



The Holiday Spirit says: "Give a Diamond or Jewelry"

OUR New and Beautiful line of Holiday Goods, full of the Choicest selections for Christmas Trade is now on display. Nothing else that comes within the range of gift-giving so universally pleases as jewelry. Nothing is so generally given—nothing else so completely voices the spirit of Christmas time as a gift of gold, silver or a precious stone.

We are the Diamond Merchants of this City

and handle none but the finest stones, which we sell on almost your own terms; yet to buy jewelry don't necessarily mean to buy a diamond or spend a large sum of money on your gift. We do not hesitate to say that our stock includes the finest line of high grade watches ever seen in this city, which range in price from \$10.00 to \$100.00.

ARTICLES
SELECTED
NOW
LAI D AWAY
UNTIL
CHRISTMAS.

We Undersell Portland on Diamonds and Precious Stones

IF YOU WANT TO SEE THE FINEST BLUE-WHITE DIAMOND EVER SEEN IN GRANTS PASS, MAGNIFICENTLY CUT AND PERFECT IN EVERY RESPECT, CALL AT OUR STORE. THIS IS ONE OF THE MOST VALUABLE STONES ON THE MARKET AND WE GUARANTEE THAT OUR PRICE IS LESS THAN THE SAME STONE SELLS FOR IN PORTLAND.
WE MEET PORTLAND PRICES AND THEN SOME.

CHRISTMAS
STOCK NOW
READY.
BUY EARLY
AND GET
YOUR CHOICE.

USEFUL PRESENTS

BEAUTIFUL PRESENTS

APPROPRIATE PRESENTS

OUR VERY REASONABLE PRICES WILL DELIGHT YOU. Here are some suggestions which are only supposed to be a reminder of many other articles just as suitable and JUST AS REASONABLY PRICED. How would such gifts as these do for instance?

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| RINGS | BRACELETS | JEWEL CASES | CLOCKS |
| BROOCHES | STICK PINS | CUFF BUTTONS | FOBS |
| HAT PINS | WATCHES | THIMBLES | DIAMONDS |
| Souvenir Spoons | LOCKETS | CHAINS | CUT GLASS |

Whatever you do or don't do this Christmas, visit our store—it is going to pay you.

A. LETCHER, - - - Jeweler