

The Greatest Bargain
Event of the Year
LET-GO SALE

A Deluge of Rare Bargains

Economies That Can
Not Be Equaled
LET-GO SALE

As We Turn Desirable Spring and Summer Merchandise
Into Cash in Our Third

Let-Go Sale



Sale Starts
Friday
Morning

THE women of Memphis in the past year have learned that when we say LET-GO SALE we mean what we say. We operate a cash business—and the first essential of our success is QUICK turnover. Nothing must be carried over. For this sale every article in our house has been so priced that it can quickly be converted into cash. The story of this sale—A STORY OF GENUINE SAVINGS AND REAL ECONOMIES CAN BE READ IN THE PRICE TICKETS ATTACHED TO EVERY GARMENT. We invite you to come, inspect, compare!

Sale Starts
Friday
Morning

Our policy is to carry over nothing from one season to another and as a result every garment in our house must go — every Spring and Summer suit, coat, dress, skirt, waist, petticoat and Hat Must Be Cleared Away. The Unprecedented Prices Quoted on all Articles Will Accomplish Results.

Come!
Inspect!
Compare!

THE LANDRES CO. INC.

Come!
Inspect!
Compare!

LET-GO SALE

We Let Go Every Silk Skirt

Every summer skirt has undergone the same price slashing. Every desired material in silk skirts for summer wear is included in the showing, and a great many of the newest style variations are represented. We ask you simply to read the prices and then look at the merchandise.

Values to \$10.00 at \$ 3.63
Values to \$12.50 at \$ 5.63
Values to \$25.00 at \$13.63

We Let Go Every Wash Skirt

Values to \$ 3.00 at \$1.63
Values to \$ 5.00 at \$2.63
Values to \$10.00 at \$4.63

Unheard-of Underpricing in BLOUSES

Georgette, Crepe de Chine Blouses are heavily reduced for the Let-Go Sale—

Values up to \$3.50 at \$1.63
Values up to \$4.50 at \$2.63
Values up to \$6.00 at \$3.63

Voiles, Organadies and Batiste Waists—

Values up to \$1.25 at 63c
Values up to \$3.00 at \$1.23

Taffeta Coats

A feature of the sale is the offering of a full-length taffeta coat, half lined, in all sizes up to 44. They are real \$25 values—

\$7.63

Satin Sport Coats

Here are Satin Sport Coats of excellent quality, with tuxedo collar, button trimmed. They are regular \$25 values—

\$7.63

Amazing Reductions On Every Summer Dress in Our House

A Carnival of Economies in Silk Dresses

Every dress in our house must go to make room for fall purchases now being made in New York by our Mr. Landres. Landres prices have always been unusual, but in this sale all precedents have been broken. We cannot give here detailed description of the multitude of styles and materials, but bear in mind that every dress offered is this season's style and is highly desirable. Just look at these prices and then make up your mind to inspect the merchandise.

Values Up to \$25 at \$13.63
Values Up to \$35 at \$16.63
Values Up to \$45 at \$22.63
Values Up to \$95 at \$33.63

Unprecedented Values in Wash Dresses

Here are wash dresses galore in a multitude of styles, colors and materials at prices that cannot be equaled for economy. Here is a chance for many women to equip themselves with many of these necessities of the summer wardrobe at a material saving. Come and compare.

Values Up to \$ 6.00 at \$3.63
Values Up to \$ 9.00 at \$6.63
Values Up to \$12.50 at \$8.63

Here's Your Chance to Buy a Suit Radically Underpriced

Here is one of the biggest features of a sale where big features are the rule. For the woman especially who contemplates a trip this summer this sale affords an unusual opportunity to purchase a suit at a tremendous saving. Undoubtedly many women will buy with an eye to next fall. Included are all our suits of every wanted material and all desired styles.

Values Up to \$25 at \$ 9.63
Values Up to \$40 at \$19.63
Values Up to \$75 at \$33.63

Capes and Dolmans

For automobiling, for traveling and on vacation a cape or dolman will come in mighty handy, and at the prices these garments are offered in our Let-Go Sale they should be cleared away quickly.

Values Up to \$25 at \$ 9.63
Values Up to \$35 at \$13.63
Values Up to \$95 at \$23.63

Petticoats

Here are Petticoats in a big assortment of jerseys, chiffon, taffeta, etc., that are regularly valued up to \$6—

\$3.63

Sweaters

Novelty sleeveless Sweaters; excellent quality wool-baronette and angora trimmed; regular \$25 values—

\$7.63

A Revelation of Economy As We Let Go the Millinery in This Great Sale!

Yes, every hat in the house is included in the big reductions which mark our third Let-Go Sale. Every hat has been marked with an eye single to turning it into cash at once, and a visit to our third floor will convince you that our Let-Go Sale is a genuine economy event.

At this unusual price we offer an assortment of banded sailors and satin sport hats that are real \$3 values.

In this group is a selection of white banded Milans and taffeta sport hats in light colors. They are new mid-season styles. These hats are real \$8.50 values—

A beautiful assortment of ribbon hats, prettily trimmed Milans and black transparents that are regular \$10 values are to be sold at—

Here at this unusual price are trimmed Leg-horns, ribbon hats, Georgette crepes, and all new, desirable pattern hats, in desirable shades for midseason wear. They are regularly values up to \$15—

63c \$2.63 \$4.63 \$6.63

Every Sale Final! No C. O. D.'s!
No Exchanges! No Refunds!

The Greatest Opportunity of the Summer!

