

SECOND SECTION

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COTATI TO SEE WARM CONTEST OF SPEED BUGS

Five-Cornered Match On October 29 Will Have Top-Notchers At Each Other's Throats.

SAN FRANCISCO, Oct. 25—The Cotati speedway is to hold a five-cornered match race on October 29, according to a statement given out by J. Francis O'Connor, president of the northern California speedway, after a conference with drivers and race track officials at Fresno.

The five speedway stars, whose names were signed to the match race agreement, are all winners of on or more races this year. They are Bennett Hill, who drove his Miller motored car into first place in the 150-mile race at Fresno recently, Jimmy Murphy, who won the Indianapolis classic this year, as well as events at Tacoma, Unontown, Los Angeles and Fresno; Tommy Milton, 1921 speedway champion and first man at the Kansas City meet last month; Harry Hartz, third man in the Fresno event and winner of the San Carlos race last spring, and Frank Elliott, who, by his sensational driving, took first honors at the last Cotati race.

In connection with this match race, which will be for the 100-mile distance, O'Connor expects to hold a stock car race. Earl Cooper, veteran racing driver in conferring with the Cotati speedway official regarding the staging of such an event, and is most optimistic over the reception that its announcement will have by

the automobile men of the state. Speedway officials and racing drivers are enthusiastic over the outlook for the racing game in California. They point out that the meet at Fresno was the best attended of any automobile race ever held in the Raisin city district, and use that as the basis for their argument that the interest in the sport is growing with the public.

The race itself was also very satisfactory, it being generally agreed that it was one of the fastest and most interesting ever held on a California speedway. The speed of Bennett Hill's Miller car and the clever driving of Tommy Milton to a sensational finish only a scant few yards behind the winner for second place money was easily the feature of the day. Harry Hartz came through in good style, also, and is becoming increasingly favorite with the fans here.

Bennett Hill is a happy lad, the Fresno race being his first big win, although he has been active in the sport for years.

FORD PRICES CUT

According to a statement just issued by Edsel B. Ford, President of the Ford Motor Company, Detroit, a general reduction of \$50.00 a car has been made in the prices of Ford Model T Cars and the Ford 1 Ton Truck, effective Oct. 17th.

"The revision in prices," said Mr. Ford, "is the result of the increased volume of business which our company has enjoyed during the present year and also to the fact that we now own and operate many of our own sources of raw material, which enables us to continue increasing the quality of our product and at the same

time keep the price so low that Ford cars are in reach of everybody.

"Our Production for 1922 is already in excess of a million, which has been an important factor in bringing down costs. Our present daily output is averaging better than 5,000 Cars and Trucks, which means a complete Ford Car or Truck every 5½ seconds of each eight-hour working day. It is in anticipation of this continued demand that price adjustments are again being made in order to keep in effect the policy of selling Ford products at the lowest price consistent with quality.

"Quality, as usual," said Mr. Ford, "will continue to be a prime consideration in the building of Ford Cars. As our business has increased we have constantly increased our equipment, manufacturing facilities, so that this price reduction merely reflects the progressive methods which come as a result of increased volume.

"This reduction, which is the sixth since March 1920, brings the price of the Ford Touring Car from \$575, the price in effect early in 1920, to the present extremely low level of \$298, which is nearly 50% less. Corresponding reductions have been made on all other types."

The new prices, FOB Detroit, by types, are as follows:

Touring, Standard	\$298
Roadster, standard	\$269
Chassis, standard	\$235
Coupe, str. & dem rims	\$350
Sedan, str. & dem. rims	\$396
Truck chassis, dem rims	\$380

The high school graduating class of bledsoe County, Tennessee, was awarded certificates of excellence in Bible study at the recent commencement.

Indians of the Acoma pueblo, near Albuquerque, have consented to the filming of a religious ceremonial dance.

SPARK PLUGS IN ENGLAND PUT UP IN TIN CARTONS

Metric Thread System Used—American Plug Regarded As Equal Of British Product.

Practically all automobile manufacturers in the United Kingdom use metric thread spark plugs, says Vice-Consul Donovan, London, in a report to the automotive division of the Department of Commerce, but there is, of course, a market for inch thread spark plugs due to the large number of American cars in the country. It is estimated that there are in the United Kingdom from 250,000 to 300,000 passenger cars, of which 20 to 25 per cent are of American make, and from 150,000 to 200,000 motor trucks. An American car which recently appeared on this market with metric thread spark plugs, is so far as is known, the only American car sold in the United Kingdom equipped with this type of plug. The 18-millimeter thread spark plug is the size in most general use in the British Isles.

Where there is a duty of 33 1-3 per cent on these articles imported into the United Kingdom, practically all spark plugs, both American and British sold there, retail at five shillings, or about \$1.10 at the present prevailing rate of exchange. In the case of wholesale prices, however, British manufacturers receive a discount of 50 per cent and a dealer receives 40 per cent discount from the British manufacturers, on all orders of one half gross or larger; American manufacturers give a discount of 40 and 30 per cent, respectively, with no stipulation as to the size of the order.

The most popular spark plugs of British manufacture are the Lodge, and the K. L. G., the former being a porcelain plug, while the latter has mica wound laterally around the electrode.

The American spark plug is regarded as fully the equal of the British plug, but it is said that the British is more attractively put up, being wrapped in a tin box sealed with a lead seal, which appeals to the buying public.

One might think Detroit police hunt bad birds. They are being equipped with tear bombs and bird shot.

Some time ago a statement was made that a woman had just been admitted to the mining school of the University of California and that she was one of the first of her sex to take up this study. Thirty years ago a woman was admitted to the London Geologists Association "whose scientific attainments are indisputable",

and she was at once elected one of the vice presidents. Mrs. Curie, the discoverer of radium, was also a woman of great scientific attainments and an honor to the metallurgical profession.

Stroudsburg (Pa.) man claims a fish pulled him in. The strange part is the man is a preacher.



Owners who have driven the good Maxwell many thousands of miles have found that it is not only most comfortable and economical, but so well built that it requires practically no expert mechanical attention.

Cord tires, non-skid front and rear; disc steel wheels, demountable at rim and at hub; drum type lamps; Alomite lubrication; motor driven electric horn; unusually long springs; new type water-tight windshield. Price delivered here, tax paid: Sedan, \$1560; Coupe, \$1445; Touring Car, \$1070; Roadster, \$1070.

Easy Payments

BLACK & ELLIS
4th and South Front Sts. Phone Blue 72

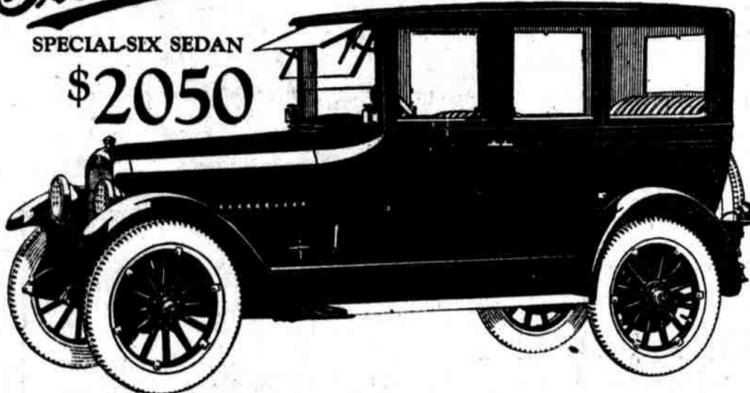
The Good

MAXWELL

Studebaker

SPECIAL-SIX SEDAN

\$2050



Judge Its Quality—Then Price

There's something alluring about the Studebaker Special-Six Sedan.

You notice it when you pass one on the street. It grows on you as you examine the car's details. It becomes even more pronounced when you take the wheel and drive it.

No wonder the Special-Six Sedan carries such an appeal! Its beauty of line, finish and appointments fascinates you. The delightful harmony of color in the upholstery, the completeness of the appointments and the soft carpeting afford real elegance—and at a new low price.

The body is a striking example of the handicraft of Studebaker artisans. Built in Studebaker plants where the coachmaker's art has been handed down from father to son for more than two generations.

It is mounted on the same dependable Special-Six chassis that has added new fame to the name Studebaker wherever cars are known.

Compare its appearance, its endurance records, its comfort, its equipment and its recognized reliability with any car within hundreds of dollars of its price. Judge it on quality first—then price—because price alone is no indication of its intrinsic value.

You can have confidence in the quality of Studebaker cars—in the 70 years of business success and manufacturing integrity back of them—and in the sterling dollar-for-dollar value built into them.

The name Studebaker on your car insures satisfaction!

EQUIPMENT

Automatic windshield wiper.
Rear-view mirror.
Beaded radiator.
Exhaust heater.
Courtesy light.
Jeweled eight-day clock.
Cowl ventilator.
Theft proof transmission lock.
Rain visor.
Opalescent corner lights.
Massive headlights.
Artistic coach lamps.
Four doors that swing wide open.
Simple automatic window lifts raise or lower plate-glass windows.

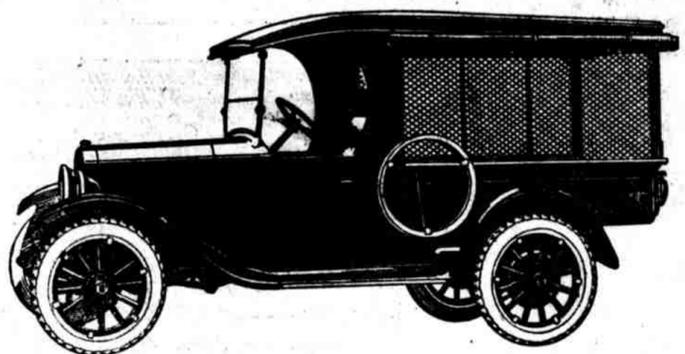
MODELS AND PRICES—f. o. b. factories		
LIGHT-SIX 5-Pass., 112" W. B. 40 H. P.	SPECIAL-SIX 5-Pass., 119" W. B. 50 H. P.	BIG-SIX 7-Pass., 126" W. B. 60 H. P.
Touring \$ 975	Touring \$1275	Touring \$1650
Roadster (3-Pass.) 975	Roadster (2-Pass.) 1250	Speedster (4-Pass.) 1785
Coupe-Roadster (2-Pass.) 1225	Roadster (4-Pass.) 1275	Coupe (4-Pass.) 2275
Sedan 1550	Coupe (4-Pass.) 1875	Sedan 2475
	Sedan 2050	Sedan (Special) 2650

Cord Tires Standard Equipment

BEECHER & ROBINSON

THIS IS A STUDEBAKER YEAR

DODGE BROTHERS BUSINESS CAR



Farrow-Stackpole Automotive Co.

KINGMAN - ARIZONA - OATMAN