

East Jordan Lumber Company

HOLIDAY TIME

Is generally counted by young and old the most joyous season of the year. The ties of love and friendship that bind us to kindred and associates then seem stronger and brighter, and we seem by some mystic force impelled to express in some tangible way—as by some nice Gift, our regards to the ones we love. But what shall it be?

Our Store is Now Ready

to supply you not with anything one might think of—but really a large and elegant stock from which splendidly appropriate gifts can be selected.

For Grandpa:

- | | | |
|------------|-------------|----------|
| Fur Coat | Fur Mittens | Necktie |
| A Nice Cap | Muffler | Slippers |
| A Pipe. | | |

For Grandma:

- | | | |
|----------------------------|-----------------|---------------|
| A Shawl | Dress Pattern | Handkerchiefs |
| Lace Collar | China Berry Set | Gloves |
| Hand Bag | Silver Thimble | Hood |
| Nickle Tea and Coffee Set. | | |

For Father:

- | | | |
|--------------|-------------|----------|
| Fur Coat | Fur Mittens | Muffler |
| Reading Lamp | Necktie | Slippers |
| Carving Set | Book, | |

For Mother:

- | | |
|------------------------|-------------------|
| Ready Made Waists | Ready Made Skirts |
| Pair Tapestry Curtains | Nice Cloak |
| Pair of Slippers | Kid Gloves |
| Pair of Blankets | Napkins |
| Set of Dishes | Crumb Set |
| Hand Bag | Meat Chopper |
| | Nice Rug |

For Big Brother:

- | | | |
|------------------|--------------|-------------------|
| Dress Suit Case | Mocha Gloves | Scarf Pin |
| Fancy Suspenders | Sweater | Watch Fob |
| Toilet Set | Shaving Set | Perfume |
| Fur Robe | Pocket Knife | Pocket Book |
| A Book | An Umbrella | Box of Stationery |

For Big Sister:

- | | | |
|----------------------|----------------|---------------|
| Velvet Waist Pattern | Fancy Clock | Hat Pin |
| Silk Waist Pattern | Box stationery | Brooch |
| Kid Gloves | A Book | Set of Furs |
| Toilet Set | Perfume | Pocket Book |
| Lace collar | Watch chain | Chocolate Set |
| Water Set | Umbrella. | |

For Little Sister:

- | | | |
|-----------------|-------------------|--------|
| Picture Book | Doll Cradle | A Doll |
| Velvet Slippers | Silver Thimble | Ring |
| Rocking chair | Set of Dishes | Ctoves |
| Set of Furs | Box of Stationery | |

For Little Brother:

- | | | |
|-----------------|--------------|---------|
| Suit of Clothes | Overcoat | Necktie |
| Train of Cars | Pocket Knife | Sweater |
| Velvet Slippers | Steam Engine | Gloves |
| Tool Chest | A Book | |

For the Baby:

- | | | |
|-----------------|---------------|------|
| Rubber Rattle | Felt Slippers | Ring |
| Doll | Cashmere Hose | Ball |
| Building Blocks | | |

YOURS FOR GOOD GOODS.

East Jordan Lumber Company.

CHARLEVOIX COUNTY HERALD
G. A. Lisk, Publisher
ONE DOLLAR PER YEAR

Entered at the postoffice at East Jordan, Michigan, as second class mail matter.

Extra Good Photographs

Are the Ones That Look Just As You Do.

A Few Suggestions of Interest to Those Who Are Thinking of Having Work Out for the Holidays.

A visit to any of the several institutions doing business in East Jordan, institutions that while we know of their existence, have rarely, if ever, elicited any interest farther than that concerning our own individual connection, is apt to prove a surprise, both in regard to the amount of business actually transacted, and the in's and out's of a seemingly simple, money making proposition. We Americans are progressive, and we suppose that just as we wonder how our poor, hard working ancestors ever got along without the telegraph, the telephone, the electric car or the automobile, we suppose that our children's children will wonder how we managed to exist without such things as air castles to live in and automatic baby tenders. Everything is getting just a little finer every year, and no sooner is one discovery made, than another follows of so much more importance that the original is lost in the shuffle. Exactions are made upon the artist and the mechanic with utmost confidence that the instructions can be carried out, and it is seldom that there is disappointment. It is right along this line that we publish the below article prepared by one thoroughly at home in the studio, and with the work of our popular photographer, W. G. Weller, who is located just east of the Bank.

Demands upon the photographic studio have never been more exacting than they are today. A higher standard of artistic taste and technical skill is continually required, and the successful studio must demonstrate its right of existence by living up to this standard and producing work of a quality to meet the demand, when measured by the rigid test of the criticism of the subjects and their friends. The aim and purpose of Weller's studio is to turn out only high grade photography, and the best that experience, artistic training, perfect equipment and skilled workmanship can produce is offered to its patrons. The field is wide, and many varied examples may be seen at the studio, where visitors are always welcome. The value of a photographic portrait may be measured by its interpretation of character and individuality. Its chief attractions must be centered upon an easy natural pose, devoid of artificiality and stamped with the personality of the sitter.

Many are not familiar with the improvements that have done so much to simplify photography. They fail to realize that the studio of today is, in a sense, a modest art gallery bidding the visitor welcome at all times. An opportunity is afforded to escape the hurry and bustle of the outside world, and the matter of sitting for one's picture is now a delightful event in the routine of a day in town. The sitting should, however, be made early in the day to guard against fatigue. It is not generally understood that the weather need hardly be taken into consideration. As good photographs can be made on cloudy days as in the brightest sunshine. Almost any hour of the day is suitable, but the conditions are usually best between 10 a. m. and 3 p. m.

Arrangements for out-of-door photographs, interiors, etc., may be made at the studio. It is advisable, especially in the case of new sitters, to settle as far as possible the details of the order and to meet the artist who will make the photograph before the date of sitting. The first requisites of a successful portrait are an easy pose and a natural expression. It is, therefore, most important that the sitter feel at ease and unconstrained. If the photographer could meet his sitters and become somewhat familiar with their characteristics, features and expression before exposing the photographic plate, many unsatisfactory photographs would be avoided. Unusual arrangement of the hair or dress is unwise. Come to the studio as your friends are in the habit of seeing you—your natural self. Then your portraits should be natural and pleasant. It does not in the least interfere with the work of the photographer to wear glasses, and if the sitter is in the habit of wearing them, the portrait, however good, will not be as life like and satisfactory without them. To prevent false lights, a

touch of powder, rouge or pencil in the hands of an artist will materially in retaining the characteristic expression of the sitter. Objection to their use for this purpose should not be made. In the matter of dress, it is almost always safe to wear that style and color which is most becoming and in which the sitter feels most at ease. There are, however, a few general suggestions that may be of assistance. It should be remembered that quiet and subdued colors harmonize better than extremes, and that silks, satins, and such fabrics as drape readily are preferable to those which are stiff and conventional. Fabrics with stripes or figures of a decided pattern should be avoided. Black gowns suggest staidness and sometimes add apparent age to the sitter.

Light gown, summer fabrics and the thinner draperies add to the appearance of youthfulness. Light blue, purple and pink photograph almost white, while yellows, browns and reds are very dark in the finished photograph. Horizontal effects in trimming tend to increase, while perpendicular lines in trimming or drapery add to the evident height of a standing figure. A broad face appears broader if the hair is dressed low on the forehead or parted on the side. A short neck should be dressed with low collar or lace; a high neck-band or collar is best for others. A chat with the photographer prior to the sitting will prove of great value in arriving at the best results.

In men's portraits, dark clothing is to be preferred in most cases, although business suits and unconventional costumes may be of light or mixed goods. Evening dress should only be worn for three-quarter or full-length pictures. The fit of men's garments is of more importance in obtaining satisfactory portraits than color or texture of material.

The charm of a successful child portrait is ever present, and it becomes more precious each year. Child portraiture stands in a class distinct by itself. It requires not only special apparatus and accessories, but a peculiar tact and skill on the part of the artist by which the child nature may be drawn out and its characteristics perpetuated in the portrait. Babies and young children should be brought to the studio early in the day, before they become tired or fretful. Mothers or others accompanying the children can usually accomplish more by allowing the photographer to handle them himself than by trying to assist, except where their aid is requested. Successful photographers of children have a way of winning their confidence and co-operation that works wonders.

Finally, the sitter will do well to bear in mind that Mr. Weller is really an artist, intent upon producing the best portrait it is possible for him to make. It is his reputation that will suffer if he is not successful, and he will do his best work, only if he has the full confidence of his sitter to indicate the general style of picture he or she wishes, but having done this, leave it to him to obtain it in his own way. He knows the possibilities and limitations of his skill, and will use them in the best interests of his customer. The importance of possessing frequent portraits of the family circle cannot be overstated, and the work of Weller's studio speaks for itself.

E. J. Literary Club

Met with Mrs. C. A. Sweet Dec 15th, 1904.

A Japanese program was rendered.

PROGRAM.

Reading, "Japanese Fairy Story" Mrs. George Brown

"Women's Clubs in Japan" Mesdames Crowell and Robertson.

Paper, "Ministers in Japan" Mrs. Wiesman.

Song, "Little Japanese Baby" Mrs. S. A. Bush.

Reading, "Life of Japanese Girl" Mrs. C. A. Sweet.

Paper, "Japanese Courtship" Mrs. Greenwood.

"What the Japanese Eat" Mrs. Smith

"Japanese Love Song" Mrs. Rogers

Paper "Japanese Manners" Mrs. Palmer

"Paper, "Country of Japan" Mrs. Crossman

Talk on Japan Mrs. McKee

Song, "Chinese Lullaby" Mrs. Smith

Violin Solo, "Japanese Polka" Mildred Sweet

A number of the ladies were dressed in Japanese costumes. Dainty refreshments were served.

The Club will meet Jan. 5th with Mrs. Robertson. Quotations from Longfellow.

Jas. Taylor, of Kendallville, Ind. was seriously diseased with kidney and bladder trouble for 20 years. He tested every known remedy without much benefit, until he used Pineules. This new discovery cured him, and Mr. Taylor, advises all persons suffering from kidney or bladder trouble to get a bottle of Pineules at once. Sold by Warner's Pharmacy.

POLET'S HONEY AND TAR
Cures Colds; Prevents Pneumonia

Christmas is Here!

Call in and see our elegant line of Table Linen Doilies

Lunch Cloths

FRINGED AND COLORED Bed Spreads

Fine Handkerchiefs

(From 2c to 25c)

Gents' Fancy Suspenders

Silk Mufflers

Gloves

Neckties

And Other Things Too Numerous to Mention.

Satisfaction Guaranteed at the

Bargain Store.

A. Danto, Prop'r.

1847 Rogers Bros

Dainty Designs

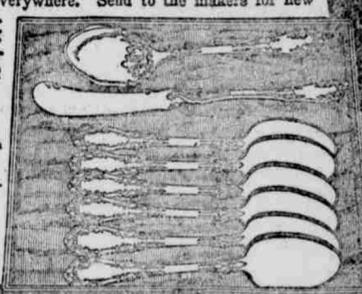
IN SPOONS, SUGAR SHELLS, BUTTER KNIVES, ETC.

attractively put up in lined cases, can be easily selected in "1847 Rogers Bros."—the brand that made "Rogers" famous. Wares bearing this mark are particularly desirable for gifts, as the quality is so well known. Remember "1847." Take no substitute. Sold by leading dealers everywhere. Send to the makers for new Catalogue No. 6, telling about "Silver Plate that Wears."

Finely Illustrated.

INTERNATIONAL PATENT CO., SUCCESSORS TO MERIDEN BRITANNIA CO. MERIDEN, CONN.

Illustration of No. 70 Combination Set, Berkshire Design.



WEAK, NERVOUS, DISEASED MEN

Thousands of Young and Middle Aged Men are annually swept to a premature grave through early indiscretions and later excesses. Youthful and Constitutional Blood Diseases have ruined and wrecked the life of many a promising young man. Have you any of the following symptoms: Nervous and Dependent; Tired in Morning; No Ambition; Memory Faded; Easily Fatigued; Excitable and Irritable; Eyes Blurred; Pimples on the Face; Dreams at Night; Restless; Unguarded Looking; Stitches; Sore Throat; Hair Loose; Pains in the Body; Sunkener Eyes; Lifeless; Distrustful and Lack of Energy and Strength. Our New Method Treatment will build you up mentally and physically. Cures Guaranteed or no pay. Established 25 years. Bank Security. No Names Used Without Written Consent.

A NERVOUS WRECK—A HAZY LIFE.
T. P. Emerson has a Narrow Escape.

"I live on a farm. Youthful diseases weakened me physically and mentally. Family doctors said I was going into 'decline' (Consumption). Finally, 'The Golden Monitor,' edited by Drs. Kennedy & Kergan, fell into my hands. I learned the truth and cause. Excesses had sapped my vitality. I took the New Method Treatment and was cured. My friends think I was cured of Consumption. I have sent them many patients, all of whom were cured. Their New Method Treatment supplies vigor, vitality and manhood."

Consultation Free. Question Blank for Home Treatment and Books Free.

DRS. KENNEDY & KERGAN, 145 SHELBY STREET DETROIT, MICH.

Fruit at the Breakfast Table!

Nature Provides Its Own Remedies Which, If Used Judiciously, Insure Perfect Health at All Times.

Aside from the pleasure of eating seasonable fruits beginning the first meal of the day, this custom has undoubtedly arisen from the well known fact that nearly all fruit and more particularly plums and PRUNES contain natural laxative principles which act directly on the stomach and bowels.

Constipation, that dread and troublesome complaint which is undoubtedly the basic cause of nine-tenths of the dyspepsia, indigestion, biliousness, etc., so prevalent among our people today, and, which if neglected, surely leads to more complicated and serious organic diseases, can surely be prevented, and when not too far advanced, can be absolutely cured by the judicious use of the modern laxative and cathartic California Prune Wafers.

They are not a patent medicine in the ordinary sense of the word, being compounded from fresh California Prunes, which every intelligent person knows is truly nature's laxative.

A dainty little wafer, always the same, compounded to a highly concentrated form from fresh California Prunes.

They can eat what you please if you follow each meal with a California Prune Wafer, which quickly dissolves the most indigestible food, and helps to carry it through and out of the system in a gentle and healthful manner, without the slightest pain, griping or nausea. 100 Wafers for 25c, Irving Drug Co., Sole Proprietors, Philadelphia, Pa.

For Sale at Warner's Pharmacy,