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Seven Telephones MAIN 6060.

THE FOOD DEPARTMENT STORE.

Our Delicatessen Department Has Most Every Kind of Cheese

The test of our ability to furnish you with things not found in ordinary stores is well illustrated in our delicatessen department. Here you can get nearly any kind of cheese you ever heard of. For instance:

"Liederkranz" Cheese, 30c cake.
"Sage" Cheese, 60c lb., (a rich cream cheese cheese, with sage all through it. Very fine.)
"English Dairy" Cheese, 50c lb., (needs no recommendation to those who like cheese with a little "bite" to it.).
"Pineapple" Cheese (Gem size) 75c ea. Same in Picnic size, $1.25 ea.
"Neuchatel" Cheese.
"Philadelphia" Cream Cheese.
"Pimento" Cheese.
"Chili" Cheese (in wood boxes).
"Camembert" Cheese.
"Perfect" American Cheese.
Swiss Cheese (in tins).
"Edam" Cheese (in balls). (Just the thing for macaroni.)
"Roman" Cheese (for grating).
"Cottage" Cheese (fresh daily), 10c lb.

Our American Cheese is the real thing—finest made in Herkimer County, New York, where they consider skim milk cheese a disgrace, because they know it's inferior. 45c lb.)

Pure Pork Sausage—From Jones' Farm

"Jones' Dairy Farm Sausage"—the most wonderful you ever tasted. It is made by Milo C. Jones, on his farm near Ft. Atkinson, Wis. Mr. Jones raises the pigs himself, feeds them purposely to produce a delicate flavor, and kills them young. Until you have eaten the genuine you may thing the imitations good enough, but once you try the Jones Sausage nothing else will satisfy. We have the loose at 55c lb., and the little links at 60c lb.

Extra Fancy
Grape Fruit
$2.00 Doz. (36 Size).
We were only able to secure a few boxes of this fancy fruit, so you had better order yours at once. Also have nice size grapefruit at 10c and 15c each.

Casaba Melons
Winter Nellis Pears
Fancy Box Apples
Grapes, Oranges, Etc.

Cafe-Dining Room
Sure-Enough Biscuits
for Breakfast and Supper.
The ban has been lifted—we can use real wheat flour again, without substitutes. This means our famous biscuits for breakfast and supper. It also means good pies again, with genuine, old-fashioned pastry. If you want a treat, come in.

WEST TENNESSEE GREATLY EXCEEDS WAR FUND QUOTA

Grand Total Is $553,654. Memphis and Shelby Raise $331,089 — Contributions Still Coming in Freely.

"I want to thank every man, woman and child in Memphis and Shelby county for the magnificent response that has enabled the Shelby county campaign committee to pile up such a tremendous total in the united war work campaign.

"I also want to thank the loyal men and women who have worked so faithfully in every department: the press of Memphis for its invaluable assistance; Leslie M. Stratton, general chairman, for his untiring efforts and wise direction; Dr. E. E. George for his energy and enthusiasm, and everybody else who has contributed in any way to the success of the most remarkable campaign in the history of this city and county."—G. T. Fitzhugh, chairman Shelby county campaign committee.

Memphis, Shelby and West Tennessee are all way "over the top" in the united war work campaign. But, despite this fact, funds are still coming in from city, county and grand division, with every indication that the total in hand Tuesday morning will show substantial increase before Wednesday evening, the date for the final curtain to be rung down.

The grand total for West Tennessee, including Memphis and Shelby county, is $553,000, or $78,000 more than the minimum quota for this grand division. Memphis proper raised $298,596; Shelby county contributed $20,300; the earn and give division gathered in $17,711; the negroes contributed $12,082.60, making the total for Memphis and Shelby county $331,089. West Tennessee counties, exclusive of Memphis, raised $222,566.

Tuesday morning those in charge of the campaign estimated that the grand total would be swelled by $20,000 to $30,000 before the campaign fully comes to a stop Wednesday afternoon, and the amount may be considerably greater. The regular teams have work to be completed and they will wind this up during Tuesday and Wednesday. The earn and give division, the workers in Shelby outside of Memphis, the negroes in both city and county, and the industrial division still have many dollars to gather in.

The school children of Memphis, through the earn and give division, contributed the largest amount of money ever given in any campaign and they are receiving the unstinted praise of campaign managers and workers for the manner in which they have given of their earnings or in which they have pledged themselves to earn the money they have subscribed. They are pointed out as perhaps the most remarkable instance of patriotism and loyalty, figuring the entire campaign because their giving represents sacrifice to an unusual degree. They sold papers in the streets of Memphis in a heavy rain Saturday afternoon and earned more than $600. This is an illustration of what their effort really means.

Bolton Smith, chairman for negro work, in Shelby county, showed that the negroes had done their full share in the campaign, and intimated that reports were far from complete.

The standing of the teams, showing the amount raised by each in the entire campaign, is given herewith:

No. Captain.	Amount.
1—H. R. Wynne	$ 38,230.61
2—S. B. Anderson	16,572.00
3—H. H. Barker	10,455.71
4—P. M. Canale	11,387.67
5—M. Eugene Clarke	11,610.36
6—C. A. Gerber	19,691.26
7—Joseph Summerfield	13,818.26
8—P. Harry Kelly	6,618.88
9—A. D. Taylor	18,930.93
10—David Fentress	10,917.06
11—Joe R. Hyde	37,911.27
12—Hardwig Peres	9,848.26
Industrial division (teams 13, 14, 15 and 16). Maj. T. H. Tutwiler	45,395.75
17—Col. A. H. Egan and W. S. Martin	15,649.00
Victory team	9,420.00

MERCHANT TAILORING — SMART READY-TO WEAR

Our Ready-to-Wear Dept. Is Now Showing a New Model Suit for Men and Young Men

Distinguished for its unusual character and good taste. It is something different in a suit for business and outing that a gentleman will wear, and perfectly adapted to both men and young men.

Beautifully developed in cheviots, tweeds and worsteds, carefully selected for this striking model, and of full Guilfoyle standard quality, tailoring and value.

$30 to $70

English Raincoats — Burberry's Overcoats
Wonderful Neckwear—Exclusive

145-147 Madison Ave. **Guilfoyle** Fashionable Clothes Builders

JUST A FEW STEPS EAST OF SECOND

Park Field Cadets Given Chance To Complete Training

Confusion among the flying cadets at Park field caused by recent orders to cease the issuance of commissions to graduates has been dispelled by instructions received from Maj.-Gen. Kenly, chief of the division of military aeronautics.

Maj. J. W. Simons, Jr., commandant at Park field, has been notified that all cadets who prefer may complete their training and receive second lieutenant's commissions. Those who do not wish to remain may be discharged without commissions.

The alternative was put up to the cadets and men at Park field Tuesday. Those who prefer to be demobilized immediately will be allowed to go home as civilians within a short time. Those who elect to remain will be discharged as soon as they receive their commissions.

In the opinion of Maj. Simmons the majority of the men, especially those who have already entered flying, will choose to continue.

Three prominent aviation schools in the Mississippi valley have been ordered closed by the government. They are Selfridge field, Mount Clemens, Mich.; Chanute field, Tantoul, Ill., and Scott field, Belleville, Ill.

Maj. Simons was also informed that all officers now in the air service have the alternative of being transferred to civil life or of remaining in the service until all the present cadets have completed their training.

IS DOG'S VICTIM.

V. D. Roe, while playing with his dog at his home on Rayburn boulevard Sunday, was bitten by the animal. The dog died Sunday night and Roe carried the head to City Chemist Mantel for examination. The result of the analysis proved that the canine had died with rabies.

Gerber MEMPHIS

Wonderful Stocks of Apparel

for the one contemplating the sensible, serviceable gift, or for you who require personal apparel, such as—

Handsome New Coats

Smart styles—a varied assemblage

$25 to $150

The color and fabrics include every fabric of importance this season. Prominent among the fabrics are Velour Cloth, Bolivia Cloth, Evora Cloth, and Silk Linings and innerlinings add to their comfort and the workmanship is of the highest order.

Beautiful Winter Dresses

A fashionable assemblage priced from

$17.50 to $125.00

Models whose principal points of interest are their fineness of fabrics, smartness of style, excellence of workmanship and elegant simplicity. Serges, Tricotines, Velvets, Jerseys, Tricolettes, Satins and Georgette Crepes are the prominent fabrics, and all the wanted colors are shown.

Women's Wool Suits

A distinctive collection, priced from

$27.50 to $135

Fur-trimmed and plain tailored models of fashion's favored fabrics—Silvertones, Duvetyne, Serges and other weaves just as much in vogue, in styles suitable for wear on all occasions, from street to semi-dress, and every good color is included.

Furs Are Always Acceptable Gifts

Perhaps the gift shopper could select no other article of merchandise from which there could be more pleasure derived.

Representative Sets featured are—Separate Scarfs in Taupe Lucille in wolf skins; moderately priced.

Other pieces—Stoles, Capes, Coatees and Muffs of Squirrel, Hudson Seal, Fox, Mole and Coney; priced, a set—

$25 to $375

You Don't Have to Guess at This Store

Ask Gift Granny what "he" or "she" wants and her magic pen will do the rest. Nor will she reveal your name. No charge, no obligation.

Gift Granny

The Blouse Store Offers

—Additional attractiveness in the way of dainty new models most acceptable for gift-giving—

Handsome Blouses $6.95

A beautiful collection of quality Georgette crepe and crepe de chine blouses just received from our manufacturers in time to become one of the most important of our holiday sale offerings.

All of these models show a degree of style most pleasing, presenting the most desirable suit shades as well as the most delicate tints.

Blouse Store—Second Floor.

THE CHILDREN'S STORE

—Features splendidly prepared stocks for gift giving and the little ones' general and dressy wear.

Misses' and Children's Coats

Distinctive styles of heavy woolens, beautifully tailored, some fur-trimmed and all youthful and smart, with special attention given to details; while prices range moderately from—

$17.50 to $40

Children's Sweaters

For school and general wear these garments have the vogue and are featured in our stocks in all the newest effects and priced from—

$3.95 to $12.50

Fall Sweater Sets

—Including sweater, leggings and cap, in all the smartest fashions and most favored colors; priced from—

$3.95 to $8.95

Silk and Woolen Dresses

Newest approved styles of finest fabrics, among which are satins, serges, silk poplins, charmeuse, etc., in distinctive models and fascinating colors; priced moderately from—

$17.50 to $40

Children's Store—Third Floor.

WANTED THREE YOUNG WOMEN

To Take Training Course

For LONG DISTANCE Telephone Work.

Salary during first month of training period, $7.50 per week, with rapid advances thereafter. For example, at the end of six months salary will vary from $10.00 per week to $12.00 per week, according to tours of duty. Other increases follow at frequent intervals.
Positions permanent. Vacations with pay.
Welfare of employes carefully watched.
Pleasant recreation quarters.
Lunches served to employes at cost.
Sickness disability payments without cost to employe.
Those with the necessary qualifications will find an excellent opportunity to work up to positions of responsibility, with commensurate remuneration.

Apply to

American Telephone and Telegraph Company
197 Court Ave.
(Cumberland Telephone Bldg.)
ASK FOR MISS BOND—ROOM 602.

Poet-Aviator Eulogizes Departed Chum In Verse

Lieut. Bert Kearney, a well-known young Memphian, who is in the aviation service "over there," has written a beautiful, impressive poem dedicated to a boyhood friend, Lieut. Wm. E. Taylor, of the royal Canadian flying corps, who was lost in aerial combat over the German lines May 21, 1918. Lieut. Kearney was connected with the Hessig-Ellis Drug company prior to enlisting in the service, and his poem will be of interest to his many friends in Memphis and surrounding country. The poem is entitled "Bill," and is as follows:

You have gone, but your soul has arisen
From the battle-scarred plains of France
And rests in a heavenly cloister,
At peace with the storms of chance.

It was not your wish that you perish,
No more than others or mine,
But you faltered not at the summons
That sent you out o'er the line.

Fate decreed that odds be against you,
For the boches were four to your one,
But straight for combat you speeded,
You crashed . . . your duty was done.

I think back to days we were kiddies,
Of the snow fights up on the "Hill,"
For when they were coming the thickest,
I could always count on you—"Bill."

Oh, "Bill!" Could I but have helped you,
But 'twas not my privilege to go.
We'd have fought it, shoulder to shoulder,
As we played it long years ago.

May God comfort mother and dear ones;
May your glory assuage their grief
Your name's emblazoned with honor,
And history has added a leaf.

Entwined with the Star Spangled Banner
Is Canada's crest on the red.
Alike they share in full homage
To you, "Bill" . . . a hero . . . Dead

LIEUT. BERT KEARNEY.

SAD, SAD,

If You Don't Install Monarch Metal Weather Strips now, and should freeze this winter, and have to die to thaw out—and, besides, they keep the soot and dirt outside, an even temperature inside, stop rattling windows and save 25 per cent fuel. Will pay for themselves in about five years and last as long as the windows and doors—the kind I sell will—MONARCH—all zinc, copper and bronze.

MAIN 253
GEO. MAHAN
83 S. FRONT ST.

J. W. Norris & Co.

FUNERAL DIRECTORS
275 Madison. Telephone 585.

ROOFINGS

Iron and Steel Bars, Tanks, Wire Fencing, Railway and Mill Supplies.
Pidgeon-Thomas Iron Co.
94-96 N. Second St., Memphis.
Phones 1500, 1501, 1502.

Cured His RUPTURE

I was badly ruptured while lifting a trunk several years ago. Doctors said my only hope of cure was an operation. Trusses did me no good. Finally I got hold of something that quickly and completely cured me. Years have passed and the rupture has never returned, although I am doing hard work as a carpenter. There was no operation, no lost time, no trouble. I have nothing to sell, but will give full information about how you may find a complete cure without operation, if you write to me, Eugene M. Pullen, Carpenter, 981E Marcellus avenue, Manasquan, N. J. Better cut out this notice and show it to any others who are ruptured—you may save a life or at least stop the misery of rupture and the worry and danger of an operation. adv

Tonic-Upbuilder For Throat and Lungs

In many cases of serious illness, affecting the throat and lungs, ECKMAN'S ALTERATIVE has been very beneficial. This is due largely to its readily soluble calcium content (a lime salt), so combined with other ingredients that it is easily assimilated. No alcohol, narcotic or habit-forming drugs. Twenty years' successful use.
80c and $1.50 Bottles at all druggists or manufacturer, postpaid.
ECKMAN LABORATORY, Philadelphia.

Read News Scimitar Wants.

S. M. WILLIAMSON, President. — M. EUGENE CLARK, Vice-President.

S. M. WILLIAMSON & CO.

INCORPORATED
INVESTMENT BANKERS
INSURANCE
73 MADISON AVENUE,
MEMPHIS

HEADQUARTERS FOR
INSURANCE

Fire, Marine, Tornado; Personal Accident and Health; Automobile Liability and Accident,

and

SURETY BONDS

Loans on Real Estate
Loans on Farm Lands

TOTAL FUND OF GOOD SHEPHERD HOME IS $27,719

The people of Memphis and surrounding territory have contributed $27,719.75 to the fund for the Home of the Good Shepherd, and this institution, for the first time in 10 years, is entirely free from debt. Furthermore, it has in bank, after paying all of its current bills—some of them past due—$13,265.94, against which to draw to meet its expenses during the coming year.

This is, in brief, the result of the campaign to raise $25,000 launched some time ago by a committee of citizens who recognized the claims of this institution and who set about to devise ways and means of putting it on a basis where it could render even more effective service than heretofore.

In addition to providing the institution with money to supplement its earnings during 1919, the citizens' committee has appointed a number of subcommittees, which will assist the home in administering its affairs.

The ladies' committee, which will determine its own scope of activity, is composed of Mrs. J. M. McCormack, Mrs. E. H. Crump, Mrs. Elias W. Gates, Mrs. Luke E. Wright, Mrs. S. M. Williamson, Mrs. Martin J. Condon, Mrs. F. F. Hill, Mrs. John Gaston and Miss Augusta Semmes.

Other committees are:

Fuel and transportation: J. H. Rudisill, Col. A. H. Egan, Frank N. Fisher, W. S. Lawo, B. L. Mallory and W. T. C. Berlin.

Assistance in purchasing supplies: Hardwig Peres, George Canale and Joseph Wade.

Manufacturing, to assist in the industrial and power divisions of the home: M. M. Bosworth, Henry Loeb, Chas. A. Gerber, W. R. King, Joseph Summerfield, C. K. Chapin and T. A. McPhillips.

Finance: Martin J. Condon, Elias Porter, S. M. Williamson, W. A. Gage, Leon Sternberger, Ed Gibbons, A. D. Mason, Bolton Smith and Milton H. Rose.

Agricultural, to assist in matters pertaining to gardens and live stock of the home: Thornton Newsum, George R. James, A. L. Parker, Chas. J. Haase and H. M. Cottrell.

Thousands of Memphians contributed to this fund, while many friends of the institution in Arkansas, Mississippi and Tennessee counties tributary to this city also made donations of substantial proportions.

The sisters in charge of the home have been very busy during the past two weeks paying bills out of the fund provided for them and acknowledging personally the stream of contributions. These duties, however, have been a work of happiness, and the management faces the future with far more confidence and much greater enthusiasm than at any time in the history of this institution, thanks to the generosity of the people of Memphis and the surrounding territory.

NORMAL S. A. T. C. TO REMAIN UNCHANGED

No changes will be made in the student army training corps at Camp Kincannon until June 21, Dr. A. A. Kincannon, president of the West Tennessee Normal School, announced Monday.

The S. A. T. C. men will be given only one day Thanksgiving, and will have from Dec. 21 to Dec. 30 for Christmas holidays. At the end of the semester closing in March, they will be given short holiday, and will be granted furloughs to return home for that period.

The year's work at Camp Kincannon will end June 21, and whether the training camp will be continued next fall is uncertain. It is probable, however, according to Dr. Kincannon, that the government will make the student army one of the features of a universal service plan.

ABANDON AUTO ON TRACKS; IS DEMOLISHED

The automobile of Mrs. George Rogers, 1065 Merriwether avenue, which was stolen late Monday afternoon from South Main street, was struck on Beale avenue by a Southern engine in charge of Engineer S. S. Henry, 1053 Philadelphia street, and completely smashed.

Four witnesses to the wreck told emergency officers that two negroes choked the engine on the tracks and when they saw the approaching engine abandoned their efforts to start it again and fled.

Avoid the Rush.

Right now is the time to give Sameison order for his Xmas cigars, tobacco, smokers' needs and a Gillette razor. adv.

Read News Scimitar Wants.

"Oh It's My Nerves"

Cries Many A Woman Whose Weakened Run-Down Condition Makes Her Cross, Irritable, Wrinkled and Old Before Her Time.

Physician Says Anaemia—Lack of Iron in the Blood—is the Greatest Curse to the Health, Strength, Vitality and Beauty of the Modern American Woman.

Administration of Simple Nuxated Iron Will Often Increase the Strength and Endurance of Weak, Nervous, Careworn Women in Two Weeks' Time and Make Them Look Years Younger.

Most Women Who Tire Easily, Have Fits of the "Blues" or Look Pale, Haggard and Worn, Need More Iron in Their Blood to Strengthen Their Nerves and Put Color in Their Cheeks, Says Dr. Kenneth K. MacAlpine, Prominent New York Surgeon and Former Adjunct Professor New York Post Graduate Medical School and Hospital.

With the divorce courts showing an ever increasing number of homes broken up often through woman's highly nervous state—with thousands of women leaving their business positions or unable to attend to their household duties because of their weakened, run-down conditions, and still others whose constant complaining makes life a burden to themselves and to their families, it should be especially interesting to the public generally to read the opinion of such a medical authority as Dr. Kenneth K. MacAlpine, a prominent New York surgeon, member of the New York State Medical Society and for 16 years Adjunct Professor of the New York Post Graduate Medical School and Hospital, who tells below how by increasing the supply of iron in the blood, women may become stronger, healthier and more successful in the home, social and business life.

Dr. MacAlpine says: "In my opinion practically nine out of every ten women who suffer from 'Nerves' can improve their health, strength, vitality and general appearance by getting more iron in their blood. You can tell the women whose blood is rich in strength-giving iron; they are the beautiful healthy, rosy-cheeked ones, radiant with life, vim and energy—envied and sought after everywhere they go. Yet, despite all that has been said and written by physicians about the alarming iron deficiency in the blood of the average American woman of today, there are still thousands who need something to increase their red blood corpuscles and build up their strength and endurance, and are either careless of their condition or do not know what to take. In my opinion, there is nothing better than organic iron—Nuxated Iron—to help make healthy, full-blooded, beautiful women. By enriching the blood and increasing its oxygen-carrying power, Nuxated Iron will often transform the flabby flesh, toneless tissues and pallid cheeks of nervous, run-down women into a glow of health and make them look years younger within a surprisingly short time.

"If people would only realize that iron is just as indispensable to the blood as is air to the lungs and be just as particular about keeping up a sufficient supply at all times there would, in my opinion, be far less disease resulting from anaemic, weakened conditions. For years it was a problem with physicians how to administer iron in a form that could be taken up by the system and increase the red blood corpuscles without upsetting the stomach, blackening the teeth or producing other disorders almost as serious as the lack of iron itself. But the introduction of Nuxated Iron has done away with all the objectionable features of the old mineral salts of iron and gives to every careful, thinking physician a tried and valuable prescription which he can recommend nearly every day with benefit to his weakened and run-down patients. In my opinion, Nuxated Iron is the most valuable tonic, strength and blood-builder any physician can prescribe."

In commenting upon Dr. MacAlpine's article on "Nerves," Dr. Ferdinand King, a New York Physician and Medical Author, says: "Such words coming from so high a medical authority as Dr. MacAlpine must carry great weight with every thinking person. I regard Dr. MacAlpine as one of the most careful and conservative of physicians, and if I had an operation to be performed on myself I know of no other surgeon whom I would rather have perform it. I fully agree with Dr. MacAlpine that there can be no healthy, rosy-cheeked women without iron. I have strongly emphasized the fact that doctors should prescribe more organic iron—Nuxated Iron—for their nervous, run-down, weak, haggard-looking women patients. Anaemia—iron deficiency—is the greatest curse to the health, strength, vitality and beauty of the modern American woman. Lack of iron in the blood may often transform a beautiful, sweet-tempered woman into one who is cross, nervous and irritable. When the iron goes from the blood of women, the roses go from their cheeks."

If you are not strong or well you owe it to yourself to make the following test. See how long you can work without becoming tired. Next take 3 five-grain tablets of ordinary Nuxated Iron 3 times per day after meals for 2 weeks. Then test your strength again and see how much you have gained.

Manufacturers' Note: Nuxated Iron, which is prescribed and recommended above by physicians, is not a secret remedy, but one which is well known to druggists everywhere. Unlike the older inorganic iron products, it is easily assimilated, does not injure the teeth, make them black, nor upset the stomach. The manufacturers guarantee successful and entirely satisfactory results to every purchaser, or they will refund your money. It is dispensed by all good druggists.

Dr. George F. Baker, formerly Physician and Surgeon in Monmouth Memorial Hospital of New Jersey, says: "During convalescence from SPANISH INFLUENZA (La Grippe) I find Nuxated Iron to be of great benefit."