



GOOD MERCHANDISE



MARVELOUS VALUES



IT PAYS TO PAY CASH



FIGURES DON'T LIE



PROGRESSIVE METHODS



CASH COUNTS



LITTLE PRICES

# 4 DAYS MORE 4

## OF FENTON'S GREAT 10 DAY SALE

Without a Single Exception the Greatest Sale Ever Held in Brattleboro

THE FOUR DAYS ARE TOMORROW, (SATURDAY, AUG. 3), MONDAY, AUG. 5, TUESDAY, AUG. 6, WEDNESDAY, AUG. 7, THE LAST DAY

This sale means something different and something more than any other sale announced in Brattleboro. It means that you can come here and buy goods of known quality from a store of unquestioned reliability at reductions seldom, if ever, equalled on merchandise of such high character. The Fenton Store will not carry goods over from one season to another. This means that everything must be marked down to a price that will insure a quick sale regardless of newness, desirability or cost. The sole object is a complete clearance and no thought of profit enters in. Our famous Ten Days Sales are known for miles around Brattleboro, and crowds of eager buyers have been in attendance since the opening. The public confidence in our word and in our merchandise is well merited. This great store deals in good merchandise which we sell at reasonable prices; but all profits are thrown aside for our 10 day sales. Everything is sold during the season for which it was made. Everything must be turned into cash. Any man, any woman, any boy or girl, who needs anything at all to wear, can come here the next four days and buy it for less than they would expect to pay. The reductions we quote are from former selling prices and positively authentic.

### MEN'S DEPARTMENT

## Great Reductions in Men's and Young Men's Suits

73 Suits at \$6.95

Suits (one of a kind) that formerly sold at \$10 and \$12. Lots broken, but we have all sizes from 33 to 44, including all colors and mixtures.

137 Suits at \$9.95

These are the one, two and three suits of a line that are now left of our great showing of Scotch and Cheviot Suits that were \$13.50 and \$15. There are many different numbers, including mixtures in grays, tans, browns and blue gray shadings. You will do well to be among the first to choose out of these Suits at

\$9.95

#### MEN'S FURNISHINGS FOR 10 BIG DAYS

15c Linen Collars for	7c
15c Cotton Hose for	11c
25c Cotton Hose for	19c
25c Neckwear for	19c
50c Neckwear for	39c
50c Underwear for	39c
25c Underwear for	21c
100c Underwear for	33c
150c Underwear for	31c
200c Underwear for	31c
250c Underwear for	31c
300c Underwear for	31c
350c Underwear for	31c
400c Underwear for	31c
450c Underwear for	31c
500c Underwear for	31c
550c Underwear for	31c
600c Underwear for	31c
650c Underwear for	31c
700c Underwear for	31c
750c Underwear for	31c
800c Underwear for	31c
850c Underwear for	31c
900c Underwear for	31c
950c Underwear for	31c
1000c Underwear for	31c

#### MEN'S HATS AND CAPS FOR 10 BIG DAYS

25c Odd Caps for	10c
50c Straw Hats for	10c
25c Straw Hats for	10c
50c Straw Hats for	10c
25c Straw Hats for	10c
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25c Straw Hats for	10c
50c Straw Hats for	10c
25c Straw Hats for	10c
50c Straw Hats for	10c

#### BROKEN SIZES BARNEY McGLYNN \$1.00 and \$1.50 UNDERWEAR 50c a garment.

#### MEN'S PANTS INCLUDING "SWEET ORR" MAKE FOR 10 BIG DAYS

Our entire stock of Pants in this Ten Days' Sale marked at prices below what like pants can be bought for at any other time or place, and it will pay you well to take advantage of this exceptional opportunity.	
125c Trousers	98c
150c Trousers	1.29
175c Trousers	1.69
200c Trousers	2.09
225c Trousers	2.49
250c Trousers	2.89
275c Trousers	3.29
300c Trousers	3.69
325c Trousers	4.09
350c Trousers	4.49

#### FENTON'S BOYS' SHORT PANT SUITS FOR 10 BIG DAYS

In bigness of stock and lowness of prices, the Fenton Store's Boys' Department is in a class by itself. The kind of clothes that you would like for your boy you will find here and an assortment of the new styles to select from, for both the smaller boys and the larger ones at money-saving prices that will more than please you. Boys' two-piece Knickerbocker pant suits, little fellows' Russian and sailor blouse suits, new styles, fine wearing fabrics. All suits in fancy worsteds, cassimeres and Scotchies marked down as follows:

\$2.50 Suits are	\$1.98
\$3.00 Suits are	\$2.48
\$3.50 Suits are	\$2.98
\$4.00 Suits are	\$3.48
\$4.50 Suits are	\$3.98
\$5.00 Suits are	\$4.48
\$5.50 Suits are	\$4.98
\$6.00 Suits are	\$5.48
\$6.50 Suits are	\$5.98
\$7.00 Suits are	\$6.48
\$7.50 Suits are	\$6.98
\$8.00 Suits are	\$7.48
\$8.50 Suits are	\$7.98
\$9.00 Suits are	\$8.48
\$9.50 Suits are	\$8.98
\$10.00 Suits are	\$9.48

#### TRUNKS, BAGS AND SUIT CASES FOR 10 BIG DAYS

1.00 Suit Cases for	89c
1.25 Suit Cases for	98c
1.50 Suit Cases for	1.29
2.00 Suit Cases for	1.69
2.50 Suit Cases for	2.09
3.00 Suit Cases for	2.49
3.50 Suit Cases for	2.89
4.00 Suit Cases for	3.29
4.50 Suit Cases for	3.69
5.00 Suit Cases for	4.09
5.50 Suit Cases for	4.49
6.00 Suit Cases for	4.89
6.50 Suit Cases for	5.29
7.00 Suit Cases for	5.69
7.50 Suit Cases for	6.09
8.00 Suit Cases for	6.49
8.50 Suit Cases for	6.89
9.00 Suit Cases for	7.29
9.50 Suit Cases for	7.69
10.00 Suit Cases for	8.09

#### BOYS' WASH SUITS FOR 10 BIG DAYS

Every Wash Suit in the store must go in 10 days. Every one brand new. All go into the 10-Day Sale at the following prices:	
50c Suits are	39c
1.00 Suits are	79c
1.50 Suits are	1.19
2.00 Suits are	1.59
2.50 Suits are	1.99
3.00 Suits are	2.39
3.50 Suits are	2.79
4.00 Suits are	3.19
4.50 Suits are	3.59
5.00 Suits are	3.99
5.50 Suits are	4.39
6.00 Suits are	4.79
6.50 Suits are	5.19
7.00 Suits are	5.59
7.50 Suits are	5.99
8.00 Suits are	6.39
8.50 Suits are	6.79
9.00 Suits are	7.19
9.50 Suits are	7.59
10.00 Suits are	7.99

### SEE GREEN TICKETS FOR TEN-DAY PRICES

#### FENTON'S SPRING AND SUMMER SUITS

Light, Medium and Heavy Weights. FOR 10 BIG DAYS.

You will find hundreds of suits to select from at the present time and many of them the best numbers of our whole season's showing; choice colorings and patterns that have been the favored ones, but at present prices are values extraordinary. The fabrics are the kind that not alone look and feel well, but we guarantee that they will give the wear and satisfaction you would expect did you pay the regular price.

All our Men's and Youths' \$10.00 Blue Serge and Francy Suits now \$7.48. In this lot are included the blue serges, fancy worsteds and cassimeres. Every suit the very best \$10.00 value.

Men's \$12.00 Suits, for 10 days	\$9.48
Men's \$13.50 Suits, for 10 days	\$10.48
Men's \$15.00 Suits, for 10 days	\$11.48
Men's \$16.50 Suits, for 10 days	\$12.48
Men's \$18.00 Suits, for 10 days	\$13.48
Men's \$20.00 Suits, for 10 days	\$15.48
Men's \$22.00 and \$22.50 Suits, for 10 days	\$18.48
Men's \$25.00 and \$25.50 Suits, for 10 days	\$21.48
Men's \$28.00 and \$30.00 Suits, for 10 days	\$24.48

The largest stock of Blue Serge Suits ever shown in Vermont. Every suit guaranteed to be all wool and absolutely fast color.

\$10.00 Blue Serge Suits for 10 days	\$7.48
\$12.00 Blue Serge Suits for 10 days	\$9.48
\$14.00 Blue Serge Suits for 10 days	\$11.48
\$16.00 Blue Serge Suits for 10 days	\$13.48
\$18.00 Blue Serge Suits for 10 days	\$15.48
\$20.00 Blue Serge Suits for 10 days	\$17.48
\$22.00 Blue Serge Suits for 10 days	\$19.48
\$24.00 Blue Serge Suits for 10 days	\$21.48
\$26.00 Blue Serge Suits for 10 days	\$23.48
\$28.00 Blue Serge Suits for 10 days	\$25.48
\$30.00 Blue Serge Suits for 10 days	\$27.48

Our Special \$13.50 Blue Serge Suits, the best Suits ever offered at less than \$15.00, now \$10.48. \$15.00 Blue Serge Suits for 10 days \$11.48. \$18.00 Blue Serge Suits for 10 days \$14.48.

Stouts and regulars in most all Blue Serges.

The \$20.00, \$22.50, \$25.00 to \$30.00 Suits are among the handiwork and finest suits that we have ever offered. They are hand-tailored, fitted and formed in the very best manner. The patterns and beautiful colorings are this season's choicest offerings.

In the \$15.00 Suits now offered at \$11.48 you will find extraordinary values. Blue Serges, self blue stripes, handsome worsteds, in the latest prevailing colors. Coats with perfect fitting shoulders and collars. Fenton's \$15.00 Suits have always been special offerings, but this season we surpass all previous showings. You will never regret an early selection at

FOR 10 BIG DAYS

Men's Everyday Vests for	39c
Men's \$1.50, \$2.00, \$2.50 Fancy Vests for	79c

#### MEN'S RAINCOATS AND OVERCOATS FOR SPRING AND FALL MARKED DOWN

\$10.00 Coats are	\$7.78
\$12.00 Coats are	\$9.48
\$14.00 Coats are	\$11.18
\$16.00 Coats are	\$12.88
\$18.00 Coats are	\$14.58
\$20.00 Coats are	\$16.28
\$22.00 Coats are	\$17.98
\$24.00 Coats are	\$19.68
\$26.00 Coats are	\$21.38
\$28.00 Coats are	\$23.08
\$30.00 Coats are	\$24.78

#### Sweeping Reductions in the Shoe Department

This sale affords a great opportunity to buy high-grade shoes at bargain prices.

163 Pairs of Men's Regal Shoes—Oxfords—were \$3.50, \$4.00, one and two pairs of a kind, all going at \$1.98.

61 Pairs of Men's Regal Shoes—Oxfords—were \$4.50 and \$5.00, one and two pairs of a kind, all going at \$2.49.

#### REGULAR LINES OF REGAL AND ELITE OXFORDS

\$3.50 Grades for	\$2.98
\$4.00 Grades for	\$3.39
\$4.50 Grades for	\$3.79

#### WOMEN'S SHOES

174 Pairs of Women's Queen Quality and Boston Favorite Shoes—Oxfords—one and two pairs of a kind, were \$3.00 and \$3.50, all going at \$1.98.

82 Pairs of Women's Queen Quality Shoes—Oxfords—were \$4.00 and \$4.50, all going at \$2.48.

Regular Lines of Queen Quality and Boston Favorite Oxfords

\$3.00 Grades for	\$2.48
\$3.50 Grades for	\$2.89
\$4.00 Grades for	\$3.29
\$4.50 Grades for	\$3.69

#### WOMEN'S WHITE DRESSES FOR 10 BIG DAYS

\$4.00 White Dresses for	\$3.29
\$5.00 White Dresses for	\$3.98
\$6.00 White Dresses for	\$4.68
\$7.00 White Dresses for	\$5.38
\$8.00 White Dresses for	\$6.08
\$9.00 White Dresses for	\$6.78
\$10.00 White Dresses for	\$7.48

#### WOMEN'S TUB DRESSES FOR 10 BIG DAYS

\$1.50 Tub Dresses for	\$1.29
\$2.00 Tub Dresses for	\$1.79
\$2.50 Tub Dresses for	\$2.29
\$3.00 Tub Dresses for	\$2.79
\$3.50 Tub Dresses for	\$3.29
\$4.00 Tub Dresses for	\$3.79
\$4.50 Tub Dresses for	\$4.29
\$5.00 Tub Dresses for	\$4.79
\$5.50 Tub Dresses for	\$5.29
\$6.00 Tub Dresses for	\$5.79

#### WOMEN'S SILK DRESSES FOR 10 BIG DAYS

\$10.00 Silk Dresses for	\$7.98
\$12.00 Silk Dresses for	\$9.98
\$14.00 Silk Dresses for	\$11.98

#### WOMEN'S SERGE DRESSES FOR 10 BIG DAYS

\$6.00 Serge Dresses for	\$4.95
\$7.00 Serge Dresses for	\$5.69
\$8.00 Serge Dresses for	\$6.43
\$9.00 Serge Dresses for	\$7.17
\$10.00 Serge Dresses for	\$7.91

#### WOMEN'S SKIRTS FOR 10 BIG DAYS

\$3.00 Skirts for	\$2.48
\$3.50 Skirts for	\$2.98
\$4.00 Skirts for	\$3.48
\$4.50 Skirts for	\$3.98
\$5.00 Skirts for	\$4.48
\$5.50 Skirts for	\$4.98

#### WOMEN'S RAINCOATS FOR 10 BIG DAYS

\$5.00 Raincoats for	\$3.98
\$6.00 Raincoats for	\$4.98
\$7.00 Raincoats for	\$5.98
\$8.00 Raincoats for	\$6.98
\$9.00 Raincoats for	\$7.98
\$10.00 Raincoats for	\$8.98

#### WOMEN'S WHITE SERGE DRESSES FOR 10 BIG DAYS

\$10.00 White Serge Dresses for	\$7.48
\$12.00 White Serge Dresses for	\$9.98

#### WOMEN'S LINEN, LINENE AND REPP COATS FOR 10 BIG DAYS

\$2.00 Coats for	\$1.48
\$3.00 Coats for	\$2.48
\$4.00 Coats for	\$3.48
\$5.00 Coats for	\$4.48
\$6.00 Coats for	\$5.48
\$7.00 Coats for	\$6.48
\$8.00 Coats for	\$7.48
\$9.00 Coats for	\$8.48
\$10.00 Coats for	\$9.48

#### WOMEN'S LINEN SUITS FOR 10 BIG DAYS

\$6.00 Linen Suits for	\$3.98
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#### WOMEN'S COATS Blues, Blacks, Tans and Fancy Mixtures in Serges, Chevots and Whipcords

\$8.00 Serge and Mohair Coats for	\$6.48
\$10.00 Serge Coats, all colors for	\$7.48
\$12.00 Serge Coats, all colors for	\$9.48

\$15.00 Serge and Cheviot Coats, all colors for	\$11.48
\$18.00 Serge Coats, all colors for	\$13.98
\$22.00 Serge and Whipcord Coats for	\$14.98

#### TRUNKS

\$3.50 Trunks for	\$2.98
\$4.00 Trunks for	\$3.48
\$4.50 Trunks for	\$3.98
\$5.00 Trunks for	\$4.48
\$5.50 Trunks for	\$4.98
\$6.00 Trunks for	\$5.48
\$6.50 Trunks for	\$5.98
\$7.00 Trunks for	\$6.48
\$7.50 Trunks for	\$6.98
\$8.00 Trunks for	\$7.48
\$8.50 Trunks for	\$7.98
\$9.00 Trunks for	\$8.48
\$9.50 Trunks for	\$8.98
\$10.00 Trunks for	\$9.48
\$10.50 Trunks for	\$9.98
\$11.00 Trunks for	\$10.48
\$11.50 Trunks for	\$10.98
\$12.00 Trunks for	\$11.48
\$12.50 Trunks for	\$11.98
\$13.00 Trunks for	\$12.48
\$13.50 Trunks for	\$12.98
\$14.00 Trunks for	\$13.48
\$14.50 Trunks for	\$13.98
\$15.00 Trunks for	\$14.48
\$15.50 Trunks for	\$14.98
\$16.00 Trunks for	\$15.48
\$16.50 Trunks for	\$15.98
\$17.00 Trunks for	\$16.48
\$17.50 Trunks for	\$16.98
\$18.00 Trunks for	\$17.48
\$18.50 Trunks for	\$17.98
\$19.00 Trunks for	\$18.48
\$19.50 Trunks for	\$18.98
\$20.00 Trunks for	\$19.48

#### Over 50,000 Bargains in Our Great 5 and 10c Store

In the Basement.

Enamelware Hardware Chinaware  
Tinware Souvenirs Glassware  
Postcards Toys Dry Goods  
Candy Pictures Stationery  
Music Notions

Our 5 and 10-cent store is one of the largest in New England. It contains about 5000 square feet. If the shelving and tables were laid end to end one foot wide it would reach nearly two miles. It is a store within a store. It is the coolest spot in town. It has a comfortable rest room.

### WOMEN'S DEPARTMENT

## Women's Suits

MARKED 'WAY DOWN

Every Suit New This Season

47 Women's Colored Medium and Fancy Suits All Going at One-Half Price

Chance of a lifetime to get this season's Suits at one-half price. One of a kind. We will not carry them over to another season.

\$14.98	Women's Suits	going for	.	.	<b>\$ 7.49</b>
\$17.98	Women's Suits	going for	.	.	<b>\$ 8.99</b>
\$19.98	Women's Suits	going for	.	.	<b>\$ 9.99</b>
\$21.98	Women's Suits	going for	.	.	<b>\$10.99</b>
\$24.98	Women's Suits	going for	.	.	<b>\$12.49</b>
\$27.98	Women's Suits	going for	.	.	<b>\$13.99</b>
\$29.98	Women's Suits	going for	.	.	<b>\$14.99</b>