

FORT PIERCE HAS

- A library
- Six hotels.
- No saloons.
- Ice factory.
- Two dairies.
- Two dentists.
- A good band.
- Two bakeries.
- A choral club.
- Five churches.
- Paved streets.
- Barrel factory.
- Seven lawyers.
- Railroad shops.
- A lumber yard.
- Six fish houses.
- Two laundries.
- Concrete works.
- Four physicians.
- A Masonic lodge.
- A Moose lodge.
- Two restaurants.
- Two drug stores.
- A wagon factory.
- Two strong banks.
- Two opera houses.
- A board of trade.
- Cement sidewalks.
- Two blacksmith shops.
- Two meat markets.
- Two livery stables.
- Two machine shops.
- City telegraph office.
- A senior high school.
- Three barber shops.
- Automobile garages.
- Progressive citizens.
- Eastern Star chapter.
- Two good newspapers.
- An Odd Fellow lodge.
- A Royal Arch chapter.
- A boot and shoemaker.
- A wholesale feed store.
- Two telephone systems.
- Six building contractors.
- A moving picture theatre.
- Two thousand inhabitants.
- Three real estate agencies.
- Numerous boarding houses.
- Undertaking establishment.
- A wholesale cattle company.
- A volunteer fire department.
- A ladies improvement club.
- A boat building establishment.
- A Woodmen of the World lodge.
- A picture framing establishment.
- An excellent photographic studio.
- Excellent soft water in abundance.
- Seventeen stores — including all lines.
- Two clothes pressing establishments.
- Finest court house on East Coast.

FORT PIERCE IS

- The sportsman's paradise.
- On the famous Indian river.
- 242 miles south of Jacksonville.
- Rendezvous for pleasure crafts.
- Backed up by good farming lands.
- In the heart of the pineapple belt.
- The county seat of St. Lucie county.
- One mile and a half from the Atlantic ocean.
- Commercial center of the middle east coast.
- Division headquarters of the Florida East Coast railway.
- Growing faster than any other town on the east coast.
- Headquarters for fruit and produce buyers during seasons.
- Three miles from Indian river inlet—the great fishing point.

Right Living.

To be honest, to be kind, to earn a little and to spend a little less; to make upon the whole a family happier for his presence; to renounce when that shall be necessary and not to be embittered; to keep a few friends, but these without captivation; above all, on the same grim condition, to keep friends with himself—here is a task for all that a man has of fortitude and delicacy.

The Gloomy Englishman.

The sap may be wildly running, the birds may be making love, and the sun brilliantly shining in a sky of exquisite blue, but in the heart of the average Englishman there seems a perpetual good Friday, and in his mind the fixed idea that life is one long, unending Monday morning and the month eternally November.—London Tatler.

A Discussion on Talk.

Tommy—Pop, what is the difference between a dialogue and a monologue? Pop—When two women talk, my son, it's a dialogue; but when a woman carries on a conversation with her husband it's a monologue.—Exchange.

A Puzzle.

Willie—Pa? Pa—Yes, Willie—Teacher says we're here to help others. Pa—Of course we are, Willie—Well, what are the others here for?—Chicago News.

GENERAL DIRECTORY.

CHURCHES.

METHODIST CHURCH.
Preaching services every Sunday at 11 a. m. and 7:30 p. m. Sunday school at 10 a. m. Junior League 2:30 p. m. Senior League 7 p. m. Prayer meeting every Wednesday evening 7:30. Rev. J. C. Jones, pastor.

PRESBYTERIAN CHURCH.
Preaching service every Sunday at 11 a. m. and 7:30 p. m. Sunday school at 10 a. m. at Improvement Club hall. Rev. H. W. McCombs, pastor.

BAPTIST CHURCH.
Preaching services every Sunday at 11 a. m. and 7:30 p. m. Sunday school at 9:45 a. m. B. Y. P. U. at 6:45 p. m. Mid-week prayer service every Wednesday at 7:30 p. m. Rev. J. C. DuBose, pastor.

EPISCOPAL CHURCH.
St. Andrews Episcopal church—Morning service every 1st and 3rd Sunday, at 11:00 o'clock a. m. Evening service every 2nd and 4th Sunday at 7:30 o'clock p. m. Sunday school, 10:00 o'clock a. m.

CATHOLIC CHURCH.
Mass every week day morning at 6:30 Sunday morning mass at 8 o'clock. Sunday school at 9 o'clock. Father Gabriel, rector.

Governor—Albert W. Gilchrist.
Secretary of State—H. Clay Crawford.

Attorney General—Park M. Trammell.
Comptroller—A. C. Croom.
Treasurer—W. V. Knott.
School Superintendent—W. M. Holmway.

Commissioner of Agriculture — B. E. McLin.
Railroad Commissioners—R. Hudson Burr, chairman; N. A. Blitch, Royal C. Dunn.

Representative in Congress, Second District—Frank Clark, Gainesville, Fla.
State Senator, Thirteenth District—Fred M. Hudson, Miami, Fla.
Member House of Representatives St. Lucie County—Fred Fee, Fort Pierce, Fla.

County Officers—
County Judge—F. L. Hemmings.
Sheriff—D. S. Carlton.
Clerk Circuit Court—J. E. Fultz.
Tax Assessor—F. C. Poppell.
Tax Collector—F. M. Tyler.
School Superintendent — J. W. Hodge.

Treasurer—John H. Wynn.
Surveyor—J. M. Swain.

County Commissioners—
First District—E. A. Holt, Wabasco.

Second District—C. H. Edwards, Fort Pierce.

Third District—A. N. Hoofnagle.

Fourth District—D. E. Austin, Jensen.

Fifth District — Peter Raulerson, Tautie.

School Board—
First District—B. F. Hardesty, Sebastian.

Second District—W. B. Cross, Fort Pierce.

Third District—J. F. Bell, White City.

Forced to Leave Home

Every year a large number of poor sufferers, whose lungs are sore and racked with coughs, are urged to go to another climate. But this is costly and not always sure. There's a better way. Let Dr. King's New Discovery cure you at home. "It cured me of lung trouble," writes W. R. Nelson of Calamine, Ark., "when all else failed, and I gained 47 pounds in weight. It is surely the king of all cough and lung cures." Thousands owe their lives and health to it. It is positively guaranteed for coughs, colds, lagrippe, asthma, hay fever, croup, quinsy or sore lungs. Price 50c and \$1.00, trial bottle free. Sold by Fort Pierce Drug Co.

No Need to Suffer

When your doctor orders you to work it staggers you. "I can't stand it," you say. You know you are weak and failing in health, day by day, but you must work as long as you stand. What you need is Electric Bionics to give tone, strength and vitality to your system, to prevent breaking down and build you up. Don't be weak, or sickly when Electric Bionics benefit you from the first dose. They bless them for their ability to health and strength. Try them. The bottle is guaranteed to satisfy. 50c, at Fort Pierce Drug Co.

FIRE! FIRE! FIRE!

Don't wait until it is too late and your property is destroyed before taking out some FIRE INSURANCE.

I represent the following time tried and fire tested companies:

- London & Lancashire
- Orient of Hartford
- Phoenix of Brooklyn
- Norwich Union
- Georgia Home

W. R. JACKSON, - Fort Pierce

P. C. ELDRIDGE

Fire and Life INSURANCE

I Represent

FIRE

- PHOENIX OF HARTFORD
- HOME OF NEW YORK
- FIREMANS FUND SAN FRANCISCO
- AMERICAN UNION PHILADELPHIA

LIFE

- THE MUTUAL LIFE OF NEW YORK
- No better Companies doing business in Florida

Fort Pierce, Florida.

A Statement Some Claims and A Challenge

Statement.

The Florida Citrus Exchange hereby announces that it has averaged for the growers affiliated with the Exchange a higher price—net on the trees—for their oranges shipped through the Exchange, this season, than any other marketing agency in the State of Florida, has paid an average to its growers for oranges of similar grade, pack and quality.

Some Claims

CLAIM No. 1—The Florida Citrus Exchange claims that it has handled its citrus fruits, from time of loading on cars until delivered at destination, including all charges of selling (which include brokerage, auction charges, salaries, telegrams, and every expense of whatever nature and kind incurred in selling such fruit) for less actual charges to the grower owning said fruit, than any other marketing agency in the State of Florida.

CLAIM No. 2—The Florida Citrus Exchange claims that it has obtained from the purchasers in the market places of the United States, a higher price for the citrus fruits handled by the Florida Citrus Exchange during the season of 1910-11 than has been obtained by any other marketing agency in the State of Florida for fruit of similar grade and quality, sold at the same times.

CLAIM No. 3—The Florida Citrus Exchange claims that today its packs and brands stand higher with the trade that purchases and sells citrus fruits in the markets of the country than the packs and brands of any other marketing agency in the citrus deal in Florida, for fruit of same grade and quality.

CLAIM No. 4—The Florida Citrus Exchange claims that it is the only agency operating in the citrus deal in Florida that renders an honest, intelligible account sale to its shippers, in that it is the only agency in Florida that states on its account sale the actual date and place of sale, the actual amount of money received for the fruit sold, the name of the purchaser; and plainly states all deductions of every nature and kind from the gross proceeds of the sale, which enables the grower to readily and intelligently check back to see whether he has received an honest accounting or not.

CLAIM No. 5—The Florida Citrus Exchange claims that no agency for the sale of citrus fruits, operating in Florida, actually handles the fruit of its patron for total gross charge to the grower of 10 cents a box—or anything near that sum—to include all costs of handling, of whatsoever nature and kind; including brokerage, auction charges, commissions, salaries and other elaborate and undetailed expenses, AS MANY GROWERS HAVE BEEN MISLED INTO BELIEVING.

CLAIM No. 6—The Florida Citrus Exchange claims that it is the only marketing agency operating in citrus fruits in Florida that pays in full to the growers for whom it ships, all of the claims it collects from transportation companies for loss, damage and overcharge.

A Challenge.

The Florida Citrus Exchange hereby challenges any marketing agency operating in the State of Florida to disprove any of the six foregoing claims—not by mere ex-parte statements, but by positive proof backed up by evidence, to be submitted to three unprejudiced, unpartisan growers and operators of experience in the State of Florida; and we will suggest as nominees for this Committee of Arbitration three men well known throughout the State, none of whom are affiliated with the Florida Citrus Exchange, or have any leaning or partisanship therefor,—to-wit:

MR. KIMBALL C. ATWOOD,
MR. J. H. PRESTON,
MR. H. B. STEVENS,

and we will select as our Expert to check up from the books of any acceptor of this challenge, our Cashier, Mr. Charles G. Harness, who is to have just as free access to the books and records of the challenging party as the representative of the challenger shall have in investigating our books and records.

Moral.—Ship through the Exchange and Get It All.