

For Xmas Give Her A Piece of Rookwood Pottery

There is no gift that is more appreciated than a beautiful hand-painted Rookwood Vase. Each and every one a work of art.

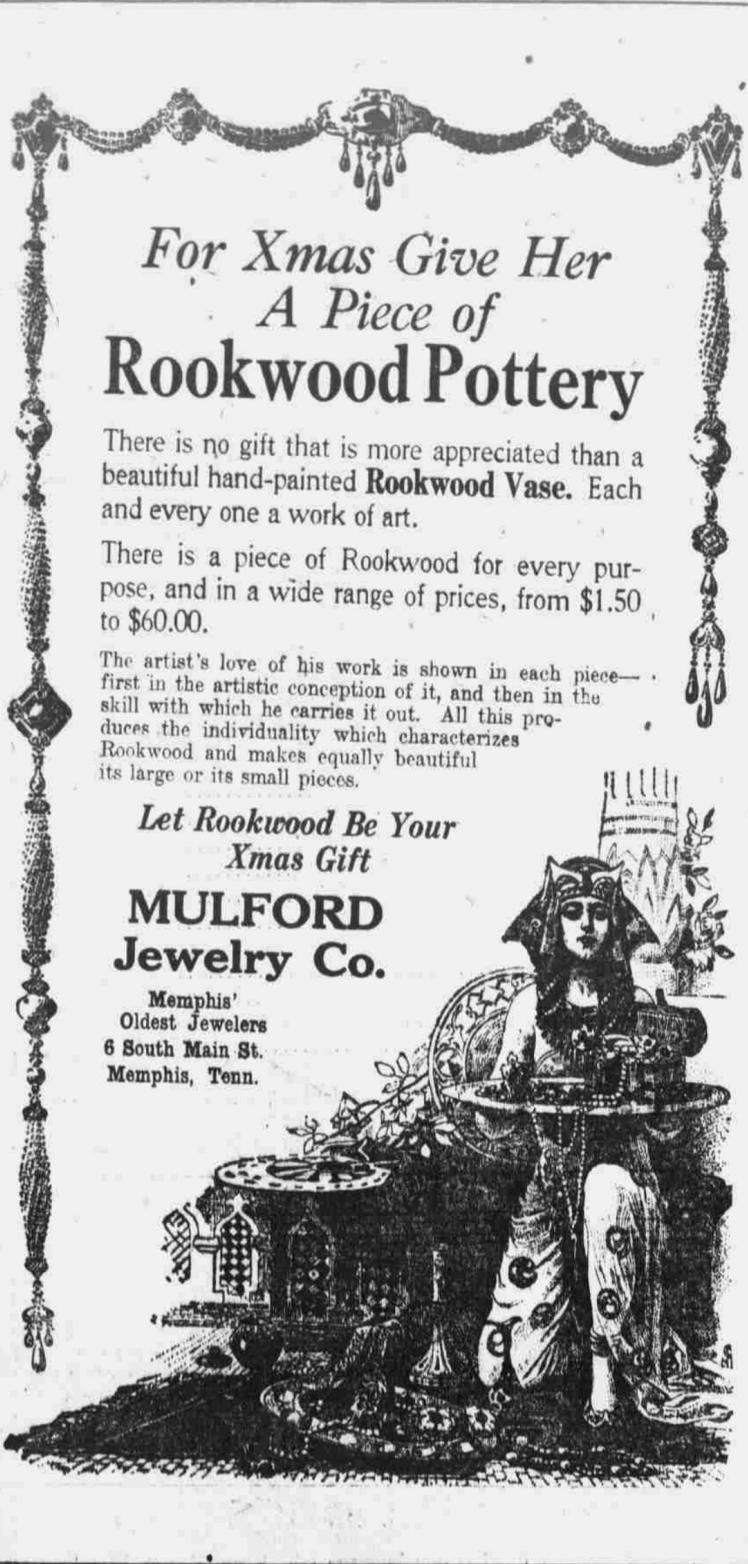
There is a piece of Rookwood for every purpose, and in a wide range of prices, from \$1.50 to \$60.00.

The artist's love of his work is shown in each piece—first in the artistic conception of it, and then in the skill with which he carries it out. All this produces the individuality which characterizes Rookwood and makes equally beautiful its large or its small pieces.

Let Rookwood Be Your Xmas Gift

MULFORD Jewelry Co.

Memphis' Oldest Jewelers
6 South Main St.
Memphis, Tenn.



Big Crowd To Hear Irvin Cobb

Rotarians are busy with the advance sale of tickets for the lecture of Irvin S. Cobb, author, lecturer, and adventurer who has just returned from "over there." Advance sales indicate that the noted Kentuckian will tell the story of sacrifices on the western front before an audience that will fill Goodwyn Institute auditorium to capacity.

Cobb has a wealth of anecdotes and incidents of the daily lives of America's fighting men, told in his own humorous fashion that assures a splendid evening's entertainment to those fortunate enough to obtain tickets to the lecture given under the Rotary club's direction at Goodwyn Institute auditorium Monday evening, Dec. 16.

IRVIN S. COBB.

SOCIETY WILL AID RED CROSS DRIVE

The Antituberculosis society will aid in the Red Cross membership drive Dec. 13 to 25. The board of directors of the organization pledged the organization's assistance in the work at the regular meeting at the Chamber of Commerce Wednesday.

Committee reports of the year's work were made and tentative plans for the coming year outlined. More money must be raised for the society during 1919 than in the past year, according to the report of Treasurer Walker.

Since the 1918 budget calls for more funds to carry out the society's plans, Mrs. Laura G. Nebel, field secretary, gave an interesting account of the open air school and social service work, and told many positive instances of the eagerness of the children to remain pupils of the fresh air school. All children showed gains in height and weight far above the average for such institutions.

Models were exhibited of 25 garments donated to this work by Mrs. Charles Grosvener, such article a marvel of workmanship and design.

Kr. Kraus spoke of the necessity of watchfulness and safeguarding health after an attack of influenza, to ward off pneumonia and influenza, tuberculosis, and Dr. Price, physician in charge of the open air school, gave an account of some interesting cases under his care and the great need of more schools of this character.

Mrs. Sam Phillips emphasized the lack of adequate air spaces per capita in schoolrooms, as shown by overcrowding in our city schools, and the association decided to plan for legislation along remedial lines.

Mrs. William Cleveland, chairman of Tuberculosis Hospital board, gave an account of the preparatory work of the committee, which will shortly submit plans for the erection of the hospital on the land purchased on Oakville. The need of this hospital is evidenced by statistics showing Memphis' death rate from tuberculosis is third in 109 cities of over 100,000 population.

Much interest was manifested by the inauguration in an epidemic of the modern health crusade through the cooperation of the school board and Parent-Teacher associations.

This is an organized movement that has enlisted more than 700,000 American children and in adding strength to coming workers and protecting them from the increased disease and neglect which war has brought to the children of Europe. It is a system of health education that grips the child's interest until health practices become habitual.

Through childing and educating parents and promoting community health.

The Modern Health Crusade was founded by the National Tuberculosis association, but the crusade as well as the association, is not limited to tuberculosis. It reaches broadly to the upbuilding of health and fitness in both public and private schools a practical system of hygiene for their curriculum.

All society is in accord with a nation-wide movement. The reports of the various committees show the great need of this work in our city, and the hearty co-operation and financial support of the public.

Much enthusiasm was displayed in the establishment of a preventorium, to be known as the Crusaders' club, the association's latest effort in having a modern institution where convalescent and anemic children, between the ages of 4 and 12 years, may have the benefits of fresh air, nourishment and scholastic training.

Mrs. Beady, the executive secretary, is leasing the building on the property formerly known as Green Grove club, a house of many windows and broad verandas, ideally located in a grove of forest trees. The building will have a dormitory of 25 beds, and the trained matron in charge will make a veritable home for the children. They will put in daily practice all the health chores of the Modern Health Crusade, and the result will be the raising of such a line of conduct, which can be readily followed in one's own home.

Such an object lesson will be invaluable in its educative features. The building is being rapidly fitted for its new purposes, and the committee is charging efforts to keep our house on Dec. 20, on which day the public and interested friends are invited to visit the preventorium and contribute a towel to help in its furnishing.

The association gratefully acknowledges the generous contribution and contribution of the following churches and societies: Second Presbyterian church, 62 South Main; St. Paul's Episcopal church, 210 South Main; Grace church and Bellevue Baptist church, bloomers; Alabamian Presbyterian church, pine cases; Id. Wolf circle of the synagogue, night garments.

The Dress-Up Shop
321 FINE DRIVE
36 SOUTH MAIN

The Only Medium and Popular Price Ready-to-Wear Store in Memphis

Tremendous Sale

Coats \$19.75
Meltons, Kerseys, Oxford Cloth, Cheviots, Basket Weaves, Novelty Cloth—in big, swagger models with plush trimmings—all colors. Don't miss this!

Unusual Values

Suits \$11.95
Those same expensive looking suits which you have seen marked \$20 and \$25! Variety of tailored, belted and trimmed models in Serge, Poplins, Oxfords, Tweeds and Navy, Black and colors.

Will Bring Crowds

Dresses \$9.75
Your opportunity to buy with your "pin money" a new Christmas dress—smart new styles that were marked \$15 to \$20. Satins, Tafetas, Georgette combinations—all colors.



These Extraordinary Specials for Friday and Saturday Only!

NORTHCUTT RELEASED AFTER BOND IS CUT

S. D. Northcutt, held in jail for several days for bond in the sum of \$2,000 ordered by Judge Richards, of the First criminal court, was released on bond of \$500 Thursday morning, shortly after the amount was reduced by Judge Galloway, of the probate court, on a writ of habeas corpus.

Northcutt was arrested several days ago by Jimmie Reynolds, deputy in Justice Brown's court, as he was coming into the city in an automobile. Twenty-five cases of liquor were found in the car. E. H. Mason, of Carthageville, Mo., was with Northcutt and also was arrested, but was released on a bond of \$500.

Judge Galloway held that inasmuch as Mason was indicted on the same count as Northcutt and was released on a statutory bond of \$500 for a misdemeanor, he saw no reason why Northcutt should not be permitted to make the same bond.

MEMPHIS AUTHORESS PUBLISHES POEM BOOK

A neat volume of poems entitled "Dreams of Love" has just been published by Mrs. M. H. S. Hobby, 59 North Belvedere, a well-known Memphis authoress. The verses are gems and reflect great credit upon the authoress.

The poems include some very beautiful ones dedicated to friends and especially one very beautiful tribute to President Woodrow Wilson. The volume is prettily bound and is expected to have a wide circulation.

ALICE BRADY



IN A WONDERFUL EMOTIONAL PLAY "HER GREAT CHANCE"

A wonderful story of how the MILLION DOLLAR KID of Broadway is reformed by a clever girl. Though even his father had given him up, she took HER GREAT CHANCE with him. This is a picture that will ENDEAR HER IN THE HEARTS OF ALL WHO SEE THIS BIG PRODUCTION.

NEW MAJESTIC NO. 1 (Next to Hotel Gayoso) Today, Friday, Saturday

GLADYS BROCKWELL



THE NEW YORK DRAMATIC SENSATION "THE STRANGE WOMAN"

This Picture Was Selected As Part of the Entertainment for President Wilson Aboard the George Washington During His Trip Across the Sea. The picture deals with the subject of legal matrimony and shows just why thousands of women today refuse to pledge themselves for life. It is a refined dramatic offering that has been one of New York's greatest hits.

MAJESTIC NO. 2 (Opp. Hotel Gayoso), Today, Friday and Saturday

OLD MAJESTIC NO. 1—LAST DAY TODAY OF ALICE JOYCE in "EVERYBODY'S GIRL"

The remarkable story of O. Henry.

COMING FRIDAY AND SATURDAY CLARA KIMBALL YOUNG in "THE CLAW"

Return engagement.

EMPIRE NO. 1 (Main and Jefferson) TODAY ONLY EDITH ROBERTS in "BEANS"

A remarkable picture in five reels.

EMPIRE NO. 2 (Opp. Hotel Gayoso) TODAY ONLY HARRY MOREY in "TANGLED LIVES" Vitagraph feature

W.L. DOUGLAS

1032

W.L. DOUGLAS HAS PAID TO MAKE WEARABLE SHOES AT SEVEN YEARS OF AGE

STAMPING THE RETAIL PRICE ON THE BOTTOM AT THE FACTORY PROTECTS THE WEARER AGAINST UNREASONABLE PROFITS.

BEAR MANUFACTURING JULY 6 1918

FOR MEN AND WOMEN

W.L. DOUGLAS

"THE SHOE FITS HIS SHAPE"

\$3.50 \$4.00 \$4.50 \$5.00 \$6.00 \$7.00 & \$8.00

BOYS' SHOES BEST IN THE WORLD \$3.00 \$3.50

You'll never need to ask "What is the price?" when the shoe salesman is showing you W.L. Douglas shoes because the actual value is determined and the retail price fixed at the factory before W.L. Douglas name and the retail price is stamped on the bottom. The stamped price is W. L. Douglas personal guarantee that the shoes are always worth the price paid for them.

Stamping the price on every pair of shoes as a protection against high prices and unreasonable profits is only one example of the constant endeavor of W. L. Douglas to protect his customers. W. L. Douglas name on shoes is his pledge that they are the best in materials, workmanship and style possible to produce at the price. Into every pair go the results of sixty-six years experience in making shoes, dating back to the time when W. L. Douglas was a lad of seven, pegging shoes.

CAUTION—Before you buy be sure W. L. Douglas name and the retail price is stamped on the bottom and the inside top facing. If the stamped price has been mutilated, BEWARE OF FRAUD.

For sale by 106 W. L. Douglas stores and over 3,000 W. L. Douglas dealers, or can be ordered direct from W. L. Douglas by mail. Send for booklet telling how to order shoes through the mail, postage free.

W. L. Douglas Store, 45 South Main St., MEMPHIS

FOR MEN ONLY

The matter of a suitable Christmas present and the question of financing is no doubt worrying lots of you fellows. Come here. I can help you out. First, by suggesting what will please her most, and second, by giving you credit on your purchases. Mrs. Miller's Millinery Shop, 236 South Main, near Linden. Fur, Coats, Suits, Dresses, Hats, Waists, Skirts, Paradise and many other articles suitable for Christmas presents.

100-Acre Farm

FOR SALE OR RENT

Twelve miles from city, on Macon Road. All under cultivation — tenant houses, good barn. No dwelling. Apply Rosalie Shirt Co., 180 Jefferson Ave.

Many Big Fortunes

Have been accumulated by regular savings. You can open an account with \$1.00 at the

Union and Planters Bank and Trust Co.

ROOFINGS

Iron and Steel Bars, Tanks, Wire Fencing, Railway and Mill Supplies.

Pidgeon-Thomas Iron Co.

24-26 N. Second St., Memphis
Phones 1540, 1591, 1588.

TELLS POLICE THIEVES' LOOT WAS WORTH \$600

Thieves who broke into and looted the clothing establishment of Wolf Friedman, 175 South Second street, some time early Thursday morning, made almost a record haul of goods, Friedman estimated to Detective Fopphann he lost \$600 worth of apparel to the thieves.

Entrance was made by breaking the glass out of the rear door and cutting heavy screen with wire cutters. The entire store was turned topsy-turvy. The work of the night visitors was not discovered until Friedman opened his place.

Police have no clues to the identity of the robbers. The loot included plush coats, silk underwear and other valuable ladies' wear.

CHRISTMAS PRESENTS

at Big Savings

Railer

JEWELRY MFG. CO.

109. MAIN AND JEFFERSON.



Genuine Pink Cameo gold from Brooch — nicely engraved and good value \$5.00
Larger sizes \$7.50 and \$10.

Solid Gold Brooch, with genuine Pink Cameo and genuine Pearls—special value \$5.00
Others \$3.50 and \$5.00.

Solid Gold La-Valliere, genuine diamond on solid gold 12-inch chain; special value \$5.00
Others at \$7.50 and \$10.

Gold Knife and Chain, very good value \$3.50
Others \$3.50, \$7.50 and \$10.00.

BAILER JEWELRY MFG. CO.

Main and Jefferson

Genuine La-Tosca Pearl Necklaces, with Solid Gold Clasp; special value \$5.00
Others \$10, \$15 and \$25.

WOMEN SIXTY YEARS YOUNG

You Owe It to Yourself to Look Young.

Woman is no older than she looks in an accepted truth. Women who permit gray hairs to make them old are inflicting a great injustice on themselves. Assert yourself. Fight old age with G. Nu. It will restore your gray, faded or streaked hair to a beautiful shade. Your druggist guarantees it. Price 50c. adv.

MEMPHIS STEAM LAUNDRY

86 N. Second Street. Both Phones 21.
A SHIRT AND COLLAR LAUNDRY
We excel in starched and soft shirt and collar work.

Burglar and Fire Proof Safes

Desks, Filing Cabinets, Sectional Bookcases, Office Stationery, Twinlock Loose-Leaf Ledgers.
A. R. TAYLOR COMPANY
OFFICE OUTFITTERS. 46 SOUTH MAIN STREET.