

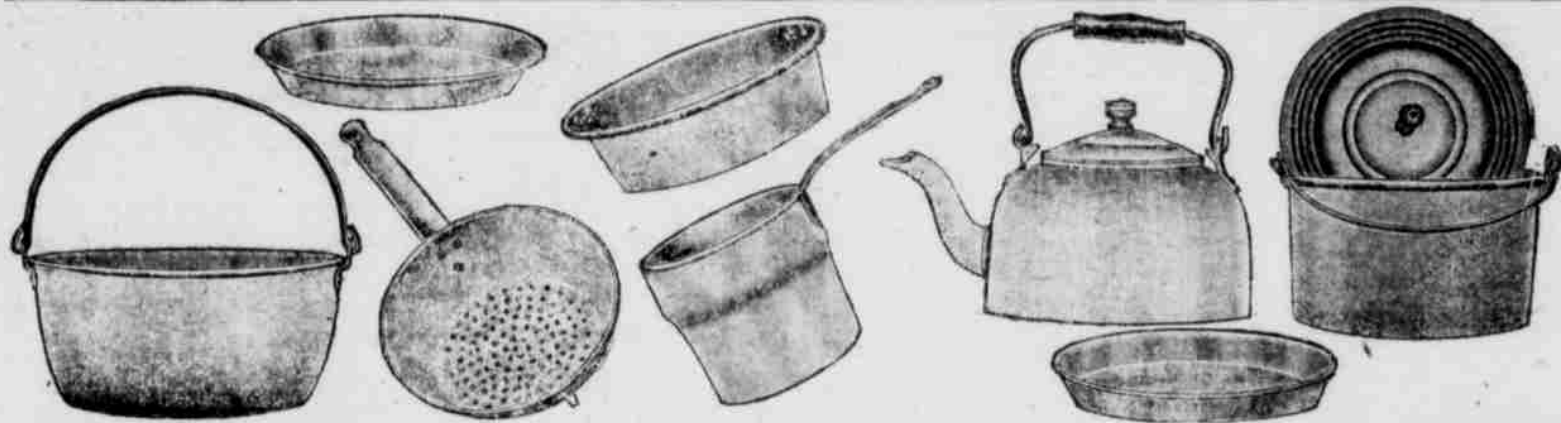
Beginning Sept. 13, Ending Sept. 19,
We Will Demonstrate

The South Bend Malleable Range



This Range

And this Set of Pure Aluminum Cooking Ware



At the Price of the Range alone - the Ware is free

(One Week Before Exhibit)

This offer is good during our Big Exhibit of THE SOUTH BEND MALLEABLE RANGE for one week only. During that time an expert from the factory will be with us to demonstrate and point out exclusive features and points of advantage THE SOUTH BEND MALLEABLE RANGE has over any other range made. We know that you can be convinced THE SOUTH BEND MALLEABLE is the best range in the world. It is the only range with Patented Keystone Copper-Bearing Aluminum-Fused Rust-Resisting Flues throughout. It looks best, is built strongest, bakes best and lasts longest. Be sure to come and bring all your friends. Useful souvenirs will be given free.

Remember the Date:-
Beginning Sept. 13, Ending Sept. 19.

C. E. RICHARDS

Expositor Buy at Home Department

...DO YOUR BANKING...

at home and build your Fortune Wisely
and Surely by saving every dollar
you can with the

YALE STATE BANK

DELIVERING FULL VALUE

means one hundred cents worth of value
for every dollar. When buying Farm
implements of all kinds, Oil and Gas Engines,
Oil Tractors, Farm Wagons and Trucks
from JAS. COGLEYS SONS you get full
value.

You Can Always Do Better At
THE REXALL STORE

Think it over. Dependable drugs and
druggists sundries backed by real service
that merits patronage of the most judicious
buyers.
GRANT HOLDEN

People Know For Miles Around Where
The Best Staple and Fancy Groceries
Are Found

"HIT THE TRAIL"

For TAYLOR'S
My Goods Always Stand The Test

C-E-R-T-A-I-N-L-Y

We Pride Ourselves in our line of home-
dressed and home smoked meats. Our
facilities are unequalled. Also Poultry,
Eggs, Oysters, Fish, Cheese.

Retail Dealer in Cattle, Hogs and Sheep.

YALE MARKET COMPANY

JOHN HUTTON

for

QUALITY HARDWARE

Yale :: Michigan

Be sure and call the Bakery
when you want Bread. Six loaves
for 25c. Buy tickets. Fresh Pies,
and Cakes every day. Phone 108

OVATT'S BAKERY

KISSED---POP

Butter kissed pop-corn, the delicious treat,
always on tap, made fresh every day and
kept fresh and warm over electric heat
in our new \$650.00 machine.

THE YALE BAZAAR

For Merchandise of Qual-

ity visit the Masonic

Block

RASSEY FRUIT HOUSE

V. K. Rassey, Prop.

Fresh Fruit, Ice Cream and

Sodas, Soft Drinks, Cigars

and Tobaccos.

A Call Solicited

THAT the mail order houses in the large cities have BECOME A
MENACE to the smaller cities, towns and communities is proved by
the large patronage they enjoy from all over the entire country and
further substantiated by the number of packages carried by transpor-
tation companies, which under the law must bear the name or some mark of
identification by which the shipper is known.

This mail order business got its inception from men who made a habit of
buying up secondhand goods, stocks from bankrupt firms and fire damaged or
salvage goods from fire losses. To these were added goods that were culled by
manufacturers and graded seconds and thirds, etc.

These were shrewd business men, men who believed in advertising, and,
realizing the possibilities of advertising, commenced their business entirely
along these lines, and to PROVE THE SUCCESS OF ADVERTISING no
better evidence could possibly be offered than the fact that every weekly pa-
per—farm, industrial, social or religious—carries their advertisements and also
that they send out catalogues of enormous sizes, beautifully illustrated and
embellished, costing hundreds of thousands of dollars to publish.

Today they have grown to such enormous size that they own and control
factories, while they contract to sell the entire output of other factories.

However, the plants they control and operate manufacture what is termed
in commercial parlance as competitive goods—something that every merchant
can sell at a low price to meet the demands for cheap merchandise.

**BUT AS TO STANDARD AND HIGH CLASS GOODS MADE BY
LARGE AND RELIABLE FIRMS YOU NEVER SEE THESE GOODS AD-
VERTISED BY MAIL ORDER HOUSES, OR IF YOU DO THE PRICE
IS JUST THE SAME AS FIXED BY THE MANUFACTURERS FOR ALL
DEALERS.**

Therefore when one orders articles of the low priced and cheaper kinds
HE IS SURE TO GET JUST WHAT HE BUYS—cheaply made goods
and seconds and no cheaper than he can buy right at home when freight
charges, money order fees and postage are added.

Thousands of dollars annually are being sent to these mail order houses
from this vicinity, thus DEPRIVING THE HOME MERCHANT OF HIS
RIGHTFUL PATRONAGE. And yet, no matter how much the merchant
may be dependent on the patronage of members of his community, he is sup-
posed to give and to add in every work undertaken for the material betterment
of his town, and he does, being often coerced into giving by the demands of
his customers, fearing to offend them because of the fear of loss of patronage.

**THERE CAN BE NO QUESTION BUT THAT ALL OF OUR PEOPLE
ARE IN DUTY BOUND TO PATRONIZE HOME MERCHANTS. TO
THEM YOU OWE ALLEGIANCE AND SUPPORT, AND I NOW ASK
YOU CANDIDLY, ARE YOU GIVING IT TO THEM?**

If you are buying goods out of your home town—more particularly from
mail order houses and merchants in other cities—I say to you that you are
UNDERMINING THE HOME MERCHANT and likewise the very founda-
tion of your own well being. Every time that you send to a mail order house
makes that much harder the success of your home merchant and likewise re-
tards the growth of your town. The money you send to mail order houses is
taken entirely out of local circulation—is gone forever.

**WHEREAS, IF YOU SPEND IT WITH A HOME MERCHANT HE IN
TURN WILL SPEND IT WITH SOME ONE ELSE—PERHAPS PAY IT
BACK TO YOUR FATHER, YOUR SON OR BROTHER, SISTER OR
DAUGHTER AS SALARY, AND THUS IT COMES BACK INTO THE
FAMILY, DOING A UNIVERSAL GOOD.**

That many of our home-people are ordering goods from mail order houses
is a well known fact. One has but to visit the depots and express office to find
therein daily many packages addressed to them and likewise bearing the name
or address of certain mail order houses. These people are known to our mer-
chants, and that's a fact. These packages consist of clothing, dry goods, gro-
ceries, drugs, toilet articles, furniture, hardware, carpenter's tools, farm imple-
ments and what not, ALL OF WHICH COULD BE PURCHASED FROM
OUR OWN HOME MERCHANTS, QUALITY CONSIDERED, FREIGHT
CHARGES ADDED AND TIME IN TRANSPORTATION, JUST AS
CHEAPLY AS FROM ANY MAIL ORDER HOUSE IN THE COUNTRY.

Supposing the merchants should band themselves together and refuse credit
to those who patronize cheap mail order houses and further refuse to employ
members of families who do this or refuse to buy the wares of these people?
Wouldn't they find living mighty hard?

To be continued under the title, "THE HOME MERCHANT HAS EARN-

SYSTEMATIC BANKING

—is a mighty good thing. Save a share of
your earnings each week. One dollar will
open an account. Four per cent interest
paid on deposits.

FIRST NATIONAL BANK

Consult Your Home Dealer
We handle only the best in Farm Imple-
ments and Farm Machinery. Our stock is
complete and the price is always right.

Our Motto—A Square Deal

FRED J. WILT

..For Jewelry Of Quality..

You don't need to send away. Come
here and you can see what you are buying.
REPAIRING A SPECIALTY

L. ROY FULLER

...THE MERCHANDISE...

We offer you from day to day is the
best on the market. And the price
corresponds with the quality.

H. C. MARTIN

YALE DRY CLEANERS.

Having opened a dry cleaning busi-
ness in Yale am prepared to do all
kinds of work in this line also Panama
and straw hats. Merrill building on
Main st. Yale Dry Cleaners.

C. E. RICHARDS

Shelf and Heavy Hardware

Yale :: Michigan

DO YOU NEED LUMBER?

We have the best lumber and building
material on the market, and our prices are
as low as you would pay for inferior goods.

Chas. Weymouth

North of P. M. Depot.

Buy Of Rosenthal

The excellence of our merchandise warrants our
guarantee as we give
100 per cent Satisfaction.

Good values that we're sure of and your money
cheerfully refunded whenever you feel that you
haven't got the satisfaction you expect. Correct
styles and maximum values.

Sending Money Out Of Town

To save money on anything in our line is
stopping the clock to save time. It does
not produce the desired result. For
Ladies' Furnishings, Nemo Corsets and
Munsing Underwear see

Mrs. Thos. Johnston

..MATHEWS & WIGHT..

Yale's Leading Druggists

Hotel Metropole

(Opposite City Hall)

Port Huron, Michigan

—Under New Management—

P. J. FLYNN..

European Plan: Rooms 50c, 75c \$1.00

Everything First-Class. CONKLEMAN'S

RESTAURANT In Connection. Best 35c

Meal in the City. GIVE US A TRIAL.

PROBATE ORDER

State of Michigan, The Probate Court for
the County of St. Clair.
At a session of said court, held at the Probate
Office in the City of Port Huron, in said County,
on the 28th day of August, A. D. 1916.

Present: Hon. Hugh H. Hart, Judge of Probate
In the Matter of the Estate of Francis Drake,
Deceased.

Francis H. Drake having filed his petition, with
this court praying that a certain instrument now
here on file may be allowed and admitted to
probate as and for the last will and testament
of the said deceased, and that the administration
of said estate may be granted to Guy E. Board
or some other suitable person.

It is Ordered that Monday, the 28th day of
September, next, at 9:00 o'clock in the forenoon,
at said Probate Office, be appointed for hearing
thereof.

And it is Further Ordered, that a copy of this
order be published three successive weeks pre-
vious to said day of hearing in the Yale Expositor
a newspaper printed and circulating in said
County of St. Clair.

(A true copy) **HUGH H. HART,**
JUDGE OF PROBATE

WILLIAM H. LEARMONT,
Probate Register

Notice of Meeting of Commissioners on

Claims

State of Michigan, The Probate Court for the

County of St. Clair.

In the Matter of the Estate of Jacob Vanciel,
deceased.

Having been appointed commissioners to re-
ceive, examine and adjust all claims and de-
mands of all persons against said deceased, we
do hereby give notice that four months from the
28th day of August, A. D. 1916, were allowed by
said court for creditors to present their claims
to us for examination and adjustment, and that
we will meet at the law office of J. B. Wey-
mouth, in the City of Yale, in said county on the
28th day of December, A. D. 1916, at one o'clock
in the afternoon of each of said days for the pur-
pose of examining and adjusting said claims.

Dated August 15th, A. D. 1916.

ALBION WINDSOR,

WILLIAM H. LEARMONT,

Commissioners

NOTICE—Am loading stock every

Saturday. Anyone having cattle,
sheep or hogs for sale let me know
Highest market prices paid. Edw.
Sheehy, Yale.

WANTED—Boy attending high school

to help in the 10-cent feed barn, and
in exchange for work before and af-
ter school hours, board and lodging
will be furnished. William Sayles,
Yale.

"THE RELIABLE STORE"

Continuing the Early Autumn ..Showing of Coats and Suits..



The many well-dressed women who have paid a visit of inspection to see the
new Suits and Coats have confirmed our opinion that styles were never hand-
somer and fabrics perhaps never quite so beautiful as they are this season.

And there is much gratification over the opportunity to secure such hand-
some new coats and suits during these early days, when women are so anxious
to change from their summer garments to the beautiful new apparel of autumn

These Coats and Suits express absolute correctness in style, with the highest
character of tailoring and finish known to women's ready-to-wear garments.

In buying these garments there is security, both as to its correctness in fash-
ion and the durability of the garment; and prices throughout are moderate.

"The Store That Sells Woolltex"

The Ballentine Dry Goods Co.

We Sell McCall Patterns Port Huron, Mich.



You may
be famous for
your cooking, or
just a "beginner"

In Either Case

KC BAKING POWDER

will help you.
Its goodness
recommends
it.



Don't Sin Against Your Family

By serving poor coffee. These two world known quality
coffee cost no more than inferior grades—

"Old Master" and "San Marto"

"The Kind With the Flavor"

..North End Grocery..

PHONE 58 JOHN BRIGHT, Proprietor.

James E. Chisholm

AUCTIONEER

Graduate of Jones School of Auctioneering,
Chicago, Ill.

Has had considerable experience in this line,
and if you are going to have a sale he
would be pleased to sell it for you.

Arrangements can be made as to dates and
terms at Expositor office.

Notice to Ice Customers

I wish to state that all ice bills are
due on the first of the month and must
be paid by the 10th at the very latest.

Floyd Ferguson

FOR SALE—We offer for sale our

house and lot, corner Kennelick and
Wood streets, Yale. Call at house.

5—Mr. and Mrs. A. V. Parmlee

BARGAINS in building material,
sheathing, joists, timber of every
description. Apply to Bert Brown,
Yale, or phone 127.

FOR SALE—I will sell the south 40

acres of my sand farm, two miles
from Yale for \$800, \$200 down and
balance on terms to suit purchaser.

Finest fruit land in the county.
E. H. Drake, Yale.

LOST—Beam of scales between Will

Phelps, 1 mile north and 2 1/4 miles
west of Yale on Saturday night, Sept.
2. Ed Marshall.