

McCONNELL'S OPPOSITE ORPHEUM.

We Have To Get Out

Of our Linden Avenue warehouse. No other warehouse is to be had just now, and we can't move this great stock to our Main Street Store—we haven't the room. So in order to move these goods into the homes of the people of Memphis and territory we started on Monday a 10-Day Clearance Sale that is without a parallel. The people of this section know that McConnell's sales are real sales, and this one, which is forced on us, will cap the climax.

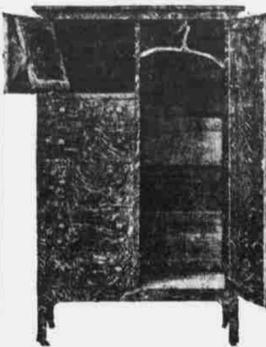
Our Loss Is Your Gain—The More You Spend the More You Gain—Come Early!

Sale Lasts Only Six Days Longer!

Friday and Saturday Specials



This \$10.00 comfortable Fiber Rocker, Friday and Saturday only. Sale price **\$7.95**



Friday and Saturday only, this \$35.00 Chiffonier Special. Sale price **\$27.85**



Friday and Saturday only, this \$15.00 Rogers 20-piece Silver Set, only **\$10.98**



Warehouse Clearance of Garbage Cans

Everyone will be needing Garbage Cans this summer. Take advantage of the opportunity to get yours at a big saving. Made of heavy corrugated, galvanized iron. They last 98c

10 Days Only



Warehouse Clearance of Electric Fans

This may be your last chance to buy high-grade Fans at such low prices—Come! \$17.50 8-inch, 3-speed Fan, \$27.50 12-inch, 3-speed Fan, \$42.00 16-inch, 3-speed Fan

This 10-Day Warehouse Clearance Sale Offers Complete Outfits at the Lowest Prices On Record

Newlyweds and those just starting to keep house will welcome this sale. A comparison of these values and the hundreds of others that await you at this big store will convince you that now is the time to buy. This great stock must be moved and these prices will surely move it.

THE EARLIER YOU COME THE BETTER SELECTION YOU'LL HAVE

BEDROOM

- 3-piece Ivory Bedroom Suite, consists of Bed, Chiffonier and Dresser; substantially constructed; regular \$150.00; our 10-Day Sale price **\$98.00**
- 3-piece Bedroom Suite, walnut; consists of large Vanity Dresser, Bed and Chiffonier; regular \$175.00 value; go for 10 days only **\$139.50**
- 4-piece Bedroom Suite in Ivory—Bed, Dresser, Chiffonier and Dressing Table; be sure and see this one; regular \$200.00 value; 10-Day Sale price **\$144.50**
- 3-piece Mahogany Vanity Suite; regular \$198.00 value; large Vanity Dresser, Bed and Chiffonier; a pickup at our 10-Day Sale price of only **\$148.50**
- 4-piece Ivory Suite; consists of Bed, Dresser, Chiffonier and Dressing Table; regular \$250.00; 10-Day Sale price **\$175.00**

DINING ROOM

- 8-piece Dining Room Suite; regular \$125.00 value; fumed or golden oak; special 10-Day Sale price **\$85.00**
- 8-piece William and Mary Quartered Oak Suite; Buffet, 24-inch Table and six Chairs; Jacobean finish **\$98.00**
- 9-piece Dining Room Suite; fumed or golden finish; regular \$200.00 value; 10-Day Sale price only **\$149.50**
- 10-piece Dining Room Suite—Buffet, Extension Table, Serving Table, China Closet and six Chairs; regular \$225.00 value; special 10-Day Sale price **\$169.50**
- 8-piece Walnut Suite; 54-inch Extension Table, Buffet and six Chairs to match; regular \$265.00 value; 10-Day price **\$198.00**
- 10-piece Queen Anne Dining Suite; Buffet, Extension Table, China Closet, Serving Table and six Chairs; genuine mahogany; \$300.00 value; sale price **\$235.00**
- 10-piece genuine Mahogany Dining Room Suite; beautiful period design; sells regularly for \$550.00; 10-Day Sale price **\$425.00**

LIVING ROOM

- \$165.00 3-piece Living Room Suite; can back and sides; newlyweds will want to see this elegant suite; 10-Day Sale price **\$129.50**
- \$200.00 3-piece Living Room Suite; cane back and sides; upholstered in blue velour; 10-Day Sale price **\$149.50**
- \$200.00 3-piece Karpen Living Room Suite; special 10-Day Sale price **\$159.50**
- \$250.00 3-piece Living Room Suite; upholstered in damask; loose cushions; 10-Day Sale price **\$207.50**
- \$285.00 3-piece Living Room Suite; upholstered in damask; cane backs; loose cushions; 10-Day Sale price **\$219.50**
- \$250.00 3-piece genuine Karpen Living Room Suite; solid mahogany; 10-Day Sale price **\$189.50**
- \$250.00 3-piece Living Room Suite; has loose cushions and upholstered in velour; 10-Day Sale price **\$289.00**

Terms Arranged.



SALE OF REFRIGERATORS

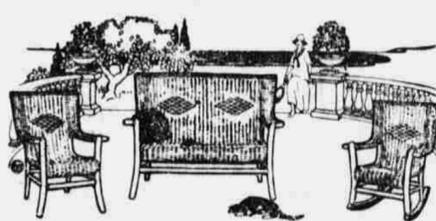
This Warehouse Clearance Saves You Money on Refrigerators Right in the Heart of the Season

Remember, this sale lasts for 10 days only, but it's to your advantage to come. Every Refrigerator in the sale is a guaranteed ice-saver with patented cold dry air circulation. Note these prices—

- \$15.00 top icer.....\$12.50
- \$27.50 top icer.....\$23.50
- \$30.00 top icer.....\$26.50
- \$32.50 front icer.....\$29.50
- \$35.00 top icer.....\$31.50
- \$45.00 side icer.....\$39.50
- \$55.00 side icer.....\$49.50
- \$62.50 side icer.....\$55.00



208-202-204 S. MAIN ST. OPP. ORPHEUM THEATRE



This cool, comfortable \$27.85 3-pc. Fiber Porch Set

This offering will convince you that McConnell offers the biggest values in Reed and Fiber Furniture for porch and sun parlor.

- \$18.50 Fiber Rocker or Chair.....\$14.75
- \$19.00 Fiber Rocker.....\$14.75
- \$19.50 Fiber Rocker.....\$14.75
- special.....\$8.50
- \$18.00 Rocker, fiber.....\$14.50
- \$21.00 Rocker, fiber.....\$16.50
- \$28.50 Rocker, fiber.....\$19.85
- \$30.00 Rocker, fiber.....\$22.50

Terms Arranged



Warehouse Clearance of Odd Cabinets and China Closets.

- \$25.00 Buffet.....\$21.00
- \$19.00 Cabinet.....\$16.50
- \$25.00 China Closet.....\$24.50
- \$19.00 China Closet.....\$18.50
- \$22.50 Oak China Closet.....\$22.50

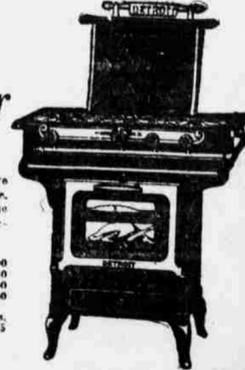
Terms Arranged.

Warehouse Clearance of Detroit Vapor Oil Stoves

Use a Detroit Vapor Oil Stove and have a cool kitchen. No wicks to smoke, no wicks to replace. This warehouse clearance sale offers sensational reductions. Come early. See these values.

- \$27.50 Detroit Vapor Oil Stove.....\$20.00
- \$24.50 Detroit Vapor Oil Stove.....\$24.50
- \$27.50 Detroit Vapor Oil Stove.....\$27.50
- \$38.50 Detroit Vapor Oil Stove.....\$38.50

Terms Arranged.



Extra Special! Porch Cushion

Beautifully Stenciled Automobile or Porch Cushion, size 16x16, well padded; while they last **25c** NONE DELIVERED. NO PHONE ORDERS. NONE C. O. D.

Note these other values in this department \$2.50 Rocker.....\$2.75 \$1.50 Swing.....\$3.50 \$4.00 Swing.....\$4.85 \$16.00 Swing.....\$6.85 Everything in this department reduced for quick clearance.

TERMS ARRANGED.



\$1.75 Croquet Set, Special 98c

A complete 4-ball set, wickets, mallets and everything. A big value at our sale price. NONE C. O. D. NO PHONE ORDERS.

Extra Special! Porch Cushion

Beautifully Stenciled Automobile or Porch Cushion, size 16x16, well padded; while they last **25c** NONE DELIVERED. NO PHONE ORDERS. NONE C. O. D.



1,000 Crex Rugs have just arrived from the Orient. They were contracted for over a year ago, but on account of the embargo have just arrived. They are not the ordinary kind, but genuine fast color rugs that are ideal for summer use. Note these special prices:

- \$0.30-72 Crex Rugs Special.....98c
- \$10.00 6x9 Crex Rug.....\$6.25
- \$17.00 9x12 Crex Rug.....\$12.75
- \$23.50 9x12 Crex Rug.....\$14.50
- \$10.00 9x12 Fiber Rug.....\$14.50
- \$15.00 9x12 Union Art Square, part wool.....\$ 9.85
- \$12.00 6x9 Rag Rug.....\$ 8.50
- \$15.00 7x10 Rag Rug.....\$ 8.85
- \$12.00 9x12 Rag Rug.....\$14.85

EXTRA SPECIAL.

In this sale we throw 400 Brussels, Velvet, Axminster and Wilton Velvet Rugs at astonishing values for quick clearance.

- \$25.00 9x12 Brussels.....\$14.85
- \$25.00 9x12 All-wool Brussels.....\$26.75
- \$15.00 9x12 All-wool Brussels.....\$32.50
- 100 Slightly imperfect Axminster Rugs, \$25.00 values, your choice, while they last, only **\$17.50**
- 35 Axminster Rugs, one of a kind, size 9x12; \$50.00 to \$75.00 values; will go at **\$45.00**
- The factory has just completed our order for Congoleum Rugs; 312 on back order have just arrived, starting Monday we offer 200 slightly imperfect 9x12 Congoleum Art Squares, one piece, only **\$11.85**
- These rugs are imperfect in design only, 50 per cent of the stores sell them as "firsts," and get regular price. That not being our method, we sell them as "seconds," only one to a customer.
- \$17.50 3-piece, 9x12 Congoleum Square, only **\$12.50**
- 27 Wilton Velvet Rugs ranging in price from \$50.00 to \$135.00; 2x12, one pattern each will go at **\$79.85**

TERMS ARRANGED.

Furniture is going up every day. This is no time to cut prices—but we must move out of our Linden Avenue warehouse. We can't move this stock to our Main Street store. We haven't the room. We want to move it to the homes of the people of Memphis and vicinity. These low prices will do it. Come!



Greater Values in Curtains and Draperies Have Never Been Offered

Values such as we offer this week are making this department the busiest in Memphis. Note these specials for this week:

Special

200 Swiss Curtains, have colored border. Make dainty windows for summer. Special price **\$1.45**

Special

\$4.50 Madras Sun Fast Curtains. We have a few patterns of only two pairs each. Will close out **\$3.45**

Special

Silk Stripe Window Drapery, with fringe in blue and rose, to be used with or without curtains. Something entirely new. These are made and can be hung on short notice.

New Shipment of Fray Patterns

Curtain Nets in Ecor and Ivory.....\$3.75

58c Net Ecor or Ivory.....37c

85c Net Ecor or Ivory.....45c

75c Net Ecor or Ivory.....60c

SPECIALS IN CRETONNES.

58c Cretonne, all colors.....32c

75c Cretonne, all colors.....32c

\$1.00 Cretonne, all colors.....32c

\$1.10 Cretonne, all colors.....32c

Draperies and Curtains Correctly Made and Correctly Hung Free.

TERMS ARRANGED.

Warehouse Clearance of WOOD BEDS

These beds have steel side rails. Just as sanitary and substantial as steel beds. This clearance offers a chance to buy yours at a wonderful saving.

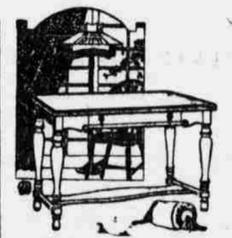
- \$15.00 Walnut Bed.....\$ 9.85
- \$17.00 Mahogany Bed.....\$11.75
- \$19.50 Oak Bed.....\$13.50
- \$20.00 Walnut Bed.....\$14.75
- \$25.50 Oak Bed.....\$15.75
- \$25.00 Mahogany Bed.....\$14.75

TERMS ARRANGED.

Extra Special

Mop, Mop Wringer and Bucket; regular retail price **\$2.50**; on sale **\$1.29**

None C. O. D. No Phone Orders



Warehouse Clearance Library Tables

- \$11.50 Mahogany Library Table.....\$8.75
- \$18.00 Golden Oak Library Table.....\$13.75
- \$22.50 Golden Oak Library Table.....\$16.75
- \$27.50 Golden Oak Library Table.....\$21.75
- \$32.50 Mahogany Library Table.....\$24.85
- \$37.50 Mahogany Library Table.....\$27.65
- \$42.50 Mahogany Library Table.....\$31.75
- \$50.00 Mahogany Library Table.....\$36.75

Terms Arranged

Warehouse Clearance of KITCHEN CABINETS

Our big warehouse stock of Kitchen Cabinets must move—these prices will do the trick in a short time. Come see these values—

- \$24.00 Kitchen Cabinet.....\$18.00
- \$25.00 Kitchen Cabinet.....\$19.50
- \$28.00 Kitchen Cabinet.....\$25.50
- \$35.00 Kitchen Cabinet.....\$29.50
- 3 Floor Sample Cabinets will go at 25 to 35% discount.
- We are exclusive agents for the dependable McDougall Cabinet. A 32-piece Dinner Set free with every McDougall during this sale.

Terms Arranged

