



Smart Hats for Saturday Selling

\$4.45

Our selection of the very best hats it is possible to obtain for this price. Unusual distinctive Fall and Mid-Winter models — every one originally priced much higher. These are hats suitable for every occasion for the matron and miss.

Sale of Ready-to-Wear Hats, Another Special for Saturday \$1.49



SOCIETY

ANNOUNCEMENTS

Equal Suffrage League.

A meeting of the members of the Memphis Equal Suffrage League will be held at the residence of Mrs. Charles F. Tiffany, Fortness Thursday morning in the parlors of Hotel Chisca.

A large and enthusiastic membership responded. The purpose of the meeting was to perfect arrangements for the coming of Mrs. Charles F. Tiffany, of New York, who will arrive on Tuesday, Dec. 2, in the interest of the Woman's Overseas Hospital, U. S. A., of the National American Woman's Suffrage association.

Memphis is particularly fortunate in having so gifted a speaker as Mrs. Tiffany her guest.

It was decided to entertain the distinguished guest at a luncheon and Mrs. Fortness appointed the following committees to perfect all arrangements.

Hotel arrangements: Miss Louise Preston Leony, chairman, assisted by Mrs. Arthur Robinson and Mrs. William Floyd.

Decorating committee: Mrs. John O. Flatt, chairman. She will select her committee.

Publicity committee: Mrs. Walter Fraser, chairman; Mrs. David Puryear, vice-chairman.

Reservations for the banquet may be made with Mrs. Herbert Jordan, chairman.

The following will constitute the hospitality and reception committees: Mrs. J. G. Willingham, chairman; Mrs. S. E. Huchman, Harry Anderson, Alex Y. Scott, Herbert Jordan, A. B. De Loach, Irvy Bennett, Mrs. Fraser, D. E. Puryear, Arthur Robinson, Giles Bond, Walter Stewart, Hill Bond, George Fowling, John O. Flatt, William Floyd, E. H. Bowers, M. M. Betts and Miss Louise Preston Leony.

Among the visitors who will attend besides Mrs. Tiffany will be Mrs. Leslie Warner of Nashville, state president, and Mrs. Joseph E. Washington, of Cedar Hill, Tenn.

Beethoven Club.

Membership tickets for the Beethoven club may be procured at O. E. Houck's on Saturday, Monday and Tuesday, when reservations can be made and seats reserved for the joint recital of Rosalie Miller and August Cottlow, presented by the club at food institute Tuesday evening, Nov. 19.

Library Story Hour.

The regular weekly story hour will be resumed at the Scott library, beginning Saturday morning at 10:30 o'clock, when Miss Marguerite Johnson, assisted by Mrs. Frank Cochran and Mrs. Alfred Taylor, will entertain the boys and girls from 6 to 16 years of age. All children in the city are invited to attend. Story hour buttons will be distributed to them.

Clothing Fund Society.

The members of the Clothing Fund society will hold a meeting at St. Peter's orphanage every Wednesday for an all-day sewing. Owing to the influenza epidemic activities had ceased for the month of October, and the work has fallen behind. All members are earnestly requested to attend.

Managers Sunshine Home.

Mrs. J. T. Hinton, president, calls a meeting of the board of managers of Sunshine Home for aged men, for Saturday morning at 10:30 o'clock in the parlors of Hotel Chisca. The purpose of the meeting is to make reports on the recent mail sale.

Mrs. A. S. Seville, chairman of the sale, urges all who have not made full returns and collections to attend the meeting so that accounts may be settled and complete reports published.

St. Joseph's Linen Fund.

Members of the St. Joseph's Linen Fund will hold an important meeting at all-day sewing Tuesday at the hospital. A full attendance is urged.

Monday Luncheon at Club.

The luncheon given at the Nineteenth Century club for the members and their guests each Monday are arousing a great deal of enthusiasm this season and under the able direction of Mrs. Randolph Johns are extremely attractive.

All reservations must be made not later than Saturday noon, as the number of places will be limited to 100. Among the interesting features for the luncheon on Monday will be an address by A. S. Calhoun, and a prominent vocalist will contribute to the pleasure of the day.

Khaki Club.

The members of the Khaki club are making preparations to increase the interest of the soldiers and sailors in the city in their visits to the club.

Every Sunday afternoon a concert for the boys in uniform will be given, to which they have the privilege of bringing their mothers.

The guests will be chaperoned by one or more members of the governing board of ladies.

A request is made by the committee for a donation of October and November magazines and also for the National Geographic to place on the table for the boys to read. These books may be left at No. 6 North Second street.

Idlewild Church Meeting.

A meeting of the congregation of the Idlewild Presbyterian church will hold a good fellowship meeting Friday evening at 8 o'clock at the church.

Butler Vanguard.

Mr. and Mrs. J. P. Mathis will serve as hostess to the Butler Vanguard Friday evening in their home, Madison avenue and Bellevue boulevard.

Every meeting will be an especially interesting one as a program, for the celebration of the seventeenth anniversary of the organization, will be featured.

HERE AND THERE

Mr. and Mrs. Max Fleischer, 258 Lewis street, have as their guests their daughter, Mrs. M. H. Israel, and little daughter, Marjorie, of Brooklyn, N. Y.

Miss Rosalie Miller, accompanied by her mother, Mrs. Albert Miller, will arrive Sunday morning and will be guests at Hotel Chisca.

BUSINESS AND SOCIAL.

Dr. J. F. Bigger, formerly associated with the National Bank, has reopened offices at the same location, Office hours as usual, from 8 a. m. to 5 p. m.

TO MOTHERS, WIVES AND SWEETHEARTS.

An appropriate gift to the boys in France is a fruit cake the exact size of the box allowed. Price, \$2.00. J. Moran, 152 Beale.

RED CROSS NOTES

Following the visit to the city of Lieut. E. W. Harrington, of the motor corps service, Southern division, of the American Red Cross, with headquarters at Atlanta, the Memphis branch established a motor corps.

Mrs. Fairfax Pruitt Williamson has been appointed chairman, and left Thursday evening for Atlanta to receive further instructions.

Upon her return to Memphis she will have her office at Red Cross headquarters, Madison avenue and Dunlap street, and beginning Monday will receive applicants for this local corps.

This phase of Red Cross activity has been very valuable overseas, where the heroic deeds of women ambulance drivers, dashing over the battle-scarred roads of France, and the rear and burst of bombs, have been chronicled.

It operates at all large centers also meeting, routing, conveying wounded or sick soldiers, or members of their families to and from hospitals, carrying Red Cross supplies wherever needed for different departments.

Though hostilities have ceased, still this department of the chapter will be very necessary, in fact, its importance in the states has increased, for there will be returned and sick soldiers returning for two years or more, who will be met by the Red Cross, at all stations where there is a motor corps.

The families of these soldiers will receive such attention and free from the high cost of all other services.

Applicants will be required to take a mechanical course, one in first aid and another in first aid, including drills directed by an army officer.

After the completion of these courses, examinations will follow, and those most successful will receive commissions granted by the governor of the state.

The officers are: Captain, one first lieutenant, two second lieutenants, a sergeant and corporal.

THOMAS J. DIXON IS DEAD AT TIPTONVILLE

Thomas J. Dixon, aged 45, formerly of Memphis, is dead from influenza at his home in Tiptonville, Tenn., according to information received Friday by his Memphis friends. His funeral will be held Saturday morning and he will be buried at Newberry, Tenn.

Dixon practiced law in Memphis for many years. He was at one time a partner of Judge J. H. Malone and several years ago made the race for judge of the probate court, but was defeated by Judge J. S. Galloway. He left Memphis in 1911.

YOUR SICK CHILD IS CONSTIPATED! LOOK AT TONGUE

Kurry, Mother! Remove Poison From Little Stomach, Liver, Bowels.

Give "California Syrup of Figs" If Cross, Bilious or Feverish.

No matter what ails your child, a gentle, thorough laxative should always be the first treatment given.

If your little one is out of sorts, hair sick, isn't feeding, and has a tongue coated, this is a sure sign that the little stomach, liver and bowels are clogged with waste.

When cross, irritable, feverish, stomach sour, breath bad and the little one has a white, sore throat, full of cold, give a teaspoonful of "California Syrup of Figs," and in hours all the constipated, rotten, undigested food and sour bile gently griping and you have a well, playful child again.

Mother, can rest easy giving the harmless "Figs" to your child. It never fails to cleanse the little one's liver and bowels and sweeten the stomach. It is a sure cure for colic, teething, flatulence, and all the little ailments that afflict babies, children of all ages and for grown-ups.

Beware of counterfeit fig syrups. Ask your druggist for a bottle of "California Syrup of Figs," made by the "California Fig Syrup Company."

Try Loganberry Jiffy-Jell for a dessert and lime for a salad jell.

One package serves six. These quick economical delicacies serve a big need today.

2 Packages for 25 Cents At Your Grocer's

Jiffy-Jell—Waukegan, Wisconsin

THE END OF THE WORLD IS IN SIGHT AND THE BEGINNING OF A PERIOD OF RECONSTRUCTION.

Let us, the feminine half, celebrate the first by close attention to the second.

I could wish some fairy might endow my words with magic in proportion to the well you may require, but without wonderful discovery, which should thrill you as it does me.

Some one asks jokingly, "What is a woman and why?" Can we answer such a question? At last we can. Patiently, in laboratories testing quantities of the brain and soul.

What? A woman is a born guardian of life. She should work with the principle directly. It is the duty of every woman to be a woman in the true sense of the word.

Woman's nature is something like bread dough, which, as we all know, is made of the sweetest, most nutritious ingredients, wheat from sunny fields and all yet its wholesomeness must be leavened by inspiration, the spirit of life, the magic of growing life. With that woman ripens. Without it she may easily be a hypernorm.

Let us, the feminine half, celebrate the first by close attention to the second.

Does that matter? Does it matter that a perinorm that seems ripe, but isn't quite ripe to you when tried to add it to your real life? It matters, in a similar way, to a man or woman of ripe mind who mates with a hypernorm.

On this principle a social writer has already warned the great force we know as public opinion not to let the false success, the debatable, lack on her throne.

"Anything well advertised becomes attractive, particularly to the young. The hour of things are not more serious than in the past. The average debutante had the training that results in the hypernorm. The woman who finds it as hard to give matter as to dwell in his time of experience without consulting nature. Imagine the child introduced to life by a mother's chicken becomes almost a fashion to ridicule their awkward efforts to adapt themselves to the time. The amazing thing is that the child is a sort of hypernorm, is what has happened to the farmerette in this war period. The amazing thing is that the child is a sort of hypernorm, is what has happened to the farmerette in this war period.

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Men's Suits, Overcoats

That Evidence Extraordinary



Style Quality Value

\$25

When You Buy Clothes Do You Get the Utmost Value?

In these days it is essential that you should. If you don't you are not playing fair with yourself, for every Suit and Overcoat you buy should represent the highest value for the money expended.

Regular, Stout, Slim and Short Models Waist Seam Models

Military Style Conservative Models

SUITS AND OVERCOATS

In Broad Variety

Ranging in Price

From \$15 to \$50

Overcoats

Of Style Of Quality Of Service Of Value

Full

The season's most favored styles—Waist Seam, Panel Back, Form-fitting, Box-back, Elster, Listerette, Chesterfields; fashioned of high-grade Black and Blue Kersey Cloth, imported Irish Woolens, Domestic Coatings, etc.; ranging from \$15.00 to \$60.00

EXTRA SPECIAL, 9:30 to 10:30 a.m. \$2.50 Overalls or Jackets—

Just for this one hour—9:30 to 10:30 tomorrow morning—you may, choose from the world's best makes of Overalls and Jackets—Headlight, Sweet-Orr, Carhartt, Buck, A. W. Carpenter; sizes 34 to 44, but only 2 suits to a customer, at each..... \$1.98

ASK TO SEE OUR NO. 5130

PURE WORSTED NAVY BLUE SERGE SUITS

Guaranteed by the Maker As Well As Ourselves

\$25 Young Men's and Conservative Models

You Can't Equal Them for Less Than \$35.00 Elsewhere

IN BROAD VARIETY

Ranging From

\$15 to \$60



EXTRA SPECIAL, 4:30 to 5:30 p.m.

\$5 Lee Union-alls, Khaki

Then in the afternoon, 4:30 to 5:30, we feature the famous Lee Union-alls, extra heavy khaki, in the preferred No. 202—their acknowledged best quality; sizes 34 to 44; standard \$5.00 values, at..... \$3.95

MAKE YOUR DOLLARS THRIFTY

and at The Same Time Buy Quality Groceries

IONA COFFEE ONE CHECK 25c lb.

The Best In The World For The Money. We Have Not Advanced The Price on Iona Coffee or Any Other Brand.

Extra Large Grape Fruit 10c

SATURDAY AND MONDAY

EAGLE BRAND Condensed Milk 20c Can

New York State Cream Cheese 36c lb.

A. & P. Creamery Butter 67c lb. Best Ever

MINCE MEAT 18c Pound

Evap. Peaches 18c

Evap. Apricots 26c

LEA & PERRINS SAUCE 29c

QUAKER OATS 12c Pkg.

Lemon & Orange Peel 32c lb.

Compound Lard 27c lb.

Crystallized Cherries lb. \$1.00

Van Camp Cream Tall 14c

Shelled Pecans lb. \$1.25

LIMA BEANS 18c lb.

Shelled Walnuts lb. \$1.15

Raisins 15 oz. Pkg. 16c

Shelled Almonds lb. \$1.00

The Great Atlantic & Pacific Tea Co.

177 1/2 S. MAIN ST. Phones—Main 49-5500; New 49

THE BILLIKEN SHOE



This is the proper shoe for the little folks, boys and girls.

A shoe made of thoroughly good leather, with a tough yet extremely flexible sole. Not a nail used in its making. Nature shape lasts. Investigate.

Priced, According to Size, at \$3.50, \$4 and \$5

CARADINE SHOE CO.

63 N. MAIN ST.

WHEN IN NEED OF MONEY

Investigate the Remedial System of LOANING on Diamonds, Gold and Silver

REMEDIAL RATES. Loans also made on personal indentments, repayable weekly and monthly payments.

REMEDIAL Loan Society INC.

320 to 323 Exchange Bldg.

FIXTURES AT ALL KINDS OF REASONABLE PRICES. We are equipped to take prompt care of particular installations.

GRAY BROS., 42 South Second St.

THE WAY TO COAX AN APPETITE IS SERVE THE MEAT YOU KNOW RIGHT!



Shoulder Clod Roasts, 30c

Beef Brisket Stew, 20c

Rib Roast, 25c

Small Rib Steaks, 30c

Tenderloin Steak, 35c

Sirloin Steak, 35c

Beef Flank Steak, 30c

Round Steak, 35c

Hamburger, 25c

Beef Liver, 30c

Porterhouse Steak, 35c

Chuck Steak, 25c

Beef Tri-Tip, 30c

Boneless Chuck, 25c

Lamb Legs, 35c

Lamb Chops, 35c

Lamb Steak, 30c

Lamb Cutlets, 30c

Lamb Shoulders, 35c

POULTRY.

Dressed Hens, 35c

VEAL.

Veal Legs, 25c

Veal Thops, 30c

Veal Cutlets, 35c

Veal Breast, 25c

Veal Shoulders, 25c

Please Give Phone Orders Early.

T. W. Martin

Beale Ave. Market

Stalls 18-20, Main 1725.

Main 2032, Mem. 253.

Read News Scimitar Want Ads.

United States Food Administration License No. G-15869.



THE FOOD DEPARTMENT STORE.

Hens Fresh Killed and Dressed 36c lb.

Dandy hens they are—fat and nice, fresh killed and dressed. 36c per pound is a right reasonable price, too.

Another Shipment Jones' Farm Sausage

Unapproached in Quality. Loose 55c lb.; Link 60c lb.

We get two shipments a week, you know, direct from Mr. Jones at Fort Atkinson, Wis. This is the genuine little pig sausage so widely imitated, but never yet approached in quality and flavor. Try some for breakfast tomorrow.

Bakery Goods For Saturday Customers:

Hot Sweet and Plain Rolls at 4:30 p. m., as usual.

We operate our own bakery, on our own premises, and produce the finest cakes, bread and rolls possible to make. For your Sunday dinner we have fresh:

Coffee Cake, Jelly Roll, Cinnamon Roll, Beaten Biscuit, Angel Food Cake, Lady Baltimore Cake, Parmesan Layer Cakes, Chocolate Cake, etc.

The Box For Your Soldier in France

Red Cross has gift Nov. 20th to send them.

You will find many things here to put in your boy's Christmas box. First of all our celebrated Golden Harvest (chocolate) Fruit Cake (2 and 3 lbs. each, at 50c per pound). Also cigarettes, cigars, Hershey's chocolate, chewing gum, minis and hard candies.

Extra Fancy Norway Mackerel

First shipment of these extra good Mackerel. Don't confuse them with the ordinary kind; there's no comparison. Three sizes: Extra Fancy, 35c lb., Medium, 30c lb., Small, 25c lb.

New Crop Sugar House Molasses

The genuine, old-fashioned, and 11 1/2 gallon, but cheap as compared with quality of refined molasses. Put on in gallon pails, for which 10c shipping is charged and returned when you return.

BEETHOVEN CLUB PRESENT