

The Secret of Success

Genuine Merit Required to Win the People's Confidence

Have you ever stopped to reason why it is that so many products that are extensively advertised, all at once drop out of sight and are soon forgotten? The reason is plain—the article did not fulfill the promise of the manufacturer. This applies more particularly to a medicine. A medicinal preparation that has real curative value almost sells itself, as like an endless chain system the remedy is recommended by those who have been benefited, to those who are in need of it.

A prominent druggist says "Take for example Dr. Kilmer's Swamp-Root, a preparation I have sold for many years and never hesitate to recommend, for in almost every case it shows excellent results, as many of my customers testify. No other kidney remedy that I know of has so large a sale."

According to sworn statements and verified testimony of thousands who have used the preparation, the success of Dr. Kilmer's Swamp-Root is due to the fact that it falls almost every wish in overcoming kidney, liver and bladder diseases, corrects urinary troubles and neutralizes the uric acid which causes rheumatism.

You may receive a sample bottle of Swamp-Root by Parcel Post. Address Dr. Kilmer & Co., Binghamton, N. Y., and enclose ten cents; also mention this paper.—Adv.

But few men work overtime in an effort to make their wives happy.

Dr. Pierce's Pellets are best for liver, bowels and stomach. One little Pellet for a laxative—three for a cathartic.—Adv.

It is cheaper to go by way of the water wagon, and that will account for a number of the fares.

REAL SKIN COMFORT

Follows Use of Cuticura Soap and Ointment. Trial Free.

By bathing and anointing these fragrant supercreamy emollients impart to tender, sensitive or irritated, itching skins a feeling of intense skin comfort difficult for one to realize who has never used them for like purposes. Cultivate an acquaintance with them.

Sample each free by mail with Book. Address postcard, Cuticura, Dept. XV, Boston. Sold everywhere.—Adv.

Medical Examination Day.

During tuberculosis week, which will be celebrated throughout the United States from December 6 to December 12, a national medical examination day will be observed on December 8. Groups and individuals will be urged to make arrangements for physical examination on that day. A circular describing in detail how the advantages of medical examination day may be obtained and indicating certain physical impairments which everyone should look for will be sent on request from the office of the National Association for the Study and Prevention of Tuberculosis, 105 East Twenty second street, New York city.

Husband's Sacrifices.

Elihu Root was discussing in New York the recent constitutional convention.

"But there was one group," he said—"happily it saw reason later on—but one group there was which had about as true an idea of self-sacrifice as Smith."

"Smith's wife said to him one evening, anxiously: 'I know, John, dear, this high cost of living is terrible, but do you really think we can get along without a servant?'"

"We'll have to," Smith answered, firmly, "unless I get a raise. Why, hang it, if the worst comes to the worst you can do the cooking for yourself and I can get my meals at a restaurant."

CHANGE

Quit Coffee and Got Well.

A woman's coffee experience is interesting. "For two weeks at a time I have taken no food but skim milk, for solid food would ferment and cause such distress that I could hardly breathe at times, also excruciating pain and heart palpitation and all the time I was so nervous and restless."

"From childhood up I had been a coffee and tea drinker and for the past 20 years I had been trying different physicians but could get only temporary relief. Then I read an article telling how some one had been helped by leaving off coffee and drinking Postum and it seemed so pleasant just to read about good health I decided to try Postum."

"I made the change from coffee to Postum and there's such a difference in me that I don't feel like the same person. We all found Postum delicious and like it better than coffee. My health now is wonderfully good."

"As soon as I made the shift to Postum I got better and now my troubles are gone. I am fleshy, my food assimilates, the pressure in the chest and palpitation are all gone, my bowels are regular, have no more stomach trouble and my headaches are gone. Remember I did not use medicines at all—just left off coffee and used Postum steadily." Name given by Postum Co., Battle Creek, Mich.

Postum comes in two forms: Postum Cereal—the original form—must be well boiled. 15c and 25c packages.

Instant Postum—a soluble powder—dissolves quickly in a cup of hot water, and, with cream and sugar, makes a delicious beverage instantly. 30c and 50c tins.

Both kinds are equally delicious and cost about the same per cup.

"There's a Reason" for Postum.—sold by Grocers.

INTERNATIONAL SUNDAY SCHOOL LESSON

(By E. O. SELLERS, Acting Director of Sunday School Course of Moody Bible Institute of Chicago.)
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LESSON FOR NOVEMBER 21

JONAH A MISSIONARY TO NINEVEH.

LESSON TEXT—Jonah 3:1-10.
GOLDEN TEXT—Go ye therefore, and make disciples of all nations, baptizing them into the name of the Father and of the Son and of the Holy Spirit; teaching them to observe all things whatsoever I command you; and lo, I am with you always, even unto the end of the world.—Matt. 28:19, 20 R. V.

The story of Jonah is one of the most famous and most interesting in the Bible. In former series of lessons more extended use has been made of the book giving time to discuss its historicity and other questions involved. This time only one reference is used and that for the purpose of its missionary teaching. We accept the record of the book literally because similar facts are recorded in profane history but chiefly because of the testimony and the usage made of it by Jesus (see Matt. 12:40; 16:4 and Luke 11:30).

I. The Prophet Proclaiming, vv. 1-4. Jonah "paid the fare" (1:3) and "out of the depths" (Pa. 139:1) God delivered him that he might fulfill his God-appointed task. Even so the nation of Israel is today crying from out of the depths of its woe among the nations and will certainly be "delivered" when the king comes, that it may take its rightful place and fulfill its God-appointed task. It is a wonderful testimony of God's grace (vii) that God's word came to Jonah a "second time." Once he ran from God's command but God is the God of the gospel of a "second chance" and a third if only we repent and do his commands, but God does not give a "second chance" to the unrepentant (Num. 14:40-45). Verse two explicitly sets forth the message Jonah is to deliver even so we are to proclaim the Gospel (see I Cor. 15:1-4) not the speculations of men nor the subtleties of philosophy. The messenger of God will find his message in the word of God and will declare it. It is the word which reveals God's love, his plan of salvation, and the destiny of the saints. "By the foolishness of preaching" men will be saved. The word "preach" literally means "to cry out" or "call out" and implies that earnestness and insistence needful for a true advocate or witness of God. But the power is not in us; it is not the word of God mingled with the theories of men, or with such added to the word. The Bible is the soul winner true staff. Nineveh, vast magnificent and wealthy could not atone for its wickedness; its greatness only aggravated its condition. Jonah did not spend any time to acquaint himself with conditions or to do sight-seeing but cried, "yet forty days, and Nineveh shall be overthrown." When he explicitly and minutely obeyed and delivered God's message he at once aroused and arrested the attention of the city. He did not attempt to present "credentials," nor explain or defend his message. He did not seek to harmonize it with "current thought" nor give it a "modern expression." He was blunt and without compromise but gave an opportunity for repentance.

II. The People Penitent, vv. 5-10. Nineveh paid immediate heed to the man who did not slur over God's warning. Had the city continued in sin, it had not been delivered. Nineveh did four things and as a result they were saved: (1) They believed, "believed God" (v. 5). All true repentance is conditioned upon accepting God at his word (John 13:20). (2) They evidenced humiliation (v. 6). They gave such evidence by humbling themselves in the sight of God from the king upon the throne to "even the least." There was no apparent attempt to qualify or to evade God's decree, but rather to accept it and by taking a proper place in his sight he delivered from the penalty of their sins. (3) They prayed (v. 8; cf. 6, 7). Their prayer was intense. The kind of prayer that counts with God must also count upon God, and God "is slow to anger, and plenteous in mercy" (Neh. 9:17). Prayer that is effective is (a) grounded upon the word of God (b) forsakes sin and (c) obeys the will of God. (James 1:22; 2:17). (4) They made sacrifice (v. 8). Mere humiliation and prayer does not effect a remedy unless there is a merciful judgment executed upon sin.

Did Jonah fall in his mission? No! for God's predictions of ruin are not absolute and unconditional (Jer. 18:7-10). Chapter four is the record of Jonah's petulance and of God's loving-kindness. Nineveh continued for nearly 200 years subsequently but it was then so completely destroyed that for nearly 2,000 years its location was unknown and disputed though now yielding a rich harvest for the archeologist and Bible student.

Can a nation be stirred today? For answer witness Mott and Eddy in China. In 14 of China's chief cities during three months of 1913, 7,000 of the leaders of that nation enrolled as inquirers.

Have your class read carefully and prayerfully Psalms 2, Matt. 23:19, 20 (Golden text) and Rom. 1:16.

Meant to Withstand Wear or Weather



With little concession to the last word in fashions these two severely tailored suits present themselves to those who know the strength of their good style. They are suits made to stand the stress of wear and weather and to make their owners look trim and "well set up," rain or shine.

The first suit is made of cravenetted dark blue serge. The coat is straight, with a little extra fullness at the sides and back in the skirt portion by way of recognition of the season's demands. It fastens to one side with bone buttons, and the revers, cuffs and pockets are bound with silk braid.

The skirt is plain and moderately wide, sloping outward from hip to hem. It is cut ankle length and has lapped seams. Small bone buttons finish the

plain coat sleeves.

Such a suit is not hurt by the rain and returns from the cleaners as good as new.

In the second model the skirt is widened by the introduction of three plaits at each side, and trimmed with a row of bone buttons set on the middle plait. The coat is a box model with a single small slip pocket at one side. It is finished with machine stitching and small bone buttons are used for decorating it at the sides and on the sleeves. A double row of larger ones take care of the fastening of the double-breasted front. The skirt is worn shorter than shown in the picture and is both more sensible and more up to date when cut to reach a very little below the shoe tops.

The Brilliance of Small Hats



Those whose allegiance holds to the small hat have been repaid by its brilliance as a millinery achievement this season. Though dividing honors with the wide-brimmed styles, the small hat has been allowed greater latitude in the matter of trimming, and intricacy has marked its draping. Even so, its trimming may be classed as simple compared to that which has gone before. But designers have spent their ingenuity in finding odd poses for the season's odd trimmings and in the management of drapery and lines.

Beautiful velvets in colors that are an inspiration to the designers have been used for making many of the small hats, and velvet turbans may be said to predominate. But there are others. A few handsome ones are entirely of feathers. Novelty bands and fabrics, plush, metallic laces and fur are all conspicuous in the composition of the small hat.

Two turbans in which velvet is used are shown here and will serve to illustrate what has been said of the small hat for this season. In the first one a single piece of velvet covers the shape and forms a drapery at the left side. Where the velvet is stretched smoothly over the coronet an ornamental pattern in steel beads has been applied, and where the velvet drapery is gathered in at the right a cabochon made of the velvet finishes it. A similar cabochon catches the velvet at the back. These are the handwork of the milliner.

The crown is supported by a crimoline foundation and the hat finished off with two fancy feathers made of ostrich plumes.

The second hat is of hatters' plush, with high straight crown and narrow rolling brim. Bows of wide velvet ribbon are daintily mounted at the front and back of the top crown.

Just how eccentric the shape of a turban may be, if its designer understands the management of lines, is shown in the third picture. A round crown is surrounded on three sides by a high curving brim, all covered smoothly with black velvet. A shape so spirited and so simple demands trimming of the same sort and finds it in the graceful spray of paradise that springs skyward from the crown.

Julius Bottomley

For Afternoon Reception.

Almost any sort of ice cream served in tall-stemmed sherbet glasses is dainty. Coffee ice cream topped with a spoonful of whipped cream sprinkled with grated nutmeg is one good combination. Others are chocolate ice cream garnished with whipped cream and candied cherries, rich vanilla ice cream with a little cold chocolate sauce, rich vanilla ice cream with a sauce made of a little chopped orange pulp, sugar and orange juice.

New Winter Coats

Wonderful Values
\$15 - \$25 - \$35

FOR WOMEN AND MISSES

Models appropriate for street, motoring and general wear. The majority of them are fur-trimmed and are the new belted models, belt running all around the coat or running from the side seams, giving fulness in the back. Plush and Corduroys included.

Illustration shows a practical navy blue coat in rough Blanket cloth—thick and warm but without weight. Upstanding collar of Skunk-Opossum fur. Full belt of self material; big, roomy side patch pockets; half satin lined; taped seams. Turn back cuffs. A coat of real \$20 Value for \$15.

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"Out of Many—One"

—a blend of the best parts of staple grains—wheat, rye, oats, corn, rice—a food that furnishes the elements for repairing and building tissue, for physical and mental energy, a food that gives "staying power" to hand workers and head workers.

A "creamy," meaty, substantial food—with a more pleasing flavor than any other cereal. Truly "the food you never tire of."

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C. S. COCHRANE

LANSING NOTES

Lansing—Insurance Commissioner Winship is of the opinion that hundreds and perhaps thousands of insurance agents in Michigan will find themselves temporarily out of business on the last day of next February when all current licenses expire.

The reason for this is that thousands of agents are neglecting to file with the insurance department their applications to represent the various companies with which they will be affiliated next year. It is estimated that there will be 40,000 applications, and the department will be unable to examine and pass upon all the applications by March 1 at the present rate they are being received.

Several months ago Commissioner Winship issued a letter on this subject and urged that these applications be sent in by November 1, because it is no small task to examine, classify and file the applications, and the requisitions of companies for licenses when an application is on file.

Commissioner Winship is very much concerned lest considerable embarrassment result from the dilatoriness on the part of the agents. Winship says that the agents have had warning and if they find themselves refused a license about the time their present license expires, and find also that the work of the department be-

comes so clogged that it cannot handle the application and requisition in time to make a new license coincident with the expiration of the old, they will have no one but themselves to blame.

Blanks upon which to make application were sent months ago to all of the companies and to such officers as have the power to appoint agents, and at the present time less than 5,000 have been filed with the insurance department.

Vaughan Files Answer to Court.

Secretary of State Vaughan has filed an answer to the order of the supreme court requiring him to show cause why a writ of mandamus should not be issued compelling him to reject certain petitions filed by the New Era Association of Grand Rapids to submit to a referendum vote at the next general election the Ogg bill passed by the last legislature which makes it mandatory upon all fraternal insurance societies to maintain lodge rituals.

When the New Era Association obtained the required number of signatures to prevent the law from taking effect until it had been submitted to a vote, the Fraternal Voters' League asked the supreme court for a writ of mandamus to compel Secretary of State Vaughan to put the law in operation and disregard the petitions filed by the New Era. It was alleged by the Fraternal Voters' League that the New Era petitions were faulty and

had not been obtained according to law.

In his answer, which was prepared by Attorney General Fellows who acts as legal advisor for all state officials, it is set forth that there is nothing on the petitions to show that they are illegal, insufficient or void. He contends that there is nothing on the petitions to show that the signers from Kent and Wayne county were not qualified.

The answer shows that Secretary Vaughan was simply performing his constitutional duties when he accepted the petitions and it is pointed out that he is not authorized to take testimony, examine witnesses and that his only duty is to accept such petitions as are presented to him properly attested and in legal form.

State Oil Inspection Pays.

The report of the state oil inspector, R. E. Barron, of Howell, shows that for the first nine months of the present year a gain of \$4,008.25 is made over the same period a year previous. This is a net profit to the state after all expenses of the department have been paid. For the fiscal year ending September 1, 1915, a gain in net profit of \$1,730.18 over the previous year was made.

The supervisors of Saginaw county take the stand that the tax on automobiles provided by the last legislature may not stand, and for that reason did not make any provision of the county's share at the October session, which closed Friday.