

Commencing Monday

And continuing during the week will be

Red Letter Day

And every woman within 40 miles should come. The price cutter has been at work all through our stock of Summer Goods, and everything has suffered. The price of some things have been cut in two in the middle, some have had one-third lopped off, and some one-fourth. Of course we lose money, but it pays to lose money when by losing it we make more customers and please those we already have. The sale probably won't last long; the prices are so low. So come to-day, or as soon as you can.

Here are a few facts and figures which will open your eyes:

Lot 1. Every yard of summer dress stuffs which were worth 10c, 12 1/2c and 15c, will be closed out this week

At 8 cents.

Lot 2. Fine French Organdies that sold at 25c and 35c will be offered this week

At 15 cents.

Lot 3. French Gingham in stripes and checks, latest thing for gentlemen's shirts, worth 12 1/2c, we only ask

8 cents.

Lot 4. A few more ladies' shirt waists, the \$1.50 and \$1.75 quality, with white collars and cuffs attached, our closing price

75 cents.

Lot 5. The 25c and 35c ladies' Shirt Waists, in dark and light colors, will close them out at

15 cents.

Lot 6. Remnants of Organdies, Lappet Mulls, Gingham, Lawns, Calicoes, Check Muslins, Table Linen, Bleached Cotton, Black and Colored Dress Goods, Black and Fancy Silks. We have gathered together all the remnants throughout our store and will offer them at less than half their value. See center counter.

Lot 7. We are this week closing out our entire stock of Flowers that were worth from 25c, 50c to \$1 per spray, will close out at 10c, 15c and 25c. A few more this summer's shapes that sold at 50c, 75c, and \$1, your choice at

15 cents.

We would earnestly request you to attend this sale whether you need the goods or not—it will pay to put them away, for you never will get them as cheap again.

ROSENBAUM BROS

26 Salem Ave.

THE National Business College AND Normal English School



ROANOKE, VA., With Four Fall Courses, Will Re-open September 7, 1897.

Write for catalogue to CHAS. E. ECKERLE, President.

SOME LOCAL NEWS

GOLD FIELDS AT ROANOKE. Or you will think so the way the people are going there to buy wall paper from the Fidelity Wall Paper Company, No. 5 East Salem avenue.

POSSIBLY YOU WOULD LIKE TO CHANGE YOUR BRAND OF CIGARETS. WE HAVE LATELY ADDED TO OUR ALREADY LARGE STOCK OF STANDARD BRANDS SEVERAL NEW MAKES OF IMPORTED, KEY WEST AND DOMESTIC CIGARETS, WHICH ARE PROVING TAKERS WITH OUR CUSTOMERS. MASSIE'S PHARMACY.

SHANER'S GUARANTEE. If you own a horse go to 307 Salem avenue and see what J. S. Shaner, the Kentucky horse shoer, will guarantee to do for your horse. His work stands on its merits, and his prices are right.

MRS. E. KINNIER. Teacher of Piano and Organ. Fall term commencing September 1st. 409 Campbell avenue s. w.

RAILROAD TICKETS. At cut rates. Save money by seeing S. B. Pace & Co. Ticket Brokers. Members A. T. B. A., 10 Jefferson street.

MOCKING BIRDS FOR SALE. Mr. H. Urick, 128 Fifth avenue n. e., has young mocking birds for sale.

TO OPEN SEPTEMBER 8. Mrs. P. L. Gilmer's popular school will reopen for the twelfth annual session on Wednesday, September 8. Mrs. Gilmer's school has always enjoyed a successful career, and the coming session will prove no exception. Read the card on the fourth page of The Times this morning.

DEATH OF MRS. GREGORY. Mrs. Marcia A. Gregory, wife of William L. Gregory, died at the residence of her son-in-law, M. L. Parker, yesterday morning at 2:20 o'clock at 116 Seventh avenue s. e. with cancer, aged 71 years. Deceased was a native of Richmond, but moved to this city ten years ago, where she has since resided. Her remains were shipped to Chesterfield county last night for interment. Deceased leaves a husband and one daughter, Mrs. M. L. Parker. The pallbearers will be C. C. Tallaferro, Gooch Vaughan, R. P. Parker, Mr. McVaine, J. E. Reichardt and John Rideout.

EDWARD GIBSON DEAD. Edward Gibson, a former Roanoker, who recently moved to Ballston, in Alexandria county, was taken to Washington Monday to be operated upon for appendicitis, but died under the operation.

MR. KESTER'S FUNERAL. The funeral of the late William Y. Kester took place from Trinity M. E. Church yesterday morning at 10 o'clock and the services were conducted by Rev. J. C. Jones, the pastor. The following gentlemen acted as pall-bearers: William Welsh, J. O. Hobbs, J. M. Gambill, J. H. Earman, B. A. Jones and M. H. Earman. The interment was in Fairview Cemetery.

FOR CHURCH PURPOSES. The ladies of Jefferson Street Baptist Church will hold a festival on Thursday night at the residence of Mrs. J. W. Mullen, No 41 Fourth avenue n. e. Admission ten cents, including ice cream and cake. All friends of the congregation, and especially the members of the church, are requested to patronize this worthy effort of the ladies to defray the expenses of furnishing their neat house of worship.

UNION PICNIC. The annual picnic of the Presbyterian Sunday-schools of the city will be held at Coyner's Springs to-morrow. The train will leave the Union depot at 9 a. m. and return between 6 and 7 o'clock in the evening. Tickets may be had from any of the officers and teachers of the schools at 25 cents for the round trip.

WANTED. Second hand boiler, low or high pressure; 12 to 18 horse power. Must be in good condition. Apply to VINES & WILLIAMS, Terry Building.

ONE LOT OF COTS, Mattresses, bolsters and pillows at private sale or at auction on Market square, Saturday, August 21. Apply at St. James Hotel.

CHAS. LUNSFORD & SON write insurance of every nature—fire, life, accident, plate glass, tornado, steam boiler and surety bonds. Our policies cover damage done by lightning whether fire ensues or not. Office corner Campbell avenue and Jefferson street.

If you wish to buy up-to-date goods at the lowest spot cash price give us a call. THE E. H. STEWART FURNITURE CO.

A BIG CONTRACT. It is reported on good authority that the Vitcon water works have closed a contract with the Norfolk and Western Railway Company to furnish the company water at Roanoke for five years for the use of its engines and all railway and office purposes. It is estimated that this will require 500,000 gallons of water daily.

WAS HE ALL RIGHT? On yesterday a young man named A. B. Carter went in the store of S. Levine on East Salem avenue and purchased \$15 worth of goods, tendering in payment a check for \$65.71, drawn by E. C. Von Ray on the First National Bank of Richmond. Upon being questioned by the proprietor of the store Carter stated that it had been given him by Von Roy in payment of a building debt "and to show you that I am honest about it, I will pay for a telegram both ways to Richmond to find out about it," said Carter. "This was done and Mr. Burnett, cashier of the bank, wired back that Von Roy had no account there. Carter claims to have recently built a barn for the other party near Bedford City and the check was given in payment for the carpenter work. The matter was placed in the hands of the Roanoke police.

SAM HOBSON CASE. The case of Sami Hobson, colored, charged with burning the Thaxton residence in last October, is set for the second day of the next term of the Bedford county court, which will be on the 24th inst. Several witnesses, including City Sergeant Tillet, have been summoned from Roanoke. It will be remembered that Hobson was sentenced to hang once, but obtained a new hearing.

A TEMPERANCE ADDRESS. W. T. Bundick, State chairman of the Prohibition party in the State, will arrive in this city to-day at 4 p. m. and to-night will deliver a temperance address at the First Baptist Church. Mr. Bundick is a finished orator and our people should not miss the opportunity to hear him.

MARRIED IN GEORGIA. Several months ago it will be remembered that Miss Effie Taylor, a popular young lady of Vinton, went to Rome, Ga., ostensibly to work in a store. She was away only a short time, however, when word reached her friends here that she was married to a young man named Allen. On yesterday the happy couple passed through the city en route to Vinton to visit the bride's parents.

POLICE COURT. Yesterday's session of the police court was a long and tedious one. Nick Thomas, the Greek, planked up \$15 for selling his merchant's license twice. Other fines were assessed as follows: Jack Claton, disorderly, \$5; Lillie Hopkins and Sallie Burdick, loitering on the streets, \$5 each; Shields Cannaday, trespass on the Norfolk and Western, \$5; Byrd Tyler, disorderly, \$2.50; J. F. Wikes and H. A. Vanderbow, disorderly, \$2.50 each; Pinkie Montague, disorderly, \$2.50; Coleman, same charge, \$7; Tom Jones, stealing shoes, \$25 and thirty days in jail; Ed. Wade, stealing harness, \$20 and thirty days in jail.

LOVE FEAST AT GRACE CHURCH. Rev. B. F. Ball will hold the love feast and second quarterly conference at Grace Church to night at 8 o'clock. Officers and members requested to be present.

THE VETERANS MET. Wm. Watts Camp Confederate Veterans met last night, C. C. Tallaferro, commander, presiding. No business of importance was before the camp. A communication from General T. L. Rosser, proposing to give a lecture and illustrated exhibition some time in September was read and approved. A committee of four consisting of Commander C. C. Tallaferro, Treasurer W. P. Dupuy, Captains T. P. Buford and Tuley J. Mitchell, was appointed to solicit contributions for the cause of the Mac Stewart case. The National Artificial Limb Company, of Chicago, sent a circular offering special inducements to veterans in need of their work. The adjutant will take pleasure in giving all information furnished by the concern. Short stories were told by Capt. T. W. Spindle, Dick McClintock, Commander Tallaferro and others, and the well-known threadbare lie about Larzar Fontaine killing sixty Yankees in sixty minutes, and other equally absurd performances, were read as a literary curiosity or companion piece to a well-known Roanoke angler's fish story, and in good spirits, not liquid, the camp adjourned.

HIS LEG BROKEN. J. E. Fink, a brakeman on the Norfolk and Western, who resides at 709 Second avenue n. w., was brought home last night on a local freight with a broken leg. The accident happened yesterday afternoon at Natural Bridge.

THE BEST DOUBLE-DISTILLED EXTRACT OF WITCH HAZEL AT A REASONABLE PRICE AT MASSIE'S PHARMACY.

CREOLEUM VS. KLONDIKE GOLD. Better than Klondike gold is that which gives health. Creoleum will do it. Samples free. See Barnes, the druggist, as he has the exclusive agency for Roanoke.

MRS. ELLA GOTTSCHALK SEELIGSON, PIANISTE AND TEACHER. Will resume her class September 1. Higher art of piano playing. Harmony and select reading. Those desiring instruction please apply at once. Pupils limited. Studio, 605 Jefferson street s. w.

The Whitlow Sig Co., third floor over No. 114 Salem avenue.

THE PLACE TO GO. Don't fail to inspect our large and well selected stock of furniture, carpets, curtains, china and glassware before making your purchase. THE E. H. STEWART FURNITURE CO.

ANNOUNCEMENT. We take this method of telling the good people of Roanoke that we have purchased the grocery business of Messrs. Pitman & Evans, and we respectfully invite all the people of this city to call on us at their old stand, where we shall be ready and happy to sell them the very best goods at right prices. SANDY P. FIGGAT & CO.

Fresh Pineapples in to-day, sweet and luscious. Direct from the Florida pine groves. J. J. CATOGNI.

FEED! FEED! FEED! We carry a full line of hay, corn, oats, straw and mill feed and would be pleased to fill your orders. EASTER FEED CO. Phone 269.



Fifty Years Ago.

This is the cradle in which there grew That thought of a philanthropic brain: A remedy that would make life new For the multitudes that were racked with pain. 'Twas sarsaparilla, as made, you know By Ayer, some 50 years ago.

Ayer's Sarsaparilla

was in its infancy half a century ago. To-day it doth "bestride the narrow world like a colossus." What is the secret of its power? Its cures! The number of them! The wonder of them! Imitators have followed it from the beginning of its success. They are still behind it. Wearing the only medal granted to sarsaparilla in the World's Fair of 1893, it points proudly to its record. Others imitate the remedy; they can't imitate the record.

50 Years of Cures.

MISS TILLMAN DEAD. Miss Willie Tillman, aged about 32 years, died last night at 8:45 at her residence, 224 Franklin road, after a lingering illness from a complication of diseases, principally typhoid fever. The funeral will take place from Greene-Memorial Church this afternoon at 4 o'clock, conducted by Rev. S. L. Rice, assisted by Dr. Carson. The interment will be at Fairview Cemetery.

LAWN PARTY AT TRINITY. The Juvenile Missionary Society of Trinity Methodist Church will hold a lawn party Thursday evening in the church yard, corner Commerce street and Church avenue. Refreshments will be served at popular prices.

STUART W. C. T. U. A regular meeting of Stuart W. C. T. U. will be held this afternoon at 3:30 o'clock. All members and as many of the Y's as can come are requested to be present.

Forty-Nine Cents GETS THE CHOICE OF ANY STRAW HAT IN THE STORE. IT'S CLEARING OUT TIME. SOME \$1.00, \$1.50 AND \$2.00 ONES IN THE LOT. THE NEW DERBYS AND ALPINES ARE BEGINNING TO ARRIVE. D. M. TAYLOR, HATTEL, SUCCESSOR TO GILKESON & TAYLOR.

AN ELOPEMENT. Yesterday evening J. B. Holland, the popular prescription clerk at the Chas. Lyle Drug Company, boarded the west bound train for Bristol where he went presumably to get married. The young lady who was to become his bride is from Fauquier county and has for some time been visiting friends at Bonsack. Her name could not be learned by the reporter, but it is stated by the friends of the young man that she was aboard the west bound train and was joined by Mr. Holland at this place. The happy couple will go to Montgomery White Sulphur Springs and remain a few days, and will then return to Roanoke to reside.

The best bicycling months of the year are yet before you. Get a bicycle and enjoy life during this month. We are selling the '96 \$75 "Crescent," new and fully guaranteed, at \$35. We sell on easy terms. ROANOKE CYCLE CO., 108 Salem avenue s. w.

ENTERPRISING COMPANY. The Fidelity Wall Paper Company, of this city, which began business a few years ago in a small way, furnishes evidence that even in the dull times well directed energy brings its rewards. C. A. Woolford, the manager of the company, has by strict attention to every detail of his business and by diligent and intelligent study of the wants of the people, been able to build up the largest and most successful wall paper and house decorating business in Southwest Virginia, if not the most extensive in the State. The office and warehouses of the company are located in the Exchange building, where in addition to carrying a large stock of every article known to the house decorating trade, opportunities are offered the house owner to select, by sample, from the largest manufacturing companies in America. Notwithstanding the hard times the Fidelity Wall Paper Company, by "keeping everlastingly at it," has pulled its way to the solid shore of prosperity, and now that there are signs of improvement in general the company is fully prepared to fill the wants of the people in its line. Manager Woolford gives employment to only the best mechanical skill in his line, and all work turned out by his company may be depended upon to be first class in every particular. The Fidelity Company has recently done some of the handsomest decorating work ever done in this city or the South. The company guarantees its work to be of the first grade, and it further guarantees to do the finest grade of work known to the wall paper and decorating trade. Those contemplating building or renovating should give the Fidelity Company a call. Our stock of carpets and bed room furniture cannot be excelled. THE E. H. STEWART FURNITURE CO.

MAY APPLE PILLS Will cure headache, malaria and all diseases arising from a disordered condition of the liver. For sale by Sam Stone, the Salem avenue druggist.

THE CLIMAX REACHED IN LOW PRICES AT THE UTTERMOST POINT YET ATTAINED! HONEST VALUES! I spoke to you last week about Fine Clothing at a low price. I speak to you again to-day. I must close these two lots before I bring my fall line in. Time is money. I must have room. I place before you 200 Men's Spring and Summer Suits at prices that will compel you to stop and think when you see the quality. Don't confound them with the kind the chronic bargain sale houses are offering. These are high-class clothes, and fit to perfection. MEN'S \$6.98 SUITS. MEN'S \$8.98 SUITS. THESE RICH and rare bargains have been chosen from the mass of characteristic values now on hand. They are not so loud-spoken as some quotations that are printed, but their reality has a more abiding reason which commends them to those who believe in the best. E. WILE, ONE-PRICE Clothier and Furnisher, SUCCESSOR TO JOS. COHN. Campbell Avenue and Jefferson Street.

CATOGNI BROS., MANUFACTURERS AND DEALERS IN ROUGH AND FINISHED PINE LUMBER, Mouldings, Brackets, Shingles, Laths, Lime, Cement, Plaster, Hair, Bricks, Sash, Doors, Blinds, Etc., Etc. Office 110 Campbell St. Phone 174.

The National Exchange Bank OF ROANOKE, VIRGINIA. CAPITAL, \$100,000. SURPLUS, \$20,000. CITY DEPOSITORY. DIRECTORS: T. T. Fishburne, President; J. B. Andrews, Vice Pres.; J. B. Fishburne, Cashier; W. B. McWhorter, Bookkeeper; N. W. Phelps, Bookkeeper; E. W. Tinsley, Teller; Charles Pace, Manager.

HOLLINS :: INSTITUTE, BOTETOURT SPRINGS, VA. FOR 175 YOUNG LADY BOARDERS The largest and most extensively equipped in Virginia. Eclectic courses in Ancient and Modern Languages, Literature, Science, Music, Art and Elocution. 30 officers and teachers. Situated in Valley of Va., near Roanoke. Mountain Scenery. 1,200 feet above sea level. Mineral waters. 55th session opens Sept. 8th, 1897. For illustrated catalogue address CHAS. L. COCKE, Supt., Hollins, Va. University College of Medicine, RICHMOND, VA. DEPARTMENTS: MEDICINE, DENTISTRY, PHARMACY.