

A Stirring, Stupendous After-Easter Sale of Silk Dresses

200 Beautiful, New Up-to-the-Minute Dresses



Positively Worth \$30, \$35, \$40

On Sale Wednesday

at \$19.⁷⁵

Two of the Styles Are Shown Here—There's More Than a Dozen Others—All NEW!

Isn't this the greatest dress news you've read this season? Have you ever been able to buy—fresh, new, smart, high-class dresses at one-third to one-half off—so soon after Easter? It's remarkable—sensational—and absolutely true!

More than a score of delightfully smart models to select from—fine quality tiffetas, Georgettes and combinations of these two materials—new draped, tunic, tiered and coatee effects—daintily embroidered and beaded—colors, taupe, henna, Pekin, French blue, Copen and navy. All sizes; \$30 to \$40 dresses, for \$19.75.



No C. O. D.'s
No Approvals
No Exchanges

ABSOLUTE RELIABILITY
Goldsmith's
GREATER MEMPHIS' GREATEST STORE

Come Early For Best Selection

SCRANTON HAS BLAZE
SCRANTON, Pa., April 22.—Fire today destroyed the building of the New Wall Paper company and spread to the wholesale liquor store of the Scranton Distributing company and the Cohen block, practically destroying them. The loss is estimated at \$350,000.

DESCRIBES HORRORS OF ARMENIAN ATROCITIES

NEW YORK, April 22.—Horror among 330,000 Armenian refugees on the border between Russian and Turkish Armenia, "unparalleled among the atrocities of the great war," were described in a cablegram from Dr. A. W. Halsey, commissioner to the Caucasus of the American committee for Armenian and Syrian relief, made public today by the Presbyterian board of foreign missions.

thrown indiscriminately into a square pit as carrion and covered with the earth without any suggestion of care or pity. The workmen told me that the seven in this pit were the first load of 35 to be brought out from the village that morning. The cart had gone back for another load."

NEW ORLEANS TO HAVE SHIPS FOR PACIFIC PORTS

NEW ORLEANS, April 22.—Direct steamship service between New Orleans and the west coast of South America through the Panama canal will be established about May 1 by the New Orleans and South America Steamship company, according to an announcement today by the foreign trade bureau of the association of commerce. Two vessels have been obtained from the United States shipping board.

CHICAGO WOMAN SAYS HUSBAND IS BIGAMIST

PINE BLUFF, Ark., April 22. (Sp.)—Frank Stewart, chief of police, has received a letter from a woman in Chicago asking the whereabouts of George Tewberry Davis, a former resident of this city. She stated that she had married Davis, and was afterward deserted by him and had been told that he abandoned a wife in Mineral Wells, Tex., and another at Humble, Tex. According to Chief Stewart, Davis is a much-married man. Besides the two Texas women and the one in Chicago, it is charged that he had abandoned one in St. Louis, one in Florida, besides one here.

Acid Iron Mineral
The Most Powerful Tonic Known
YOUR DOCTOR PRESCRIBES
A-I-M
for weak, nervous, run-down people because it is the greatest blood purifier and strengthener known. Complete directions for its use in treating at home the various diseases growing out of blood, kidney and stomach troubles accompany every bottle.

BRODNAX

Convenient Selling Plan DIAMONDS

One-fifth Cash—Balance Ten Equal Payments

PURCHASING a diamond by this appealing method you have the pleasure of wearing it while making the payments.

Should it be inconvenient for you to call at our Diamond Department, write us, giving an approximate estimate of the amount you desire to invest. We will send a liberal selection package for your examination and comparison.

All we ask in the event that you have not had a previous credit arrangement with us, and as a means of identification, is the name of your bank or two or three well-rated merchants.

Write For Illustrated Diamond Booklet, No. 15

Geo. T. Brodnax
INCORPORATED
DIAMOND MERCHANTS
22 South Main St. Memphis

Women's Pumps and Oxfords

Conservative as Well as Extreme Styles—Correct in Every Detail

Exquisite Beaded Pumps, \$7.50 to \$10.00

The smartest footwear that any woman ever laid eyes on—wonderful examples of fine shoemakers! The collection includes several different models of finest, softest dull mat kid with vamps and tongues beaded with steel or jet beads in dainty small designs or very elaborate effects; medium or high covered Louis heels; all sizes and widths; \$7.50 to \$10.00 per pair.

BRONZE KID OXFORDS
Extra Values at \$9.00 Pair

Beautiful Bronze Kid Oxfords, made over graceful fitting lasts with the new plain toes and high arch effect; all sizes and widths; a wonderful showing at \$9.00 per pair.

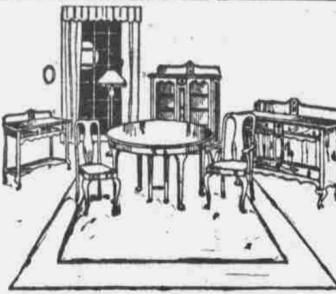
BABY LOUIS OXFORDS
At \$8.00 and \$10.00 a Pair

These Baby Louis Heel Oxfords will appeal to women who want a dressy low heel shoe, and to growing girls; they come in brown or white kid at \$10.00; patent or dull kid at \$8.00 per pair.



Beautiful "Queen Anne" Dining Set, \$187.⁵⁰

High-Class in Construction and a BIG BARGAIN



Handsome 10-piece Walnut Dining Room Suite, in graceful Queen Anne period; consists of Buffet, China Cabinet, Serving Table, 54-inch Round-Top Extension Table, one Arm and five Side Chairs, with genuine leather seats; extremely well made and handsomely finished; special at \$187.50.

BEAUTIFUL FOUR-PIECE MAHOGANY BEDROOM SUITE, consisting of dresser, chiffonier, full-size bed and triple mirror dressing table; high-grade construction throughout and beautifully finished; worth \$180.00; special at \$107.50

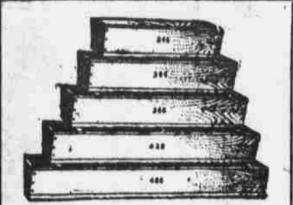
EXTREMELY Dainty 4-PIECE OLD IVORY BEDROOM SUITE, consisting of bed, triple mirror dressing table, chiffonier, and dresser; this is a very attractive little suite and just the thing for the young daughter's room or guest room; this is a regular \$150.00 value; very special at \$97.50

THREE-PIECE LIVING ROOM SUITE—Consisting of sofa, large arm rocker and chair; full cane back and arm panels; upholstered in beautiful blue velvet; loose cushions and burnout pillows and bolsters; was \$232.00; special at \$162.50

EVERYTHING FOR THE PORCH AND SUN PARLOR in red fiber, in either Marcella or old ivory; matched suite or odd pieces; Red fiber rockers, in brown or old ivory from \$4.75 upward. Maple rockers and chairs, with genuine cane seats, from \$3.75 upward. Three-piece maple and cane porch suite, consisting of rocker, chair and rocking settee; solid maple frames; very special at \$14.75

Select What You Need. Pay On OUR HOUSEHOLD CLUB PLAN. No Interest to Pay. No Dues or Extras.

Here's the ONE Refrigerator



California Redwood FLOWER BOXES

These flower boxes are made of genuine California redwood, painted beautiful forest green; they are 8 inches wide and 8 inches deep, in the following lengths:

42-inch size for \$1.08
36-inch size for \$1.78
30-inch size for \$1.49

That Should Be in Every Home The "HERRICK"

There is one essential that is absolutely necessary for foods to remain sweet, pure and unspoiled—your refrigerator must be absolutely dry on the inside.

The Herrick is built on the principle of dry air circulation, and is guaranteed to stay dry on the inside forever—to store any and all foods in the same compartment without rust or odor.

The Herrick food chamber contains no metal parts to rust or to corrode and spoil your food, and it requires less ice than any other refrigerator made.

Sizes for all requirements; \$25.00 and upward. Sold on our easy-payment plan.

ODDS AND ENDS OF GLASS—WARE; pickle dishes, cake plates, mugs, tumblers, etc.; worth up to 25c each; on sale Wednesday at 10c

O-CEDAR POLISH—MOP; new triangular shape; regular \$1.00 size, on sale Wednesday, special at 59c

SCREEN PAINT; pint size cans; green and black; on sale Wednesday, at 39c

GLASS SALT AND PEPPER SHAKERS; anti-rust style; aluminum tops; 16c values at 17c



HERRICK DRY AIR SYSTEM REFRIGERATOR

\$7.50 Keep Kool Norfolks, \$4.95

Nobby Suits for Spring and Summer wear—good looking, cool and serviceable—and a saving of one-third. Skeleton line Norfolk coat and full cut knickers in tan, gray and mixtures; sizes for all boys. (Second Floor.)

Q.B. CHILL TONIC FOR MALARIA
A scientific solution of QUININE, the only antidote for malaria; IRON for the blood; ingredients to keep the bowels open and kidneys active; the family TONIC. At your drug dealer's; money back if no relief. Dealers order from Jobbers or J. W. Quinn Drug Co., Mrs. Greenwood, Miss.

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News of Rivers

River Bulletin.
Memphis, Tenn., April 22, 8 a. m.

Place	Flood	Rain-Stage	High	Chg. fall
Pittsburgh	22	4.8	-0.6	.00
Parkersburg	26	11.2	-1.0	.00
Cincinnati	29	22.2	0.0	.00
Louisville	28	10.0	-0.2	.00
Evansville	35	20.2	-1.0	.00
Nashville	40	12.9	-0.2	.00
Natlaniogoa	23	11.4	-0.6	.00
Johnsonville	26	10.7	-0.1	.00
Paducah	43	23.8	+0.1	.36
Davenport	40	21.1	+0.4	.80
Omaha	23	15.6	-0.5	.00
Helena	20	11.4	-0.6	.00
St. Louis	48	33.3	+0.1	.00
CAIRO	45	25.8	+0.2	.00
New Madrid	24	28.1	+0.1	.00
MEMPHIS	42	25.8	+0.2	.00
Helena	42	33.8	+0.4	.00
Fort Smith	23	6.8	-0.8	.00
Little Rock	25	6.2	-0.7	.00
Vicksburg	29	15.2	-0.4	.00
Shreveport	29	15.2	-0.4	.00
New Orleans	18	16.2	-0.2	.00

*Rise.—Fall.
The river in the Memphis district will rise slowly during the next 24 hours.

REDDING PROMOTED.

PINE BLUFF, Ark., April 22. (Sp.)—It was announced here Monday that E. J. Redding has been promoted to the position of foreman of the Cotton Belt roundhouse at North Little Rock. Mr. Redding had been with the Cotton Belt railway for 25 years and always made this city his home. He and his family will in future reside in North Little Rock.

CONFERENCE TO MEET.

PINE BLUFF, Ark., April 22. (Sp.)—The district conference of the Pine Bluff District African Methodist church will convene at Allen temple Thursday. Bishop E. C. Connor, of Little Rock, will attend the opening session, which will be presided over by W. T. Pope, residing elder of the district.

NAVAL TRANSPORT BRINGS IN OVER 2,200 YANKS

BOSTON, April 22.—The naval transport Vedic brought 58 officers and 2,189 enlisted men to this port today. Included in the number were 300 members of the Yankee division attached to the 103d field artillery. Part of the 128th field artillery, Bakery company No. 804 and Illinois, Wisconsin, Pennsylvania and Connecticut casual companies made up the remainder of the passenger list. The Vedic was met by a fleet of welcoming boats. One carried a delegation from Missouri headed by

TOUCHING FAREWELL.

Mrs. Rebekah M. McNeil in her final report to the county court on Monday gave a touching farewell to her 14 years' connection with the Industrial and Training school at Altruria. She reviewed the small start of the institution 14 years ago by the friends of the Needy circle of King's Daughters and the steady growth with its increasing amount of good up to the present time.

The CANDY Cathartic



Cascarets
FOR CONSTIPATION
THEY WORK WHILE YOU SLEEP

Stout Lady!

How to Reduce Your Weight

Get rid of that burden of obesity this very season. Become little and active. Stop suffering from over-stuffed meals and candy if you eat cream cake and candy if you like. Enjoy yourself while getting thin by the delightful korein system—approved by physicians.

Mrs. Clarence Cash reports that she reduced her weight thirty-five pounds in six weeks by using oil of korein. Many other reports made by delighted women, who were unable to get rid of their burden of fat until they adopted the new method.

Get a small box of oil of korein, 4c capsules, at any drug store; follow the plain directions of korein system. Guarantee of reduction or money back. Nothing drastic or harmful—a safe self-treatment that has improved the figure, vivacity, beauty and health of legions of ladies. For protruding hips, unduly large neck or bust, double chin, purry abdomen, etc., this simple, remarkably effective reduction system should be tried. New obesity book, "Reduce Weight Happily" may be had free, postpaid (plain wrapper), by writing to Korein Company, NE-24, Station F, New York, N. Y.

Many Big Fortunes Have been accumulated by regular savings. You can open an account with \$1.00 at the

Union and Planters Bank and Trust Co.
Read News Scimitar Wants.