

THE U. S. NOBBY TREAD

Where the going is specially heavy with snow, mud or sand, in hilly country where maximum traction on the road is a factor, no other tire tread yet devised is quite so effective, or so wholly approved by motoring opinion, as the U. S. Nobby Tread.

Its very simplicity—three rows of diagonal knobs, gripping the road—is the result of all the years of U. S. Rubber experience with every type of road the world over.



If every one listened to experience, how much they'd save

STOP and talk to the next man you see with U. S. Tires on his car. Ask him why.

Most likely you'll hear an interesting story about his tire experiments—before the answer was found. Money wasted. Promises unkept. Trouble on the road—humorous to every one except the man who went through it.

Finally U. S. Tires. And U. S. Tires ever since.

Perhaps it's the experience of U. S. Tire buyers that makes them more emphatic in their preference than ever this year.

When these men have tried most

everything by the way of "staggering bargains", "hurrah discounts", "discontinued lines at less" and so forth they know *what not to get*.

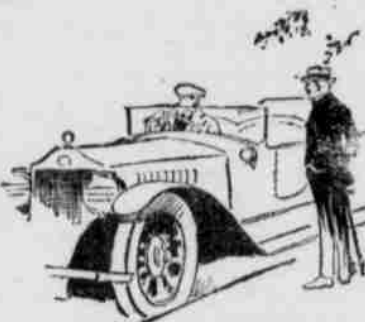
They want a *fresh, live tire*. With a good reputation. That's everything it says it is. With the people behind it who back it up.

There are 92 U. S. Factory Branches.

Your local U. S. Dealer is drawing upon them continually to keep his stocks sized up, complete—to give you *service*.

Whenever he gets one or a hundred tires from a U. S. Factory Branch, they are *newly made this season's tires*.

Sold to you at a *net price*. Full values. Square-dealing. A reputable maker. A reputable dealer. The whole transaction as befits the leadership of the oldest and largest rubber organization in the world.



"Stop and talk to the next man you see with U. S. Tires on his car."

**United States Tires
are Good Tires**

U. S. USCO TREAD

U. S. CHAIN TREAD

U. S. NOBBY TREAD

U. S. ROYAL CORD

U. S. RED & GREY TUBES

United States Tires

United States Rubber Company

HEILBER & BARTH

JEWELRY, CHINAWARE, SILVER- WARE, CLOCKS and WATCHES

My stock of Jewelry, Chinaware, Silverware, Clocks, Watches and Optical goods is complete and anything you need I am in a position to furnish you with.

Repairing neatly and promptly done.

L. ROYFULLER
JEWELER OPTICIAN

"A Good Place to Trade"—

If it's anything in the Grocery line you want the above quotation applies to our store. We carry a complete stock and can meet all competitors both as to quality and price.

North End Grocery
PHONE 58 JOHN BRIGHT, Proprietor.

ITCH!

Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap), fail in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.

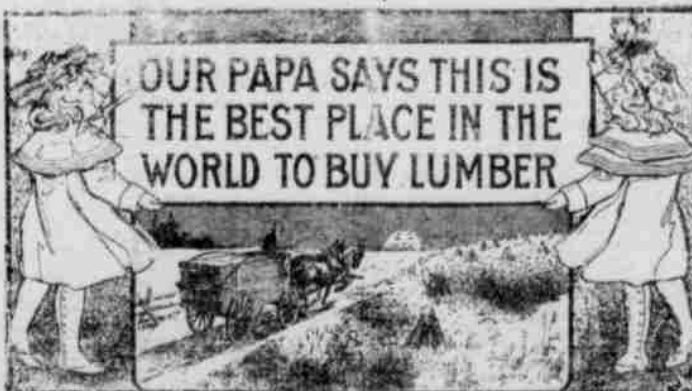
Mathews & Wight

Expositor Liners Pay.

Weatherwax Paint

Covers less per gallon spreads twice as fast. Cures over twice as much surface. Permanently preserves the wood against decay. Saves over one-half the cost of painting your home. Backed by a written guarantee.

FRED J. WILT



And he is right, too. The way business has picked up since we started proves that a great many people agree with him. We have a fine line in stock at all times and can save you some money. If you are figuring on building or repairing this year it will be to your interest to call.

ELSTON & GRIFFITH

Yale, Michigan.

Office and Yards north of P. M. Depot

IF YOU ARE LOOKING FOR...

RELIABLE CONCRETE CONSTRUCTION

of Barn Walls and Floors, Basement Walls and Floors, Silos, Sidewalks, Driveways, in fact anything in Concrete. Waterproofing is one of our Specialties.

SEE US BEFORE YOU BUILD.

Johnstone & Grix, Avoca, Mich.

DAIRY FACTS

AID BETTER BULL CAMPAIGN

Kansas City Chamber of Commerce Offers \$2,000 in Prizes for Replacing Scrub Sires.

(Prepared by the United States Department of Agriculture.)

An illustration of the earnestness with which various states and local organizations have taken up live stock improvement work, especially in connection with purchased sires, is shown by the work in Missouri. The extension service of the Missouri College of Agriculture started a better-bull campaign in January, 1929, and so successful were the results of the work during the year that the Kansas City chamber of commerce appropriated \$2,000 to be used in cash prizes this year.

The prizes are to be awarded to the four counties which replace the greatest number of scrubs with purchased bulls, \$1,000 being the first prize, \$500



The Purebred Dairy Sire When introduced into a Scrub or Grade Herd Soon Brings About a Phenomenal Change.

the second, \$300 the third, and \$200 the fourth. To obtain a prize, however, a county must replace at least 25 scrub bulls.

In an announcement of the contest received by the United States Department of Agriculture, state officials directing the work say they have concentrated on better bulls because they think the greatest good will result from efforts along this line. The announcement states that any county in the state is eligible for entrance in the contest. Awards will be made on the basis of the number of scrub bulls of breeding age replaced by registered bulls. A scrub is defined as one that is not registered or eligible for registry.

Any county which at any time during the year completes its work with 100 per cent purchased registered bulls will be entitled to first prize; but should more than one county show 100 per cent registered bulls the various counties will be entitled to first, second, third, and fourth prizes, respectively, in the order in which they complete the work. The counties competing in the contest are to form organizations, under the leadership of the county agent, to promote the work. All questions arising in the contest will be referred to a better-bull committee of the Missouri College of Agriculture for settlement, and the decision of this committee will be final.

A monthly report showing the name and address of the owner of the scrub bull replaced and breed of the registered bull in which an interest has been purchased will be forwarded on the first day of each month to the state project leader. At the end of the year a final report, certified by the county agent, will be sent in, giving the names and addresses of owners of scrub bulls which have been replaced, together with the breed, name, and registry number of each registered bull in which the contestants purchased an interest.

CHURN NUMBERS ARE USEFUL

Makes It Simple Matter to Separate Different Churnings and Sell According to Score.

The use of churn numbers, so that the receivers of butter can more readily sort out separate churnings, is urged upon creamery men by food-products inspectors of the bureau of markets, United States Department of Agriculture. In a lot of butter recently examined by these inspectors the score varied from 88 to 92. As no churn numbers were shown, the only way the receiver could separate the butter was by examining every tub. If the churn numbers had been shown, it would have been a simple matter to separate the various churnings and sell them according to score.

It is not possible to take time to examine every tub, so the butter is sold according to the samples taken and at a discount if the samples vary widely. If there should be just one poor tub in the shipment and the sampler happens upon it, the whole shipment would suffer, while if churn numbers are used only the tubs in that churning would receive the lower score.

ATTENTION TO YOUNG CALVES

Give Only Warm Milk While Young and Begin Feeding Grain After the Second Month.

Feed only warm milk while calves are young. Gradually begin feeding proper grain after the second month. Do not allow them too much grass. Give plenty of pure water, and never allow exposure to rain or extreme cold wind.

MEN!

Now is a
Good Time
To Buy

Shoes

Several big purchases combined with our ability and willingness to take smaller profits, makes it possible for us to sell really good shoes at exceptionally low prices. As an example we offer an all leather men's shoe in brown or black calf at the low price of

\$4.35

OXFORDS

The entire stock of broken lines at a reduction of 20%. Keep in mind that our regular prices were very low.

**20%
OFF**

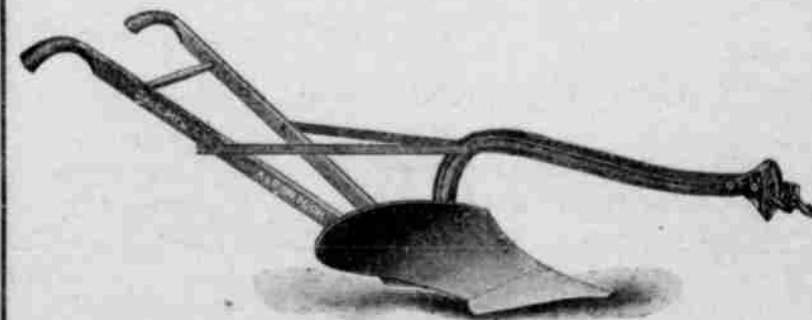
HIGER'S
PORT HURON MICHIGAN

For Your Fall Work

We are prepared to take care of your wants in the line of

**Plows, Superior Drills,
Harness, Harrows, Etc.**

and invite you to call on us before you place your orders, and we can save you some money on anything you wish to buy. Come and get our prices.



We Handle the Leading Lines

Don't forget that we have the
Maytag Washing Machine
and can sell you on your own terms.

Jas. P. Cogley

Steady, Persistent advertising is the kind that pays. Plan your campaign carefully and keep everlastingly at it. We furnish you the proper medium to reach the people.

If your business isn't worth advertising—advertise it for sale.