

The man who talks the loudest on a street corner is apt to be dumb as an oyster when at home.

Some women have to look at the morning paper to find out where their waist line is.



(Reg. U. S. Pat. Off.)

In the "SEAL-PAC" Envelope

Mrs. Lincoln while in New York made arrangements with the Fern Waist manufacturers to ship us two styles of their waists every week. So we get the very latest styles weekly.

This is the biggest value in waists made. All Fern Seal Pac Waists retail at

**\$1.00**



**Lincoln's Quality Store**  
Belding, Michigan

**ADVERTISE CHURCHES' SAYS NOTED MINISTER**

In his address to the members of the Denver Ad. club and the Ministerial alliance Dr. Christian F. Reiser of New York said:  
The value of church advertising is beyond estimate. It must be recognized that preaching is the great power for moral uplift in the world, but the most eloquent preacher and the most powerful exponent of the gospel cannot sell his wares without an audience. And in this modern business era he must advertise to get the audience. I do not want to be accused of sensationalism, but I believe in any bait to catch fish. Some of the greatest churches in the world scarcely have any attendance at evening services, and out of the 100,000,000 persons in the United States but 50,000,000 attend church at all. We have got to adopt aggressive, modern advertising methods to fill the pews.  
When the church does business along the lines of the modern, up-to-date business house that advertises its wares in the newspapers, then that church will be successful. There is no preacher who has anything positive to say but can get an audience by proper advertising. I would reach the golfer with golf and the moving picture with pictures and advertise what I am going to do.  
The newspapers of the country are responding more to the handling of the news of the church. Every newspaper in Chicago carries a department of church news. The churches of Denver are to be congratulated in that one of the daily papers of the city publishing such a strong religious department and that it has such a man in charge as Mr. Burton.  
The advertising men and their publicity methods are needed in this day and generation by the churches.

**Little Economies**

It seems a small thing to mention, but there is great waste in the preparation of vegetables, especially in peeling potatoes. In the days before the potato peeler was invented a public-spirited man gave a large endowment to the college visited by his agent that showed the greatest economy in peeling potatoes. Perhaps the old tale of the prince looking for a bride, who asked for the bread bowls in the homes of several charming maidens, wishing to feed his horse with the scrapings, might be well to revive. Those who saved much dough, thinking to gain favor were disappointed for he chose the girl with the bowl so clean that there were no scrapings, as that indicated to him a careful, frugal wife, for which he was looking.  
Where vegetables are to be served alone, select the best looking ones, leaving the less sightly ones for soups, seasonings and stews.  
A tablespoonful of peas or tomatoes should be saved and added to the roast beef gravy on the morrow or to the vegetable salad. A single fresh tomato may be quartered and served as a garnish.  
A half cupful of peas may be added to tomorrow's omelet and thus make a tasty dish rather than a plain omelet.

Water in which rice is cooked added to milk makes a fine cream soup for dinner.  
One cupful of mashed potatoes will make several croquettes, or patties, or fish balls.  
The green tops of the celery are just as good for flavoring the stew or soup as the more tender portions.  
Muffins left from breakfast may be pulled apart and toasted. Pieces of cake served with a simple custard and a sliced banana, is a dainty dessert and one easy to prepare.  
Save the tea leaves and sprinkle them, well-moistened, over the carpet before sweeping. They brighten the carpet and keep the dust from flying.  
Use the ham bone to cook with cabbage. Take off every little bit of meat and serve it in a white sauce on toast.  
Mayonnaise may be colored green with spinach juice or red with beet juice, or tomato catchup or the coral of lobster.

**Cut This Out—It is Worth Money**

DON'T MISS THIS. Cut out this slip, enclose with 5c and mail it to Foley & Co., 2843 Sheffield Ave., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound, for bronchial and la grippe coughs, colds and croup; Foley Kidney Pills, for lame back, weak kidneys, rheumatism, bladder troubles; and Foley Cathartic Tablets, a wholesome and thoroughly cleansing cathartic for constipation, biliousness, headache and sluggish bowels. You can try these three excellent remedies for only 5c. Wortley & French and Connell's Drug Store.—adv.

A man isn't necessarily attached to a baby carriage because he follows it.

**BIG BARGAINS IN NEW ROOFING.**

Brown Gravel Roofing, \$1.50 per roll.  
Rubber Roofing, \$1.65 per roll.  
Small quantity of mixed grades, \$1.35 per roll.

Each roll complete with sufficient nails and cement to enable you to lay properly.

WRITE FOR SAMPLES.  
Mail Orders Promptly Attended To.

**G.R. SALVAGE CO.,**  
21-23 MARKET AVE., S. W.  
GRAND RAPIDS, MICH.

**Never Has There Been a Season When Dresses Were as Smart**

From the most simple tailored street model, through the various styles for every daylight and evening occasion, there is a note of beauty in every line of every model. An inspection of our elaborate display will prove a revelation and a delight. In the moderately priced dresses, we note three groups at

**\$15--\$25--\$29.50**

Sketch shows a stylish model in navy blue Serge. Blouse is embroidered with smoke grey silk floss, and trimmed with self buttons. Small flat collar of white satin. Cuffs trimmed with self piping and buttons. Plain tailored skirt with two novelty pockets embroidered to match blouse and lined with white satin. Women's and misses' sizes. Price \$15.

MAIL ORDERS PROMPTLY TAKEN CARE OF

**B. SIEGEL & CO.**  
"Where Tailors Design"  
BENJAMIN WOODWARD & STATE  
DETROIT, MICH.

**GEORGE H. DYE**  
Register of Deeds  
Democratic Ticket



Mr. Voter:—  
I am asking for a second term, and if you think I am worthy and qualified you will vote for me. I will be under obligation to you for this expression of confidence.  
Yours for what is right,  
**GEORGE H. DYE, Register.**  
18-t-2 (Political Advertisement)

**Shoes for Men Who Work**

**Outside**  
Shoes that are made from **Bark Tanned Leather** which will stand the hard knocks of out door wear and are proof against the destroying action of barn yard liquors.

**Inside**  
Shoes that are made of soft flexible leather both in the uppers and soles which will give the Maxium of comfort and good wear.



**Get - Out - The - Dry - Vote**

**Grinnell Bros. 13th Annual Sale of SUMMER RESORT PIANOS**

**Rare Special Bargains ON GRINNELL BROS. (OWN MAKE) PIANOS**

Beautifully finished, used short time for concert work, good as new. Was \$400. **\$292**  
Sale price

**—BEGAN—**  
**Monday Morning**  
**October 2nd**

This is the 13th annual Summer Resort Sales event, and will be the greatest clearance of beautiful pianos ever held in this state.  
We have rented more pianos to summer resorters this year than ever before, because of the warm weather and the great exodus of people to the water side. Every summer home has been occupied every day of the season and our pianos have found their places in thousands of these summer homes.  
Now these rented pianos are coming back to us in

large numbers. We have no space to exhibit them on the floors of our permanent stores and are compelled to bring some of the very best of them to Greenville for IMMEDIATE SALE. Our Fall and Winter stocks crowd out the summer pianos. They MUST BE SOLD regardless of their real worth.  
You will miss the rarest opportunity of your life to buy a beautiful instrument if you do not investigate our unusual offerings at this sale. To look them over does not obligate you in the least.

**A Year's Free Exchange Trial**

If you are not satisfied with the piano you purchase any time within a year, we will gladly exchange it for any other new instrument in our immense stock of world fam-

ous pianos, and we will apply every cent you paid on the new instrument. You will NOT LOSE A SINGLE CENT!  
**SEE OUR WONDERFUL BARGAINS TODAY!**



**EASY TERMS**  
Arranged to Suit  
Your Convenience

Clough & Warren Was \$350 Sale Price <b>\$172</b>	Maxwell Was \$300 Sale Price <b>\$198</b>	Werner Was \$350 Sale Price <b>\$237</b>	Knight Brinkerhoff Was \$275 Sale Price <b>\$188</b>	Hollerbach Was \$250 Sale Price <b>\$182</b>

**GRINNELL BROS. MUSIC HOUSE**  
GREENVILLE SALES ROOM, 319 West Cass Street

List of Bargains Postpaid on Request

Open Evenings During Sale