

MAGAZINE FEATURES

UNCLE WIGGILY AND THE CHRISTMAS DOLL. A BEDTIME STORY

UNCLE PIGGILY AND THE CHRISTMAS DOLL. (Copyright, 1918, by McClure Newspaper Syndicate.)

BY HOWARD R. GARIS. Out on the porch of the hollow stump bungalow, where he lived with Nurse Jane Piggily...

HOROSCOPE

FRIDAY, DEC. 20, 1918.

This is rather a threatening day for many of the planets. Mercury and Mars are in conjunction...

There is a sign interpreted as warning against reaction after war work and presaging much work for all classes of men and women...

Xmas Is Very Near. Order those cigars today from Samelson for the men folk. He knows what kind they like.

R. S. WILSON SLATED TO SUCCEED PROF. LLOYD. JACKSON, Miss., Dec. 19. (Sp.)—That R. S. Wilson, present state agent of the department of agriculture...

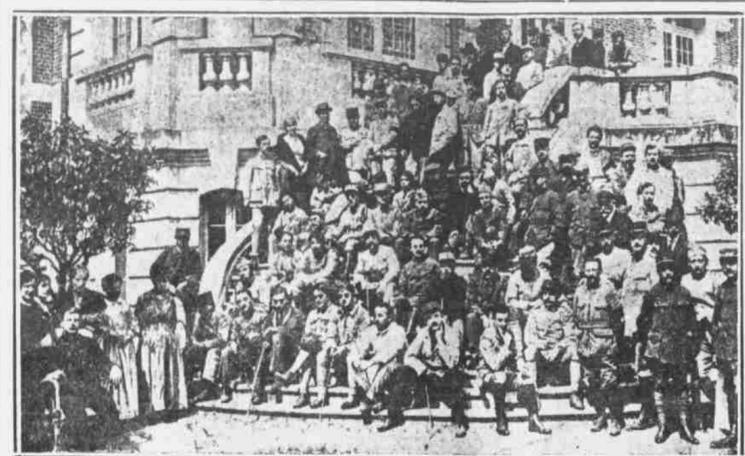
"Children Love Cascarets" Keep your little Pets healthy, strong and full of play by giving a harmless candy Cascaret at the first sign of a white tongue...

TO MOTHERS! While all children detest castor oil, calomel, pills and laxatives, they really love to take Cascarets because they taste like candy.

You will have that soldier's suit spick and span for the home coming if cleaned by us Only 8 Days Until Christmas Ladies should be solicitous about their cleaning and dyeing...

The Jefferson, Inc. Cleaners and Dyers Both Phones 2942

SHELBY COUNTY STARTS ON CAMPAIGN FOR ITS QUOTA OF \$12,000 FOR ALLIED BLIND



A campaign has been launched to raise funds to assist those unfortunate blinded and disabled soldiers, of which Shelby county's allotment is \$12,000.

purchase raw materials and supplies, pay pensions, for re-education, for returning home and equipping, paying for soldiers, purchasing of cottages and caring for families.

W. J. Northross, victim of Heart Disease, Is Buried in Elmwood. William J. Northross, one of Memphis' veteran and esteemed business men...

KIWANIANS PROVE REAL BENEFACTORS Luncheon was nearly over at the weekly meeting of the Kiwanis club Wednesday noon at Hotel Gayoso...

DEMURE LITTLE MISS IS ONE OF US, TOO "I saved my pennies so that I could buy the Goodfellows, little Ellen Stickleather told me, extending her little purse...

SOUTHERN MOTOR CO. SAVES KIDDIES' HEARTS Want to know what the Southern Motor company employ think of your cause? Ask them these questions...

WELCOME, FIRESTONE; KIDDIES THANK YOU Look at this, Goodfellows: "It is with peculiar pleasure we hand you the enclosed check for \$25.00 representing the amount ascribed by members of the Memphis branch of the Firestone Tire and Rubber company."

RED CROSS MOTOR CORPS JOINS CLUB An offer for assistance in delivery of Christmas packages from the Goodfellows was made the club through Capt. Fairfax J. Williams on behalf of the motor corps of the Red Cross.

OLD REGULARS JOIN AGAIN FOR THE KIDS Whenever the Goodfellows begin their annual campaign there is one firm on Front street always ready to do its bit for the year...

FEDERAL PETIT JURY JOINS CLUB WITH \$26 Things were going slow in the jury room at the federal building. Time was hanging heavy on the minds of the jurors...

AMUSEMENTS Orpheum. As Ponce de Leon sought the fountain of youth, so has Billie Burke sought the fountain of novelties...

MASONS ELECT. WINONA, Miss., Dec. 19. (Sp.)—At a stated communication of Winona lodge No. 48, F. & A. M., Monday night, the following officers were elected for the ensuing year...

Rheumatism is completely washed out of the system by the celebrated Shinar Mineral Water. Fortified by electricity and mercury back offer. Tastes fine, costs a trifle.

ASTHMA TO INSTANTLY RELIEVE ASTHMA OR MONEY REFUNDED—ASK ANY DRUGGIST

INFLUENZA RAGING. CARHAGEN, Miss., Dec. 19. (Sp.)—Intronsa was taking on again in Lake county. Dr. Frank Brantley, county health officer, has put on a quarantine for 20 days against all public gatherings.

Turk and Teuton

Embassador Morgenthau's Story of Great War Fight BY HENRY MORGENTHAU.

(Continued from Previous Issue.)

"Why should we feel any obligation to the Germans? Never would say to me. 'What have they done for us which compares with what we have done for them? They have left us some money and sent us a few officers, it is true, but see what we have done! We have defeated the British fleet—something which the Germans and no other nation could do."

ing in S. E. England, president of the Central-States bank, is receiving subscriptions and donations from those who desire to aid this very necessary and humane work.

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DAILY HOME HELPS

illiteracy is the prevailing rule. The result is that poverty has attained a degree of sorefulness and misery in the Ottoman empire which is almost unparalleled elsewhere.

PARADE AVIATORS ON WAY TO NASHVILLE. NASHVILLE, Tenn., Dec. 19. (Sp.)—Three airplanes from Park field, Memphis, arrived at Columbia, Tenn., yesterday from Jackson, where they spent Monday night.

U. S. COURT ADJOURNS. NASHVILLE, Tenn., Dec. 19. (Sp.)—Federal court has adjourned for the holidays. The cases of violation of the Mann white slavery act charged against Fred Tony, pitcher for the Cincinnati Reds, will be taken up on Dec. 30.

From a Business Standpoint: The overhead cost on Sunday selling is greater than that of week days.

In the end the consumer has to pay the cost. Members of the Memphis Automobile Dealers' Association stand for value to the purchaser and ethical business methods.

We are closing on Sundays. We ask the co-operation of the public in doing the right and proper thing.



Christmas Slippers The greatest collection of footwear for men, women and children ever shown in Memphis.

MEN'S OPERAS Hand turn sole, Russia kid, chamois lined, in black and tan \$3.50 Other slippers as low as \$2.00.

LADIES' SILK HOSE Splendid silk patterns in black and white—Onyx Brand \$3.00 Fancy blacks and browns, drop stitch. The ideal gift. \$2.50

EE Shoe Co. 59 SOUTH MAIN ST. Men Never Make Fun of GOOD Cigars Give "HIM" TADEMA JULIA MARLOWE EXTRA, ISCO IN XMAS BOXES Of 12, 25, 50 and 100 Order Them Today SAMELSON'S

Weather Is Coming! Don't Be Caught Again Without Fuel After filling our orders we have left about 100 TONS of the celebrated Pocahontas West Virginia Smokeless. Also a large stock of the following grades which we can deliver promptly to any part of the city.

Cahaba Red Ash Brilliant Alabama Illinois Kentucky Arkansas Anthracite Gas and Foundry Coke Blacksmith Coal Telephone us your orders. Old Phone Main 2531; New Phone 2531. We also handle dry kindling.

Relief from Eczema Don't worry about eczema or other skin troubles. You can have a clear, healthy skin by using a little zemo, obtained at any drug store for 35c, or extra large bottle at \$1.00. Zemo generally removes pimples, blackheads, blotches, eczema and ringworm and makes the skin clear and healthy.