the world. The perfect people work for them.

We are passing through the greatest change the world ever knew and the final set of rules are going to be written by the men and women who have the courage of education to walk the high planks.

The business head that dares stand and read the hand writing on the wall, draw his conclusions therefrom and act accordingly, may make some mistakes, but the crowd through fear that runs away without reading is liable to be one hundred per cent perfect with mistakes.

Today there is no standard of value. A pound of Russian rubles is worth less than half a rotten melon. Millions of dollars' worth of merchandise is on the market today whose only virtue is the fact that in the making it gave some one a wage to keep them from starving.

Such stock is a menace to many as it is simply a camouflage of value. Some apples with apparently perfect skins are speckled to the core and defy detection until cut. And so with this shoddy worthless truck that has no virtue except to the merchants who sell it to make a profit.

We're going to send men to our State Legislature one of these days who will make a law compelling shoddy clothing to be labeled as such. A law that will compel the yardage of a work shirt to be stamped upon the garment.

When such time arrives you will be able to drop into any store without fear of leaving your money and getting nothing for it. Until that time your only safety is getting your requirements filled in those stores with reputations for dealers in goods of merit.

Bradstreet's index number of the price of wearables stands today at 185. It's peak of war prices was 394. In 1913 it stood at 100.

This is the whole story reduced to figures. It means simply this, that a suit of clothes that cost you \$18 in 1913 now is worth on the present market basis \$35.

This store has suits at \$20, \$25, \$30, \$35 and \$45. Less than this we do not dare to go because all our garments, regardless of price, are guaranteed to give you perfect satisfaction.

Why should you buy piece dye work shirts cut from unshrunk fabrics cheaply put together and with only 25 yards of cloth to the dozen used even though you can get them at 69c when you can get the best work shirt made for \$1.00?

This store has the courage to walk the high planks of business; to call a spade a spade. We merchandise without fear or favor. We have no war merchandise to dispose of. Everything is crisp with newness. Prices are right.

All merchandise that we are not positive will give the best of satisfaction we mark with red ink so that you may buy intelligently.

We are all set with a stock to be proud of. CHAS. G. COLE, Inc.

ADVERTISMENT

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LAWN MOWERS

SHARPENED AND REPAIRED. All work guaranteed. Prices reasonable. Will send for and deliver free of charge. O. W. DAVIS. Phone 334 W. Depot & County Sts.

STORAGE

Have Room to Store a Limited Number of Stoves for the Summer. Always Ready to Move Your Piano.

C. H. PLUMB

Tel. Con. P. O. Box 342

POTTER'S HDW. STORE

134 North St. Tel. 355-R

Paints, Roofing Paper, Oil Stoves, Auto Tires and Accessories, Poultry Wire, Garden Tools, Gasoline and Motor Oil

PAINTING & DECORATING

All Work Guaranteed. Price 45c per hour.

William Service

Telephone 362 R.

Prior Lien 7%

Cumulative Shares

\$97.50 Yielding 7.17%

Cash or Deferred Payment.

TWIN STATE GAS & ELECTRIC CO.

Lawn Mower

GRINDING AND REPAIRING

With a new, up-to-date machine. Twenty years' experience in this line of work.

J Wm. Allard

129 1/2 Branch St. Bennington, Vt. Phone 223 W

C. B. LINDHOLM

Construction Engineer

GENERAL CONTRACTOR

Bennington, Vt.

TOO LATE TO CLASSIFY

FOR SALE—Village property of W. K. Sheldon. Substantial house, 11 rooms, 3 bath rooms, barn with garage. Lot about 110x220 feet. Apply at 307 Main Street. \$615

FOR SALE—Building lots on upper main street, Branch street, Stage street, Silver street and Downy street. Low price and good locations. Inquire William H. White, Phone 599. \$645

FOR SALE—Main street dwelling, property with good street frontage, located in the business section. Inquire William H. White, Phone 599. \$645

WANTED—Help. World's fastest typewriter, a reprinter, long profits, new, they all want it. Write Fred J. Barnard, Newbury Vt.

WANTED—A position firing boilers or as night watchman. Have had 21 years' experience. References if necessary. Charles Buckley, 18 Fourth St., Bennington, Vt. \$615

WANTED—Man with car and sales ability. Salary and extra commission with exclusive contract. The Manufacturer, 1195 Michigan Ave., Chicago, Ill. \$615

FOR SALE—7500 second hand red brick, ready for shipment. Attractive price per thousand. The Noble & Wood Machine Co., Bennington, Vt. \$615

WANTED—Salesmen and distributors sell Simons' Stop Signal to dealers and car owners. Does not work on battery, costs \$2.95. Big commission. Simplex 710 Loan Signal Co., 232 North Crawford, Chicago. \$615

WANTED—A live dealer for an exclusive sales franchise in this territory. Because of increased facilities an exclusive sales franchise for an electric light and power plant that has selling advantages over all others can be secured.

Either an established organization or the creation of starting a new exclusive light plant business will be considered. Sales ability and initiative in equivalent or greater importance than financial worth.

With this franchise comes wonderful selling advantages. It includes close factory co-operation and real service. Priced attractively. It holds exceptional possibilities of profit and assurance of permanency of growth. Territory limited only by the effort put forth.

Further particulars and a personal interview can be had by addressing Dealer, P. O. Box 414, Bennington, Vt. \$615

ALL NEW

Not an old trouser in the store

Not a war fabric

Not a war price

Prices now are about half

\$2.50 to \$7.50

\$1.50 to \$2.00

For Khakis

COLE

Member of Independent Chain Stores, Inc., a buying and manufacturing syndicate of New England clothiers.

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CLAIRE A. GOODERE

CHIROPRACTOR

First National Bank Building, Bennington, Vt.

Evenings—Mon, Wed, Fri., 7 to 8. Daily 2 to 5. Phone 262 R.

BRIGHTEN UP

PAINTS OF QUALITY.

Flat-Tone for walls. Finishes for the interior from floor to ceiling. Also a distinctive line of wall papers, canvas and burlap. We specialize in this work.

H. E. ESTES

PAINTER & DECORATOR.

420 1/2 Main Street.

PHONES.

Res. 612-W. Store 12-W.

HARTE THEATRE Today! BETTY COMPSON "The Law and the Woman" Episode No. 11 of "Hurricane Hutch" MONDAY—POLA NEGRI in "The Red Peacock" OPERA HOUSE -- Tonight Shows at 7 and 9 "THE ROSARY" THREE GREAT LOVE STORIES IN ONE PICTURE Each Reel a Pearl "The Rosary" Will Live as a Grand Production SEE IT TONIGHT A PATHE REVIEW—Always Interesting.

Sometimes After Effects of Measles Are Worse. Weekly Health Talk No. 19 by Claire A. Goodere, D. C. Ph. C. Graduate of the Palmer School of Chiropractic.

Rare Bargain in Farm Property. I OFFER AN UNUSUAL BARGAIN IN A FARM, FOR IMMEDIATE SALE. An excellent 250 acre farm with a fine set of buildings consisting of a commodious dwelling, two barns each 35x40, granary, hen house and farm shop, all in good repair.

VALVE-IN-HEAD Buick MOTOR CARS. How the Famous Disc Clutch of the Buick "Four" Proved Itself. The same design of disc clutch that was used in the powerful war tanks is likewise used in the Buick Four.

LEVI HILL is on the sick list. Fred Stickie is in town for a few days. Mrs. Charles Monroe was in Bennington Wednesday. Mrs. S. F. Galusha was in Bennington Wednesday afternoon shopping.

Kidder Bug Killer. Exterminates Insects of All Kinds! No Poison. Bats and Mice, Cockroaches, Moths, Bed Bugs, Fleas, Hen Lice, Mites, Ants and insects of all kinds disappear under this treatment. Best of the House- hold trouble no longer.

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For Sale. A four-tenement building comparatively new, each tenement has bath room; at a price which under present rentals will pay from 8 to 9 per cent net.

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The Bank and The Community. It is the purpose of the management of this bank to provide first class banking service to the community. We aim to make this bank a force for individual and community betterment. It has been a pleasure to advise with customers relative to their policies, needs, or investments. Some have been saved from mistakes. Others have been helped. Our interests are mutual. Use a Friendly Bank. County National Bank Bennington, Vt.

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BUICK MOTOR COMPANY FLINT, MICHIGAN Warren M. Marshall Bennington Telephone 383-R. North Bennington Telephone 339-4. WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM