



RECORD AUDIENCE HEARS GYPSY SMITH AT FIRST CHURCH

Delivers Powerful Address in Behalf of the First United War Work Campaign and Scores Heavily.

LOVE AND SERVICE ARE KEYNOTES OF SPEECH

Wants Allies to March on Berlin and Occupy It Long Enough to Collect Indemnity.

Love of the boys, love of the mothers of men who gave them to fight and die for their country, love of humanity and love of Christ—these were the notes that Gypsy Smith, noted evangelist, in the interest of the first united war work campaign at the First Methodist church Tuesday evening to one of the largest audiences ever assembled in that edifice.

Christ in Trenches. "If Christ were on earth today he would be in the trenches ministering to the men who are dying in the defense of their country and in the interest of humanity," he declared and concluded, "everybody with a heart when he referred to those preachers who take it all out in talking and have never learned to do an 'old-fashioned' word for Jesus."

"The boys' noble women of England was pointing out coffee for the front line trenches," he said. They were tired, worn out, their clothes were streaming after they had been in the mud for several minutes. One of the backward "sunder" came up to her and said: "Stop pouring coffee and get out in a word for Jesus."

No Faith in Kaiser. "There is a great deal of talk about the abdication of the Kaiser," he said, "but I do not put any faith in what I read in the papers about his abdication. Even if he abdicated I would not trust him. I trust the Kaiser just as I trust a noble, and if I went to the funeral of the latter, I would want to stand at his head."

Americans Have Come. He referred to the landing of the first American contingent in France, and illustrated the first step with which they placed their feet on the soil of France for the first time. "These boys' choice from the British V. M. I. A. who thanked God that the Americans had come and who handed each a sheet of paper and an envelope with which to write home to mother."

He referred to the incident in which his personal service to the boys, incidents which brought tears to the eyes of every person in the audience. He served them coffee, tea, cigarettes, tobacco. He wrote letters home for them. He bought presents with the money they had given him, to send to their wives and sweethearts. He kissed them because he loved them, and when he knew these would never be another home-coming, he blessed them for their mothers who would never see them again.

Another Great Coat Event

A Chance for Thrifty Women to Save Dollars and Dollars on their New Winter Coat

350 Stunning Coats Have Arrived

To Go On Sale Thursday at the Sensationally Low Price of \$19.75



Decidedly the Best Values in Memphis

Wonderful Variety of the Smartest Styles—Plain and Fur-Trimmed A Sale Every Woman Should Take Advantage of

Some of our best coat makers have contributed to make this one of the greatest coat selling events of the season. Those of you who participated in the wonderful offers of the past two weeks are fully aware of them—they set a new mark for value-giving.

A coat event that will enable women to buy the smartest, newest winter styles at one-fourth to one-third less than similar garments are being sold for today. Many are exact copies of higher-priced coats—coats selling regularly at \$50.00, \$35.00 and even more. The latest loose back, plain tailored, close-fitting and belted styles—of Wool Velour, Kersey, Mixed Tweeds, Bolivias and Novelty Coatings—many are trimmed with rich fur and sealette. Colors, brown, taupe, Burgundy, green, navy blue and black. All in one group at \$19.75.

Hello Everybody

How Have You Been Since My Last Appearance in Memphis? Listen!

Here's Interesting News for You At the special request of "Uncle Sam" I'm coming earlier than usual this year. You know the government wants everybody who can to do their Christmas shopping this month, to begin right away, and I feel it my patriotic duty to do what I can to help the early shopping movement along, so

I'm Coming to Goldsmith's - SATURDAY

I will open TOYLAND on Goldsmith's Fifth Floor, where I have assembled the most wonderful things for boys and girls, and I will be there EVERY day right up to Christmas.

A Genuine Surprise is in Store for You

I want every boy and girl to meet me at my headquarters in Toyland on Goldsmith's Fifth Floor SATURDAY, SURE! I'm not going to tell you here what the surprise is, but you WATCH THE PAPERS. It's worth looking for.

Don't Forget - SATURDAY



ARKANSAN IS PROMOTED FOR BRAVERY IN ACTION

PINE BLUFF, Ark., Nov. 6. (Sp.)—Mrs. F. P. Hart, of Humphreys, has received a letter from the platform commander in which her son, Albert, is promoted to sergeant. He was in the attack at Chopeix, France, during the summer and in an exceptional bombardment his corporal's coolness under fire. The incident occurred on May 21 and on June 3 he was promoted to sergeant.

Read News Scimitar Wants.

WORK ALL TIME.

The department of labor has sent a collection of posters carrying appeal to all men, both within and outside the draft, to put in every available hour at some profitable work.

WOODMEN READY The annual convention of the Southern division of the Columbian Woodmen will open at Hotel Chicka Thursday. A large number of delegates from a majority of the southern states is expected to attend. The convention will be in session Thursday and Friday.

Serge and Satin Dresses

Worth \$25.00 to \$35.00 for \$19.75

A selling of dresses that spells Economy for women and misses who desire the latest styles at a more than reasonable price. Dresses of rare style and beauty—addresses for every occasion—at dollars and dollars less than they were made to sell for.

Beautiful All-Wool Serge—rich Satins—superb Serge and Satin combinations—in the very latest, up-to-date styles, exquisitely tailored and trimmed in the latest mode. Dresses worth \$25.00, \$30.00 and \$35.00, in this group at \$19.75.

High-Class Plush Coats

A Wonderful Thursday Feature at \$24.75

Another fine group of Plush Coats ready for Thursday's selling at this extremely low price, which is considerably less than garments of similar style and quality can be replaced for. If you have any desire for a beautiful Plush Coat, take our advice and buy it now.

The newest and most attractive models of rich, lustrous, superior quality Plush—loose back and belted styles, extremely well tailored and lined with high-grade satin. Coats that would sell under ordinary conditions at \$30.00 and \$35.00, in this wonderful group at \$24.75.

Buy Xmas Stationery - NOW

- IF YOU REMEMBER last season the town was practically sold out of decorative stationery before Christmas. Be wise, make your selection now in our wonderfully complete stock. HIGHLAND LINEN INITIAL STATIONERY—Linen finish, gold initials, complete stock of 65c per box. FANCY WEAVE BOX STATIONERY—Pink, blue, buff and lavender. Fine quality, special, 50c per box. CRANE'S HIGHLAND LINEN Correspondence Cards, pink, blue, lavender and buff, 65c per box. FORGET-ME-NOT INITIAL STATIONERY—Linen finish, gold initials, intertwined with blue forget-me-nots; complete stock all initials, 35c per box. CRANE'S QUARTERED OAK STATIONERY—Best quality, linen paper, special, \$1.00 per box. TUBEROSE SPECIAL—A fine quality linen stationery, a number of different styles to choose from; special, per box 75c. PARK FIELD STATIONERY—Linen finish, with Park Field from Section enclosed in bag on each sheet, 50c per box. FLAXON LINEN POUND PAPER—Linen finish, special, 35c per box. WATERMAN IDEAL FOUNTAIN PEN—A complete fountain pen, very pen guaranteed, \$5.00 each, \$2.50 to \$3.00. XMAS CARDS FOR SOLDIERS—Now is the time to send their loved ones a card of affection. Large assortment of attractive styles to select from.

Sale of High-Class Shirt Waists

Daintiest, Cleverest Styles in All Fashionable Tint Colors at Radical Reductions

No other reason for this sale except that we want to reduce our tremendous stock. If you have hesitated about buying your new fall waists, or if you desire additional garments of the newest style and highest class, don't fail to take advantage of this opportunity. Our entire stock of colored waists in the most fashionable suit colors is included in this great one-day sale event—at RADICAL REDUCTIONS. Beautiful Georgette crepe and exquisite silk crepe de chine, in tailored, embroidered and beaded styles; colors, burgundy, brown, gray, taupe, beige and navy; all sizes.

- Our Regular \$ 6.75 & \$ 7.98 Waists \$ 5.00
- Our Regular \$ 9.75 & \$10.75 Waists \$ 6.75
- Our Regular \$12.50 & \$14.75 Waists \$10.75
- Our Regular \$16.50 & \$17.50 Waists \$12.50
- Our Regular \$18.75 & \$19.75 Waists \$14.75

Remember This Sale Is for One Day—Thursday Only



Be Patriotic--Shop Early

Begin Your Xmas Shopping Now The government requests that you do your Christmas shopping this month in order to relieve the congestion that usually occurs just before Christmas. It is a patriotic duty. Thousands have already begun their Xmas shopping. Start today! Assortments are much better than you will find later.

FREED CAPTIVES TELL OF BULGARIANS' CRUELITIES

ATHENS, Nov. 6. (By the Associated Press)—British prisoners returning from Bulgaria say that terrible tortures were practiced by the Bulgarian soldiers upon prisoners, some of whom have been freed. Serbian and Rumanian prisoners were badly mistreated and in one instance a Greek was hung up by the feet and burned. Many harrowing reports are told by men who have been for some time inside the Bulgarian lines.

WILL BUILD ORPHANAGE FOR NEGRO CHILDREN

PINE BLUFF, Ark., Nov. 6. (Sp.)—At a meeting held by the negroes of this city and surrounding cities it was decided to build a negro orphanage home near Dexter, in this county. The association behind the movement is the Arkansas Industrial Orphans' Home association and J. B. Johnson, of Pine Bluff, is president; Rev. J. A. Anderson, of Dermott, vice-president, and Arthur L. Bolton, of Pine Bluff, is secretary.

MARRIAGES

Rose-Waldron. NEWBORN, Tenn., Nov. 6. (Sp.)—A romantic wedding of wide interest to a large circle of friends in this section occurred at the home of the bride's parents in Tatumville, a few miles south of Newbern, when Miss Tommie Waldron, the charming daughter of Mr. and Mrs. Henry Waldron, of that section, became the bride of Lester Robb, a prominent young farmer who resides near town.

Remember

"Rule of thumb" methods in fitting glasses will not bring genuine, lasting relief—your eyes must be fitted with expert skill. We are experienced and really expert—and our charges but commensurate with the service. Yours for High-Class Service E. B. MEYER OPTOMETRIST 25 N. MAIN ST. in Crescent Jewelry Co.

Trust Me! Try Dodson's Liver Tone!

Calomel Harms Liver and Bowels Read my guarantee! Liven your liver and bowels and get straightened up without taking sickening medicine. Don't lose a day's work!

There's no reason why a person should take sickening, enervating calomel when a few cents buys a large bottle of Dodson's Liver Tone—a perfect substitute for calomel. It is a pleasant, vegetable liquid which will start your liver just as surely as calomel, but it doesn't make you sick and can not sicken. Children and grown folks can take Dodson's Liver Tone, because it is perfectly harmless. Calomel is a dangerous drug. It is mercury and attacks your bones. Take a dose of nasty calomel today and you will feel weak, sick and nauseated to-morrow. Don't use a day's work. Take a spoonful of Dodson's Liver Tone instead and you will wake up feeling great. No more biliousness, constipation, sluggishness, headache, coated tongue or sour stomach. Your druggist says if you don't find Dodson's Liver Tone acts better than horrible calomel never money is waiting for you. adv.

TWO WOMEN HONORED.

DUNDEE, Miss., Nov. 6. (Sp.)—The quarterly conference of the Greenville district, which met at Lelia Tuesday, conferred an honor upon two workers of the L.A.'s charge, but who reside here, which perhaps has no precedent in the state. They were elected on the board of stewards of the M. E. Church. These women are Mrs. F. S. Hubbard and Mrs. W. L. Oswalt.

COURT TERM DELAYED.

KNOXVILLE, Tenn., Nov. 6. (Sp.)—Convening of the Knoxville, Chattanooga and Greenville terms of federal court may be postponed for two months. This delay is due to the fact that the October term of the federal court at Nashville, over which Judge Edward T. Sanford presides, was necessarily postponed because of the influenza epidemic there.

Special Notice

To Those Who Have Been Visited With the "Flu": There's nothing so good as VITALITAS to build up the system when recovering from a case of the flu. Thousands of local citizens say it has no equal as a tonic and strength giver. It rapidly overcomes that "all-gone" feeling which follows the flu. Used as a gargle it quickly relieves a swollen, inflamed condition of the throat.

Don't Let a Cold Gather Headway

Nick It Right at the Start With Dr. King's New Discovery. Go after it hard. Relieve it or a cough or a mild attack of gripe or bronchitis promptly, pleasantly, effectively, economically. Loosen the stiffened, irritated, watery, inflamed eyes. It takes only a little of Dr. King's New Discovery to help the usual cold and cough discomforts if taken according to directions. A large bottle lasts long and is pleasant for young and old. Keep it handy—colds and coughs come unexpectedly, suddenly. 50c and \$1.25. adv.

For Coughs and Colds

take a tried and tested remedy—one that acts promptly and effectively and contains no opiates. You get that remedy by asking for PISO'S

Stir Those Torpid Bowels

Enjoy the freedom of the regularity made possible by mild yet positive acting, natural, pleasant, comfortable Dr. King's New Life Pills. Not habit-forming but a system cleanser that promotes healthful results. All druggists. adv.

