

We Omit All Argument



About Sewing Machines affording good exercise—The ELDREDGE runs too easily for that. Most women prefer the pleasures of a social gathering to an afternoon with a sewing machine—who wouldn't? But if you do have to stay home and sew do it with an ELDREDGE. That's all we can ask. You'll be in fast company with an Eldredge but in good company, for the Eldredge is a sewer that goes forth to sew and it won't do any thing else. We'll wager our reputation that there's no better Sewing Machine than the Eldredge. No canvassers, no loaning, no trading. Just a straight price of \$34.50 and a guarantee with every machine. Sold on payments of \$10.00 down and \$5.00 per month.

STROEBEL BROS.

Jos. C. GLENN, President. W. L. FRENCH, Vice President.
GEO. G. GLENN, Cashier.

State Bank of East Jordan.

CAPITAL, \$20,000.00 SURPLUS \$1,500.00.

Money to Loan on Short Time.
Deposits of \$1.00 and upward received and interest allowed if left on deposit three months or longer.
Bank Money Orders sold at lowest Rates.
Fire Insurance Written—we have seven good companies.
Private Deposit Boxes to Rent at \$2.00 per year.

DIRECTORS—JOS. C. GLENN. W. L. FRENCH WM. P. PORTER.
M. H. ROBERTSON. GEO. G. GLENN.

Briefs of the Week

Snow.
Almost tax time.
Hunters are home.
Soon be Christmas.
Potatoes on the move.
"The Real Widow Brown"
Sleighing at this time last year.
How'd you like to have a date with a peach?

Att'y J. Ernest Converse is at Charlevoix this week, attending to his duties on the County Board of Canvassers.

One fare round trip to all Canadian points, via the E. J. & S. and P. M. Ry's, Dec. 15-16-17-18, tickets good to return leaving destination not later than January 7th.

George Spencer now has the plumbing shop formerly owned by his brother, Will. Anyone wishing anything in military plumbing, tin-smithing or sheet metal work should call on him.

Petoskey says they are champions of Northern Michigan. They must have forgotten the way in which they were beaten here by the East Jordan High School last Fair time to the tune of 17-0.

John Cramer of South Arm and Miss Margaret Rush of Echo Township were united in marriage last Monday morning at the Catholic Church, Rev. Fr. Alexander Doreukemper performing the ceremony.

The Bachelor Girls Club was organized last Saturday with officers as follows: President, Miss LaVerne Crossman, Secretary, Miss Margaret Bowman, Treasurer, Miss Mina Hite. The object of the organization is social benefits and the first of a series of dances was given Wednesday evening at which some twenty-five of our popular young people participated.

The value of The Herald as an advertising medium was well illustrated the past week. Bousinger Bros. placed a double-space adv. in our last issue advertising a Cloak Sale and the returns from the adv. were so satisfactory that they have decided to continue the sale and adv. another week. Thursday we received a letter from the J. C. Ayers Co. of Lowell, Mass., and in attesting to merits of this publication say: "We state to you frankly that we appreciate The Herald as an advertising medium." Here is a home and a foreign advertiser both satisfied with results.

One of the funniest comedies of the day, "The Real Widow Brown," played by a company of unusual merit, will be seen at Loveday Opera House next Tuesday night Nov. 29th. The plot rests upon the idea of substituting a young man disguised as a widow for the genuine widow who has to fill the position of governess to two charming girls. The complications arising from such a ludicrous impersonation are too funny and can only be greeted with peals of laughter. The music is sparkling and up to date. A comedy full of complicated situations, portrayed by a company of jolly comedians and clever and pretty girls has caused "The Real Widow Brown" to spring into instantaneous success.

C. C. Mack, the Jeweler.
Judge of Probate J. M. Harris was in our city, yesterday.

Mrs. J. L. Wiesman was a Petoskey visitor first of the week.

Miss Laura Defanbaugh is here from Charlevoix visiting friends.

George G. Brown and family are attending the St. Louis Exposition.

Mr. and Mrs. Andrew Suffern spent Thanksgiving with their parents here. Thomas C. Bird a pioneer of Eveline township, died Monday last aged 78 years.

Mrs. L. C. Madison was at Charlevoix yesterday visiting with her son at that place.

The parents of George Otis arrived here from Grand Rapids, yesterday, and will make that gentleman a brief visit.

Service will be held in the Episcopal Church by Rev. C. T. Stout on Monday evening Nov. 28th. A cordial invitation to all.

Hello! Is that so? Yes, Mack the Jeweler has a fine line of up-to-date Holiday Stock. You better make your selections early and have them laid away until you want them.

The Charlevoix Co. Mutual Benefit Ass'n is a new corporation just formed under the state laws. C. H. Whittington of this city is vice-president and a director. Its headquarters are Charlevoix and its object is to provide a burial benefit for its deceased members.

The Thanksgiving Masquerade at Loveday Opera House was well attended, excellent order preserved, and enjoyed by all. The prizes were awarded as follows: Lady with prettiest costume, Mrs. Ed. Ballinger, representing the Goddess of Liberty—prize, a Silver Fruit Dish; gentleman with best costume, Bert Scott, representing a Rough Rider—prize, Gold Fob Chain; gentleman with funniest outfit, Lee Gilbert, representing Happy Holigan, prize—Watch.

Last week J. W. Coates took unto himself a partner in the person of J. G. Blake and henceforth the firm name will be Coates & Blake. Mr. Coates is too well known as a first-class woodworker and blacksmith to need an introduction to our readers and Mr. Blake is a thorough workman. The latter is an expert in gun-smithing and any one having anything in this line to do should be sure to call on them at their shop on State St.

Silver Novelties, etc., at Mack's Jewelry Store.

Lewis Hall, living in Boyne's Addition, died Sunday evening from heart-failure. Mr. Hall worked Saturday night until late and was in usual health on Sunday. In the evening he read a few newspapers and retired about 9:00 o'clock. Shortly afterward he was discovered by Mrs. Hall to be in a dying condition. Deceased was a Maccabee and the remains were taken to Eastport Tuesday by Undertaker Whittington and placed in the fraternity hall there, and by which order he was buried. He was aged 35 and leaves a wife and several small children.

Life will be made worth the struggle of humdrum existence if you visit the Loveday Opera House next Tuesday night Nov. 29th, and enjoy the jolliest evening of a twelfth month. The attraction will be the latest musical comedy success, "The Real Widow Brown," with a select coterie of merry-makers. The entertainment is of the liveliest sort, and the company is one of the exceptional sort.

Ridiculous and yet perfectly natural situations, exquisite costumes, bright and catchy music and clever acting briefly describe "The Real Widow Brown," Mr. A. C. Scammon's latest bid for popular favor along theatrical lines. An unqualified success wherever produced it is certain to be greeted by large audiences. Nothing has been left undone to afford an evening of legitimate mirth, the company being one of the highest merit. Seats on sale today at regular prices.

Pineules is the name of a new discovery put up in a new way; a certain cure for all kidney and bladder troubles, Rheumatism, Lumbago, etc. You are requested to call at our store and let us show you Pineules, derived from the Pines. Sold by Warne's Pharmacy.

"Knock and others will 'open up' on you." Call at Mack's Jewelry store and see the Holiday Stock that is being opened up there.

The Singer Sewing Machine sold on the instalment plan. \$35.00 cash will buy one. Some second hand Machines of other makes for sale cheap. All kinds of Machines cleaned and repaired.—E. A. Lewis, Main St., East Jordan.

Excursion via the E. J. & S. and P. M. Ry's to Lansing Dec. 12-13, good to return Dec. 17th. One fare plus 25 cents.

Mack, the Jeweler is making special prices on Watches until after the Holidays.

James Quinland was at Grand Rapids, Monday, attending the wedding of a sister there.

Mr. and Mrs. Harry Price are attending the St. Louis Exposition.

—THE—
"REAL WIDOW BROWN"

A Musical Comedy in Three Acts. Bright, Catchy, Music, a Lively Plot, Pretty Costumes, Pretty Girls, Plenty of Singing and Dancing.

TWO TELEGRAMS:

Manistee, Mich., Nov. 23rd.
"Mgr. W. A. Loveday,
East Jordan, Mich.
"BOOM 'THE REAL WIDOW BROWN',
Best Musical Comedy yet. Everybody
delighted."
R. R. Ramsdell,
Mgr. Theatre."

Muskegon, Mich., Nov. 25th.
"W. A. Loveday, Mgr.,
East Jordan, Mich.
You can't say too much. 'THE REAL WIDOW BROWN' good show."
Harry Banjo,
Mgr. Theatre."

These recommendations are better than any flashy advertising that can be put out as they come from managers who play the best shows that come to Michigan.

ONE NIGHT—
Next Tuesday
—AT—
LOVEDAY OPERA HOUSE
Seat Sale Now On.

List of Advertiser Letters.
Following is a list of the letters remaining uncalled for in the East Jordan postoffice for the week ending Nov. 21, 1904:
Jipson, Mr. Ed
Reagh, Miss Mary
Johnson, Mr. James
Harper, Mr. Geo.
Hall, Mr. Josie
Everts, Orren B.
Radtke, Mr. Emil
Sands, Mr. Lou
FRANK A. KENYON, P. M.

New Goods
Are Arriving Now.
I will be pleased have you examine them often.
Beautiful line of JEWELRY, SILVER, NOVELTIES, CHINA, CUT GLASS, ETC.
All new and up-to-date.
Leave your watch and have it repaired right.
C. C. Mack, The Jeweler.

A MATTER OF HEALTH

ROYAL BAKING POWDER
Absolutely Pure
HAS NO SUBSTITUTE

EXCURSIONS
VIA THE
Detroit & Charlevoix
and
Grand Rapids & Indiana
Railways.

CHICAGO.
For the International Live Stock Exposition, excursion tickets will be sold Nov. 27, 28, 29, return limit Dec. 5th, one fare plus 11.00 for round trip. Tickets will also be sold on Nov. 30th, good to return until Dec. 3rd, at rate of 2 cents per mile for round trip.

WORLD'S FAIR—ST. LOUIS.
Round trip tickets at low rates, on sale daily. Rates and Limits cheerfully furnished on application.

WINTER TOURIST, TICKETS TO THE SOUTH.

Now on sale, good to return until May 31st, 1905. Direct line, only one change between the north and the south.

M. F. Quintance, D. P. A.
Petoskey.
E. A. Ashley, Local Agent.

EXCURSIONS
VIA THE
PERE MARQUETTE
LIVE STOCK SHOW.

Special excursion rate to Chicago and return November 27, 28 and 29th, and December 1st, good to return up to and including December 5th. Ask agents for particulars.

LOW RATES TO CHICAGO WEDNESDAY, NOV. 30th.

Ticket agents will sell round trip excursion tickets to Chicago on Wednesday next, Nov. 30th, good to return until Saturday, Dec. 3rd, at very low rates. Ask agents for particulars.

Christmas Metropolitan.

The Christmas issue of THE METROPOLITAN MAGAZINE contains illustrations in color by a number of the best-known artists who draw for the magazines.

A charming paper by John Corbin entitled "A Boy's Eye-View of the Circus" is illustrated in full color by Jules Guerin. Mr. Corbin describes visits to the circus which he made upon representations of Toby Hamilton, the world-famous press agent. Life behind the scenes, the pleasures and the woes of the folk of the big show, old friends in the arena and out of it, are described by one who looks through a boy's eyes yet cannot forget the judgment of the adult.

"Garou the Cast," a \$500 prize story by W. A. Fraser, is illustrated in color by Charles Livingston Bull, whose work is too well known to need comment.

"The World at Large," a department of comment, contains illustrations in pen and ink as well as many superbly printed photographs Jules Eckert Goodman in "The Stage at Holiday Time" discusses matters of theatrical interest from many standpoints, there being twenty pages of photographs of stage people beautifully printed.

The poems in this number bear the names of Theodosia Garrison, Clinton Scollard, Richard Le Gallienne, Oliver Herford, Minna Irving, Carolyn Wells and Edward S. Martin. Mr. Martin's contribution is a highly humorous account of what the writer would do "If I Were Henry James." A particularly funny caricature by Ernest Haskell accompanies this poem.

Great Bargains
Given In
Ladies' Coats and Jackets, Skirts, Suits, and also in Furs.
One or two of a kind and must be closed out.
Prices within the reach of all.
Be Sure To Call.
J. L. WIESMAN
LEADER OF LOW PRICES.
Loveday Block, East Jordan.

The East Jordan Harness Co.
Manufacturers of
LIGHT & HEAVY HARNESS
Carry a Complete Line of
CUTTERS, SLEIGHS, WAGONS, BLANKETS, ROBES, TRUNKS, BAGS, ETC.,
AND ALL HORSE CLOTHING.
FUR COATS We have the nicest line of these goods to be found in Charlevoix County. Get one and laugh at winter's cold.

Drug Necessities
We have them—a general drug line, including medicines and drugs of every description. All prescriptions carefully compounded by a reliable pharmacist. It's safe to send the children here.
School Books and Stationery
We also carry a complete line of School Books, School Supplies and Plain and Fancy Stationery.
Warne's Pharmacy.

Brightest and Best
OIL HEATERS
(Best Oil Heater on the Market.)
Just the thing at the present time to keep out the chilly air.
OIL CANS of all descriptions.
LANTERNS warranted not to blow out.
Hygenic Kalsomine.
To brighten up your home.
For Sale at
The W. E. Malpass
Hardware Co.

JAS. L. HACKETT
Rooms 6 and 7 Votruba Block, East Jordan, Mich.
Will write your Fire Insurance in FIRE TRIED companies.
Will give prompt and efficient service in making all kinds of Deeds, Mortgages, Contracts, Leases, Bonds etc., for which we carry a complete line of legal forms.
Will loan money on first class improved farms at 7 per cent. interest, in sums of \$100 to \$5000 for from one to six years.
SOLDIERS AND PENSIONERS! Are you receiving the amount of pension to which you are entitled under the Age Order of the Commissioner of Pensions, approved March 15, 1904? If not, perhaps we can assist you in getting an increase.
NOTARY PUBLIC—WITH SEAL.