

TO BUILD UP

WE

Tear Down

More Value Piled Up in Our Win-
dow Than Ever Was Shown
Before for

\$1.98.



Take a Look At It and Remember
We Sell Trunks.

ROANOKE SHOE CO.,
Spot Cash Money-Savers,

13 Jefferson Street, ROANOKE, VA.
5 Salem Avenue.

FIRST CLASS BOARD AND MEALS
SERVED AT ALL HOURS AT

Mrs. A. S. Rose's, No. 94 Norfolk Ave. S. E.,
in front Passenger Depot.
Rates per day, \$1.10; or \$15 per month. Hot and
cold baths at all hours; also keep on hand a first-
class stock of fine Cigars, Tobacco and Candies.
71011

JERSEY DAIRY CO.
WILL DELIVER PROMPTLY
TO ANY PART OF THE CITY
FRESH MILK, CREAM, BUTTER
AND BUTTERMILK.

Special attention given to Ice Cream and
Water Ice. **ANDY J. HUFF,**
71211 Manager.

Largest stock of hand-made tin ware
in the city. It will pay you to buy this
tinware when you can get it at factory
prices. No. 110 and 110 1-2 Commerce
street.

PROGRAMME

Hotel Bedford, Bedford City.

Tuesday, 18th.
FULL DRESS GERMAN.

Wednesday, 19th.
To the Peaks of Otter.

Children's Ballet and Fancy Dress Ball.

Thursday, 20th.
Morning Concert by the Lynchburg
Brass Band.

Grand Tournament and Ball.

Friday 21st.
FULL DRESS GERMAN.

Saturday, 22d.
Afternoon Concert by the Roanoke Opera
House Orchestra.

Recitals, Vocal and Instrumental
Concerts.

Sunday, 23d.
Sacred Morning Concert by the Roanoke
Orchestra.

ANOTHER CUT.

20 per cent. Knocked Off From
Our Midsummer Prices.

We have 100 Suits which were
advertised at Midsummer
Prices for \$4.50, we will
sell for two weeks

At \$3.50.

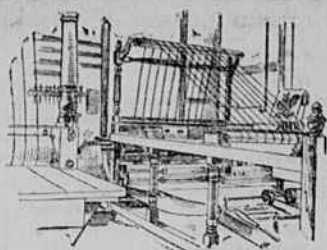
Come and secure one of these
Specials before they are entirely
sold.

BANNER CLOTHING CO.,
36 Salem Avenue.

FIRE INSURANCE.
LAWRENCE S. DAVIS

Represents the following old line companies:
Commercial Union of London, Lion Fire of
London; North British and Mercantile, of Edin-
burgh; Norwich Union, of England; New York
Underwriters, of New York; Philadelphia Under-
writers, of Philadelphia; Scottish Union and
National, of Edinburgh.
Prompt attention given to any business en-
trusted to my care.
Office: No. 5 Campbell avenue w., rear Com-
mercial National Bank. 811m

We Lead the Followers



Our Mammoth Ruling Machine

The Stone Printing and Manufacturing Company.

110, 112 and 114 North Jefferson Street,
ROANOKE, VA.
EDW. L. STONE, President.

COMING AND GOING

Mrs. A. L. Crute is visiting friends in
Fincastle.

C. E. Michael left yesterday on a busi-
ness trip to Danville.

Miss Bessie Kinnier left last night for a
visit to the sea shore.

P. B. Taliaferro, of Richmond, is visiting
his uncle, C. C. Taliaferro.

Miss Fannie Webb is visiting friends
at Boone's Mill, Franklin county.

Mrs. H. A. Washington left yesterday
for a week's visit to Virginia Beach.

M. C. Thomas, manager of the Crock-
etts Springs, was in the city yesterday.

J. B. Sullivan and C. B. Robertson, of
Lynchburg, are guests of Hotel Roanoke.

Miss Edna Long, of Vinton, has re-
turned from a visit to friends in Norfolk.

Davis Ayers, a Salem commercial
traveler, went to Rocky Mount yesterday.

Miss Lizzie Shelor is visiting friends
for a few days at Boone's Mill, Franklin
county.

Louis Brander, of Richmond, is the
guest of C. C. Taliaferro on Mountain
avenue s. w.

Mrs. Dora Elliott, of Lynchburg, is
visiting Mrs. T. W. Hudson on Fourth
avenue n. w.

W. W. Lumpkin, of Baltimore, is visit-
ing the family of Mrs. M. E. Nelms,
near Hollins.

Policeman J. T. Austin left yesterday
for a month's visit to his home in Alber-
marle county.

Mrs. J. T. Holcomb left yesterday for
Pin Hook, Franklin county, to attend
an association.

Mr. and Mrs. W. W. Workman have
returned from a visit of several weeks to
Norfolk and vicinity.

Mr. and Mrs. James Cox, of Maryland,
are visiting Mrs. Cox's mother, Mrs. M.
E. Nelms, near Hollins.

W. K. Lawson left yesterday for New
York via Norfolk, and will stop at Vir-
ginia Beach several days.

M. Q. Jackson, a Government employe,
of Washington, D. C., returned home
yesterday after a pleasant visit to friends
here.

Col. T. L. Alfriend, of Richmond, Va.,
manager of the Washington Life Insur-

In this part of the country. But
it would be no disgrace to follow
the leaders. If we could not be
leaders we would try to be first-
class followers of the leaders.

ance Company, of New York, is in the
city on business with his agent, Lanier
Gray.

E. F. Ash, Cumberland, Md.; J. W.
Phillon, Lynchburg; O. W. Simon, Balti-
more; E. M. Foster, New York, and E.
T. Spencer, Montreal, Va., are registered
at the St. James.

Mrs. Dr. Childress, formerly of this
city, and her daughter Mrs. M. P. Child-
ress, who with her son has been visiting
at Berkeley Springs, W. Va., left for their
homes at Eunis yesterday, accompanied
by their friend, Miss Adel Pleasants.

Remember that the Radford Steam
Laundry will give you better work than
any Chinaman in town, and when you
patronize them the money goes to feed
and clothe the twenty white women and
men employed by them, who in turn
spend it in Roanoke. Why patronize a
Chinaman under such circumstances?

Elegant large cool rooms; board
and appointments first-class; table and
double rooms for gentlemen; single board
bath, hot and cold water. No. 11.
Eighth avenue s. w.

Another car
"CREAM FLOUR" in.
Have you
tried it?
You should.
It's the finest
in the world,
with absolutely
no exception.

HUNTER & CO.

127 Salem Avenue S. W.

'Phone 198.

WATT, RETTEW & CLAY.

Good fast black India Linen, 10c yard.
White Domet Flannel, 27 inch, only
4c.
Shepherd's plaid Ducks, 12 1/2c.
27 inch half wool Cream Flannel, 12 1/2c.
Finest black India Linen, 12 1/2c.
Fine linen-colored India Linen, only
12 1/2c.
New tailor made Suits, 12 1/2c.
Fancy Duck Suits, fall novelties,
12 1/2c.
27 inch fine lamb's wool Flannel, 33c,
a bargain.
27 inch all-wool Flannel, extra
quality, 25c.
Fine fast black dress Duck, 12 1/2c.
Navy blue dress Duck, best grade,
12 1/2c.
Fine Dimity in pink and light blue,
19c sort, now 12 1/2c.
Pink and blue Organdy, 2 yards wide,
50c.
36 inch white Flannel, all wool, 33c.
Real good blue Overall goods, only 9c,
the 10c kind.
Natural dress Linen, 27 inch, all pure
linen, 12 1/2c.
Finest dress Linen, 36 inch, worth 33c,
for 25c.
Heaviest white Duck, pure linen
finish, only 12 1/2c, worth 17c.
Regular \$1 25 Counterpanes this week
98c.
32 inch very fine Lamb's wool Linen,
50c.
27 inch all-wool Flannel, soft finish,
20c.
Imperial Long Cloth, only 10c yard,
\$1.15 for 12 yards.
Good quality bleached Bath Towels,
18x36, 5c each.
Good bleached twilled Cotton Towel-
ing, 3 1/2c.
36 inch fine soft Ninoock, only 12 1/2c
per yard—\$1 35 for 12 yards.
White Counterpanes, the regular \$1 00
kind—now 75c—bargain.
27 inch plain and striped Linens for
boys' pants, 17c.
Good striped Cottonades for boys' pants,
10c and 12 1/2c.
Finest cotton stripes for boys' pants,
20c.
Navy and linen colored Dimity for
shirtwaists, 12 1/2c.
Large Crepe Towels, half linen, 10c
each.
Extra fine white India Linen, only
17c—cheap at 32c.
Fine sheer India Linen at 10c.
Good fast black Satine, 8c.
36 inch white Domet Flannel, extra
grade, 12 1/2c.
Good all pure Linen Toweling, 5c yard.
Very best blue Overall goods, only
12 1/2c.
A regular 20c black Satine for 15c,
very pretty.
35 inch dotted Muslin for Curtains,
12 1/2c.
38 inch black "Ottoman," fine as silk,
25c—value 37 1/2c.
38 inch black "Silkot," the heaviest
and finest made, only 25c.
Elegant line fine Percales—the fall
novelties, 12 1/2c.
Extra large hemmed Linen Towels,
17c.

Good all pure Linen Towels, only 10c
each.
New striped Scrims, in blue, gold, or
red, 8c.
Good quality striped Curtain Scrims,
4c.
New Japanese gold printed Drapery,
12 1/2c.
50 inch Upholstery goods, all colors,
39c.
Lot of Haseocks, only 39c each.
Extra heavy grey Linen Toweling,
10c.
18 inch hemstitched Linen for bureau
scarfs, 17c.
Round thread Embroidery Linen for
scarfs, 15c.
Fine bleached Linen, hemstitched, for
scarfs, only 25c.
36 inch Irish Linens for cuffs and
collars, 25c, 37 1/2c, 42c and 50c.
45 inch very pretty Embroidery Linen,
50c.
Fine white French Pique, 12 1/2c.
White India Linen for 4c; worth 5c.
Best Mosquito Net, 7 1/4 width, 5c
yard.
Best Window Shades, spring roller,
plain, 25c each.
50 dozen 5-8 fine Napkins, special at
\$1.00 per dozen.
20 dozen 3-4 fine Napkins, special at
\$1.25; worth \$1 50.
The very best indigo blue Calico, 4 1/2c.
Good Sea Island Cotton, for 3c.
Finest Red Calico, with pretty black
stripes, dots and figures, only 5c.
9 1/4 Bleached Sheet, high standard
quality, at 20c.
10-4 Bleached Sheet, high standar
quality, at 22c.
Genuine Indigo Shirtings, for men
and boys, checks and stripes, 8c; worth
10c.
The regular 7c fine Sea Island Cotton
marked down to 6c.
Finest Cheviot for Men's and Boys'
Shirts (all on both sides), 10c.
Extra wide heavy Striped Shirtings
at 10c.
Extra heavy Unbleached Table Linen
33c; value 42c.
German Table Linen, unbleached,
extra heavy, 30c; value 50c.
100 dozen white and colored bordered
Dollies, special value, 5c each, 60c doz.
Counterpanes for single beds, 75c and
98c each.
Special in extra heavy Bleached Ger-
man Linen Table Damask at 65c, sixty-
six inches wide, actual value 85c. See it.
New line Ladies' Linen Collars, war-
ranted 4 ply, 12 1/2 2c each.
New line Ladies' Linen Cuffs at 17c
and 25c a pair.
Sterling Silver Shirt Waist Sets 25c;
worth 50c.
Shirt Waist Sets, silver or gold finish,
9c a set.
Gents' fine Pearl Cuff Buttons, 22c a
pair.
100 dozen Ladies' and Gents' Hand-
kerchiefs, (sample lot.) Bargains.
100 dozen Ladies' Seamless Fast Black
Hose, special, at 10c.
Fifty dozen Ladies' Tan Hose, seam-
less, special, at 10c.
100-yard Spool Cotton 5c spool.

THE - AMALGAMATED - CONFUSION

OF THE ELEMENTS

Will Not Stop the Rush of Trade During This Sale!

In Order to Close This Business by October 1st, 1896, I make a break in prices and publish this
extraordinary bulletin of incontestable values—which are surprising
values—and modern miracles in the way of offers; ancient theo-
ries in regard to profits torn to atoms by my present innovation.

**This Week I Make the Greatest Sacrifice and Name the Lowest Prices
EVER PUT ON RELIABLE GOODS.**

PRICES THAT TALK:

<p>The celebrated Sweet Orr Overalls that sell in Roanoke for 80c. Our price for this week only 50c. Also have a few Overall Jackets.</p>	<p>About thirty five Leather Valises that sold for \$2 50, \$3, \$3 50 and \$4, large and small sizes. For this week, \$2 15.</p>	<p>Fifty pairs Men's Trousers that sold for \$1 25, \$1 50 and \$2 are yours this week for 79c.</p>
<p>Fifty dozen Necktie Shirts that sold for \$1 each, all sizes from 14 to 17. Your choice this week for 49c.</p>	<p>About seventy five Boy's Suits left that sold for \$2 50, \$3 \$3 50, \$4, \$5 and \$6, for this week ex- actly half of the original price.</p>	
<p>The balance of our Manhat- tan Shirts, with and without collars, that sold for \$1 50, \$2 and \$2 50, reduced to 99c.</p>		

The Most Gigantic Sale of Men's Outfittings at a Sacrifice Too Fearful to Narrate.

GOODS THAT TALK:

<p>Our regular 20c Black and Tan Half Hose go this week for 10c per pair. All sizes, 9 to 11.</p>	<p>Our regular 10 and 15c Hand- kerchiefs, fancy borders, large size, 5c each. Only one dozen to each purchaser.</p>	<p>Fifty Men's Suits that sold for \$22, \$22 50 and \$25 are yours this week for \$9 75.</p>
<p>Youman's celebrated Stif- Hats, last season's shapes, 50c each. These hats are the regular \$5 quality.</p>		<p>Sixty Men's Suits that sold for \$16, \$18 and \$20, including black and blue Cheviots, are yours this week for \$6 75.</p>

I Bow to the Will of the People Requiring Economical Prices.

FACTS THAT TALK:

The Bargains Offered Outdo Anything Ever Quoted by Any Other House.

FOR CASH ONLY. JOSEPH COHEN,

Clothier for the Masses.

Store for Rent by C. E. Russell, Winchester, Va.,
or The Pedigo-Beller Real Estate Co.