

The Lawrence Democrat

Weekly

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Owner and Manager.

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ON ADVERTISING

If a man hits you lightly in the eye today and then waits until some time next month to hit you again, he would not do you much damage. But if he hits you one lick right after another, regularly as fast as he can he will certainly bring you down.

Advertising is merely hitting the eye of the public. You must keep at it—smash 'em again and again to get the fullest results. If you wait too long between blows, the effect will have worn off before you strike again. You will not get the results you ought to get. This paper will be read this week by about 8435 pairs of eyes. These eyes belong to the reading, buying class of people. Are you hitting and smashing into their inner consciousness, your store news your bargain offers, your special trade values? If you are not reaching these people, and are letting their trade go elsewhere, it's your own fault.

The Prattville Progress makes the following point against the "good fellow," who indulges his sensual appetite to the injury of his family—his wife and children and all others who by the laws of nature are interested in him:—"No greater mistake has been made than to offer as an excuse for the drunken habit of some one, the threadbare excuse that his being a "good fellow" led him to drink for sociability's sake. Just what good there is in drinking to gratify a depraved appetite can not be easily detected. If he was "generous to a fault," he would deny himself the drink and spend the money on his family. It is because one is lacking in real manhood that he drinks. It is a habit he could break if he cared more for others than for himself. This being self-evident, there should be less of excuse and more of condemnation for the man who spends money for intoxicating liquors and thereby deprives his family of the necessities of life."

The people of Tennessee are amazed, and many of them delighted, with the radical conversion of Ex Gov. Malcolm R. Pat-

erson to the side of the prohibitionists. Several weeks ago the Governor announced his conversion from his old views and joined the Presbyterian church, since which time he has been drafted into service as speaker for prohibition. One night last week he spoke to 5000 people in the Ryman auditorium in Nashville, during which his arraignment of the saloon and his defense of the local, state-wide and nationwide prohibition was terrific and conclusive. The Governor is a very able man, and his "change of heart" is one of the wonders of Tennessee's wonderful politics. —Florence Times.

(From the Summertown Press.)

Those who believe that Gov. Patterson has lost out and is down for good may do well to revise their opinions. Such men generally fall on their feet. He has thousands of friends all over the state who believe that his change of front on the temperance question arises from an honest conviction that his present position is correct and in the interest of public morals. We are of this number. His change of views will work no forfeiture of confidence in him. The temperance question is one on which nearly all men differ and scarcely any two hold exactly the same views. We have never thought that men can be made moral and sober by statute. But all means both statutory and otherwise have proven futile so far as stopping intemperance is concerned. Men will drink liquor as long as they make it and they will make it as long as they drink it. It seems to us that the true rule is to control the sale of it by law and make it a felony to make or sell impure stuff. When controlled by law this point can be properly conserved by proper inspection. The bootlegging whiskey is so poisoned by the vilest drugs that it makes murderers. A man drunk on it would kill his mother. It is to be hoped that the late laws will prove effective. But there is a grave element of doubt in this. But so far this seems not to be the result. Any one can now ship into the state one gallon at a time. And the express cars are loaded with it. These shipments are of the lowest and vilest grades. From the days of Noah until now no means have been found to put an effectual stop to the drinking of liquor. No man in the state can do more to organize the moral sentiment of the country than Gov. Patterson. We bid him God speed and believe in his sincerity.

(From the Summertown Press.)

The demise of "The Democrat" the party organ at Nashville will be regretted by a great many party men. In its day it served a good

purpose in upholding the tenets of the democratic faith and furnishing a nucleus for democratic organization. It upheld the platform with unwavering fidelity and real democrats always found it a friend. No Nashville daily has ever been edited with more ability or with more singular devotion to the recognized principles and policies of the party. It was hoped that Nashville had got to the point in wealth, in population and intelligence where it could sustain two daily papers, but this seems in the light of experience to be a mistake. Without an organ devoted to the unity and principles of the party it is hard to prognosticate the future of the organization. We are drifting now and just where we will land no man can foresee. The emolument of public office, the cohesive power of public plunder have been more potent than the great principles for which the party stands. It can not be denied that in every emergency the Democrat stood firmly with the principles of the party as announced in its platforms. That the old party has fallen on evil times, that its trusted leaders have been debauched and its whole body honeycombed with corruption no one can deny. That the rank and file of the party are untrue to its principles we do not believe, that all its leaders are corrupt we cannot admit. Other men and after times are the hope of the party in this state.

Call C. E. Norton for best coal at best prices.

-For-
Ice
Blacksmith & Domestic
Coal
Wood

PURE ICE COMPANY
Citizen Phone

D. A. Liles

SUCCESSOR TO

GARRETT & BOYTT.

—Dealer In—

Groceries
Candies
Cereals

Country Produce
Wanted
BOTH PHONES

Rees & Lincoln,

FIRE INSURANCE

The above firm offers protection from Fire and Tornadoes in the strongest old line Companies.

For Exchange or Sale.

My Old Home Farm on Crowson Creek known as the **BIG SPRING FARM** Will trade it for Anything.

I also have several city properties and farms in Indiana, and Michigan to exchange for Lawrence County lands.

Write or phone me for particulars. I have both phones

"Farmer Crews"
Ethridge, Tennessee

EYE TROUBLE

SEE

Dr. E. R. Eraly.



YOU NEED GOOD EYES IN MODERN BUSINESS

We make eyesight good—relieve strain—stop headaches. Improve your eyes and better your health. You will do quicker, more accurate work.

Correct lenses are essential. They must be properly mounted. Ask about the Firmaset way. Neater, more substantial, better fitting, larger range of vision. No screws or holes to break lenses. Least conspicuous of all glasses.

OFFICE at BURTON'S DRUG STORE
Lawrenceburg, Tennessee

S. M. Dwiggins,

CASH

PRODUCE BUYER

Poultry, Eggs, Feathers, Furs
Hides, Beeswax, Etc.

—GROCERIES—

Non-Resident Notice

Jesse Hodge,) Before H. L. Richardson
vs) a Justice of the Peace
Robt. Cornell,) of Lawrence Co Tenn

In this cause it appears by affidavit that the defendant, Robt. Cornell is justly indebted to the plaintiff, and is a non-resident of the State, so that the ordinary process of law cannot be served on him, and an original attachment having been levied on his property and returned to me, it is therefore ordered that publication be made in the Lawrence Democrat a newspaper published in the city of Lawrenceburg, Tennessee, four consecutive weeks, commanding the said Robert Cornell to appear before me at my office in Summertown, on the 22nd day of November, 1913 and make defense to said suit, or it will be proceeded with ex parte.
H. L. RICHARDSON,
Justice of the Peace.
October 22nd 1913.

Anderson Bros & Foster.

COLUMBIA'S BIG DEPARTMENT STORE.
Railroad Fares Refunded from Lawrenceburg to Columbia on Cash Purchase of \$25.00 or More.

300 LADIES TAILORED SUITS REDUCED.
First Real Price Reduction Of the Year.

More than 300 Suits From our mammoth stock will be reduced in price and put on Special Sale to-day. Never before in our history have we offered such values in high class garments this early in the season before. Every suit is up to the minute in style and in grades we are proud to have known as ours. Interested are you not! then read on.



Ladies \$25. Tailored Suits
Including some Wooltex
Garments

\$19.90

Lot of Ladies \$15, Bedford

Cord and Cheviot Suits

\$12.90

One Lot of Ladies \$35.

Tailored Suits

\$29.75

One Lot Ladies \$17.90 to

\$20. Tailored suits

\$15.00

\$20.00 to \$35.00 TAILORED SUITS \$9.9

One lot of Ladies \$20. to \$35. Tailored Suits
odds and ends carried from 1st Season. on Special Sale
\$9.90

MAIL ORDERS CAREFULLY FILLED

"IF YOU SEE IT IN OUR AD ITS SO."



Improvements.

in the building trade are now being pushed all over city and many new and handsome residences are being erected from our superior stock of building lumber. So when you see our large and all stock of Cement and sewer pipe and prices you will recognize our yard as the place to buy

H. B. BRINK & CO.
Depot Street

THE QUESTION

of what to cook is a problem in many households.

This problem can easily be solved by calling up **ELLINGBOE'S GROCERY**. A Fresh stock of choice Vegetables, Fruits, Canned Goods, Package Goods, Cereals, Breakfast Foods and Staple Groceries always on hand at reasonable prices. Prompt delivery and satisfaction guaranteed.

C. R.

ELLINGBOE.

North Main St. Both Phones

5 PER CENT

Money to Loan

On good farms and town property. Long time; most reasonable. See or write me.
Lawrenceburg, or Ethridge,
GEORGE CHILDRESS

GO TO
McMASTERS & JOHNSON
Cheap Cash Store

WEST POINT, TENNESSEE
For Staple & Fancy Groceries, Dry Goods, Shoes
Hardware, Stoves, and Furniture

Avery Scratchers and Corn Planters, International Harrows, Planters and Cultivators; Endicott, Johnson & Co. Shoes also Burrow, Jones & Dyer's shoes. A complete line of Ladies and misses trimmed hats. In Dry Goods, and Notions, our line is complete. Hay, Oats, Bran and Salt, Furniture and stoves, McCormick Mowers and Rakes. Come to see us.

McMASTERS & JOHNSON.

W. N. Crowder
MEAT MARKET

Public Square - - - Both Phone

Get a better Roof for less money

Certain-teed

Guaranteed

Rubber Roofing

for
15
years



Quality Certified—Durability Guaranteed
is the best and most durable Ready Roofing that money and brains can produce—at a price within your easy reach—at a price so low that you simply cannot afford to use any other style of Roofing. Easy to lay and guaranteed weatherproof. Give us a call—get our prices before you buy—save money.

M. RICHARDSON & CO.
LAWRENCEBURG, TENN.

AUCTION SALE

Tuesday Nov. 18th 1913.
at 1 p. m.

We will sell our
\$3,000 STOCK

Consistig of Dry Goods, Clothing
Shoes and Notions.

All in One Lump or in \$500.
Lots.

Also all Fixtures to Highest and
Best Bidder.

Carnahan & Nunn

Arnold Kidd Place
LAWRENCEBURG, TENNESSEE.