

Welcome Visitors—The Town Is Yours!

You Are Welcome to See the Best Display of Ladies' Ready-to-Wear Garments In the City

COME TO SEE US

The Fashion Shop

216 SOUTH MAIN ST.
Just a Little South of Beale
OUT-OF-THE-HIGH-RENT-DISTRICT
BEN HANOVER, Mgr.

Floyd's FAMOUS Candies

"The South's Sweetest Product"

Made in Memphis Daily Since 1872

Don't Fail To Take a Box to the Folks At Home

129 N. Main St. 105 S. Main St.

Floyd's

CENTENNIAL WEEK

Specials

Men's Summer Suits

All sizes and styles. Large variety of patterns and fabrics.

\$12.50 Values for \$7.50
\$15.00 Values (All-Wool), \$9.50

We sell dependable clothing for men and young men and always at popular prices.

G. I. WAIBLINGER & BRO.
CLOTHIERS
150 S. MAIN STREET

Eggers

Welcomes you to his stores for it's headquarters for all his customers, where they get the best clothes in town.

The Eggers Company

119 N. Main St.
165 S. Main St.

Welcome Visitors!

To Visit Memphis' New Store

The Bon Ton

241 S. MAIN

Ladies' Ready-to-Wear

ESTABLISHED 1860

115 N. Main St. 222 N. Main St.
Both Phones 208 Both Phones 676

QUICK SERVICE

Free Messenger Delivery Day and Night
8 a.m. to 11 p.m.

A. Renkert & Company

WHOLESALE AND RETAIL

Druggists

We Fill Prescriptions According to Your Physician's Orders

C. M. RENKERT, Ph.G., Mgr.
Memphis, Tenn.

WELCOME!

Merchants With a Volume of \$250,000.00 or Less

Will find our commercial banking service especially well suited to their needs. We have the necessary time to give the business of our depositors the close personal attention, and we make it a point to render every possible service consistent with safe banking.

Through our Business Service Department we assist in preparing government tax returns, look over insurance policies and advise them free of charge, confer with reference to location, investment and general sales policy. We also store Liberty Bonds without charge.

If you are about to start a new business or thinking of making a change, you are cordially invited to confer with our officers with reference to your banking arrangements.

LIBERTY SAVINGS BANK AND TRUST COMPANY

Porter Building, Main Street and Court Avenue

M. G. BAILEY, President
J. R. BUCHIGNANI, Cashier

MECCA CHOP THE HOUSE

123 MADISON

CLEAN QUIET SERVICE

Why eat your lunch in a hurry because of slow service in a hot and crowded lunch-room? We serve only the best of meats with a satisfying variety on our menu.

Try Us.

"The Restaurant of Quality"

Enjoy Your Lunch

WELCOME

To Enjoy Yourself With Us.

River Excursions—The New, All-Steel EXCURSION STEAMER

Idlewild

Runs excursions every Wednesday, Saturday and Sunday afternoons, leaving Idlewild dock, foot Monroe avenue, at 3 o'clock. Runs night excursions every night, leaving at 8:30 o'clock. Fare round trip, 50 cents. Children 6 to 12, 25 cents.

On Mondays and Thursdays makes all-day trips to Peconic Point, and on Tuesdays and Fridays all-day trips to Seyppel, leaving 8:30 a.m. and returning before 7 p.m. The all-day trips afford a splendid opportunity to enjoy a pleasant 75-mile ride on the safest and finest excursion boat on the Mississippi river. Bring your lunch and spend an enjoyable day on the river. Fare, round trip, on all-day excursions 75 cents. Children, 6 to 12, 40 cents. Above rates include war tax. Music, dancing and refreshments on all trips. The celebrated Saxby's Band will furnish music on every trip.

JOHN C. WYCKOFF, General Manager.
Phone Main 1096

Welcome!

Send Us Your Clothes While in the City To Be Cleaned

The National Cleaners

P. A. MONTEVERDE CHAS. RABB

Our Method Preserves the Fabric

PHONES: Main 1579 and 1787
New Phone 759

CARADINE'S-WELCOMES

You To Memphis On Her Anniversary

—and is prepared to show every new style in Shoes for Men and Women.

OXFORDS
\$5 to \$10

That ladies will appreciate for their style and newness. A showing of White Kid and Canvas Oxfords.

Come, For You Are Welcome.

CARADINE SHOE CO.

63 N. Main St.

"Caradine's Prices Keep Caradine's Crowded"

WELCOME!

Straw Hats

Imported Milans and Leghorns from Italy, South American Balig-Buntals and Bankoks, American made Splits and Sennets.

Shirts of Rich Silks
Shirts of Dependable Madras
Shirts of Durable Silks and Linen
Shirts of Distinctive Mercerized Effects

Exclusive weaves, original designs, exact sleeve lengths, perfectly sized neckbands and monograms are all to be found in both our SHIRTS READY TO WEAR and SHIRTS MADE TO YOUR ORDER.

Wonderful Colorings in Our New Spring Neckwear

HATTENDORF CO.

Shirt Makers Main at Madison

We Are Friends Of Yours



Money Loaned

On Collateral Of Every Description

5¢ Coca-Cola in bottles DID NOT come under the Luxury Tax which went into effect May 1st and applied ONLY to Fountain Drinks.



5¢

5¢ Coca-Cola in bottles FIVE CENTS everywhere. Demand the genuine.



5¢

Coca-Cola Bottling Co.

I WAS CURED

TESTIMONIAL

Memphis, Tenn.

To Whom It May Concern:

For several years I was a sufferer from Pyorrhea or Riggs' Disease, and expended large sums in trying to cure same. Finally McHale's Remedy was brought to my attention and I tried it, and wish to certify that it will do all McHale claims for it. That is to say, it has great merit and completely cured me many months ago, and the cure has been permanent.

I cheerfully recommend McHale's remedy to everyone suffering from Pyorrhea, and I am working and feel a deep interest in seeing that McHale's Remedy is manufactured and put upon the market upon a large scale for the betterment and relief of suffering humanity. Respectfully,

MATT MONAGHAN.

If Your Druggist Can't Supply You, Phone and Mail Orders Promptly Attended To. 8-oz. Bottle \$2

T. J. McHALE CO.

136 N. Third St., Opposite Courthouse
Call Main 2430. Memphis, Tenn.

Use It and the Cure Will Do the Rest.
Satisfaction Guaranteed or Money Refunded.