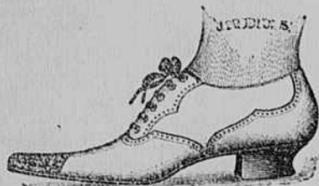


Foot it Gracefully!



You'd feel awkward in a Shabby Shoe at the German or on any full dress occasion. Better look over our Gentlemen's Patent Leather Pumps, Ladies' Dress Slippers, etc.

ROANOKE SHOE CO

NOTICE.

We have secured a nice room for private reading—Tuesday, Thursday and Saturday night at 7:30; Sunday, Wednesday and Friday afternoons at 2:30. I am staying in the same building with Brother and Sister Vaughan, 128 Third avenue n. w. G. A. E. PARDU-PROCTER, Evangelist for God Alone.

It will be an agreeable surprise to persons subject to attacks of bilious colic to learn that prompt relief may be had by taking Chamberlain's Colic, Cholera and Diarrhoea Remedy. In many instances the attack may be prevented by taking this remedy as soon as the first symptoms of the disease appear. 25 and 50 cent bottles for sale by The Chas. Lyle Drug Co.

KIMBALL COAL, KIMBALL COAL! The cheapest and best substitute for Anthracite coal. W. K. Andrews & Co., Roanoke agents.

COMING AND GOING

Josh Brown, who has been ill for several days, is reported better to-day.

Mrs. Penick, of 715 Fourth avenue and Third street n. e., is quite sick with grippe.

Albert Fox, who has been sick for some time, is able to be out again.

Mrs. Simon Boogie is spending the holidays with friends in Botetourt.

Mrs. R. R. Glasgow returned yesterday from Elliston where she attended the Mason-Gross marriage.

W. P. Gilkeson went to Fincastle yesterday to spend a few days.

G. B. Thomas returned yesterday from Bluefield.

Jessie Walker and family of Lynchburg are visiting Mr. and Mrs. W. C. Overby.

Jno. H. Shaver, of Floyd county, was in the city yesterday.

Abe Blackwell, a prominent Floyd county citizen, was here yesterday.

Col. Frank Huger is ill at his home on Mountain avenue.

Judge S. G. Whittle, of Martinsville, passed through the city yesterday en route to Lynchburg.

U. S. Marshal Geo. W. Levi was in the city yesterday.

Lieut. J. O. B. Palmer and wife returned from a visit to Henderson, N. C., last eve. Master Charlie Whittier came back with them on a visit.

Misses Kate and Rose Sauter, of Norfolk, are visiting their sister Mrs. Jesse Gorman at 906 Tazewell avenue s. e.

Jesse Gorman and Albert Leigh machinists of the Roanoke Machine Works, left on the Roanoke and Southern train yesterday for Mayodan, N. C., on business.

Edgar Foy, of Columbus, O., is in the city and is registered at the St. James.

H. H. Markley's meat market is stocked with fine bear meat, of which steaks can be had as long as it lasts.

O. A. Kerns left yesterday on a business trip to Baltimore.

Miss Maggie Wertz, of the country, is visiting Miss Jenni Guerrant, on Fourth avenue n. w.

Mrs. G. R. Walker and daughter, Miss Edna, have returned from a visit to friends in Franklin county.

J. H. Easter left last night for Norfolk.

BUCKLEN'S ARNICA SALVE.
The Best Salve in the world for Cuts, Bruises, Sores, Ulcers, Salt Rheum, Fever Sores, Tetter, Chapped Hands, Chilblains, Corns, and all Skin Eruptions, and positively cures Piles, or no pay required. It is guaranteed to give perfect satisfaction or money refunded. Price 25 cents per box. For sale at Massie's Pharmacy, 109 Jefferson street, Roanoke.

For a pain in the chest a piece of flannel dampened with Chamberlain's Pain Balm and bound on over the seat of the pain, and another on the back between the shoulders, will afford prompt relief. This is especially valuable in cases where the pain is caused by a cold and there is a tendency towards pneumonia. For sale by The Chas. Lyle Drug Co.

Doll babies, doll babies, doll babies, Gravatt's Fair, 9 Salem avenue.

Top o' the Morning!

DON'T WRITE IT '96
LET US PRINT IT '97

The Stone Printing and Manufacturing Company,

Opposite Hotel Roanoke,
ROANOKE, VA.

EDW. L. STONE,
President.

A Merry CHRISTMAS, to you, one and ALL

HUNTER & CO.,
127 Salem Ave. S. W.
'Phone 198.

ABOUT FITTING GLASSES.

Quotation From the New York Medical News, Sept. 19, 1896.

"The fitting of glasses in hypermetroped (far sighted), myopid (near sighted), and astigmatism, the discrimination between amblyopia without optical lesion and that due to disease, the determination whether muscular defects are due to refractive error or the grave spinal lesion, all these and many more tell us plainly that the fitting of glasses to eyes should be in the hands of the physician or doctor alone, whose medical education and training make him competent to deal with these questions, which even to his mind are sometimes difficult, if not impossible. Beware of so-called opticians, professors and peddlers, who travel from place to place trying to fit glasses. You may have cause to regret them experimenting on your precious vision. Better get an oculist and have your eyes attended to properly. Any one can call himself a professor."



North, East, South, West the flower of flour is "Pillsbury's Best." Costs a little more than any other because it is worth more. And it makes more bread, makes whiter bread, makes better bread. Your grocer may tell you something else is "just as good," but it isn't.

HAWKINS & FIELDING, Agents,
Hartsook Building, Market Square.

THIS WEEK!
AT 114 SALEM AVE.

DRESS GOODS.
All-wool Dress Goods, none better, for 25c per yard.
All-wool Novelty Dress Goods, 29, 49 and 75c.
Large line of Beautiful Plaids at 12 1/2c per yard.
Large line of Beautiful Worsted Goods at 12 1/2c per yard.
Black Dress Goods from 12 1/2c to \$1.00 per yard.

FLANNELS.
This week:
Red Flannel, in twill, at 15c, worth 16 1/2c.
Red Flannel, in twill, marked down to 16 1/2c from 20c.
Red Flannel, in twill, marked down to 20c from 25c.
Red Flannel, in twill, marked down to 25c from 30c.
White Flannels in all qualities—the best Canton Flannel, for 5c, worth 10c.

WM. F. BAKER CO.,
114 Salem Avenue.

The King is Dead; Long Live the King.

FAREWELL OLD '96; HAIL TO '97.

The tottering majesty of the Old King toppled at midnight, and he is now "Echoing through the colonnades of times;" while the crash of brass, thunder of guns and din of horns marked alike his fall and the advent of his sun-smiling successor.

The Ex-King's reign was fraught with glowing epochs of national prosperity, in which our city has deservedly shared. And now, on the threshold of the glad New Year, let us mutually nail high the motto, "Live, and Let Live." You know us, we know you; and, all together, we are proud of our sturdy young town, jealous only for its sterling prosperity. To-day, we greet you as citizens, with the common interest at heart; hereafter, we shall again rope in our particular little corner, and reiterate our story of the good things of life we have gathered from the "Four Corners" for your profit and pleasure.

ST. CLAIR BROS.,

Dealers in Foreign and Domestic Groceries.
111 Jefferson Street
Phone 111
C. F. BLOUNT, Manager.

Although the Weather

Is getting much colder, and the demand for Woolen Underwear will be much greater, notwithstanding we shall keep on selling our entire Woolen Underwear, consisting of Lamb's Wool, Natural Wool, Camel's Hair and Medicated Scarlet Wool, AT COST to close out, as we don't care to carry them over for next season.

GOODMAN BROS. & CO.,

5 Jefferson Street, Gale Building.

M. EPHRAIM, Manager.

Many merchants are well aware that their customers are their best friends, and take pleasure in supplying them with the best goods obtainable. As an instance we mention Perry & Cameron, prominent druggists of Flushing, Michigan. They say: "We have no hesitation in recommending Chamberlain's Cough Remedy to our customers, as it is the best cough medicine we have ever sold, and always gives satisfaction." For sale at 25 and 50 cents per bottle by The Chas. Lyle Drug Co.

LAWRENCE S. DAVIS.
Fire, Life, Accident Insurance

Office No. 5 Campbell Ave. W., Roanoke, Va. Represents the strongest Fire Companies; Standard Accident Company; Mutual Life Insurance Company of New York.

The heated teams of W. K. ANDREW & CO. are ready to deliver you the best quality of CRUSHED COKE.

... GRAND CLEARANCE SALES ...

Reducing the Stock Preparatory to Our Annual Stock-Taking!

Great big bargains the order of business now. Everything desirable and seasonable. Prices never before approached. It pays to invest now. Remember, the winter is just now coming on in real earnest.

Here Are Some Pickings:

"Pride of the West" bleached muslin, instead of being 15c, is now only 10c.

One thousand yards good quality Sea Island unbleached cotton, instead of 4c, as at other places, now only 3c.

Twenty pieces good striped shirting for men's working shirts (bought from a railway company in a recent purchase), the regular 10c goods, but now it's only 7c.

About one hundred 10-4 bleached sheets (90x30 inches) good, heavy sheeting, hemmed and ready for use, instead of 62 1/2c, they are to go for only 50c each.

Two thousand pounds cotton batting, put up in one pound patent rolls, instead of 10c, as others charge, it is only 8c.

Fifty dozen ladies' seamless fast black hose, never before thought of selling for less than 10c (ought to be 12 1/2c), now only 8c pair.

About forty dozen ladies' ribbed vests and pants, fleece-lined, instead of being 25c they are now only 17c each.

Ladies' Jersey ribbed vests and pants, merino finish, fleece lined, silk trimmed,

the celebrated "Axford cut," instead of being 60c, they are only 50c each.

Ladies' pure white wool vests and pants, instead of being \$1 each, which is the regular value, they are now only 60c.

Infants' white merino vests (wrappers) in sizes 2, 3 and 4, instead of 19c, they go for only 12 1/2c.

Fifty dozen gents' natural grey camel's hair half-hose, others ask you 20c, ours are going now for 12 1/2c.

Gents' all pure wool scarlet shirts and drawers, warranted cochineal dyed and will not fade, instead of \$1 you get these for 75c each.

Gents' natural grey wool shirts and drawers, 90 per cent wool (just enough cotton to keep from shrinking), instead of \$1, as at other stores, they go for 75c.

Two cases gents' natural grey shirts and drawers, 60 per cent wool, silk trimmed, bought at a bargain and to be sold likewise, instead of 60c each, as they should be, they are yours at 50c.

In Dress Goods.

there are great big cuts—cuts both deep and wide. Now's the time to buy.

Our beautiful nappy chevots, the best of the \$1.25 grade, 54 inch wide, reduced to close out, only 98c.

Beautiful and rich Ottoman brocade glace, 42 inch, prettiest of the \$1 group, now reduced to 70c.

Eight pieces all-wool chevots, in the novelties, 40 inch, instead of being 60c, they are yours now for 37 1/2c.

A few pieces of the pretty, nappy chevots, 52 inch, instead of being \$1.25, as at first of season, now only 75c.

Blankets.

Our blanket sales this season have eclipsed all former records. We have some small lots to clear away to finish up the 800 pairs.

We Have Some Unusual Big Values.

Here are a few:

11 pairs white 11-4 blankets, our very best \$3.50 ones, reduced to \$2.98.

9 pairs white 11-4 blankets, the best \$2.25 ones, now only \$1.79.

7 pairs white 11-4 blankets, California finish, the best \$2.75 sort, reduced to \$2.19.

12 bales new comforts to keep folks warm on cold winter nights; prices below the usual schedule—50c, 62 1/2c, 75c, \$1.25, up to \$2.50. Bargains in Down comforts, \$4 to \$6.50.

Cutting Capers in the C'ok Room

We have not met with disappointment in our cloak business this season. It has been, by great odds, the most satisfactory we have ever done. We expect to wind up the season with the record-breaking sales of

1,000 Garments.

How's this for Roanoke?

Now, we intend to close out every garment in our store. There are great big values for buyers. We are not "giving them away," as some of our neighbors claim in print to do, but we are giving values never before offered in Roanoke.

23 new black freize or rough chevot jackets, the latest styles, all sizes; these are our very best \$7 jacket, now reduced to \$4.75.

11 black rough chevot jackets, have been great \$5 leaders, reduced to \$3.75.

Big bargains in all the finer lines.

Also the following cloaks, a small lot of them of last season's styles; many of them are being worn this season. They'll keep out the cold.

19 ladies' coats, principally blacks and navys, sold last season for \$12.50, \$10 and \$8—first callers get best picking choice of the lot for only \$2.50. Sizes, 22, 34, 36, 38 and 40.

1 lady's black chinchilla coat, size 38. A great bargain. Who'll get it? Was \$15, now only \$4.

3 misses' navy beaver coats, fur trimmed, 12, 14 and 16 years, sold for \$6.50, now \$2.50.

2 children's long coats with cape, 6 and 8 years, sold for \$5.25, now only \$1.98.

2 children's long coats, 6 and 8 years, sold for \$3.75, now \$1.25.

OTHERS WILL BE ADDED DAILY TO THE LIST OF BIG VALUES. COME AND SEE.

... WATT, RETTEW & CLAY ...