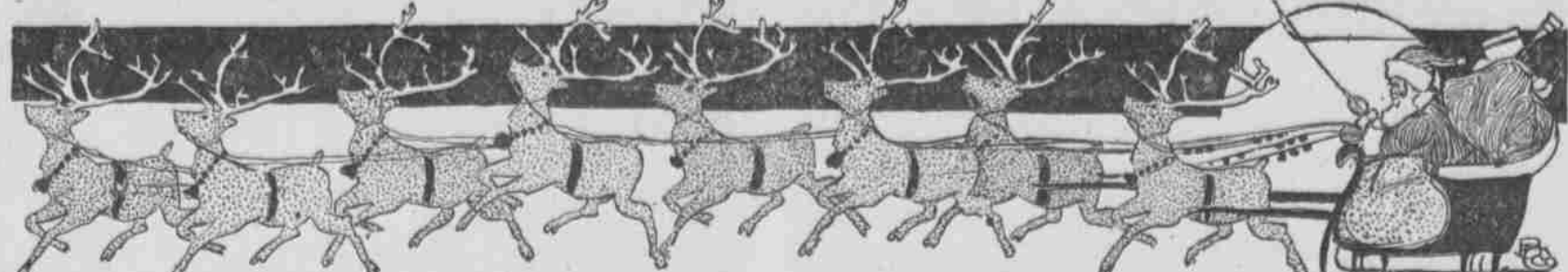


HOUGHTON & SIMONDS'S CHRISTMAS WELCOME



"Teddy" Bears.
All the rage the country over.
Large assortment in the Doll Department.
Cinnamon or White Bears, \$1.00
Cinnamon Bears, large, \$1.50 to \$4.50



Out of Town Customers
can use our Mail Order Department as advantageously as ever—to buy Christmas gifts. We give prompt attention to each order, but to insure delivery in time for Christmas, it would be better to send your order immediately.
Read this Page of Gift Suggestions and Keep it by You.

A Store Full of the Best, Most Sensible, Most Appropriate Gifts for Men, Women and Children.

We feel that too much emphasis cannot be placed on the advisability of making selections at once—now, while the stocks are in such splendid condition, before the heavy holiday crowds come.

EVERY DISPLAY IS READY—WELCOME TO THIS SPLENDID HOLIDAY SHOWING.

Handkerchiefs—Splendid Gifts



Handkerchiefs have first place as a rule in every holiday shopper's list, and if the shopper has had experience in past seasons he or she will come to holiday handkerchief headquarters. In this section will be found a bewildering assortment of everything that is new, dainty and pretty. We quote only a few from the hundreds of different lines of these beautiful, as well as very useful Christmas gifts.

Linen Initial Handkerchiefs in boxes, for men and women, being so popular, we have in stock four times the quantity ever here before.



Besides the ones illustrated above there are the following New Styles this year.

Children's Linen Initials, 3 in a box for 25c
Ladies' and Children's Swiss Initials, 5c each
Women's Linen Initials, small block letter, 6 in a box, 12½c and 25c each
Very Special—Women's Checked Shamrock Linen Handkerchiefs, hand embroidered, small letters, 17c each, 3 for 50c, 6 for \$1.00
Men's Checked Linen Initials, small block letter, 25c each
Men's Finest Linen Initials, hand-worked letter, 50c each
Women's Checked Linen Handkerchiefs, unlaundered, hand embroidered, 12½c each
Women's Shamrock Linen Checked Handkerchiefs, 15c and 25c each
Men's Checked Linen Handkerchiefs, 25c and 50c each
Women's Checked Linen Handkerchiefs, embroidered, a beautiful assortment, at 12½c each
Women's Fine Linen Handkerchiefs, in the new checked and embroidered and in the all-over embroidered patterns, a beautiful assortment, at 25c each

WOMEN'S HANDKERCHIEFS.

At 5c Fine Linen, hemstitched: Swiss embroidered and lace trimmed in a score of patterns.
At 10c Embroidered, in fine patterns. Fine Linen, hemstitched: Swiss also lace trimmed.
At 12½c Fine All Linen hemstitched Hdfs., ¼, ½ and ¾ inch hems. Swiss embroidered Hdfs., in showy patterns.

All Linen Hdfs., in a score of patterns of neat embroidery.

All Linen hemstitched Hdfs., plain, unlaundered, in two weights of linen. All Linen, demi-laundered Hdfs., embroidered.

All Linen Mourning Hdfs.

At 17c, 20c Fine All Linen Hdfs., hemstitched, ¼, ½ and ¾ inch hems.

At 25c Fine Pure Linen Hdfs., hemstitched, ¼, ½ and ¾ inch hems. Fine Swiss Embroidered Hdfs., scores of different elaborate patterns.

Sheer, All Linen Hdfs., Arabian Lawn, hemstitched and embroidered.

At 50c The Sheerest Linen Hdfs., hemstitched, ¼ or ½ inch hems.

Thistle or Arabian Linen Lawn Hdfs., embroidered, new designs. Swiss Embroidered Hdfs., in elaborate designs.

Pure Linen Hdfs., with Armenian hand made lace edge.

At 75c Sheer Linen Hdfs., with dainty embroidery.

Sheer Linen Hdfs., with Armenian hand made lace edge.

At \$1.00 Sheer Linen Lawn Hdfs., hemstitched, with beautiful embroidery.

Sheer Linen Lawn Hdfs., with Mechlin lace and insertions.

At \$1.25 & \$1.50 Sheerest Linen Hdfs., with the finest hand embroidery.

REAL DUCHESS LACE HDFS.

A beautiful lot of handkerchiefs with pure linen centres and real Duchess lace, \$1.39 to \$4.98

MEN'S HANDKERCHIEFS.

White Swiss Hdfs., with colored borders hemstitched and tape borders; also woven borders. Soft finished Hdfs., white hemstitched, colored borders, Turkey Red and Indigo Blue. All at 5c

Pure Linen Hdfs., Japonettes, Swiss hemstitched and Colored Borders at 10c

All Linen Hdfs., unlaundered, extra large and fine, 12½c

All Linen Hdfs., laundered, ¼ and ½ inch hems, 17c and 20c

Pure Linen Hdfs., laundered and boxed, ¼ and ½ inch hems, 25c, 39c and 50c

Men's Japanese Silk Initial Hdfs., with handsome letter, 50c

SILK HANDKERCHIEFS AND MUFFLERS.

Men's Japanese Silk Hdfs., hemstitched, Both white and black, 25c, 39c, 50c, 75c and \$1.00

Silk Mufflers, in handsome variety, both white, black and colored effects 50c, 75c, \$1, \$1.25, \$1.39 and \$1.50

Holiday Neckwear in Boxes

Swiss Collar and Cuff Sets in the greatest assortment ever in the store. Each set in nice white box. Prices 25c, 35c, 50c, 75c, \$1.00, \$1.25 and \$1.50 each.

Cuff and Collar Sets in the popular Mexican drawn work, boxed, 50c

Silk Stocks in a dozen styles, one in a box at 25c

Beautiful Silk Stocks, in all the smart new creations, one in a box at 50c, 75c, \$1.00, \$1.25 and \$1.50 each

Fancy Silk Collar Tops, one in a box, 50c

Mexican Drawn Work Collar Tops, 10c, 19c and 25c

New Chiffon Scarfs in plain color silks and chiffons and whites with Persian ends, 75c to \$5.00

Ruching in Holly Covered Boxes, 6 neck lengths, 25c

Holiday Box Ruching, several patterns, 2 yards for 25c

Holiday Box Ruching several patterns, fine quality, 50c

Holiday Box Ruching, 6 neck lengths, fine quality, 50c

Distinctive Holiday Aprons

In an endless assortment. 25 cents or 50 cents expended in the selection buys a gift sure to please the women folk.

White Lawn Aprons in a score of styles at both 25c and 50c

Fancy White Aprons of fine lawn, dotted and plain swisses, trimmed with fine embroideries, laces and ribbon—the new round shapes are here. A wonderful assortment at 25c, 50c, 75c and \$1.00

Bretelle Aprons, plain tucked, and fancy bibs in 18 new styles, 25c, 50c, and 75c

Useful Gifts

Women's and Children's Garments. Stock kept complete through the holidays.

Women's Coats, Suits, long and short Kimonos, Bath Robes, Sweaters and Wrappers. Children's Coats, Sweaters and Dresses.

Women's Winter Coats, in complete assortment yet, including every fashionable style, \$5.00 to \$25.00

Women's Long and Short Kimonos, in a handsome assortment at from 50c to \$2.98

Women's Bath Robes, very attractive new designs, \$2.98 to \$5.00

Women's Blouse Sweaters, white, red, gray, and black, \$1.50 to \$4.50

Women's "Coat" Sweaters, white, gray, and red, \$4.50

Children's Sweaters, all sizes, red, white and navy, 98c to \$1.48

Infants' Sweaters, all colors, 58c and \$1.00

Children's Toques, Tams and Bonnets of every kind.

Children's Coats, Misses' Coats, Infants' Coats.

Leather Goods for Gifts

Oxford Bags, similar to cut, the leading style this season.

Small Sizes, fringed top, in brown, tan, red, grey and green, 25c and 50c

Handsome Bags in both dressed and

soft Suede leathers, two styles, all colors, black, tan, brown, red, green and gray. Very special value, 98c

Large Oxford Bags, all colors, three sizes, \$1.50, \$1.98 and \$2.25

Regular Carriage Bags, black and brown. Special values at 25c and 50c

Others at 98c, \$1.25, \$1.50, to \$2.25

Boston Bags at 50c, 75c, \$1.00, \$1.50

Peter Pan Purse, black and colors, 25c

Change Purse, 20 styles, all colors, 5c, 10c, 15c, 25c and 50c

Women's Purse, 25c, 50c, 75c, \$1, \$1.25 up to \$2.50

Women's Strap Purse, the new idea, 50c, 75c, \$1, up to \$2.25

Men's Purse, 25c, 50c, 75c and \$1

Suit Cases—Special Holiday Line, handsome gift articles here, all prices between 98c and \$11.50

Traveling Bags, both men's and women's, \$1.00 to \$6.50

Men's Cuff and Collar Cases of soft dressed leathers in tan, \$1 and \$1.50

Cuff Cases to match, \$1 and \$1.50

A Gift that Never Goes Out of Style

A dress or waist pattern. We have a wide variety of waist patterns of every material, tied with satin ribbon in an attractive package. All, except silks are 3½ yard lengths.

Waist Patterns of white and mercerized goods, 50c per pattern

Black and white Mercerized Waist Patterns, 90c per pattern

Mercerized Waist Patterns, white and colors, 75c, 89c, \$1, \$1.25 per pattern

Scotch Flannel Waist Patterns at \$1.37 per pattern

French Flannel Waist Patterns at \$1.68, \$1.75 and \$2 per pattern

Wool Waist Patterns at 75c, \$1.25, \$1.88 up to \$2.50 per pattern

Beautiful Plaid Silk Waist Patterns, \$3.38, \$4.50, \$5, and \$6 per pattern

Novelty Wool Waist Patterns in all colors and black

Gloves—An Excellent Gift Suggestion



You never make a mistake in buying gloves for Christmas gift-making. A pair of gloves are pleasing reminders the winter long of the giver; they are sensible and appropriate, and from our very liberal stock you can make purchases that will please.

If gloves are selected for presentation any size will do, because they can be exchanged any time after Christmas.

Especially would we call your attention to the large stock of "Trouville" washable gloves in evening shades and black.

"Trouville" Washable Gloves, two clasp, pique, in white, pearl, mode and black. Washable in soap and water. Not affected by perspiration and blacks will not harden. A very handsome glove at \$2.00 pair

8 Button Real Kid for three-quarter and full length sleeves. The style glove of the season in the season's best colors. Black, white, grey, tan and navy. Very special at \$2.00 pair

Fine Dressed Kid Gloves, black, white and all correct colors at \$1, \$1.25, \$1.50 pair

English Pique Street Gloves, in tan, gray and black, \$1.50 pair

Silk Lined Mocha Gloves, \$1.25 and \$2.00 pair

Pique Capeskin Street Gloves, tan; special at \$1.00 pair

Wool Lined Kid, tan and browns, \$1.00 pair

Wool Lined Fine Mocha, tan, black and gray, \$1.50 pair

Fur Lined Heavy Mocha, \$3.98 pair

Squirrel Lined Mocha, \$5.00 pair

Women's Wool Gloves, both knit and cashmere, all colors, 25c and 50c pair

Children's Kid Gloves, both lined and unlined, \$1.00 pair

Children's Wool Lined Kid Gloves or hitten, 50c pair

Children's Golf Gloves, all plain and fancy colors, 25c pair

Boys' Knit Gloves, heavy, 25c, 39c and 45c pair

Men's Pique Street Gloves, Adler make, \$1.00 and \$1.50 pair

New Ideas in Holiday Waists

Christmas shoppers will find many new ideas in our waist section, all specially purchased with the particular object in view of giving style and value at this holiday time.

Nun's Veiling Waists, all colors \$2.25 and \$2.98

White Nun's Veiling Waists, \$1.98 to \$5.00

New Plaid Silk Waists, \$3.98, \$4.98, \$5.50 and 7.50

Taffeta Silk Waists, all colors, \$3.50, \$4.98 and \$5.50

Black Taffeta Waists, \$3.50, \$3.98, \$4.50, \$4.98 and \$5.50

Lace Waists, black, white and cream, \$3.98, \$4.98, 5.98, \$6.98 \$7.50, \$8.50, 9.98

Plaid Wool Waists, \$2.98 and \$5.50

Saxony Flannel Waists, checks and stripes, \$4.25

Christmas Stock of Furs

More appropriate gifts for wife or mother could not be selected.

Gifts from the great white North. It is only once in a while that you see so many handsome furs in a collection.

There are beautiful little sets and neckpieces for the children and Misses and the fashionable muffs, long scarfs, smaller neckpieces for women in Mink, Lynx, Wolf, Sable, Fox and Marten.



FUR SCARFS, STOLE AND TIES.

Cluster Scarfs of Coney, 6 tails, 98c

Long Scarfs of Coney, trimmed with heads, \$1.98

Long Coney Scarfs and Isabella Opossum Scarfs, 6 tails, \$2.98

Special \$5.00 Isabella Fox Scarfs, large brush tails, special at \$3.98

Natural Watermark Scarf, \$3.98 and \$5.00

SPECIAL: Handsome Long Fox Scarfs, both sable and Isabella, large brush tails; regular \$7.50 furs purchased under price and offered at the remarkably low price of \$5.00

Handsome Isabella Fox Scarfs, also sable, large brush tails, special at \$7.98

Long Double Scarfs of Isabella Opossum, Chinchilla and Squirrel ties, all at \$7.98

Handsome Black Marten Scarfs, large brush tails, \$7.50, \$11.50, \$12 and \$15

Fine Isabella and Sable Fox Scarfs, large brush tails, \$7.50, \$11.50, \$12 and \$15

Black and Blue Wolf Stoles, large brush tails, \$7.50, \$11.50, \$12 and \$15

Sable Raccoon Stoles, Chinchilla Ties, \$7.50, \$11.50, \$12 and \$15

Squirrel Stoles and Ties, all in a beautiful assortment at from \$10.00 to \$15.00

Wool Lined Kid, tan and browns, \$1.00 pair

Wool Lined Fine Mocha, tan, black and gray, \$1.50 pair

Fur Lined Heavy Mocha, \$3.98 pair

Squirrel Lined Mocha, \$5.00 pair

Women's Wool Gloves, both knit and cashmere, all colors, 25c and 50c pair

Children's Kid Gloves, both lined and unlined, \$1.00 pair

Children's Wool Lined Kid Gloves or hitten, 50c pair

Children's Golf Gloves, all plain and fancy colors, 25c pair

Boys' Knit Gloves, heavy, 25c, 39c and 45c pair

Men's Pique Street Gloves, Adler make, \$1.00 and \$1.50 pair

Novelty Wool Waist Patterns in all colors and black

Children's Coats, Misses' Coats, Infants' Coats.

Children's Toques, Tams and Bonnets of every kind.

Children's Sweaters, all sizes, red, white and navy, 98c to \$1.48

Infants' Sweaters, all colors, 58c and \$1.00

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Children's Toques, Tams and Bonnets of every kind.

Handsome Long Fox Scarfs and Stoles, made of the finest long silky fur in long double scarfs or handsome cape stoles. Both the light Isabella and dark sable. Exceptional values, \$17.98, \$25.00, and \$30.00

Japanese Mink Ties, in handsome new shapes, \$9.75, \$12.98, \$15.00 and \$16.50

Blended Mink Ties, \$7.50, \$12.00, \$15.75

Blended Mink Stoles from \$18 to \$35

Natural Mink Ties, at \$25 and \$35

Handsome Black Lynx Stole at \$25

Handsome Japanese Sable Stole at \$50

MUFFS TO MATCH ALL FURS.

Coney Muffs at \$2.25

Opossum Muffs at \$5 and \$5.50

Isabella and Sable Fox Muffs to match all fox scarfs at \$7.50, \$11.50,