

# H. I. Summerfield

## Chic and Distinction Emphasize the Authenticity of Our Easter Apparel

Original Style Themes

Fashionable costuming is the ultimate desire of every woman. Style correctness is a pleasure possessed in a superlative degree by those appreciative women who avail themselves of H. I. Summerfield service. Our collections of smart



Suits, Frocks, Wraps, Furs, Millinery, Blouses

Give evidence that a rare intuition, born of years of specialization, directs the selection of the choicest models of the foremost designers.

Your visit tomorrow will afford a definite conception of the ultra-new in seasonal modes.

Style in this establishment is a gracious ruler that recognizes Personal Preferences.

## CAPE and DOLMANS SPECIAL

Tomorrow we feature several smart styles, made of excellent quality serge. Included are the vestee and braided models; majority silk lined throughout. Special

# \$25

## THE FRENCH BABIES IS AMERICAN SLOGAN

APRIL 15. (Correspondence of Associated Press.)—Save the babies, the message that has been into the remote towns and villages of 23 departments of France by children's bureau of the American Cross.

has been given by this or that piece of advice offered by "les Americains." Finally, the bureau has trained young Frenchwomen as social visitors and sent 48 of them out among their own people. In Lyons, Marseilles, Corbeil, Brest, St. Etienne and Paris they are doing intelligent and constructive work beginning at the home itself where they are endeavoring to instill modern methods of child hygiene and the prevention of disease. Another feature of the activities of the children's bureau has been the establishment of children's playgrounds. A start has been made at Rouen, where two playgrounds have been inaugurated for the use of children between the ages of 7 and 12. The workers are Miss Jane G. Hennessy, who has had seven years' experience as a playground teacher in New York City, and Miss Beulah Kennard, a member of the faculty of New York university, and for 25 years president and superintendent of the Pittsburgh playground association.

## LAST LETTER OF QUEEN OF SCOTS IN DISPUTE

LONDON, April 15.—The national art collection fund has loaned to the Royal Scottish museum in Edinburgh, pending its final disposition, the last letter of Mary, queen of Scots, addressed to her brother-in-law, Henry III. of France, and written the night before her execution.

BRODNAX

# Choose the Eastertide Gift from Brodnax Diamonds or Distinctive Jewelry

CORRECT, authentic designing and substantial elegance contribute in emphasizing the prestige of the name Brodnax upon the box containing gift articles.

Convenient Diamond Selling Plan—One-fifth Cash, Balance Ten Equal Payments.

## Geo. T. Brodnax

INCORPORATED  
DIAMOND MERCHANTS  
22 South Main St. Memphis

## BRAVE AMERICANS

Portraits of Medal Winners, Made at the Front by JOSEPH CUMMINGS CHASE, Official Portrait Painter of the A. E. F.



Sgt. Harry J. Adams, Rochester, N. Y., Company K, 343d Infantry, 89th Division. The American hunter who bagged the largest number of German game is Sgt. Harry J. Adams. After the town of Ocellon had been almost completely destroyed by the Germans, Adams was ordered by his lieutenant to enter it and bring back a prisoner. Rushing into the town at double quick, Adams spotted a German and chased him into a little stone house. The boche fastened the door and Adams' face. Sgt. Adams had only two shots left in his automatic. He fired them both through the door and ordered the boche to surrender. The boche came—and after him one lieutenant-colonel, 18 staff officers and 255 soldiers—a total of 375. For this Adams received the croix de guerre and later the distinguished service cross. It is said that when Sgt. Adams turned over his prisoners to his battalion headquarters he insisted upon a written receipt for his 375. (Copyright, 1919.)

## ACADEMY PLANS NEAR COMPLETION SAYS MOULTHROP

Memphis Learns Requirements for Air Service School and City Proposes Bond Issue of \$500,000.

Virtual maturity of plans for the creation of an air service academy, which in organization, size and general scope will approximate the academies of West Point and Annapolis, was reported by Maj. J. R. Moulthrop, of the operations division of the general staff, Thursday morning.

## California Makes Bid

As an instance of what might be expected in the way of competition, Maj. Moulthrop referred to the action which had been taken by Los Angeles, Cal., and the general assembly of California. Los Angeles has already offered a site and \$1,000,000 for the academy. The assembly promises to add another \$1,000,000. It is proposed to expend the \$2,000,000 in the erection of buildings for the academy, which will memorialize the deeds and sacrifices of the sons of California in the world war.

## City Can Qualify

The qualifications which Maj. Moulthrop referred to as necessary for winning the academy, however, could be easily met by Memphis. The site should be healthful and inspirational and have a view of the city. It should be situated where weather conditions would permit of all-year outdoor flying and ground training. It should be near a large field, so that the student aviators may have the inspiration and example of such an institution, should the academy be made for the combined training of army and naval flyers. It may be specified that it be situated on one of the coasts. But the navy does not want to participate in the academy, Maj. Moulthrop said, and further should the navy go in, location on salt water would not be a prerequisite.

## RED CROSS HAS MUCH MORE WORK

Peace Program for Shelby and Fayette Counties Covers Rural Activity Mainly.

The peace program of the Red Cross home service was presented by J. C. Logan, director of the department of civilian relief of the Southern division of the Red Cross, to white and negro "peace workers" from the 22 branches of the Memphis chapter in Shelby and Fayette counties at a conference at the Hotel Chisca.

## MINES ARE TAKEN UP

LONDON, April 15.—The seas are being cleared of mines at the rate of about 100 a day, according to the British admiralty. Operations are chiefly confined to the North Sea, where great minefields were laid during the war and which will be a menace to navigation until they are removed. A sufficient force can be obtained to carry on the work, fishing grounds and trade routes in it officially expected, will be cleared by the early autumn.

"No Marking Up" "No Marking Down"

Distinguished Models Produced By Expert Tailoring and Designing

# Easter Clothes

For Smart Dressers

An unusually comprehensive showing of new spring models brought forward in classy, up-to-the-minute fabrics, arranged especially for the late Easter buyers and for the returning soldier preparing to re-enter civilian life.

The new waist-seam models—patch pocket—and conservative plain tailored styles are displayed in a variety of fashion details, providing ample diversity for satisfactory choice at a moderate price range.

Featured are the smart Flannel Suits made of pure wool fabric, hand tailored, displayed in blues, greens and browns. Marked on the one-price system—a supreme value at—

# \$35

Nationally Known Standard Clothes

Styleplus, Alco, Hickey-Freeman

Sold at the Same Price Throughout the Year

# \$21 to \$50

# Odum, Taylor & White

MEMPHIS

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Stetson, Crofut & Knapp Hats

Fashionable Shirts and Neckwear

Every new, desirable pattern is represented in these assortments for men and young men who demand smart shirts and neckwear. Moderately priced.

## BABY TANK TAKEN OUT OF CITY, BUT ANOTHER IS HERE

Liberty Loan Workers in Territory Leave Disabled Machine in Garage and Virtually Kidnap Good One.

From its hiding place in a local garage the baby tank, which was to have been used during the Victory loan campaign, was taken away by force shortly after midnight Wednesday night and another left in its place, which will have to be repaired or another one sent from St. Louis if Memphis is to have one for the stunts to be pulled next week.

## JAP DISTILLERS WANT AMERICAN MACHINERY

LOUISVILLE, Ky., April 15.—Japanese agents are negotiating with American distillers for the purchase of machinery in their plants after prohibition becomes effective. The machinery would be shipped to Japan for use in distillation of whiskey there, according to T. Kawahara, agent for Japanese-American importing concern.

## FRANCE STILL HAS MANY VERY LARGE FAMILIES

PARIS, April 15.—Notwithstanding all that is said about the depopulation of France, large families are by no means scarce in certain rural parts of the country.

## Garage Raided at Night

Claiming authority from M. J. Meyer, captain of the tank corps at St. Louis, the crew quietly slipped into Memphis on a special train from Hernando, Miss., Wednesday night and made a raid on the garage where the Memphis tank was kept. They met refusal to their request for the tank, as Mr. Benke had told the men in charge of the garage not to surrender it. The crew became belligerent and threatened force. As they were in uniform and on duty at the garage, the force of numbers and show of authority won and the tank was taken away under its own power.

## Best Watch Repairing

Accurate time when most wanted comes from careful attention to your watch. Repairs made in short time in our factory.

## Joseph Rosenstein, Jeweler

CRESCENT JEWELRY CO.

Faultless Hosiery For Women

Lisle in White, Black, Gray, Tan and Cordovan ..... 50c  
Silk in White, Black, Gray, Tan and Beaver ..... 75c  
Others in all grades and colors, up to the most elaborate laces.

FOR MEN

Lisle in White, Black, Green, Navy, Gray, Cordovan and Champagne ..... 25c  
Silk in White, Black, Gray, Tan, Brown and Palm Beach ..... 50c  
Others in all grades and colors, plain and fancy.

FOR CHILDREN

Box in White and Tan, plain, also in colored tops ..... 25c  
Others in all grades and colors.

When Zellner's policy was changed, the profit was cut in two. Under the cash plan the profit has been again cut in two. Increased sales for the year of 1918 have helped us do it.

# Zellner Shoe Co

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We have a New Method that cures Asthma, and we want you to try our cure. No matter whether your case is of long standing or recent development, whether it is present as occasional or chronic Asthma, you should send for a free trial of our method. No matter in what climate you live, no matter what your age or occupation, if you are troubled with asthma, our method should relieve you promptly.

We especially want to send it to those apparently hopeless cases, where all forms of inhalers, douches, opium preparations, fumes, "patent smokes," etc., have failed. We want to show everyone at our own expense, that this new method is designed to end all difficult breathing, all wheezing, and all those terrible proxymas at once and for all time.

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