

Fresh GROCERIES

FRESH COOKIES AND
CANNED GOODS

OF ALL KINDS ARE CONSTANTLY ARRIVING AT

WILL RICHARDSON'S

State Street Grocery.

Pride of Charlevoix Cigar

will be found this year the same as last. So if you last year you needn't try them this year as there is no difference.

R. F. Steffes.

Warne Block

An Ad. in this space would do you good.

S. BURAK,

Will pay the Highest Market Price for

Hides, Pelts,
Furs,
Old Rubbers,
RAGS, and OLD METALS.

Will also take orders for enlarging Pictures. Picture Frames—all sizes and very cheap.

S. BURAK,

Residence Cor. Third and Garfield Sts
East Jordan, Mich. P. O. Box 74

Sometimes 5 and 7 make 11.

That's when your brain is tired. Well it's time to bowl a game.

We have just added to our equipment two new sets of the regulation ten pins.

Bush's Bowling Alleys.

JOHN KENNY,

—GENERAL—

—DRAYMAN

Moves household goods, baggage and Mer-
chandise of all descriptions.

Stove wood and lumber delivered.

EAST JORDAN. MICH.

Frank A. Kenyon,

Register of Deeds

and Abstracter

These abstracts are the only Record of Title up to the time of the fire which destroyed the Court House

Old papers for sale at this office.

A WONDERFUL BUSINESS

Is the Lord & Thomas Advertising Agency, the Head of Which Retired Feb'y 1st.

Possibly there is no line of industry in the United States that has grown in such proportion in recent years as that of general advertising, which includes publicity in newspapers and magazines and outdoor display advertising, and through its tremendous force the entire basis of modern merchandising has been revolutionized.

The Chicago papers of the current week devote much space and time to the wonderful growth of the advertising business as a whole, and that of Lord & Thomas in particular, owing to the retirement of D. M. Lord, the senior member of the firm, who leaves active business life with a rich competence.

A. L. Thomas, who has had active management of the firm for some years past, succeeds to the presidency. C. R. Erwin, the new vice-president, has been connected with the company for 20 years and is therefore a veteran in the field; associated with him and Mr. Thomas is Mr. A. D. Lasker, the secretary and treasurer.

Thirty-five years of wide experience in handling the publicity of a large proportion of America's most successful advertisers have fitted Lord & Thomas to give most judicious and profitable service to enterprising business firms in every line.

The main offices of Lord & Thomas are in the Trade Building, Chicago, and its Eastern Branch is in the American Tract Society Building, New York.

THE MOST FATAL DISEASE.

Kidney complaint kills more people than any other disease. This is due to the fact that it is so insidious it gets a good hold on the system before it is recognized. Foley's Kidney Cure will prevent fatal developments if taken in time. "I was troubled with kidney complaint for about two years," writes A. H. Davis, of Mt. Sterling, Ia., "but two bottles of Foley's Kidney Cure effected a speedy cure."

Sold by L. C. Madison & Co.

Birds work for man from the first glimmer of light, Rocky Mountain Tea works for mankind both day and night. That's why it's famous the world over and over. It will not let you turn over and take another snore.

Warne's Pharmacy.

FOLEY'S HONEY AND TAR
for children; safe, sure. No opiates

Are the Fruit Buds Killed?

Does the Extreme Cold Weather Which We are Indulging in Have Any Bearing on Next Summer's Fruit Harvest?

This is a question which is worrying the farmers and horticulturists, not only in this county but throughout the whole state. During the past six weeks the mercury has reached levels which under ordinary conditions would most assuredly prove fatal to all the fruit buds with the possible exception of the most hardy varieties. The one hopeful feature is the fact that there have been no thaws and therefore practically no sap in the trees while the roots have been amply protected with a covering of snow from two to four feet in thickness which has kept the frost out of the ground. On this account some of our fruit growers feel quite confident that the trees have not been seriously injured and that there will be at least a portion of a fruit crop next season.

KEEP FIRE-HYDRANTS CLEAR.

The Herald is in receipt of the following timely communication from one of the village firemen:

"Fortunately for all concerned the residents of East Jordan have been very free from fires during this season of cold weather. The old rule still remains true that 'An ounce of prevention is worth a pound of cure.' There is one thing that the residents of the village can do that will materially help the firemen in the preservation of property in case of fire, and that is to keep the snow shoveled from around the hydrants near the property. This is a small thing in itself and will require but little effort on the part of the citizens, but it may be of great help in case of fire. Who knows but what your home may be the first one to need our services, and a minute saved in getting water may mean the saving of valuable property. During the past week the hydrants have all been uncovered by the firemen; will the citizens kindly see to it that they remain so during the balance of the winter?"

Common Council.

The regular meeting of the Common Council was held in the Council Chamber Monday evening. Called to order by President L. A. Hoyt at 8:00 o'clock all members present.

Minutes of previous meeting read and approved.

The following bills were presented, audited and allowed, the Clerk being instructed to draw orders for the same:

Electric Light Co., lighting for Jan. \$66.69.

W. E. Palmiter, services as collector of water rent and postage, \$26.00.

East Jordan Lumber Co., wood, \$3.00.

R. Miles, hauling wood, 25 cts.

Wm. Johnson, salary and care of Hall, \$45.00.

A. Kenny, snow plowing streets and draying, \$9.25.

Louis Grasier, labor, 50 cts.

The resignation of W. E. Palmiter as Clerk of the Water Commission was presented and accepted.

Clerk Hudson read his annual report showing the balance on hand in the several funds to be as follows:

General Fund,	\$551.04.
Highway Fund,	129.67.
Water Works,	164.58.

Total, \$845.39

The President appointed the following election Boards:

Election Inspectors—Trustees Lorraine and Plank with the President and Clerk.

Election Commissioners—Trustees S veet, Boosinger and Plank.

Registration—Trustees Steffes and Boosinger with the Clerk.

On motion it was decided to hold the Village Election in the Town Hall and the Registration in the Village Hall.

Adjourned.

Chas. Hudson.
Village Clerk.

L. O. T. M. M. ITEMS.

Soronian Hive No. 452, at their last regular meeting, elected Mrs. Eva Kenny delegate to the State Convention to be held at Battle Creek next June. Mrs. L. C. Madison was elected alternate.

Next regular meeting will be held Monday night, Feb'y 22. All members are requested to be present, as there is important business to be transacted.—Mrs. J. Smith, Mrs. F. Martinek, press committee.

An Editorial Change.

With this issue we lay down the editorial pen resigning in favor of Mr. G. Arthur Lisk, of Lapeer, who has purchased THE HERALD, taking possession this week. Mr. Lisk is a young man of energy and ability, being thoroughly conversant with all branches of the printing trade. For twelve years past he has been with the Lapeer Clarion, filling the position of foryman in the job department.

We feel assured that Mr. Lisk will continue to make THE HERALD a live local paper and merit the support of both the business men and citizens of the community.

During the three years past in which THE HERALD has been under our guidance our relations with East Jordan's business men and people have been of the most pleasant and we will always cherish the brightest recollections of our editorial experience.

We take pleasure in introducing Mr. Lisk to the public and hope that he will meet with the full measure of success.
R. L. LORRAINE.

This week's issue of The Herald begins a new era in the life of this paper, its former editor, and your humble servant. In taking charge, we found that Mr. R. L. Lorraine had established a well-to-do country weekly. Its pages are full of local advertising, which not only speaks well of the business men, but also the ability of Mr. Lorraine to bring it up to its present good standard. In going over the subscription list, we found it most enviable. Not only are the subscribers "paid-up" but they represent the better class of citizens as well.

It is our purpose to develop the plant still further and give to the citizens of this village and county a Newspaper and Job Office of more than passing merit. We solicit the patronage of both old and new customers and feel sure that we can be of mutual benefit.—G. A. Lisk.

Embarks in Journalism.

(From the Lapeer Co. Clarion).

G. Arthur Lisk, of The Clarion, has purchased the Charlevoix County Herald and leaves for East Jordan to assume editorship of the same, Monday next. R. L. Lorraine is the retiring publisher. Mr. Lisk began his work in this office, as a novice, twelve years ago. Although he has had numerous opportunities to leave The Clarion, at apparently better financial advantage, he sized them all up judiciously and decided not to throw down a good and satisfactory thing for an uncertainty, no matter how flattering in appearance. He is one of the steadiest, most reliable, well equipped in experience and ability, and all the year round dependable men we ever had the pleasure of having on The Clarion pay-roll. His level headedness in sticking where he found pretty fair picking, has put him in possession of such capability as he could not otherwise have acquired, and such as will prove invaluable to him in undertaking business for himself. We predict for him success, and feel sure that he will give the people of East Jordan such a newspaper as they have not heretofore even pictured as possible at that point.

O. E. S. RESOLUTIONS

WHEREAS—It has pleased Almighty God, the Ruler of the Universe to remove from our midst our sister and friend Miss Sarah Ward, and

WHEREAS—In our departed sister the Chapter loses one of its honored and efficient workers commanding the respect of all who knew her, therefore

Resolved that we extend our heartfelt sympathy to her bereaved family and friends in this their hour of trouble recommending them to Him who doeth all things well; that the flight of the spirit is the second birth and beginning of its sublime journey in the ethereal world is a thought uplifting and grand. We think of her as not dead—only our arisen sister whom we hope to meet in the summer land;

Resolved that our charter be draped in mourning for a period of thirty days and that her chair and pedestal be the depository of our floral offerings for the same period;

That a copy of these resolutions be sent to the bereaved family, placed on the minutes of the Chapter and given to the Charlevoix County Herald for publication.

Mrs. E. J. Crossman, Mrs. Lasira A. Kenyon, Mrs. J. B. Palmiter, Com.

FARM FOR RENT:—75 acres under cultivation, 3 1/2 miles southwest of East Jordan. For further information enquire at this office.

BOOSINGER BROS.

Send Forth

A WORD OF THANKS

To the Hundreds of Customers who have made our Great
1-4 Off Sale a magnificent success in spite of the
most inproportious weather of the season.

This alone speaks wonders for the confidence the public has in our great sales that are growing in popularity every year.

No less is the praise heard on every hand of the high quality of the merchandise we offer to the public.

Next week we will have open for inspection

The First Arrival of **NEW SPRING GOODS**

It will pay you to call and see them, even if you are ready to buy styles the latest quality the very highest, prices the lowest.

Quality First o All - - Our Motto.

BOOSINGER BROS.