

## ICE CREAM!!

Ice Cream Soda, Ras. Porter, Orangette, Red Lemonade

## Cigars and Tobaccos

In fact everything good to drink and smoke at

## THE PASTIME

HENDRICKSON & GURDANE, : : : Props.



## Stiff Hats

\$3.50

# The Celebrated Hardeman Hat

## Soft Hats

\$3.00



SAM HUGHES



## A NEW INSTRUMENT

An attachment for hoe drills as illustrated here has two very valuable and important features which every progressive farmer will appreciate. One, they are made to fit any hoe, are easily adjusted and answer the double purpose of regulating the depth of sowing and at the same time pressing the soil firmly around the grain thus insuring immediate germination. Splendid results are obtained from their use. Manufactured by

## Pendleton Iron Works,

PENDLETON, OREGON

## Liberty Meat Market

B. F. MATLOCK, Prop.

The Best Beef, Pork, Mutton, Veal, Sausage and Home Cured Meats.

A STRICTLY CASH MARKET

## AT THE THEATER TONIGHT

A BOY OF THE REVOLUTION—Depicting some of the stirring events in connection with the great war of Independence.

JOHN BROWN'S HEIR—One of those side splitting Edison comedy pictures.

THE MILLIONAIRE AND THE SQUATTER—A drama full of Western spirit.

## For Friday and Saturday.

AT THE THRESHOLD OF LIFE—An Edison educational picture; one that the children should see.

JIMMIE TRICKS THE LANDLADY—Pretending to be a palmer, he shameless the landlady so she does not force collection of rent. A clever piece of acting.

FATHER'S WEEKLY—Pasadena, Calif., The annual floral parade and races. Terzeron Wales. This village is nearly swept away by a flood. Melun, France. The motor cycle races, organized by the Motor Cycle Club of France, is won by Dehuots who covers 127 miles in 3 hours, 24 minutes and 10 seconds.

SPECIAL FOR THE LADIES—Advance models in late winter and early spring millinery.

AND MANY OTHERS.

## THE GAZETTE-TIMES

The Heppner Gazette, Established March 30, 1883  
The Heppner Times, Established Nov. 18, 1897  
Consolidated February 15, 1912.

VAWTER CRAWFORD, Editor and Proprietor

Issued every Thursday morning, and entered at the Postoffice at Heppner, Oregon, as second-class matter.

### SUBSCRIPTION RATES:

One Year, ..... \$1.50  
Six Months, ..... .75  
Three Months, ..... .50  
Single Copies, ..... .05

### ADVERTISING RATES:

Display, transient, running less than one month, first insertion, per inch, 25c.; subsequent insertions, 12 1/2c.; display, regular, 12 1/2c.; local, first insertion, per line, 10c.; subsequent insertions, per line, 5c.; lodge resolutions, per line, 5c.; church socials and all advertising of entertainments conducted for pay, regular rates.

THURSDAY, July, 25, . . . . 1912

### USE PRINTERS INK.

A merchant of much experience, who recently addressed a gathering of newspaper men in one of the states of the middle west, said:

"In this great period of advancement and progress mere storekeepers can no longer succeed. It takes live, wide-awake, aggressive merchants to succeed today. The successful merchant of today, whether in the large or small town, must deal with modern conditions. One of the most important of these is the fact that this is a great age of publicity. Printer's ink is today selling more goods than ever before in the world's history, and from present indications its usefulness in this respect is only beginning.

"People depend upon their newspapers and magazines for information on what to buy and where to buy. If we would be successful we must tell the public what we have to offer. We must, through the judicious use of printer's ink, convince the people that our wares are desirable and that our values are consistent with the prices asked. The ultimate end of the non-advertising retailer is very prophetically depicted in a little incident credited to Mark Twain. During Mark Twain's newspaper days one of his readers found a spider in his copy of the paper and wrote Mark asking what it meant. The reply was that the spider was looking over the columns of the paper to ascertain who were the non-advertisers so that he could weave his web over their doors.

"So if the small town merchant does not advertise the people of his community are not advised of the fact that he has reliable and desirable goods or that he offers excellent values. They read the announcements of the large city merchant; they are attracted to the cities or, in too many instances, they fall victim to the alluring literature of the mail order houses. Trade which rightfully belongs to them is leaving solely because of lack of publicity. For this reason it is obvious that extensive advertising is one of the strongest weapons that the country merchant possesses against the giant mail order houses."

"What is a progressive?" is the query of an eastern paper. Then it proceeds to answer the same as follows: "No doubt those who call themselves the progressives of both the Republican and Democratic parties, and who seem to be about to 'hook by themselves' into a separate party organization could answer this question off hand. In a glib manner they could rattle off a string of elements which go to constitute progressivism in the modern political sense of the term. But even then they might fail to make the explanation intelligible to the inquirer. The average man who has a fair knowledge of words and their meaning would say that progressive means being in favor of progress in all rightful directions. And yet a man in public life may be this, and in his progressivism render admirable service, of a most wholesome and practical nature to his people and still not be regarded by the modern political progressives as worthy of their approval."

### Democratic Danger Threatening the Farmer and Laborer.

The tariff and the trusts are the economic affairs that directly and chiefly concern the American farmer and the American laborer in this year's presidential and congressional contest of the republican and democratic parties.

The country's experience in 1893-6 with the democratic tinkering with the tariff taught the wage earners that the tariff and our industrial and agricultural interests can not safely be entrusted to democratic administration.

It is a fact of historical record that the times when the protective principle has been recognized and upheld by the tariff have been the times of fat pay rolls and full dinner pails for the workman, whereas the years when the policy of tariff for revenue only has prevailed have been lean times of low wages and uncertain employment for the laborer.

But in 1912 the democratic party, unmindful of the lessons of practical

experience, reaffirms that "under the operations of the high tariff the American farmer and laboring man are the chief sufferers."

The facts of the present refute the democratic assertion. The farmer receives higher prices for his products under the republican protective tariff than he received in 1893-4 under the democratic revenue tariff. The working man receives higher wages and his money goes further in protective America than his British brother's in free-trade England.

Experience proved that to overthrow the American policy of protection to American industries and workers or even try to replace it with tariff for revenue only brings disaster to American business and distress to American labor.

The republican party sincerely and heartily believes in the reform of the tariff and in the reduction of duties that are proved to be too high. But it also believes in protection to American interests. The democracy does not.—Spokane Spokesman-Review.

### FROM OVER THE STATE.

The State Fair board has voted \$500 to be used as prizes for the Eugenics Exposition planned for Wednesday, September 4. This is a feature of the State Fair this year for the first time and it is expected it will attract a great deal of attention. It is to be really a scientific baby show, children up to three years old being eligible for prizes. A \$50 silver cup will be offered for the best boy and the best girl in the show and six cups for the best boy and girl in three divisions, the ages running from 6 months to three years.

Medical experts will judge the children entered from the standpoint of physical perfection, such as livestock is judged. O. M. Plummer has been made superintendent of the Eugenics show and is hopeful of having children entered at Salem. He hopes various stranges, commercial bodies and districts will hold local shows in each county, sending the best boy and girl from the county to the state competition.

Public sales of dairy stock will be held during the Pacific International Dairy Show, which is scheduled for Portland Union Stockyards, November 18-23. During two days and a half, cattle from all parts of the world may be sold. In competition, only stock from the states west of the Rocky Mountains and from British Columbia may be entered. Prizes and trophies amounting to \$5,000 will be given. There will be no entry fee nor will admission be charged.

To extend the usefulness of the Northwestern Fruit Exchange, branch has been opened in London by W. F. Gwin, general manager, and it is hoped to extend the fame of Northwest fruit throughout Europe. It is believed the present business there can be increased largely.

It is promised that liberal sums will be provided for the building of boulevards and general improvements in Grater Lake National Park by the Government. It is the intention to secure appropriations of \$100,000 annually for the next seven years. An item of \$100,000 has been inserted in the Sundry Civil Service bill and it is expected it will go through this session.

The Southern Pacific Company plans a new department of electric lines which will include many of the shorter roads through the Willamette Valley. It is thought a big system of trolley interurban lines will be built up within the next few years that will aid very greatly the development of the Willamette Valley country.

Dr. Paul Ritter, Minister from Switzerland to the United States, believes large numbers of his countrymen will come to the Pacific Coast and settle when the Panama Canal shall have been opened. He was entertained at luncheon by the Portland Commercial Club the past week. He looks for a heavy movement of thrifty European farmers to this state as soon as the way is opened.

That Oregon should not overlook the chances to capture some good prizes at the International Drv Farming Congress at Lethbridge, Alberta, in late October, was urged upon Portland people the past week by Daniel Morgan, of Spokane, one of the governors of the Congress. He told of the importance of this exposition and the publicity to be gained by good exhibits.

The Choice of a Husband. is too important a matter for a woman to be handicapped by weakness, bad blood or foul breath. Avoid these kill-hopes by taking Dr. King's New Life Pills. New strength, fine complexion, pure breath, cheerful spirits—things that win men—follow their use. Easy, safe, sure, 25c. at Slocum Drug Co.

Dr. Winnard has taken a special course on eye diseases and is prepared to fit glasses properly.

### Remember the Contests.

Mr. N. C. Maris, who has been working in Eastern Oregon in the interests of the state-wide agricultural and industrial contests has addressed the following letter to the boys and girls and their parents who live in Oregon east of the Cascades.

"Good morning, Johnnie, how are your pigs today?" asked Superintendent Alderman of a boy who is going to bring pigs to the State Fair.

"Oh fine," replied the lad, "How are all of your folks?"

This is the spirit in which the boys and girls who are to win are going into their work—making it a very personal matter. It has been quite a while since I visited your county and talked to you about raising and making things and exhibiting them at the State Fair and your local fair next fall and as it is not possible for me to visit you again before fair time I am writing you this letter through the columns of your newspaper to ask you how your pigs, chickens, potatoes, bird houses, dresses, etc., are. I hope you have not given up. "Faint heart never won fair lady," you know, neither has a discouraged or lazy boy won a splendid prize.

"Life without labor is a crime" I heard a noted man at Gladstone say the other day. I know the boys and the girls of eastern Oregon want to work. One of the first prize winners in Portland last year had to carry water seven blocks to keep his garden growing on his poor piece of ground. It is that sort of stick-to-it-iveness which will win this contest this year and later win the battle of life.

Then you ought to have local pride. Surely you do not want the Willamette valley boys and girls to win all of those prizes. How about those grain selections? You have a bumper crop of wheat and surely you can win that Berkshire pig and those numerous cash prizes. All you have to do is to go out and get together a good collection of different kinds of grain and put it together in nice shape.

And those beautiful Shetland ponies—two of them—one for the best trio of chickens and the other for the best sow and litter of pigs. Get out your premium lists and read them over again and see what you have that you would stand a chance to win a prize with. How about you girls with your needle work? Remember there is a sewing machine for the one that makes and exhibits the best dress and a writing desk for the best apron and you can send your exhibits to the fair by mail at very little trouble or expense.

PARENTS MUST HELP. Parents, can't you afford to give your boy or girl a trip to the state fair? Or a short course at the O. A. C. if they get in and win a prize in this contest? It is going to require your cooperation if your boys and girls are to become interested and remain on the farm. You will have to give them an opportunity—some personal ownership in something, some recreation and amusement on the farm, and make the old farm as pleasant and attractive as possible.

### School Notes.

By S. J. NOLAN.  
The annual report of the County School Superintendent, just filed with the State Superintendent, shows that the total enrollment for the year increased 9 over last year, but the average daily attendance increased 21. The percentage of attendance is 94.5 against 93.35 for the previous year. Two new districts were created during the year. The total receipts for school purposes as shown by clerks' reports is \$62,813.29 and the disbursement \$43,908.51. The average monthly salary paid male teachers is \$100.47; females, 62.20. Every school in the county, including the schools in the six joint districts, was visited by the superintendent; twelve schools were visited twice and two three times. The distance travelled by the superintendent in connection with the work of the office was 2925 miles. The number of library books on hand is 3722, 379 of which were added during the past year. Nearly all the school houses are provided with window-boards for ventilation. With only a very few exceptions the windows are equipped with good shades. The sanitary condition of most of the out-buildings is satisfactory, but in some instances there should be improvement made. One district, Lexington installed an up-to-date heating plant. Nearly all the schools have been provided with closed tanks or jars for water, a few with filters, and three with bubbling fountains. The pupils are generally supplied with individual drinking cups.

The new form of report requires more definite information as to the heating, lighting, and sanitary conditions of the schools. It is to be hoped that next year will show commendable improvement in all these lines as well as advance in percentage of attendance and general interest.

Any skin itching is a temper tester. The more you scratch the more it itches. Doan's Ointment is for piles, eczema—any skin itching. 50c at all drug stores.

### To Build Warehouse.

The members of the Farmers' Union adjacent to Heppner, are preparing to construct a new warehouse in this city. They have had this matter under consideration for some time past, in fact would have no doubt built last year had the crops turned out better. A site has been secured from the railroad company just west of the depot where the Light and Water Company have been unloading their wood for the past several years. The ground is now being shaped up and the construction of the warehouse and platform will begin at once. The building is to be commodious, covering 100 by 190 feet, and will be devoted entirely to the handling of grain. There will be a very large amount of wheat and other grain handled at Heppner this season and the new warehouse expects to get its share. The charges, we understand, will be 75 cents per ton, the same as charged by the other warehouses, and the business will be run on the co-operative plan, the farmer taking stock in the venture.

### LEXINGTON.

Mrs. Allen Lee is visiting her sister Mrs. Edwin Beach.

Chak. Schatz spent over Sunday in Heppner returning Monday.

Mrs. E. J. McAllister and Miss Ella Neal were Portland passengers last Wednesday morning.

Mr. Davis was up Thursday evening in the interests of the Tum-a-Lum Lumber Co. works. Mr. Davis is the Tum-a-Lum auditor.

Mr. Wiles expects to finish his heading on his ranch at the Stafford place about next Wednesday and then he intends to harvest about 200 acres for Mr. Wilcox.

People should not forget that all express packages not called for on arrival at depot are taken to the Burgoyne store. It is quite an accommodation on the part of Mr. Burgoyne to handle these packages as they take up shelf room which could be used for other purposes. Now please return Mr. Burgoyne's favor by calling for packages as soon as possible or they will be sent on to Heppner. We would rather not do this as we would like to accommodate people so please call promptly for express.

The general superintendent of the O.-W. R. & N. went through our city Saturday on his way to Heppner. He had a talk with Lexington's business men in regard to having an agent here. We have not learned what was decided on.

## Oregon Agricultural College.

This great institution opens its doors for the fall semester on September 20th. Courses of instruction include: General Agriculture, Arzomony Animal Husbandry, Dairy Husbandry, Bacteriology, Botany and Plant Pathology, Poultry Husbandry, Horticulture, Etomology, Veterinary Science, Civil Engineering, Electrical Engineering, Mining Engineering, Highway Engineering, Mechanical Engineering, Domestic Science, Domestic Art, Commerce Forestry, Pharmacy, Zoology, Chemistry, Physics, Mathematics, English Language and Literature, Public Speaking, Modern Language, History, Art, Architecture, Industrial Pedagogy Physical Education, Military Science and Tactics, and Music.

Catalogue and illustrated literature mailed free on application. Address: Registrar, Oregon Agricultural College, Corvallis, Oregon. SCHOOL YEAR OPENS SEPTEMBER 20th.

## DEFECTS OF VISION

Though slight may cause much annoyance which usually appear in the form of itching eyes or dull headache. If you are suffering from strained vision, our scientific examination will reveal the cause.

Eyes Examined  
Glasses Fitted  
Lenses Duplicated

OSCAR BORG  
Registered Optometrist